

# **Feedback Analysis**

# Department wise Action Taken Report 2019-2020

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# Curriculum Feedback Analysis Action Taken Report Response to Curriculum Feedback Analysis for the Academic Year 2019-2020

#### Introduction

This report outlines the actions taken by the institution in response to the curriculum feedback provided by students, teachers, employers, and alumni for the departments of Commerce, Business Administration and BA English Triple Main.

# Department of English - Triple Main

#### Students' Feedback

**Issue:** Students expressed the need to complement theoretical sessions with more practical applications to enrich their learning experience.

Action Taken: The department encouraged students to enroll in free online certificate courses like Creative Nonfiction Writing, Introduction to World Cinema, and Digital Storytelling offered by platforms such as Coursera, Alison, and OpenLearn. To enhance the learning experience, the department facilitated interactive assignments and virtual workshops through Google Classroom and Zoom, providing practical exposure and fostering engagement within the constraints of online learning.

#### Teachers' Feedback

**Issue:** Teachers suggested integrating timely updates into the curriculum to reflect recent advancements and developments in the industry.

Action Taken: The department organized a series of virtual guest lectures and webinars featuring industry experts on topics like Digital Humanities, Modern Narratives in Literature, and New Media Writing. These sessions were recorded and

made available to students for flexible learning, ensuring they could access the latest trends and advancements even in the remote setup.

#### **Employers' Feedback**

**Issue:** Employers highlighted the need for curriculum updates to meet industry-specific skills aligned with current standards.

**Action Taken:** Students were encouraged to participate in online competitions and content creation challenges, allowing them to apply their skills and gain practical experience from home.

#### Alumni Feedback

**Issue:** Alumni emphasized the need to incorporate the latest industry trends and prepare students to tackle challenges in their professional fields.

Action Taken: To address the need for industry relevance during the pandemic, the department encouraged students to create and share videos on the college's YouTube channel, Quarantine Diaries. This platform allowed students to showcase their insights on emerging trends and develop content creation skills while staying connected during lockdowns.



Jennyson Head of the Department

# **Department of Commerce**

#### Students' Feedback

**Issue:** Students recommended enhancing library access and updating resources, especially in the online mode.

Action Taken: To address the recommendation for enhanced library access and updated resources, the department organized regular virtual book discussions and provided students with access to a curated list of online resources and e-books through external platforms.

#### Teachers' Feedback

**Issue:** Teachers suggested updating library books and resources to ensure access to current information, especially in the remote learning context.

**Action Taken:** To address the recommendation for enhanced library access and updated resources, the department facilitated remote access to academic journals and databases available through institutional subscriptions.

## **Employers' Feedback**

**Issue:** Employers suggested aligning the curriculum with industry-specific technical skills.

Action Taken: To address the suggestion of aligning the curriculum with industry-specific technical skills, the Department encouraged students to complete relevant online certification courses and practical projects that directly relate to industry requirements, helping bridge the gap between academic learning and practical skills.

#### Alumni Feedback

**Issue:** Alumni expressed the need for curriculum updates that incorporate global business practices and prepare students for the digital shift.

Action Taken: The department organized webinars on Global Business Trends and Digital Commerce, ensuring students stayed updated with international developments even while studying remotely.

Head of the Department

# **Department of Business Administration**

#### Students' Feedback

**Issue:** Students emphasized the need for more practical applications in the curriculum to enhance employability, even in an online setting.

**Action Taken:** To address the suggestion of aligning the curriculum with industry-specific technical skills, the department encouraged students to enroll in online certificate courses offered by platforms like Coursera, Alison, and OpenLearn.

#### Teachers' Feedback

**Issue:** Teachers suggested improving ICT facilities and incorporating industry-relevant content, given the shift to online classes.

Action Taken: The department upgraded ICT resources by adopting platforms like Google Meet and Zoom for seamless online teaching. Faculty were trained in digital pedagogy, and new online tools were integrated into subjects to provide a comprehensive learning experience.

## **Employers' Feedback**

**Issue:** Employers recommended updating the curriculum to reflect industry standards and recent developments in business practices, with a focus on remote work skills.

**Action Taken:** To address the need for industry-specific technical skills, the department facilitated a series of virtual workshops and interactive webinars where industry professionals conducted hands-on training sessions.

#### Alumni Feedback

**Issue:** Alumni noted the importance of preparing students to meet the challenges of their professional fields, especially in a post-pandemic world.

**Action Taken:** The department incorporated virtual case study competitions and strategic business simulations as part of its curriculum to enhance critical thinking and decision-making skills, even in an online environment.

#### Conclusion

The actions taken during the 2020-2021 academic year were focused on adapting to the unique challenges of online learning due to the pandemic. By leveraging digital platforms, enhancing virtual resources, and offering online certification courses, the institution ensured that students continued to receive a quality education aligned with industry standards and emerging trends.

Head of the Department

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