



**RAJAGIRI VISWAJYOTHI**  
**COLLEGE OF ARTS AND APPLIED SCIENCES**  
**VENGOOR, PERUMBAVOOR KERALA- 683546**

**An ISO 9001 : 2015 Certified Institution**

**Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE**



**CRITERION 3**  
**RESEARCH, INNOVATIONS AND EXTENSION**

**3.4 Extension Activities**

**2019-2024**

**Submitted to**



## Extension and Outreach Programmes 2022-2023

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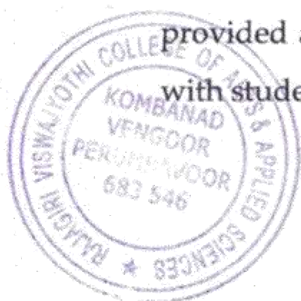
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**Drug-Free and Safe: Anti-Drug Awareness Campaign at St. Mary's Public  
School Kuruppampady**

<b>Programme Title</b>	Drug-Free and Safe: Anti-Drug Awareness Campaign at St. Mary's Public School Kuruppampady
<b>Organising Department/Cell</b>	National Service Scheme Unit No 221
<b>Date</b>	26.06.2022
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	St. Mary's Public School, Kuruppampady

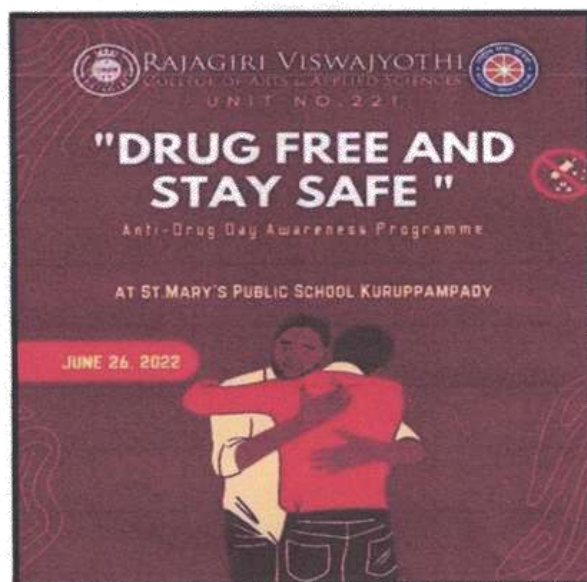
**Report of the Event**

On June 26, 2022, St. Mary's Public School in Kuruppampady hosted a crucial event titled **Drug-Free and Safe: Anti-Drug Awareness Campaign**, organized by the National Service Scheme Unit No. 221. This extension activity aimed to address the growing concerns surrounding drug abuse and to promote a healthier, drug-free lifestyle among students and the local community. The day began with an engaging introduction by the programme coordinators, who emphasized the importance of understanding the risks associated with drug use and the benefits of leading a drug-free life. The venue, St. Mary's Public School, provided an ideal setting for this educational initiative, as it allowed for direct interaction with students and staff.



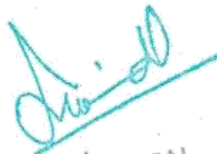


This session was designed to not only educate but also empower students with the knowledge and skills to make informed decisions. Additionally, there was a mime performance. Overall, the Anti-Drug Awareness Day at St. Mary's Public School was a significant step toward fostering a safe and supportive environment for students. drug prevention and left a lasting impression on the



Poster and Photo of the Event



  
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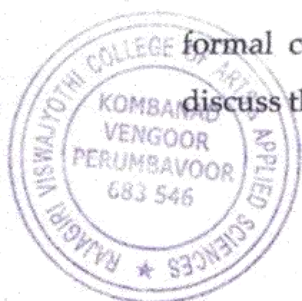
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### **Snehaveedu – Home for Homeless**

<b>Programme Title</b>	Snehaveedu – Home for Homeless
<b>Organising Department/Cell</b>	National Service Scheme 221
<b>Date</b>	12.10.2022
<b>Nature of the Programme</b>	Outreach
<b>Venue</b>	Thungali

