



RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



CRITERION 1 - CURRICULAR ASPECTS

1.3 Curriculum Enrichment

2019-2024

Submitted to





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WORK FOR THE LATEST COMPLETED ACADEMIC
YEAR 2023-24**

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11	210021078008	Muhammed Amal	B. Com Model I Finance & Taxation	29
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**"A STUDY ON IMPACT OF INVENTORY MANAGEMENT ON
MANUFACTURING ORGANISATION AT PDDP CENTRAL
SOCIETY"**

A major project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfilment of the requirement

for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2021 - 2024



Submitted by

ABRAHAM. V. KURUVILLA (210021086081)

Under the guidance of **ASST. PROF. SOLYMON. V. L**

(Department of Management)

RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS

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(Affiliated to Mahatma Gandhi University)





CERTIFICATE

This is to certify that the project entitled "A Study on Impact of Inventory Management on Manufacturing Organisation at PDDP Central Society" is a bonafide piece of work submitted by **Abraham. V. Kuruvilla (210021086081)**, student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Asst Prof. Solymon. V. L in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.

Asst. Prof. Solymon. V. L

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Dr. Joy. P. Joseph

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Rincy Elizabeth Sap
External Examiner

Place: Vengoor

Date: 3/5/24



"A STUDY ON EMPLOYEE WELFARE AT SOLVE PLASTIC PRODUCTS PVT LTD,PUNALUR"

A major project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfillment of the requirement

for the award of the degree of

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DEPARTMENT OF MANAGEMENT

2021- 2024



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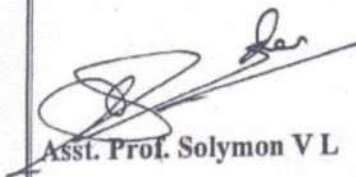
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This is to certify that the project entitled "A Study on Employee Welfare at Solve Plastic Products Pvt Ltd" is a bonafide piece of work submitted by **Akshay B Anil (210021086082)** student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Asst. Prof. Solymon V. L in partial fulfillment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



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**"A STUDY ON CONSUMER'S PREFERENCES AND TRENDS
IN MARKETING STRATEGIES AT CAMERRY PVT LTD"**

*A project report submitted to Mahatma Gandhi University,
Kottayam in the partial fulfillment of the requirement
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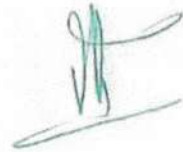


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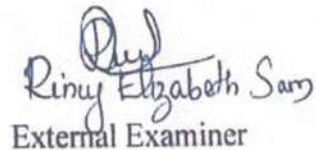
This is to certify that the project entitled "A STUDY ON CONSUMER'S PREFERENCES AND TRENDS IN MARKETING STRATEGIES AT CAMERRY PVT LTD" is a bonafide piece of work submitted by **ANJALI SALIAN (2100021086083)** student of **Rajagiri Viswajyothi College of Arts and Applied Sciences** under the guidance of **Asst.Prof. Karthika Balachandran** in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



Mr. Solymon VL
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Riny Elizabeth Sany
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Place: Vengoor

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**"A STUDY ON TRAINING AND MANPOWER OF EMPLOYEES
PERFORMANCE IN AN ORGANIZATION AT LUKE EXPORTS"**

A project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfillment of the requirement

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BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

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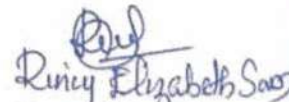
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Place: Vengoor

Date: 3/5/24



**“A STUDY ON DEALERS’ SATISFACTION IN CARRIS
PIPES AND TUBES PVT LTD, KOOVAPPADY,
PERUMBAVOOR”**

*A major project report submitted to Mahatma Gandhi University,
Kottayam in the partial fulfilment of the requirement
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This is to certify that the project entitled "A Study on Dealer's Satisfaction in Carris Pipes and Tubes Pvt Ltd, Koovapady, Perumbavoor" is a bonafide piece of work submitted by Gautham Shaji (210021086085), student of Rajagiri Viswajyothi College of Arts and Applied Science under the guidance of Ms.Karthika Balachandran in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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Place : Vengoor

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Dr. Joy P Joseph

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Rincy Elizabeth San
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**"A STUDY ON MOTIVATING WORKFORCE FOR GREATER PRODUCTIVITY
WITH REFERENCE TO CARRIS PIPES AND TUBES PVT LTD"**

A major project report submitted to mahatma gandhi university,

Kottayam in the partial fulfillment of the requirement

For the award of the degree of

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2021 – 2024



Submitted by

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This is to certify that the project entitled "A study on motivating workforce for greater productivity with reference to carris pipes and tubes pvt ltd" Is a bonafide piece of work submitted by **Joseph Mathew (210021086086)**, student of Rajagiri viswajyothi college of arts and applied sciences under the guidance of Asst prof. Solymon. V. L in partial fulfilment for the award of degree of "Bachelor of business administration" In mahatma gandhi university.

