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Feedback Analysis

Department wise Action Taken Report 2021-2022

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Curriculum Feedback Analysis Action Taken Report

Response to Curriculum Feedback Analysis for the Academic Year 2021-2022

Introduction

This report outlines the actions taken by the institution in response to the feedback provided by students, teachers, employers, and alumni across the three departments: BA English Triple Main, Bachelor of Commerce and Bachelor of Business Administration.

Department of English - Triple Main

Students' Feedback

Issue: Students suggested that the syllabus is not up to date and does not provide opportunities to apply their knowledge to real-world scenarios.

Action Taken: While the syllabus remains unchanged, the department introduced certificate courses such as Spoken English, Digital Journalism, and Cyber Laws to equip students with practical skills that are in demand in today's job market.

Teachers' Feedback

Issue: Teachers recommended enhancing applied learning opportunities and improving resources for teaching and learning.

Action Taken: The department introduced a community outreach program where students take English language classes at neighboring government schools. This initiative allows students to apply their theoretical knowledge in real-life teaching scenarios while contributing to society.



Employers' Feedback


Issue: Employers highlighted the need for the curriculum to align more closely with industry-specific skills and practices.

Action Taken: The department has introduced on-the-job training opportunities at reputable media firms and organized media visits, allowing students to gain firsthand exposure to the workings of the media industry and stay updated on the latest professional practices.

Alumni Feedback

Issue: Alumni suggested that the curriculum should incorporate more contemporary industry trends and focus on enhancing employability.

Action Taken: The department has organized alumni lectures and career seminars, providing students with valuable insights into professional growth, industry expectations, and effective career strategies.


Head of the Department



Department of Commerce

Students' Feedback

Issue: Students expressed that the curriculum is outdated and lacks opportunities to apply knowledge to real-world situations.

Action Taken: The department introduced certificate courses such as Advanced Excel, Tally 9, and Supply Chain Management to provide students with relevant, practical skills that bridge the gap between theory and real-world business applications.

Teachers' Feedback

Issue: Teachers recommended integrating more applied learning opportunities and providing enhanced resources for teaching.

Action Taken: The department has offered additional resources, such as case studies and updated course materials, alongside certification programs that focus on practical skills aligned with industry demands.

Employers' Feedback

Issue: Employers emphasized the need for the curriculum to reflect recent developments in commerce and provide industry-specific technical skills.

Action Taken: To address this, the department has included SAP-ERP certification as part of its offerings, ensuring students receive training in current industry practices and technology.

Alumni Feedback

Issue: Alumni suggested that the curriculum should be updated to include global trends and contemporary business issues, with a focus on employability.

Action Taken: The introduction of certificate courses in Advanced Excel, Tally 9, and Supply Chain Management ensures that students gain skills relevant to today's competitive business environment.



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Department of Business Administration

Students' Feedback

Issue: Students reported that the syllabus does not provide sufficient relevance to real-world scenarios or prepare them adequately with domain-specific knowledge.

Action Taken: In response, the department introduced certificate courses in Tourism Management, Enterprise Resource Planning, and Data Analysis using SPSS. These courses are designed to provide students with industry-relevant skills and practical knowledge.

Teachers' Feedback

Issue: Teachers recommended integrating more applied learning opportunities and improving teaching resources.

Action Taken: The department organized workshops and guest lectures by industry professionals and provided specialized resources to enhance practical learning. The new certificate courses also emphasize real-world applications.

Employers' Feedback

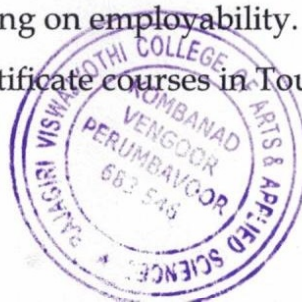
Issue: Employers suggested that the curriculum should better align with current industry trends and practices.

Action Taken: The department introduced an add-on course in Digital Marketing, giving students insights into contemporary marketing strategies and tools that are highly valued in the business sector.

Alumni Feedback

Issue: Alumni highlighted that the curriculum should incorporate global business trends and technologies while focusing on employability.

Action Taken: The department's certificate courses in Tourism Management,



Enterprise Resource Planning, and Digital Marketing equip students with the skills needed to succeed in today's global business environment.

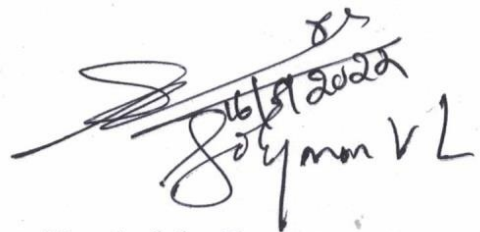
Conclusion

The institution has taken significant steps across departments to enhance the curriculum, focusing on practical skill development, industry relevance, and applied learning based on stakeholder feedback. These actions aim to address the identified gaps and ensure that students receive a comprehensive, industry-aligned educational experience.



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