### **Report of the Event**

On October 12, 2022, the National Service Scheme Unit 221 organized a significant event titled **"Snehaveedu" – Home for Homeless**. This programme marked the ceremonial laying of the foundation stone for a new home, symbolizing a crucial step towards providing a secure living space for Mr. Joby, college support staff, and his family. The event was designed to celebrate the beginning of construction and to rally community support for the project. The ceremony commenced with a brief but heartfelt address by the project organizers, who highlighted the significance of this milestone in Mr. Joby's journey toward a stable and secure home. The laying of the foundation stone was conducted with great reverence, marking the official start of the construction process. This symbolic act was a testament to the collective effort and solidarity of the college community in supporting Mr. Joby's family. Following the formal ceremony, attendees enjoyed a modest gathering where they could interact and discuss the project. Volunteers and community members expressed their enthusiasm for the



initiative and their commitment to seeing it through to completion. The "Snehaveedu – Home for Homeless" programme successfully set the stage for what promises to be a meaningful development in Mr. Joby's life. By laying the foundation stone, the National Service Scheme Unit 221 not only marked a pivotal moment in the construction of a new home but also demonstrated the power of community support in achieving lasting positive change.



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Laying the Foundation Stone by Fr. Benny Nalkara

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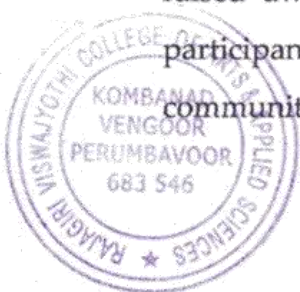
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**Campaign "Madhu" – Mid Day Meal Programme**

<b>Programme Title</b>	Campaign "Madhu" – Mid Day Meal Programme
<b>Organising Department/Cell</b>	National Service Scheme
<b>Date</b>	29.07.2022
<b>Nature of the Programme</b>	Outreach
<b>Venue</b>	Vagrants of Kothamangalam

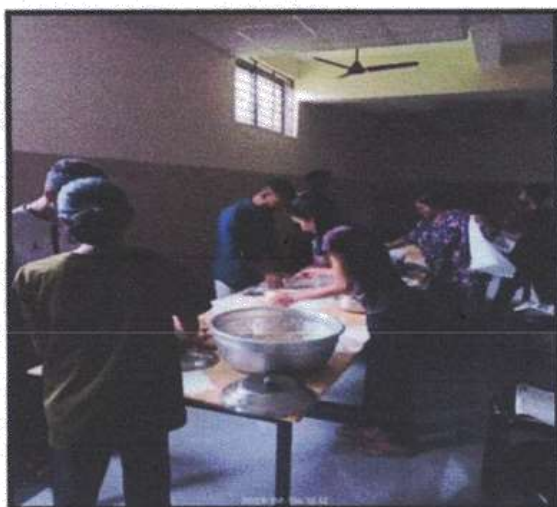
**Report of the Event**

The National Service Scheme on July 29,2022, organized the "Madhu" – Mid Day Meal Programme, aimed at addressing the pressing need for nutritious meals among the vagrant population of Kothamangalam. This social outreach initiative was a vital step in fostering community support and compassion towards those in need. The programme, held at various locations frequented by vagrants in Kothamangalam, focused on delivering well-balanced and wholesome meals to individuals who often struggle to access basic necessities. Volunteers from NSS 221 played a crucial role in the event, dedicating their time and effort to ensure the smooth distribution of food. The event not only provided immediate relief but also raised awareness about the challenges faced by the homeless. Through this initiative, participants gained a deeper understanding of social responsibility and the importance of community service. The positive impact of the programme was evident in the gratitude



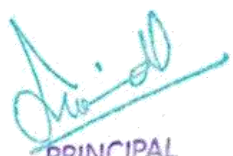


expressed by the beneficiaries, highlighting the success of the outreach effort. Madhu – Mid Day Meal Programme was a significant endeavour in enhancing social awareness and outreach.