Asst. Prof. Solymon .V.L

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Dr. Joy. P. Joseph

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Rincy Elizabeth Sam
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Place: Vengoor

Date: 3/5/24



**"A Study on Workers Welfare Measures of Merceleys
Ice-Creams Pvt. Ltd."**

*A project report submitted to Mahatma Gandhi University,
Kottayam in the partial fulfillment of the requirement
for the award of the degree of*

BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2021 - 2024



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This is to certify that the project entitled "A Study on Workers Welfare Measures of Merceleys Ice-Creams Pvt. Ltd" is a bona fide piece of work submitted by **Kevin Marshall (210021086087)**, student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Asst Prof. Saritha P.N in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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Place: Vengoor

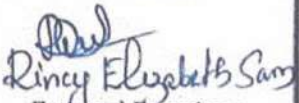
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**"A STUDY ON IMPORTANCE OF TRAINING AND
DEVELOPMENT ON ORGANIZATIONAL PERFORMANCE
AT PDDP CENTRAL SOCIETY"**

A major project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfillment of the requirement

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DEPARTMENT OF MANAGEMENT

2021 - 2024



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This is to certify that the project entitled "A Study on importance of training and development on organizational performance at PDDP Central Society" is a bona fide piece of work submitted by **Krishnamoorthy. C (210021086088)**, student of **Rajagiri Viswajyothi College of Arts and Applied Sciences** under the guidance of **Asst Prof. Saritha . P N** in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.

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Dr. Joy. P. Joseph

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Place: Vengoor

Date: 3/5/24



**CONSUMER PREFERENCE OVER OTT PLATFORMS AND
THEATRES – A STUDY WITH SPECIAL REFERENCE TO
PERUMBAVOOR**

A project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfilment of the requirement

for the award of the degree of

BACHELOR OF COMMERCE

2021 – 2024



Submitted by

JOEL JORLY(210021078006)

JOSVIN JOSEPH (210021078007)

MUHAMMED AMAL (210021078008)

MUHAMMED SHAHID (210021078009)

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This is to certify that the project entitled "CONSUMER PREFERENCE OVER OTT PLATFORMS AND THEATRES-A STUDY ON SPECIAL REFERENCE TO PERUMBAVOOR" is a bonafide piece of work submitted by **JOEL JORLY** **210021078006**, JOSVIN JOSEPH 210021078007, MUHEMMAD AMAL 210021078008, MUHEMMAD SHAHID 210021078009, NANDANA P A 210021078010, Rajagiri Viswajyothi College of Arts and Applied Science under guidance of Ms. ANJU ANTONY (Assistant Professor, Department of Commerce) in partial fulfilment for the award of degree "Bachelor of Commerce" in Mahatma Gandhi University

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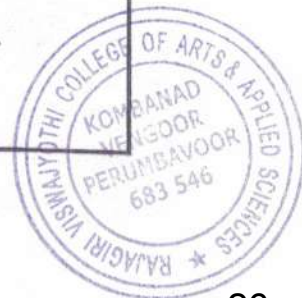


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**CONSUMER PREFERENCE OVER OTT PLATFORMS AND
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BACHELOR OF COMMERCE

2021 – 2024



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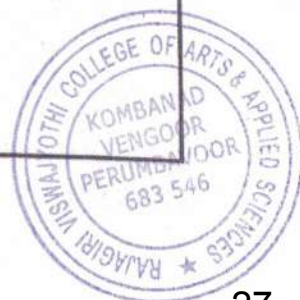
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This is to certify that the project entitled "CONSUMER PREFERENCE OVER OTT PLATFORMS AND THEATRES-A STUDY ON SPECIAL REFERENCE TO PERUMBAVOOR" is a bonafide piece of work submitted by JOEL JORLY 210021078006, JOSVIN JOSEPH 210021078007, MUHEMMAD AMAL 210021078008, MUHEMMAD SHAHID 210021078009, NANDANA P A 210021078010, Rajagiri Viswajyothi College of Arts and Applied Science under guidance of Ms. ANJU ANTONY (Assistant Professor, Department of Commerce) in partial fulfilment for the award of degree "Bachelor of Commerce" in Mahatma Gandhi University

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**CONSUMER PREFERENCE OVER OTT PLATFORMS AND
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2021 – 2024



