



RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546



INTERNAL QUALITY ASSURANCE CELL
ANNUAL REPORT 2021-22

Principal's Message

Dear RVCAS Community,

I am delighted to present the IQAC Annual Report for the academic year 2021-22, which reflects our commitment to enhancing educational quality and fostering a dynamic learning environment.

The initiatives of IQAC are significant and has been working diligently and with great intention, focusing on raising academic standards and promoting a culture of perpetual growth throughout the past years.

As we review the IQAC Annual Report for the academic year 2021-22, I am immensely proud of the strides we have made in enhancing our educational standards and fostering an enriching learning environment in the midst Covid 19. The dedication of our faculty, the dynamic contributions of our students, and the efforts of the IQAC have collectively propelled us forward, earning well-deserved recognition. As we looking ahead to the new academic year, fresh opportunities are ahead with enthusiasm and continue our commitment to excellence. RVCAS remains a shining example of academic and professional achievement.

As we embark on a new academic year, exciting opportunities for further growth and excellence are ahead. Let us approach these opportunities with vigor and continue to strive for excellence, ensuring that RVCAS remains a beacon of educational success.

Thank you for your ongoing support and dedication to our common goals.

Best regards,

Dr. Joy P Joseph

Principal



IQAC Coordinator's Message

Dear Colleagues,

The Annual Report of the Internal Quality Assurance Cell (IQAC) for the academic year 2021-22 stands as a testament to our institution's relentless pursuit of quality, innovation, and academic excellence. The IQAC has been at the forefront of aligning our processes with the highest standards, closely monitoring our progress, and implementing impactful enhancements.

The report is a detailed narrative of our quality improvement initiatives, the notable achievements of our students and staff, and a summary of our extensive extension activities and reflects on the significant milestones we have reached and the challenges we have navigated on our path to excellence.

The IQAC has been rigorously assessing our progress, and instituting effective measures for continuous improvement and presents a clear picture of our achievements, quality enhancement initiatives, a celebration of the remarkable accomplishments, extensive community engagement and outreach activities. Additionally, the report provides insight into the key milestones we have reached and the obstacles we have successfully overcome, showcasing our resilience and adaptability.

I extend my deepest appreciation and gratitude to Dr. Joy P Joseph, Principal, Rev. Fr. Dipin Karingen CMI Assistant Director, IQAC team, faculty, students and the Management the IQAC team, faculty, staff, and students for your dedication and hard work, crucial in achieving these milestones. Your commitment has strengthened our institution's reputation and laid a solid foundation for future growth and success.

I look forward to achieving even greater heights together in the pursuit of excellence.

Thank you



With Appreciation

Solymon V L
IQAC Coordinator

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Internal Quality Assurance Cell (IQAC) Annual Report 2021-2022

Preface

Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS), have recognized that the quality enhancement is a continuous journey. The IQAC is central to our institutional framework, dedicated to foster a sustainable quality improvement and advancing our strategic goals to ensure the ongoing enhancement of quality.

The National Assessment and Accreditation Council (NAAC) of RVCAS guides, evaluating performance, securing accreditation, the quality of education

Key Objectives of the IQAC in RVCAS

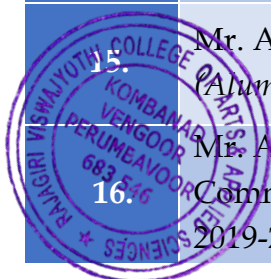
- **Framework Development:** Establishing a robust structure for deliberate and transformative enhancements in RVCAS's academic performance.
- **Significant Contributions:** Driving meaningful progress and improvements of RVCAS's accreditation process.
- **Guidance and Excellence:** Steering RVCAS's initiatives towards achieving and maintaining academic excellence and overall performance in co-curricular extracurricular.
- **Quality Culture:** Promoting a culture of quality by implementing practices and sustain best practices and continuous improvement strategies.

IQAC aims to meet and excel the standards of quality assurance, ensuring RVCAS remains at the forefront of academic excellence in the state.