Poster and Pictures of the Event



  
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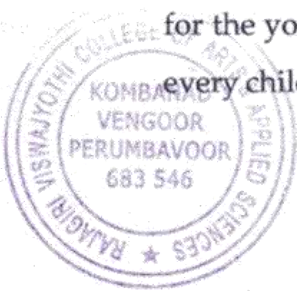
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### **"Sneha Samman": Distribution of Educational Materials at Government Lower Primary School, Paniyeli**

<b>Programme Title</b>	"Sneha Samman": Distribution of Educational Materials at Government Lower Primary School, Paniyeli
<b>Organising Department/Cell</b>	National Service Scheme
<b>Date</b>	10.12.2022
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	Government Lower Primary School, Paniyeli

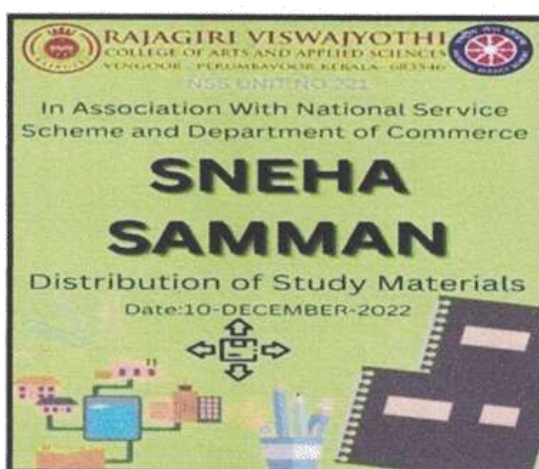
### **Report of the Event**

The National Service Scheme orchestrated a meaningful community welfare initiative titled **Sneha Samman** on December 10, 2022. This programme focused on distributing essential educational materials to students at the Government Lower Primary School in Paniyeli. The event marked a significant step in supporting local education and reinforcing the value of community engagement. The day began with NSS volunteers arriving at the school, ready to contribute to the cause. The distribution included a variety of study materials, such as notebooks, pens, pencils, and educational charts, designed to enhance the learning experience for the young students. The materials were carefully prepared and organized to ensure that every child received their share, reflecting the meticulous planning and dedication of the NSS

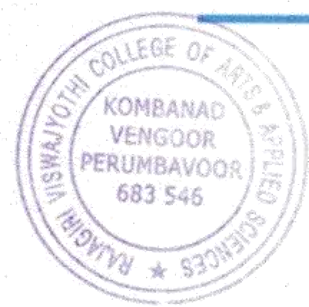


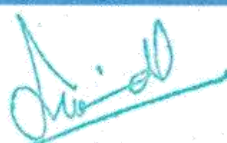


team. The programme was not just about providing supplies but also aimed at fostering a supportive educational environment. By addressing the material needs of the students, "Sneha Samman" sought to alleviate some of the challenges faced by the school and its learners. The joy and appreciation on the faces of the children and their teachers underscored the positive impact of the initiative. In addition to the tangible benefits, the event served to strengthen the bond between the community and the educational institution. It highlighted the NSS's commitment to community welfare and support, emphasizing the role of collective effort in driving social change. The success of "Sneha Samman" stands as a testament to the power of dedicated service in making a lasting difference.



Poster and Photo of "Sneha Samman"



  
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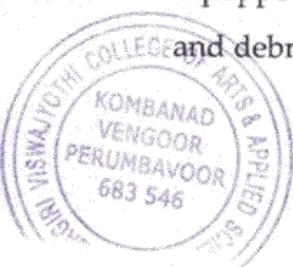
### **Public Spaces Cleaning Drive: A Collaborative Effort with Vengoor Panchayat Ward No.12**

<b>Programme Title</b>	Public Spaces Cleaning Drive: A Collaborative Effort with Vengoor Panchayat Ward No. 12
<b>Organising Department/Cell</b>	National Service Scheme
<b>Date</b>	22.09.2022
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	Residence of Ward No.12

### **Report of the Event**

On September 22, 2022, the National Service Scheme in collaboration with Vengoor Panchayat Ward No.12, undertook a significant environmental sustainability initiative: **Public Spaces Cleaning Drive**. This community programme aimed to enhance the cleanliness and environmental health of public spaces within the ward. The day's activities began early in the morning, with NSS volunteers and local residents gathering at designated public areas in Ward No. 12.