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Principal

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External Examiner

Place: Vengoor

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(Affiliated to Mahatma Gandhi University)



CERTIFICATE

This is to certify that the project entitled "CONSUMER PREFERENCE OVER OTT PLATFORMS AND THEATRES-A STUDY ON SPECIAL REFERENCE TO PERUMBAVOOR" is a bonafide piece of work submitted by JOEL JORLY 210021078006, JOSVIN JOSEPH 210021078007, MUHEMMAD AMAL 210021078008, MUHEMMAD SHAHID 210021078009, NANDANA P A 210021078010, Rajagiri Viswajyothi College of Arts and Applied Science under guidance of Ms. ANJU ANTONY (Assistant Professor, Department of Commerce) in partial fulfilment for the award of degree "Bachelor of Commerce" in Mahatma Gandhi University

Bintha
Mrs. Bintha P S
HOD
Department of Commerce



Joy P Joseph
Dr. Joy P Joseph
Principal

[Signature]

External Examiner

Place: Vengoor

Date : 5/4/24



**CONSUMER PREFERENCE-OVER OTT PLATFORMS AND
THEATRES – A STUDY WITH SPECIAL REFERENCE TO
PERUMBAVOOR**

A project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfilment of the requirement

for the award of the degree of

BACHELOR OF COMMERCE

2021 – 2024



Submitted by

JOEL JORLY (210021078006)

JOSVIN JOSEPH (210021078007)

MUHAMMED AMAL (210021078008)

MUHAMMED SHAHID (210021078009)

NANDANA P A (210021078010)

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Dr. Joy P Joseph
Principal

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External Examiner

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**“A STUDY ON CONSUMER PERCEPTION TOWARDS
ECO FRIENDLY PRODUCTS WITH REFERENCE TO
ERNAKULAM DISTRICT”**

*A project report submitted to Mahatma Gandhi University,
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for the award of the degree of*

BACHELOR OF COMMERCE

2021 – 2024



Submitted by

ABIN ANIL (210021078014)

NAVAMI VIJIKUMAR (210021078011)

THANSIHU NISAHU J (210021078012)

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Place: Vengoor

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Joy P Joseph

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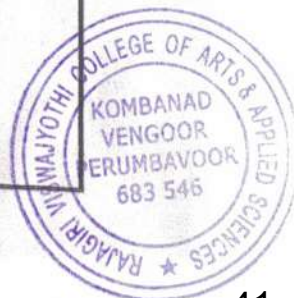
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Date : *5/4/24*

Joy P Joseph

Dr Joy P Joseph

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**“A STUDY ON WASTE MANAGEMENT AWARENESS
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2021– 2024



Submitted by

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SANDHRA SANTHOSH (210021078019)

SAINGEL MIRIAM MAMMEN (210021078018)

MUMTHAS M (210021078017)

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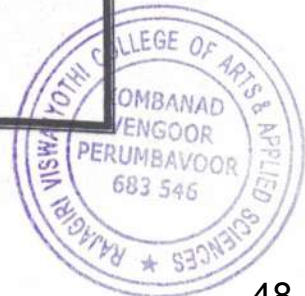
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Place: Vengoor
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Binietha

**Mrs. Binitha P S
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Department of Commerce**

**Dr Joy P Joseph
Principal**

External Examiner

Place: Vengoor
Date: 5/4/24



EFFECTIVENESS OF ELECTRIC VEHICLES

**A STUDY ON THE EFFECTIVENESS OF ELECTRIC
VEHICLES OVER HYBRID VEHICLE, AMONG
CONSUMERS WITH SPECIAL REFERENCE TO
ERNAKULAM DISTRICT**

A project report submitted to Mahatma Gandhi University,

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2021 – 2024



Submitted by

SIDHARTH A KURUP (210021078020)

SIVATHMIKA T.S (210021078021)

SIYANNA C.S (210021078022)

SOORAJ SUNIL (210021078023)

Under the guidance of **Mrs. SREEKALA M.M**

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RAJAGIRI VISWAJYOTHI COLLEGE



EFFECTIVENESS OF ELECTRIC VEHICLES

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Mrs. Bintha P S

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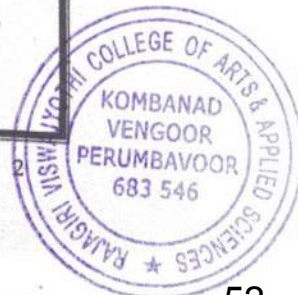
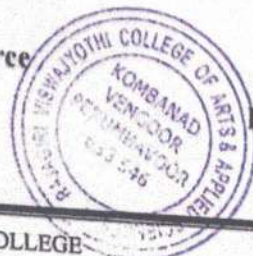
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External Examiner