Composition of IQAC

Sl. No.	Name of Faculty	Position
1.	Dr. Joy P Joseph (Principal)	Chairman
2.	Rev. Fr. Dipin Karingen CMI, Associate Director	Management Representative
3.	Mr. Solymon VL	IQAC Coordinator
4.	Mr. Tennyson Thomas	Member
5.	Ms. Anju Antony	Member
6.	Ms. Binitha P S	Member
7.	Ms. Sreekala M M	Member
8.	Ms. Anu Varghese	Member
9.	Ms. Shyny K	Member
10.	Mr. Jithu Philip	Member
11.	Ms. Preetha Ashok, Superintendent	Member
12.	Mr. Saju Paul, Ex-MLA, Perumbavoor (Representative from the Local Society)	Member
13.	Mr. Abraham Mathew B. Com M1 Finance & Taxation 2019-22 Batch, (Student Representative)	Member
14.	Mr. Pathrose Jacob, Managing Partner, Alpine Packaging (Industry Representative)	Member
15.	Mr. Alan Alosious, BBA 2018-21 Batch (Alumni Representative)	Member
16.	Mr. Alex Joseph, F/O Kurian Alex, BA English Literature Communication & Journalism Model III (Triple Main) 2019-22 Batch, (PTA Representative)	Member



Student Profile

The students of Rajagiri Viswajyothi College of Arts and Applied Sciences, are a remarkable embodiment of academic distinction, intellectual curiosity, and multifaceted talents. We proudly celebrate their academic achievements, vibrant engagement in extracurricular activities, and significant personal development.

RVCAS's commitment to foster holistic growth is reflected in our initiative to provide scholarships and financial aid programmes, is a cornerstone of our support structure. We ensure that exceptional talents are not only recognized but also nurtured, enabling students to reach their academic and personal aspirations. These initiatives are designed to enrich their educational journey to empower their future endeavors.

We provide career development resources, besides by strategic collaborations with leading organizations. These collaborations facilitate valuable internships and job placements, equipping students with the practical skills and experience needed for seamless transitions into their professional careers.

Beyond academics, our students are actively engaged in community service and leadership roles, reflecting a deep commitment to societal impact and nation building.



Student Diversity 2021-22

Programme	Year	Gender			Category					
		M	F	Total	Hindu	Christian	Muslim	SC	ST	OBC
B. Com (Model I Finance & Taxation)	Year 1	10	8	18	7	5	6	0	0	11
	Year 2	14	5	19	2	17	0	0	0	2
	Year 3	24	3	27	8	17	2	0	0	4
B. Com (Model II Finance & Taxation)	Year 1	9	3	12	3	9	0	0	0	2
	Year 2	11	8	19	5	12	2	0	0	5
	Year 3	19	5	24	3	18	3	0	0	5
B. Com (Model II Logistics Management)	Year 1	21	1	22	5	12	5	1	0	9
	Year 2	22	2	24	7	8	9	0	0	12
	Year 3	23	2	25	3	19	6	0	0	7
Bachelor of Business Administration	Year 1	7	1	8	3	5	0	0	0	1
	Year 2	24	8	30	8	16	8	0	0	14
	Year 3	23	3	26	6	17	7	0	0	8
BA English Literature Communication & Journalism Model III (Triple Main)	Year 2	4	5	9	4	6	1	0	0	3
	Year 3	3	6	9	4	7	0	0	0	4



Results 2021-2022 Academic Year

Sl. No	Programme	Number of Students Appeared in the Final Year Examination	Number of Students Passed in the Final Year Examination
1.	BA English Literature, Communication, and Journalism Model III (Triple Main)	9	9
2.	B. Com Model I Finance & Taxation	26	23
3.	B. Com Model II Finance & Taxation	23	22
4.	B. Com Model II Logistics Management	25	24
5.	Bachelor of Business Administration	26	18
Total Number of Final Year Students Appeared & Passed the University Examination in 2021-22 Academic Year		109	96



Students Placed - 2022 Pass Out

Sl. No	Name	Programme	Employer
1.	Mohammed Adnan	Bachelor of Business Administration	Assistant Manager, CMAS Technologies, Ponakara
2.	Mathew S Manguzha	B. Com Model II Logistics Management	Operations Assistant, Broekman Logistics, Kochi
3.	Rahul Francis	B. Com Model II Logistics Management	Supervisor, Updater Services Ltd
4.	N Ananthakrishnan	B. Com Model I Finance and Taxation	Relationship Manager, YES Bank, Kochi
5.	Jithin Jose N	B. Com Model II Logistics Management	Assistant Team Lead, Delhivery, Chavassery
6.	Varun Vinod Nayar	Bachelor of Business Administration	Associate Analyst Deloitte, Hyderabad