Equipped with gloves, trash bags, and other cleaning tools, the team set out to tackle litter and debris that had accumulated in streets, and around residential areas. The drive was not



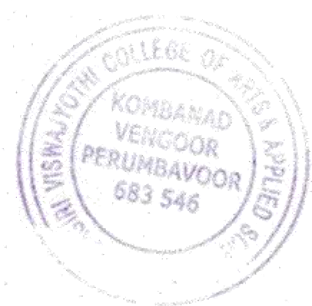
only a testament to the volunteers' commitment to environmental stewardship but also an illustration of effective community collaboration. As the day progressed, noticeable improvements in the cleanliness and appearance of the public spaces were achieved. The effort was met with enthusiasm from the local community, who joined in the cleaning tasks and expressed their appreciation for the initiative. This collective effort not only contributed to a cleaner environment but also fostered a stronger sense of community responsibility and pride. Through this initiative, NSS Unit No. 221 demonstrated a commitment to environmental sustainability and community service, leaving a lasting impact on both the local environment and the residents' engagement in communal activities.

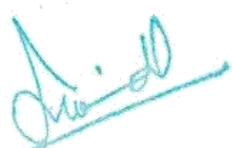


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Poster and Photo of the Cleaning Drive

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### Community Clean-Up Initiative: Revitalizing Kombanad Town

Programme Title	Community Clean-Up Initiative: Revitalizing Kombanad Town
Organising Department/Cell	National Service Scheme
Date	27.12.2022
Nature of the Programme	Outreach
Venue	Kombanad Town

### Report of the Event

On December 27, 2022, the National Service Scheme (NSS) Unit No. 221 spearheaded a noteworthy environmental sustainability effort titled the community **Clean-Up Initiative: Revitalizing Kombanad Town**. This programme was dedicated to enhance the cleanliness and overall environmental quality of Kombanad Town. The day commenced with volunteers from NSS Unit No. 221 gathering at various key locations throughout the town. Armed with cleaning tools, including trash pickers, gloves, and large waste bags, the team began their task of clearing litter and debris from streets and other communal areas. The initiative aimed to address both the visual and environmental impact of waste accumulation. Local residents were invited to participate, creating a collaborative atmosphere that underscored the importance of community involvement in environmental conservation.






Their participation not only bolstered the cleaning efforts but also fostered a sense of shared responsibility for maintaining the town's cleanliness. By the end of the day, significant progress had been made. The visible transformation in the cleanliness of Kombanad Town was met with positive feedback from the community, reflecting the success of the initiative. The effort contributed not just to a cleaner town, but also to a heightened awareness about the importance of regular environmental care. The community Clean-Up Initiative effectively demonstrated the power of collective action in promoting environmental sustainability. It showcased NSS Unit No. 221's commitment to enhancing local communities and provided a model for future collaborative environmental efforts.



Poster and Photos of the Cleaning Drive



  
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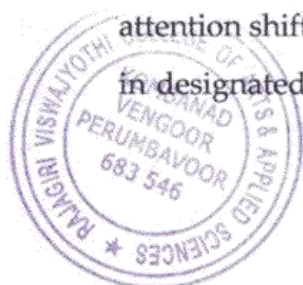
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### Greening Mekkapala: Gardening and Clean-Up Efforts at Ward No. 12

Programme Title	Greening Mekkapala: Gardening and Clean-Up Efforts at Ward No. 12
Organising Department/Cell	National Service Scheme
Date	14.08.2022
Nature of the Programme	Extension
Venue	Mekkapala, Ward No. 12

### Report of the Event

On August 14, 2022, the National Service Scheme launched **the Greening Mekkapala: Gardening and Clean-Up Efforts at Ward No.12**, a vital environmental sustainability project aimed at enhancing the ecological and aesthetic quality of the area. The day began with a group of dedicated volunteers assembling at Ward 12 in Mekkapala, where the dual-focus programme was set to unfold. The first phase of the initiative involved a comprehensive clean-up of public spaces, including streets and communal areas. Armed with gloves, trash bags, and other cleaning tools, the volunteers worked diligently to remove litter and debris, restoring cleanliness and promoting a healthier environment. Following the clean-up, the attention shifted to gardening efforts. Volunteers planted a variety of local plants and shrubs in designated areas, transforming vacant lots and underutilized spaces into vibrant green





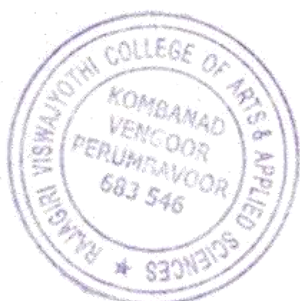
zones. The choice of native plants aimed not only to beautify the area but also to enhance local biodiversity and provide ecological benefits. By the end of the day, Mekkapala Ward No.12 was noticeably refreshed and revitalized, thanks to the combined efforts of NSS Unit No. 221 and the local community. The Greening Mekkapala initiative highlighted the importance of environmental care and showcased the impactful results of grassroots-level action in promoting sustainability.