RAJAGIRI VISWAJYOTHI COLLEGE

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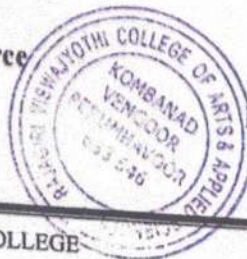
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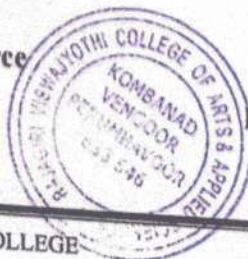
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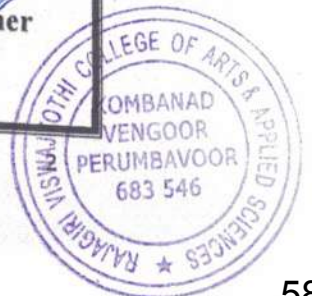
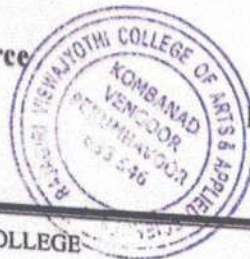
This is to certify that the project entitled "A STUDY ON THE EFFECTIVENESS OF ELECTRIC VEHICLES OVER HYBRID VEHICLES AMONG CONSUMERS WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT " is a bonafide piece of work submitted by SIDHARTH A KURUP (210021078020) , SIVATHMIKA T.S (210021078021), SIYANNA C.S (210021078022), **SOORAJ SUNIL(210021078023)** RajagiriViswajyothi College of Arts and Applied Science under guidance of Mrs.SREEKALA M.M (Assistant Professor, Department of Commerce) in partial fulfillment for the award of degree "Bachelor of Commerce" in Mahatma Gandhi University

Bintha
Mrs. Bintha P S
HOD
Department of Commerce
Place: Vengoor
Date: *5/4/24*

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Dr Joy P Joseph
Principal

External Examiner

RAJAGIRI VISWAJYOTHI COLLEGE



IMPACT OF SALES PROMOTION TECHNIQUES ON ELECTRONIC GOODS

**A STUDY ON IMPACT OF SALE PROMOTION
TECHNIQUES ON ELECTRONIC GOODS DURING
FEASTIVAL SEASONS WITH REFERENCE TO
ALUVA MUNICIPALITY**

A project report submitted to Mahatma Gandhi University,
Kottayam in the partial fulfillment of the requirement
for the award of the degree of

BACHELOR OF COMMERCE

2021-2024



Submitted by

ABHIMANYU GOPI (210021058664)

ABLE SABU (210021058665)

AGHIN RAJ (210021058666)

ALAN P SHAJU (210021058667)

Under the Guidance of **Ms. NEENU VARGHESE**
(Assistant professor, Department of commerce)

**RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS
AND APPLIED SCIENCES, VENGOOR P.O
PERUMBAVOOR-683546**

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IMPACT OF SALES PROMOTION TECHNIQUES ON ELECTRONIC GOODS

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RAJAGIRI VISWAJYOTHI COLLEGE, VENGOOR



**"A STUDY ON PROBLEMS AND PROSPECTIVES OF WOMEN
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RVCAS

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College of Arts & Applied Sciences

Submitted by

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Under the guidance of **MS. ANNA JAIN**

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This is to certify that the project entitled "A STUDY ON PROBLEMS AND PROSPECTIVES OF WOMEN ENTREPRENEURS IN ERNAKULAM DISTRICT" is a bonafide piece of work submitted by **ALPHY J VARGHESE(210021058668)**, ANNA MARIYA JOY (210021058669), JOSEPH ANEL IRANIOSE (210021058670), MEGHA THOMAS (210021058671) students of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mrs. ANNA JAIN (Assistant professor, Department of Commerce) in partial fulfillment for the award of Degree of "Bachelor of Commerce" in Mahatma Gandhi University.

