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COLLEGE OF ARTS AND APPLIED SCIENCES
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Feedback Analysis

Department wise Action Taken Report 2022-2023

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Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor

Curriculum Feedback Analysis Department Wise Action Taken Report 2022-2023

Introduction

This report outlines the actions taken by the institution in response to the feedback provided by students, teachers, employers, and alumni across the three departments: B.Com, BBA, and BA English.

Department of BA English Triple Main

✦ Students' Feedback

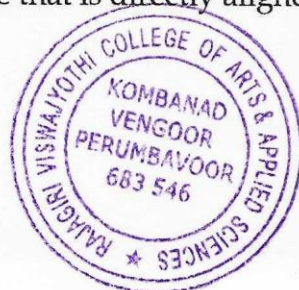
Issue: Students expressed concerns that the curriculum does not enhance knowledge and skills in the relevant domain, does not orient them towards higher education, does not help apply knowledge in real-life situations, and does not offer employability.

Action Taken: To address these concerns, the department introduced On-the-Job Training at prestigious media offices like Zee Keralam and Kerala Vision. This initiative provides students with hands-on experience and practical exposure in the media field, enhancing employability and industry-relevant skills.

✦ Teachers' Feedback

Issue: Teachers suggested that the curriculum should focus more on practical application and should prepare students for real-world challenges.

Action Taken: The department incorporated media internships and industry tie-ups to bridge the gap between theoretical knowledge and practical application, ensuring that students gain experience that is directly aligned with industry standards.



✦ Employers' Feedback

Issue: Employers noted that the curriculum does not provide adequate awareness of recent developments in the field.

Action Taken: By collaborating with media organizations for internships and training, the department has integrated contemporary media practices and industry trends into the learning process, ensuring that students are updated with the latest developments.

✦ Alumni Feedback

Issue: Alumni mentioned that the curriculum does not cater to global needs and does not address contemporary and global issues.

Action Taken: The department has enhanced its curriculum by including training opportunities in prominent media organizations, allowing students to engage with current global and local media practices, thereby broadening their perspectives.


Head of the Department

Date : 08-07-2023

Anil Pushan Joy



Department of Commerce

+ Students' Feedback

Issue: Students felt that the curriculum lacks the necessary skills for real-life application and employability.

Action Taken: The department introduced ACCA as an add-on course, along with certification courses in Return Filing, Tally ERP-9, and SAP ERP. These initiatives equip students with practical skills and industry-recognized certifications, enhancing their employability.

+ Teachers' Feedback

Issue: Teachers recommended that more applied learning opportunities should be integrated into the curriculum.

Action Taken: The department organized industrial visits, providing students with exposure to real-world business operations and practices. Additionally, certification courses offer a hands-on approach to learning key industry skills.

+ Employers' Feedback

Issue: Employers suggested that the curriculum should include recent developments and updates in commerce and business practices.

Action Taken: By offering ACCA and other certification courses, the department has ensured that students are trained in globally relevant and up-to-date practices. These measures align the curriculum with current industry standards.



✚ Alumni Feedback

Issue: Alumni expressed that the curriculum does not sufficiently integrate global trends and contemporary business issues.

Action Taken: The department's initiatives, such as add-on certification courses and industrial visits, have been designed to provide a global perspective and address contemporary trends in commerce and finance.

Binitia P.S

BINITIA P.S

Head of the Department

Date : 08-07-2023



Department of Business Administration

+ Students' Feedback

Issue: Students reported that the curriculum does not enhance domain-specific knowledge or adequately prepare them for real-life scenarios and employability.

Action Taken: The department introduced certification courses in Event Management, Data Analysis using SPSS, and Business Ethics, providing students with practical skills relevant to the business environment. Additionally, industrial visits were arranged to give students exposure to business operations.

+ Teachers' Feedback

Issue: Teachers indicated that the curriculum should offer more opportunities for practical application and should be better aligned with industry requirements.

Action Taken: The department responded by offering specialized certification courses and organizing industrial visits, thereby aligning academic knowledge with industry demands and enhancing the application of concepts in real-world scenarios.

+ Employers' Feedback

Issue: Employers highlighted the need for the curriculum to reflect recent developments in business practices and trends.

Action Taken: By incorporating certification courses in data analysis and event management, the department ensured that students gain insights into current industry practices, making them more competitive in the job market.

+ Alumni Feedback


Issue: Alumni expressed concerns that the curriculum does not sufficiently address global business trends and contemporary issues.



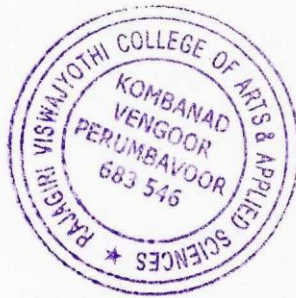
Action Taken: The department's new offerings, such as certification courses and industrial exposure, have been designed to equip students with knowledge and skills relevant to global business practices and emerging trends.

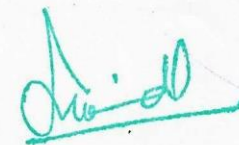
Conclusion

The institution has taken significant steps to enhance the curriculum across departments, focusing on employability, practical skill development, global relevance, and real-life applications based on stakeholder feedback. These measures aim to address the gaps identified and provide a more comprehensive and industry-aligned educational experience for students.


Head of the Department

Date : 08-07-2023




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