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Poster of the Event

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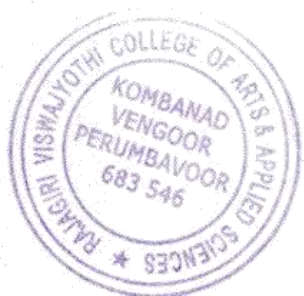


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Photos of the Cleaning and Gardening Drive

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## **Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor**

### **Revitalizing St. Mary's HSS Krariyeli, School Compound Clean-Up Initiative**

<b>Programme Title</b>	Revitalizing St. Mary's HSS Krariyeli, School Compound Clean-Up Initiative
<b>Organising Department/Cell</b>	National Service Scheme
<b>Date</b>	15.02.2023
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	St. Mary's HSS Krariyeli

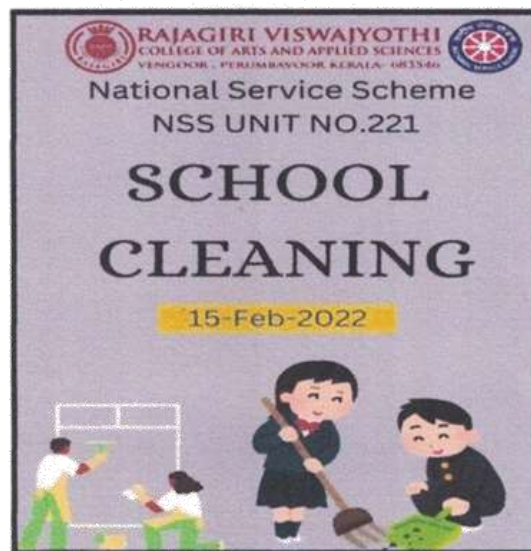
### **Report of the Event**

On February 15, 2023, the National Service Scheme orchestrated a pivotal environmental sustainability event titled **Revitalizing St. Mary's HSS Krariyeli: School Compound Clean-Up Initiative**. The programme was designed to enhance the cleanliness and overall environment of St. Mary's Higher Secondary School, Krariyeli, and to foster a culture of environmental stewardship among students and staff. The initiative began early in the morning with a dedicated team of NSS volunteers arriving at the school grounds. Equipped with cleaning supplies such as trash bags, gloves, and brooms, the volunteers set to work, meticulously clearing litter, debris, and overgrown vegetation from the school compound. The effort targeted various areas, including classrooms' exterior walls, playgrounds, and garden spaces, ensuring a comprehensive clean-up. Students and staff members of St. Mary's



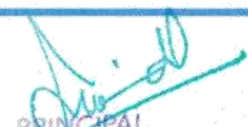


HSS Krariyeli actively participated in the event, contributing to both the clean-up and the reorganization of outdoor spaces. Their involvement not only accelerated the process but also demonstrated the importance of collective responsibility in maintaining a clean and safe learning environment. By the end of the day, the transformation of the school compound was remarkable. The improved cleanliness and tidiness of the premises were met with enthusiasm and appreciation from the school community. The Revitalizing St. Mary's HSS Krariyeli initiative highlighted the value of collaborative environmental action and underscored NSS Unit No. 221's commitment to promoting sustainable practices within educational institutions.



Poster and Photos of the Cleaning Drive



  
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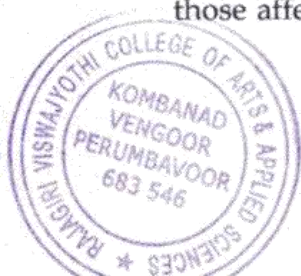
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**Living Well: Anti-AIDS Awareness Mime Programme at Vengoor Town  
in Collaboration with Vengoor Panchayat**

<b>Programme Title</b>	Living Well: Anti-AIDS Awareness Mime Programme at Vengoor Town in Collaboration with Vengoor Panchayat
<b>Organising Department/Cell</b>	National Service Scheme
<b>Date</b>	1.12.2022
<b>Nature of the Programme</b>	Outreach
<b>Venue</b>	Vengoor Town