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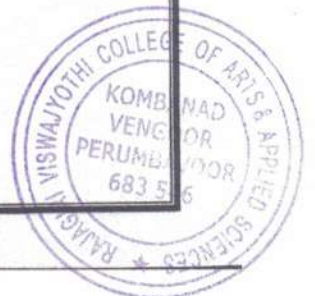
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Place: VENGOOR

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**EFFECT OF BROADCAST MEDIA ADVERTISEMENTS ON CONSUMER
BUYING DECISIONS**

**A STUDY ON EFFECTIVENESS OF BOARDCAST MEDIA ADVERTISEMENTS
ON CONSUMER BUYING DECISIONS WITH REFERENCE TO ERNAKULAM**

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Submitted by

JEFFRY JOBY (REG NO: 210021058673)

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KIRAN SETHUMADHAVAN (REG NO: 210021058674)

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Stalin J
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**RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS
AND APPLIED SCIENCES, VENGOOR**



**A STUDY ON CONSUMER PERCEPTION TOWARDS
ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO
COCHIN CORPORATION**

A project report submitted to mahatma Gandhi university,

Kottayam in the partial fulfilment of the requirement

for the award of the degree of

BACHELOR OF COMMERCE

2021 – 2024



Submitted by

G.S. PRANAV (210021072731)

ABHIRAJ SALI (210021072785)

ABEL ANTONY (210021072784)

CLARA K BIJU (210021072730)

BALAMURALI KRISHNA (210021072729)

Under the guidance of **Mrs. BINITHA PS**

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CERTIFICATE

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Mrs. Binitha PS
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Dr. Joy P Joseph
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Place: VENGOOR
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**“A STUDY ON CONSUMER PERCEPTION TOWARDS
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RVCAS

Rajagiri Viswajyothi
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This is to certify that the project entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ROYAL ENFIELD IN ERNAKULAM DISTRICT" is a bonafide piece of work submitted by ARVIN VINCENT (210021072791), DEVADATHAN P BIJU (210021072792), MOHAMMED ASHIR K A (210021072793), **PETER BABU (210021072794)** students of RajagiriViswajyothi College of Arts and Applied Sciences under the guidance of Mrs. ANNA JAIN (Assistant professor, Department of Commerce) in partial fulfillment for the award of Degree of "Bachelor of Commerce" in Mahatma Gandhi University.

Binitha
Mrs. Binitha P S

HOD

Department of Commerce

Principal

J.P.J.
Dr. Joy P Joseph

Place: VENGOOR

Date: 5/4/24



Dr. Stalin J
External Examiner

Dr. Stalin J



**A STUDY ON THE PERCEPTION AND BUYING BEHAVIOR OF
COLLEGE STUDENTS TOWARDS THE USAGE OF DIGITAL FOOD
APPS SERVICES WITH SPECIAL REFERENCE TO
PERUMBAYOOR**

A Project Report submitted to Mahatma Gandhi University, Kottayam
in the partial fulfilment of the requirement
for the award of the degree of

BACHELOR OF COMMERCE

2021-2024



Submitted by

RAGHUL RAJ (REG NO:210021072795)

ABEL BENNY (REG NO: 210021072798)

SUBHAN SADEEK (REG NO: 210021072796)

TIMOTHY KOSHY VARUGHESE (REG NO:210021072797)

Under the supervision of

Mrs. ANJU ANTONY

**(Assistant Professor, Department of Commerce)
(Affiliated to Mahatma Gandhi University)**



CERTIFICATE

This is to certify that the project report entitled " A STUDY ON THE PERCEPTION AND BUYING BEHAVIOR OF COLLEGE STUDENTS TOWARDS THE USAGE OF DIGITAL FOOD APPS SERVICIES WITH SPECIAL REFERENCE TO PERUMBAVOOR" is a *bonafide* piece of work submitted **RAGHUL RAJ** (REGNO:210021072795), ABEL BENNY (REG NO: 210021072798),SUBHAN SADEEK (REG NO: 210021072796), TIMOTHY KOSHY VARUGHESE (REG NO:210021072797) by students of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Ms. Anju Antony (Assistant Professor, Department of Commerce) in partial fulfillment for the award of the degree of "Bachelor of Commerce" in Mahatma Gandhi University.

Binitha

Mrs. Binitha P.S
Head of Department
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J.P.

Dr. Joy P Joseph
Principal

Dr. Stahis J
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Dr. Stahis J

Place: Vengoor
Date: 5/4/24



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2021-2024



Submitted by

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Binitha

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J.P.