7.	Abraham Mathew	B. Com Model I Finance and Taxation	Associate Analyst, Deloitte, Hyderabad
8.	Benson Babu	Bachelor of Business Administration	Group Relations Manager, IDFC First Bharat
9.	Ashlin Shaju Kurian	B. Com Model II Finance and Taxation	Warehouse Controller, Al Habtoor Motors
10.	John Baby	B. Com Model II Finance and Taxation	Accountant, Regma Exports and Imports, Malayattoor
11.	Elgin Saju	Bachelor of Business Administration	Sales Manager, IDEAL Bath Fitting & Tubes
12.	Muhammed Farooque ES	Bachelor of Business Administration	Proprietorship, AL THAMAR DATES & NUTS
13.	Saniga S Kumar	B. Com Model II Finance and Taxation	Marketing Associate, GENITS IT & AV SYSTEM
14.	Samuel Sunny	B. Com Model II Logistics Management	SAP Support M M Trainee, LULU Hypermarket, Kochi
	Goutham Vinod Kumar	B. Com Model I Finance and Taxation	Accounts Assistant, Legend Solicitors,



16.	Velmin Balu	B. Com Model II Finance and Taxation	Operations Manager, IDEAL Bath Fitting & Tubes
17.	Abid Ibrahim P A	B. Com Model II Finance and Taxation	Associate -CS Internet, SUTHERLAND, Cochin
18.	Ashique Joseph	B. Com Model I Finance and Taxation	Purchase Manager, Regma Exports and Imports, Malayatoor
19.	Mevin T M	B. Com Model II Logistics Management	Quality Associate, Amazon Development Centre, Hyderabad
20.	Sanal Danty	B. Com Model II Logistics Management	Project Accountant, KEB Projects Private Limited
21.	Varghese Thomas	B. Com Model II Logistics Management	Office Assistant, KEB Projects, Thodupuzha
22.	Manu Paul	B. Com Model I Finance and Taxation	Accounts Executive, ROYAL WOODS, Ernakulam
23.	Deepu Prince	B. Com Model II Logistics Management	Reservation Sales Agent, Exodus travels, Nedumbassery
	Vishal Ashok	B. Com Model II Logistics Management	Purchase manager, Design Daddy, Kunnukara



25.	Emil Mnaoj	B. Com Model II Logistics Management	Accountant, Unique Hydraulic & Earthmoving Parts, Muvattupuzha
26.	Krishnapriya Raghuthaman	Bachelor of Business Administration	Office Assistant, S.R. Agencies, Kombanad
27.	Dennies Thomas	B. Com Model II Finance and Taxation	Junior Accountant, KFC Kochi Finance Corporation, Ernakulam
28.	Praveena Thomas	BA English Literature Communication & Journalism Model III (Triple Main)	Vistaraa Hotels Resort Inn and Suites Pvt. Ltd, Thruvanathapuram
29.	Joel C Jose	B. Com Model I Finance and Taxation	Accountant, Paracka Steels, Kalady
30.	Govind Prasad	Bachelor of Business Administration	Office Assistant, Paracka Hardware, Kalady
31.	Richard P Joseph	Bachelor of Business Administration	Sales Executive, Trinitas Enterprises Pvt. Ltd, Kalamasshery
32.	Binu Ondry	B. Com Model I Finance and Taxation	Accountant, Kazper India Pvt. Ltd, Okkal
	Christian John	B. Com Model II Logistics Management	Assistant Accountant, Rolex Board, Perumbavoor



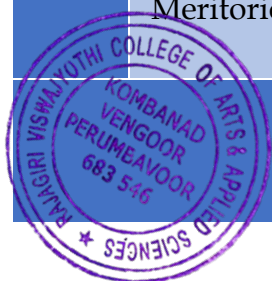
Students Qualified State/National/International Examinations

Sl. No	Name	Programme	Examinations
1.	Sreerag Rajmohan	B. Com Model I Finance & Taxation	IELTS
2.	Gowtham Krishnan P	BA English Literature and Communication Journalism Model III (Tripple Main)	IELTS
3.	Arjun PS	B. Com Model I Finance & Taxation	KMAT
4.	Gopalakrishnan G	B. Com Model I Finance & Taxation	KMAT
5.	Muhammed Shafeeq	B. Com Model II Finance & Taxation	KMAT
6.	Muhammed Ameen	B. Com Model II Logistics Management	KMAT
7.	Sandra joseph	B. Com Model II Finance & Taxation	PTE