**Report of the Event**

The National Service Scheme Unit No. 221, in collaboration with Vengoor Panchayat, hosted the **Living Well: Anti-AIDS Awareness Mime Programme in Vengoor Town** on December 1, 2022. This community welfare initiative was designed to raise awareness about AIDS through an engaging and impactful street play. The event unfolded in the heart of Vengoor Town, where the bustling atmosphere provided a fitting backdrop for the day's activities. The street play, carefully crafted and performed by NSS volunteers, aimed to educate the public about the risks of AIDS, prevention methods, and the importance of compassion towards those affected by the disease. The event received enthusiastic support from local residents



and the Vengoor Panchayat, who actively participated in the post-performance discussions and Q&A sessions. This interaction provided an opportunity for further clarification and reinforced the importance of community involvement in health education. The Living Well initiative successfully combined artistic expression with vital health education, illustrating the effectiveness of creative approaches in addressing serious social issues. NSS Unit No. 221's collaboration with Vengoor Panchayat demonstrated a commendable commitment to community welfare and support, leaving a lasting impact on the town's approach to AIDS awareness.



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Photo of the Street Play

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## Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor

### Blood Donation Drive: A Collaborative Effort with the Indian Medical Association, Aluva

Programme Title	Blood Donation Drive: A Collaborative Effort with the Indian Medical Association, Aluva
Organising Department/Cell	National Service Scheme Unit No 221
Date	21.10.2022
Nature of the Programme	Outreach
Venue	RVCAS Campus

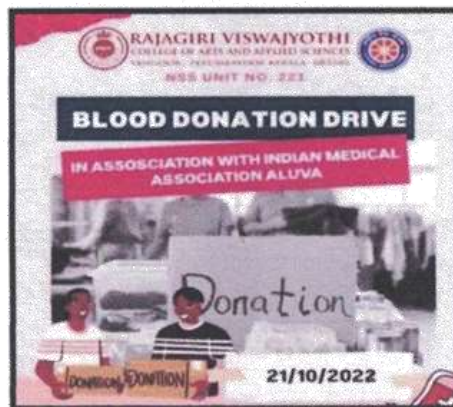
### Report of the Event

The National Service Scheme in collaboration with the Indian Medical Association (IMA) Aluva, hosted a significant **Blood Donation Drive** at Rajagiri Viswajyothi College of Arts and Applied Sciences on October 21, 2022. This initiative, focused on health and well-being, aimed to address the critical need for blood donations and to foster a spirit of community service among participants. The event commenced early in the day with an impressive turnout of donors, including students, faculty, and local residents. The venue at RVCAS was equipped to handle the process efficiently, with dedicated stations set up for registration, health screenings, and the actual blood donation. IMA Aluva provided professional medical staff who expertly managed the collection and ensured the safety and comfort of all donors. Throughout the drive, volunteers from NSS Unit No. 221 played a crucial role in coordinating the event. They facilitated the smooth flow of donors, provided information about the






importance of blood donation, and offered support and encouragement. The drive was not only a demonstration of the community's willingness to contribute to a vital cause but also an opportunity to raise awareness about the ongoing need for blood donations. The success of the Blood Donation Drive was evident in the substantial amount of blood collected and the positive feedback from participants. The collaborative effort between NSS Unit No. 221 and IMA Aluva highlighted the power of community partnerships in addressing health challenges. This initiative reinforced the significance of collective action in promoting health and well-being, leaving a lasting impact on all involved.



Poster and Photos of Blood Donation Drive



  
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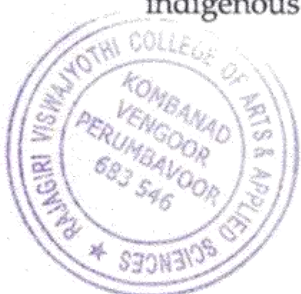
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### **Cultural Engagements in the Tribal Area of Kuttampuzha**

<b>Programme Title</b>	Cultural Engagements in the Tribal Area of Kuttampuzha
<b>Organising Department/Cell</b>	National Service Scheme Unit No 221
<b>Date</b>	17.02.2023
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	Village, Kuttampuzha