Dr. Joy P Joseph
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Place: Vengoor
Date: 5/4/24

Dr. Stalin J
External Examiner 3/5/24
Dr. Stalin.J



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Dr. Stalin J
External Examiner
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**A STUDY ON THE PERCEPTION AND BUYING BEHAVIOR OF
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APPS SERVICES WITH SPECIAL REFERENCE TO
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2021-2024



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Binitha

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Dr. Stalin J

External Examiner
Dr. Stalin J

**“A STUDY ON CONSUMERS BUYING BEHAVIOUR ON
MARKET STRATEGY ANALYSIS AND PRODUCT
RECOMMENDATION WITH REFERENCE TO ERNAKULAM
DISTRICT”**

A Project Report submitted to Mahatma Gandhi University, Kottayam
in the partial fulfillment of the requirement
for the award of the degree of

BACHELOR OF COMMERCE

2021-2024



Submitted by

KEVIN BIJU GEORGE (REG NO: 210021072799)

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Under the supervision of

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(Affiliated to Mahatma Gandhi University)**



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMERS BUYING BEHAVIOUR ON MARKET STRATEGY ANALYSIS AND PRODUCT RECOMMENDATION WITH REFERENCE TO ERNAKULAM DISTRICT" is a bonafide piece of work done by KEVIN BIJU GEORGE (21002107299), KEVIN SEVI MANICKATH (210021072800), NIKHIL GEORGE THOMAS (210021072801), SAVIO VIJU (210021072802) students of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Ms. Sheemol Chandran (Assistant Professor, Department of Commerce) in partial fulfillment for the award of the degree of "Bachelor of Commerce" in Mahatma Gandhi University.

Binitha

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J.P.

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Date: 9/4/24

External Examiner:

Stalin
3/5/24

Dr. Stalin J



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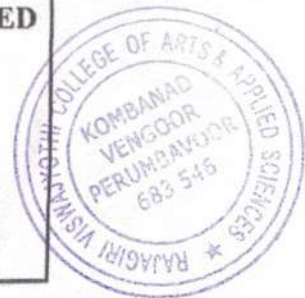
Submitted by

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Binitha

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Department of Commerce

J.P.

Dr. Joy P Joseph
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Place: Vengoor

Date: 9/4/24

External Examiner:

Stalin J
3/5/24

Dr. Stalin J



**"EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING
ORGANIZATIONAL GOAL AND OBJECTIVES"**

A minor project report submitted to Mahatma Gandhi University,

Kottayam in the partial fulfillment of the requirement

for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2022 - 2025



Submitted by

DILJO PAUL (220021081707)

BENHUR BINOY (220021081706)

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ANCY ROSE (220021081704)

ALEENA LINOY (220021081702)

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CERTIFICATE

This is to certify that the project entitled "EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOAL AND OBJECTIVES" is a bonafide piece of work submitted by Aadil Shah (220021081699) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Solymon VL in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



Mr. Solymon VL
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Dr. Joy P Joseph
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Place : VENGOOR

Date : 04-12-23


External Examiner



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BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2022 - 2025



Submitted by

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Under the guidance of Mr. Solymon V L.

(Asst. Professor, Department of Management)

RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS

AND APPLIED SCIENCES,

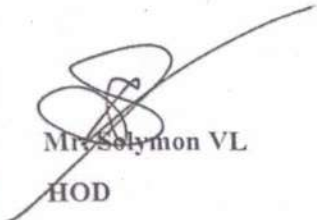
VENGOOR, PERUMBAVOOR - 683546

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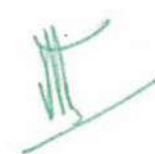


CERTIFICATE

This is to certify that the project entitled "EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOAL AND OBJECTIVES" is a bonafide piece of work submitted by Adwaith K Gopal (220021081701) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Solymon VL in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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External Examiner



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ORGANIZATIONAL GOAL AND OBJECTIVES"**

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DEPARTMENT OF MANAGEMENT

2022 - 2025



Submitted by

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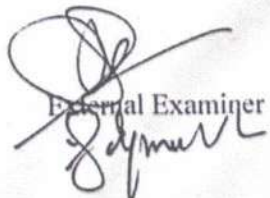
This is to certify that the project entitled "EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOAL AND OBJECTIVES" is a bonafide piece of work submitted by Aleena Linoy (220021081702) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Solymon VL in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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2022 - 2025



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This is to certify that the project entitled "EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOAL AND OBJECTIVES" is a bonafide piece of work submitted by Ancy Rose (220021081704) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Solymon VL in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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Dr. Joy P Joseph
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Place : VENGOOR

Date : 4/12/23



**"A STUDY ON 'QUALITY CONTROL' AS A MEANS OF ENHANCING
PRODUCTIVITY IN CARRIS PIPES AND TUBES (AQUATECH)"**

*A minor project report submitted to Mahatma Gandhi University,
Kottayam in the partial fulfillment of the requirement
for the award of the degree of*

BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2022-2025



Submitted by:

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VISHNU KUNJAPPAN (220021081726)

ANITA BINOY (220021081705)

MUHAMMED FADIL MS (220021081722)

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Under the guidance of **MS. KARTHIKA BALACHANDRAN**
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(Affiliated to Mahatma Gandhi University)




CERTIFICATE

This is to certify that the project entitled "A STUDY ON 'QUALITY CONTROL' AS A MEANS ENHANCING PRODUCTIVITY IN CARRIS PIPES AND TUBES (AQUATECH)" is a bonafide piece of work submitted by ANITA BINOY (220021081705) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Ms. KARTHIKA BALACHANDRAN Asst. Professor, Department of Management in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.

