



**RAJAGIRI VISWAJYOTHI**  
COLLEGE OF ARTS AND APPLIED SCIENCES  
VENGOOR , PERUMBAVOOR KERALA- 683546

## Feedback Analysis

### Department wise Action Taken Report 2020-2021

| INDEX |                                       |      |
|-------|---------------------------------------|------|
| Sl.No | Name of the Department                | Page |
| 1     | Department of English                 | 2    |
| 2     | Department of Commerce                | 4    |
| 5     | Department of Business Administration | 6    |

# Curriculum Feedback Analysis Action Taken Report

## Response to Curriculum Feedback Analysis for the Academic Year 2020-2021

### Introduction

This report provides a detailed overview of the actions taken by Rajagiri Viswajyothi College of Arts & Applied Sciences in response to feedback gathered from students, faculty, and employers during the 2020-2021 academic year. The feedback aimed to identify areas for improvement in the curriculum across the departments of English, Commerce, and Business Administration.

## Department of English - Triple Main

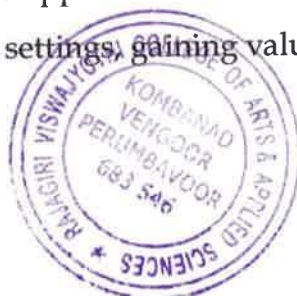
### Students' Feedback

**Issue:** Some students suggested that the syllabus of the programme is not up to date and relevant.

**Action Taken:** To address the concern of outdated syllabus content, the department introduced several certificate courses designed to align with current industry standards. These courses include the Certificate Course in Spoken English, Certificate Course in Digital Journalism, and Certificate Course in Cyber Laws. These additions provided students with contemporary skills and knowledge pertinent to their fields.

**Issue:** Students recommended improving the syllabus to provide opportunities to apply their knowledge to real-world scenarios.

**Action Taken:** To offer practical experience, the department facilitated internships and on-the-job training sessions. These opportunities allowed students to apply their theoretical knowledge in professional settings, gaining valuable hands-on experience relevant to their studies.



## Teachers' Feedback

**Issue:** Faculty suggested improving the curriculum to provide applied learning.

**Action Taken:** The department responded by integrating practical training components and project-based assignments into the new certificate and add-on courses. These initiatives aimed to enhance applied learning and better prepare students for real-world challenges.

**Issue:** Faculty recommended providing sufficient course materials and resources to improve teaching and learning.

**Action Taken:** To support faculty, additional resources and updated course materials were provided. This included access to digital resources and enhanced teaching aids to facilitate effective instruction.

*J. J. J. J.*  
23/11/2021  
Head of the Department



## Department of Commerce

### Students' Feedback

**Issue:** Students recommended enhancing library access and updating resources, especially in the online mode.

**Action Taken:** To address the need for updated resources, the department organized regular virtual book discussions and provided access to a curated list of online resources and e-books through external platforms.

**Issue:** Students suggested improving the syllabus to provide opportunities to apply their knowledge to real-world scenarios.

**Action Taken:** The department introduced certificate courses relevant to industry needs, such as the Certificate Course in Advanced Excel, Certificate Course in Tally 9, Certificate Course in Supply Chain Management, and Certificate Course in Enterprise Resource Planning. These courses aimed to offer practical skills and knowledge directly applicable to the field.

### Teachers' Feedback

**Issue:** Faculty suggested updating the curriculum to incorporate the latest industry trends and technologies.

**Action Taken:** The department updated the curriculum by integrating industry-relevant courses, including the Certificate Course in Cyber Laws and Add-on Course in Digital Marketing, to ensure students are exposed to current trends and technologies.

**Issue:** Faculty recommended improving the curriculum to enhance students' employability and prepare them for professional challenges.



**Action Taken:** To address this, the department emphasized employability by incorporating practical focus courses like the Certificate Course in Supply Chain Management and Certificate Course in Data Analysis using SPSS. These courses were designed to provide students with directly applicable skills for the job market.

*Banella*  
*23/11/2021*  
*INITIAPS*

Head of the Department



## Department of Business Administration

### Students' Feedback

**Issue:** Students suggested improving the syllabus to provide opportunities to apply their knowledge to real-world scenarios.

**Action Taken:** The department responded by encouraging students to engage in practical learning through online courses and projects, such as the Certificate Course in Tourism Management and Certificate Course in Data Analysis using SPSS. These initiatives aimed to provide relevant practical experience.

### Teachers' Feedback

**Issue:** Faculty suggested improving ICT facilities and incorporating industry-relevant content due to the shift to online classes.

**Action Taken:** The department upgraded ICT resources and integrated digital tools into the curriculum. This included adopting platforms like Google Meet and Zoom for online teaching, and providing faculty training in digital pedagogy to enhance the online learning experience.

### Employers' Feedback

**Issue:** Employers recommended updating the curriculum to reflect industry standards and recent developments in business practices, with a focus on remote work skills.

**Action Taken:** The department facilitated a series of virtual workshops and interactive webinars where industry professionals conducted hands-on training sessions. This approach aimed to ensure students were equipped with the skills needed for remote work and current industry standards.



**Action Taken:** The department incorporated virtual case study competitions and strategic business simulations as part of its curriculum to enhance critical thinking and decision-making skills, even in an online environment.

### Conclusion

The actions taken during the 2020-2021 academic year were focused on adapting to the unique challenges of online learning due to the pandemic. By leveraging digital platforms, enhancing virtual resources, and offering online certification courses, the institution ensured that students continued to receive a quality education aligned with industry standards and emerging trends.

  
24/3/2021  
K. V. L.

Head of the Department



PRINCIPAL  
Rajagiri Viswajyothi College  
Arts & Applied Science  
Vengoor, Perumbavoor-68