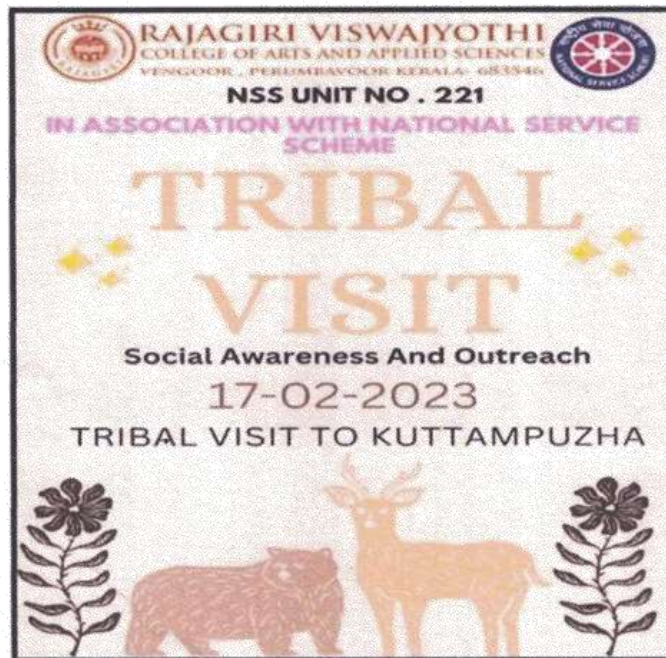
### **Report of the Event**

On February 17, 2023, the National Service Scheme (NSS) Unit No. 221 organized an extension activity titled **Cultural Engagements in the Tribal Area of Kuttampuzha**. The programme was designed to foster cultural exchange and provide support to the tribal communities residing in the Kuttampuzha village. The day's activities began with the arrival of NSS volunteers in Kuttampuzha, where they were welcomed by local residents with warmth and hospitality. The focus of the programme was to engage with the tribal community through various cultural activities that highlighted and respected their traditional practices and customs. The volunteers organized and participated in a range of activities including traditional music and dance performances, storytelling sessions, and workshops on indigenous arts and crafts.





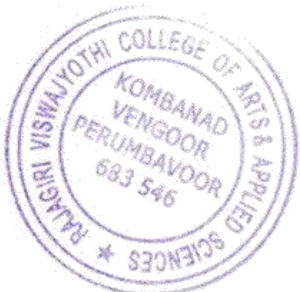
These engagements not only provided entertainment but also served as a platform for the exchange of cultural knowledge between the NSS volunteers and the tribal community. The interactions were designed to celebrate the unique heritage of the Kuttampuzha villagers while fostering mutual understanding and respect. The Cultural Engagements in the Tribal Area of Kuttampuzha programme was met with enthusiasm and positive feedback from both the NSS volunteers and the tribal community. The initiative successfully reinforced the values of cultural appreciation and community support, creating meaningful connections and promoting a deeper understanding of the diverse cultural landscape.




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Poster of the Event

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**A Dramatic Awareness Programme against Drug Abuse and  
Illicit Trafficking at Mar Kauma Higher Secondary School,  
Vengoor.**

<b>Programme Title</b>	A Dramatic Awareness Programme against Drug Abuse and Illicit Trafficking at Mar Kauma Higher Secondary School, Vengoor.
<b>Organising Department/Cell</b>	National Service Scheme Unit No 221
<b>Date</b>	27.06.2022
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	Mar Kauma Higher Secondary School

**Report of the Event**

Mar Kauma Higher Secondary School in Vengoor was the venue for a thought-provoking awareness programme in the form of a dramatic performance on June 27, 2022. This event, orchestrated by the National Service Scheme Unit No 221, featured a dramatic presentation designed to illuminate the serious consequences of drug abuse and illicit trafficking. The program utilized the engaging and emotive power of drama to deliver its message. The performance vividly depicted the impact of drug abuse on individuals and communities, offering a compelling narrative that resonated deeply with the audience.



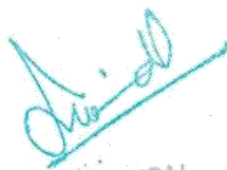
Through well-crafted scenes and dialogue, the drama underscored the critical need for vigilance and education in combating these pervasive issues. The National Service Scheme Unit No 221's initiative in organizing this program reflects a strong commitment to promoting health and well-being. The dramatic approach not only highlighted the urgency of addressing drug abuse and trafficking but also empowered the school community with knowledge and awareness. The event was a significant step in fostering a more informed and proactive generation.