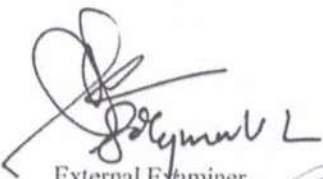

Mr. Solymon VL
HOD




Dr. Joy P Joseph
Principal

Place: Vengoor

Date: 4/12/23


External Examiner



**"EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING
ORGANIZATIONAL GOAL AND OBJECTIVES"**

A minor project report submitted to Mahatma Gandhi University,

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BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2022 - 2025



Submitted by

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ADWAITH K GOPAL (220021081701)

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ALEENA LINOY (220021081702)

AADIL SHAH (220021081699)

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(Asst. Professor, Department of Management)

RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS

AND APPLIED SCIENCES,

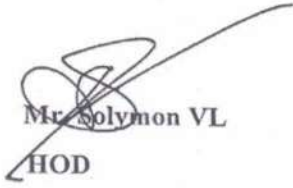
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This is to certify that the project entitled "EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOAL AND OBJECTIVES" is a bonafide piece of work submitted by Benhur Binoy (220021081706) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Solymon VL in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



Mr. Solymon VL
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Dr. Joy P Joseph
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Date : 4/12/23


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**"EFFECTIVE COMMUNICATION-AS A TOOL FOR ACHIEVING
ORGANIZATIONAL GOAL AND OBJECTIVES"**

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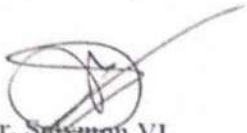
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CERTIFICATE

This is to certify that the project entitled "EFFECTIVE COMMUNICATION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOAL AND OBJECTIVES" is a bonafide piece of work submitted by **Diljo Paul (220021081707)** student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Solymon VL in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


Mr. Solymon VL
HOD


Dr. Joy P Joseph
Principal



Place : VENGOOR

Date : 04/12/2023


External Examiner



**"A Study on ORGANIZATIONAL STRUCTURE and Its EFFECT ON
WORKER'S PERFORMANCE"**

A minor project report submitted to Mahatma Gandhi University,

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BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2022 - 2025



Submitted by

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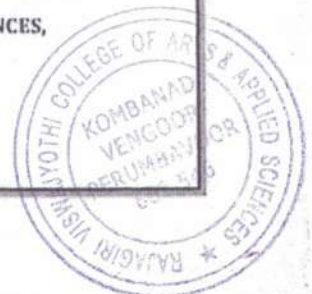
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This is to certify that the project entitled "A Study on ORGANIZATIONAL STRUCTURE and its EFFECT ON WORKERS PERFORMANCE" is a bonafide piece of work submitted by Dylan Varghese (REG NO. 220021081708) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Ms. Saritha P N in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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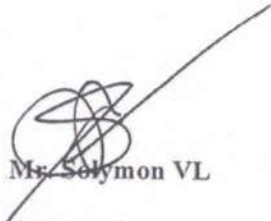
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This is to certify that the project entitled "A Study on ORGANIZATIONAL STRUCTURE and its EFFECT ON WORKERS PERFORMANCE" is a bonafide piece of work submitted by Godson Martin (REG NO. 220021081711) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Ms. Saritha P N in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.


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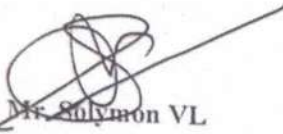
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This is to certify that the project entitled "A Study on EMPLOYEE TRAINING and its EFFECT ON WORKFORCE" is a bonafide piece of work submitted by Jerin Saiza (REG NO: 220021081713) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Anosh Anandh in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



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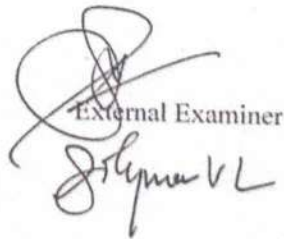
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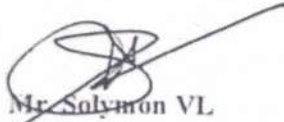
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This is to certify that the project entitled "A Study on EMPLOYEE TRAINING and its EFFECT ON WORKFORCE" is a bonafide piece of work submitted by Joel Babu Daniel (REG NO: 220021081714) student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Mr. Anosh Anandh in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