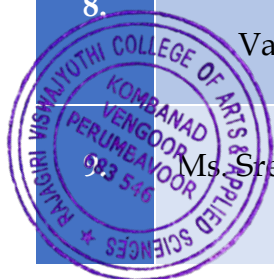
Student Scholarships

Sl. No	Scheme	Government/ Non- Government	Individual/ Organization	Number of Students Benefited	Amount (INR)
1.	Government Scholarship	Government	National Scholarship Division, Government of India	7	50000.00
2.	SOS Scholarship	Non-Government	SOS Children's Village of India, Cochin	2	43000.00
3.	Sahrudaya Merit Cum Means Scholarship	Non-Government	Sahrudaya Services and Charities	28	140000.00
4.	Institutional Scholarships and Endowments for Meritorious Students	Non-Government	RVCAS (Institutional)	187	93500.00
Total				224	326500.00



Faculty Profile

Sl. No	Name	M/F	Designation	Nature of Appointment	Department	Qualification
1.	Dr. Joy P Joseph	M	Principal	Permanent	Commerce	Ph. D
2.	Mr. Tennyson Thomas	M	Assistant Professor	Permanent	English	NET
3.	Ms. Anila Roshan Joy	F	Assistant Professor	Permanent	English	M. Phil
4.	Ms. Ashly Paul	F	Assistant Professor	Permanent	English	NET
5.	Ms. Harishma S.L	F	Assistant Professor	Permanent	English	NET
6.	Ms. Binitha P.S	F	Assistant Professor	Permanent	Commerce	SET
7.	Ms. Anju Antony	F	Assistant Professor	Permanent	Commerce	NET
8.	Ms. Neenu Varghese	F	Assistant Professor	Permanent	Commerce	M. Com
	Ms. Sreekala M.M	F	Assistant Professor	Permanent	Commerce	NET



10.	Ms. Sheemol Chandran	F	Assistant Professor	Permanent	Commerce	NET
11.	Ms. Dhanya S.	F	Assistant Professor	Permanent	Commerce	NET
12.	Ms. Arun V. V	M	Assistant Professor	Permanent	Commerce	NET
13.	Mr. Solymon V. L	M	Assistant Professor	Permanent	Business Administration	SET
14.	Ms. Karthika Balachandran	F	Assistant Professor	Permanent	Business Administration	MBA
15.	Ms. Saritha P. N	F	Assistant Professor	Permanent	Business Administration	M. Sc
16.	Ms. Rengini D	F	Assistant Professor	Permanent	Computer Application	MCA
17.	Ms. Thara Irine George	F	Assistant Professor	Permanent	Psychology	SET
18.	Ms. Seena M. Peter	F	Assistant Professor	Temporary	Hindi	M. Phil
19.	Ms. Lilly Mathew	F	Assistant Professor	Temporary	Malayalam	MA



**Faculty Participation in Orientation/ Refresher/ Faculty Development
Program/ Short Term Courses /Online FDP**

Sl. No.	Name	Designation	Programme	Dates (DD/MM/YYYY)
1.	Ms. Rose Tania Jolly	Assistant Professor	St. Paul's College Bengaluru. Seven days virtual FDP on Reconstructing Vital Tenets of Journalism & Communication	14/02/2022 to 21/02/ 2022
2.	Ms. Binitha P. S	Assistant Professor	Nirmala College Muvattupuzha & St. Joseph's College Irinjalakuda. 30 hours Online Workshop on Project Guidance: A Practical Approach	30/10/2021 to 26/03/2022
3.	Ms. Anju Antony	Assistant Professor	Nirmala College Muvattupuzha & St. Joseph's College Irinjalakuda. 30 hours Online Workshop on Project Guidance: A Practical Approach	30/10/2021 to 26/03/2022
	Ms. Sreekala M.M	Assistant Professor	The Kerala State Higher Education Council, Thiruvananthapuram. One week FDP on Best Practices on online Teaching: Classrooms, courseware and tools	08/07/2021 to 14/07/2021