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Photo of the Performance

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**Rajagiri Viswajyothi College of Arts & Applied Sciences,  
Vengoor**

**Cultural Engagement with Government Lower Primary  
School Pinavoorkudy**

<b>Programme Title</b>	Cultural Engagement with Government Lower Primary School Pinavoorkudy
<b>Organising Department/Cell</b>	National Service Scheme Unit No 221
<b>Date</b>	07.10.2022
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	Government Lower Primary School, Pinavoorkudy

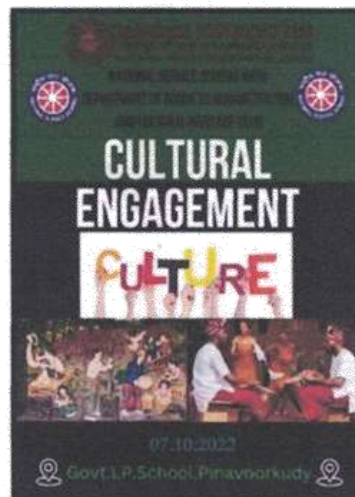
**Report of the Event**

The National Service Scheme Unit No. 221 conducted a **Cultural Engagement** programme at the Government Lower Primary School, Pinavoorkudy on October 10, 2022. This event was part of our ongoing efforts in community welfare and support, aimed at enriching the educational experience of young students through cultural activities. The programme, held on the school's premises, featured a range of activities designed to celebrate and explore local culture. Students participated in traditional dance performances, listened to engaging storytelling sessions. The venue, Government Lower Primary School, Pinavoorkudy, provided an ideal setting for this initiative. Its familiar environment allowed students to comfortably engage with the activities and interact with their peers





in a supportive atmosphere. The involvement of National Service Scheme volunteers was instrumental in facilitating these sessions, ensuring that each student was actively participating and benefiting from the programme. The day's events were marked by enthusiasm and a sense of community spirit. The cultural engagement not only offered educational value but also fostered a sense of pride and connection to their heritage among the students. This successful event underscores the importance of such initiatives in bridging educational and cultural gaps, reinforcing the National Service Scheme's commitment to community development and support.

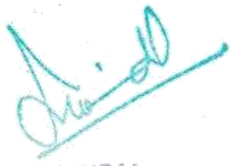


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Picture & Poster of the Event

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**Rajagiri Viswajyothi College of Arts & Applied Sciences,  
Vengoor**

**City Escape**

<b>Programme Title</b>	<b>City Escape</b>
<b>Organising Department/Cell</b>	National Service Scheme Unit No 221 and Alumni Association
<b>Date</b>	06.05.2023 - 07.05.2023
<b>Nature of the Programme</b>	Extension
<b>Venue</b>	RVCAS Campus

**Report of the Event**

The Alumni Association of Rajagiri Viswajyothi College of Arts & Applied Sciences, in association with the NSS, successfully organized a two-day residential camp, City Escape 2.0, on the 4th and 5th of May 2022. This unique program was specifically designed for 12th-standard students from various schools, offering them a blend of career guidance, teamwork, and personal growth. For many participants, City Escape 2.0 marked their first experience of staying away from home, creating an ideal environment for peer bonding and personal development.



The camp featured expert-led sessions on career guidance, providing students with valuable insights into potential career paths and helping them navigate their future opportunities with greater confidence. The program also emphasized teamwork through engaging team-building activities, which encouraged students to work collaboratively, thereby enhancing their problem-solving and leadership skills. Additionally, the itinerary included visits to nearby tourist spots like Paniyeli and Panamkuzhi. These excursions offered students a chance to unwind, connect with nature, and strengthen their bonds with peers. An important aspect of the camp was the introduction to the college's sustainable practices, which raised awareness among students about eco-friendly initiatives and the importance of environmental consciousness. The camp provided a well-rounded experience that balanced learning, exploration, and community living, leaving participants with cherished memories and valuable insights as they prepared to embark on the next phase of their academic journey. City Escape 2.0 was a resounding success, equipping students with the tools and experiences necessary for their future endeavours.



Photos of City Escape



A handwritten signature in blue ink, likely of the Principal, is written over the printed name.

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