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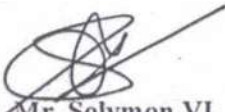
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Mr. Solymon VL

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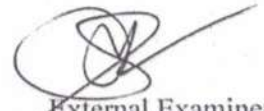
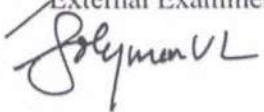

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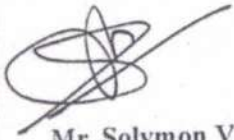
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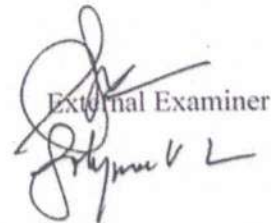
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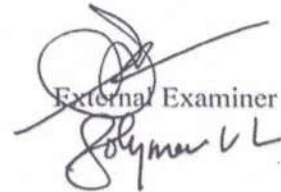
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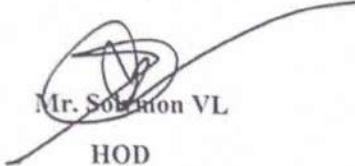
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Dr. Joy P Joseph
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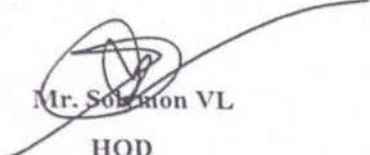
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Place : Vengoor

Date : 4/10/23



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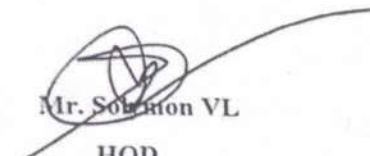
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Mr. Solomon VL

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Dr. Joy P Joseph

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Place : Vengoor

Date : 4/12/23



**"A STUDY ON 'QUALITY CONTROL' AS A MEANS OF ENHANCING
PRODUCTIVITY IN CARRIS PIPES AND TUBES (AQUATECH)"**

*A minor project report submitted to Mahatma Gandhi University,
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2022-2025



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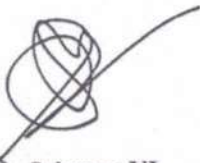
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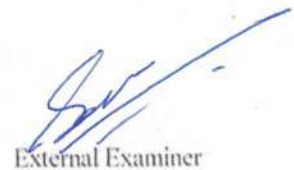
This is to certify that the project entitled "A STUDY ON 'QUALITY CONTROL' AS A MEANS ENHANCING PRODUCTIVITY IN CARRIS PIPES AND TUBES (AQUATECH)" is a bonafide piece of work submitted by **MUHAMMED FADIL MS (220021081722)** student of Rajagiri Viswajyothi College of Arts and Applied Sciences under the guidance of Ms. KARTHIKA BALACHANDRAN Asst. Professor, Department of Management in partial fulfilment for the award of Degree of "Bachelor of Business Administration" in Mahatma Gandhi University.



Mr. Solymon VL
HOD



Dr. Joy P Joseph
Principal



External Examiner

Place: Vengoor

Date: 4/12/23



**"A STUDY ON 'QUALITY CONTROL' AS A MEANS OF ENHANCING
PRODUCTIVITY IN CARRIS PIPES AND TUBES (AQUATECH)"**

*A minor project report submitted to Mahatma Gandhi University,
Kottayam in the partial fulfillment of the requirement
for the award of the degree of*

BACHELOR OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

2022-2025



Submitted by:

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Under the guidance of **MS. KARTHIKA BALACHANDRAN**
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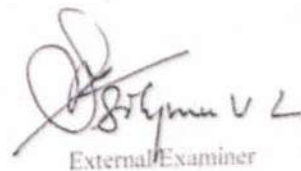
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Dr. Joy P Joseph
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Date: 5/11/23



**"A STUDY ON ORGANISATIONAL STRUCTURE AND ITS EFFECTS
ON WORKERS PERFORMANCE "**

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Dr. Joy P Joseph

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Place : Vengoor

Date : 4/12/23


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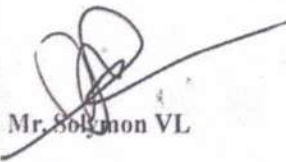
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Dr. Joy P Joseph
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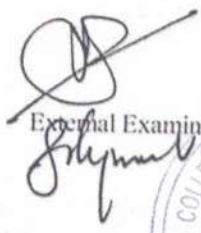
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