5.	Ms. Febi Abraham	Assistant Professor	Dr. SNS Rajalakshmi College of Arts and Science, 5 Day FDP on Interactive Smartboard	19/07/2021 to 23/07/2021
6.	Ms. Swedha K. S	Assistant Professor	Dr. SNS Rajalakshmi College of Arts and Science, 5 Day FDP on Interactive Smartboard	19/07/2021 to 23/07/2022
7.	Ms. Anu Varghese	Assistant Professor	Dr. SNS Rajalakshmi College of Arts and Science, five-day FDP on Interactive Smartboard	19/07/2021 to 23/07/2023
8.	Mr. Jithu Philip	Assistant Professor	Dr. SNS Rajalakshmi College of Arts and Science, five-day FDP on Interactive Smartboard	19/07/2021 to 23/07/2024



Faculty Participation in Conferences/ Workshop/ Seminars/Membership in Professional Bodies

Sl. No	Name	Designation	Programme	Organizing Institution
1.	Ms. Bincy Sebastian	Assistant Professor	"Online Seminar on Recent Trends in E-Commerce"	Marian Academy of Management Studies
			National Webinar on Fine Tune Your Research Papers: Publications in SCOPUS, Web of Science Indexed and ABDC Rated Journals"	Research & Post-Graduate Department of Commerce, Bharata Mata College
2.	Ms. Shiny. K	Assistant Professor	Online Seminar on "Recent Trends in E-Commerce"	Marian Academy of Management Studies
			National Workshop on the topic "Inculcating Research Attitude Among Young Faculty Members" Duration: 1 Day	IQAC, KMEA College of Arts and Science
	Ms. Swedha K. S	Assistant Professor	National Workshop on the topic "Inculcating Research Attitude Among Young Faculty Members" Duration: 1 Day	IQAC, KMEA College of Arts and Science



4.	Mr. Solymon V L	Assistant Professor	National Webinar on "Fine Tune Your Research Papers: Publications in SCOPUS, Web of Science Indexed and ABDC Rated Journals"	Research & Post-Graduate Department of Commerce, Bharata Mata College
5.	Ms. Binitha P. S	Assistant Professor	Training in Goods & Services Tax (GST)	Finprov Learning Private Limited, Kochi
6.	Ms. Sreekala M.M	Assistant Professor	National Workshop on the topic "Inculcating Research Attitude among Young Faculty Members" Duration: 1 Day	IQAC, KMEA College of Arts and Science
7.	Ms. Rose Tania Jolly	Assistant Professor	National Webinar on "Fine Tune Your Research Papers: Publications in SCOPUS, Web of Science Indexed and ABDC Rated Journals"	Research & Post-Graduate Department of Commerce, Bharata Mata College
8.	Ms. Ashitha A N	Assistant Professor	Workshop on Learning through Gamification: "Funds is the Future" Duration: 3 days	IQAC, Nirmal College, Muvattupuzha



9.	Mr. Akhil Raju	Assistant Professor	National Workshop on the topic "Inculcating Research Attitude among Young Faculty Members" Duration: 1 Day	IQAC, KMEA College of Arts and Science
10.	Ms. Drishya K. K	Assistant Professor	National Workshop on the topic "Inculcating Research Attitude among Young Faculty Members" Duration: 1 Day	IQAC, KMEA College of Arts and Science
11.	Ms. Anu Varghese	Assistant Professor	Workshop on Learning through Gamification: "Funds is the Future" Duration: 3 Day	IQAC, Nirmal College Muvattupuzha
			National Webinar on "Fine Tune Your Research Papers: Publications in SCOPUS, Web of Science Indexed and ABDC Rated Journals"	Research & Post-Graduate Department of Commerce, Bharata Mata College
12.	Ms. Anju Antony	Assistant Professor	Workshop on Learning through Gamification: "Funds is the Future" Duration: 3 Days	IQAC, Nirmal College Muvattupuzha



Institutions Collaborated with RVCAS

Sl. No	Institutions	Mou/ Linkage	Date	Duration	Purpose
1.	Paulman Media Opp, POC, Padivattom, Edappilly, Ernakulam	Linkage	13/12/2021 to 12/12/2022	1 Year	Internship, Faculty Exchange
2.	Rubbo Queen Healthcare Products Pvt. Ltd. Plot no 39, Rubber Par k, Irapuram, Valayanchirangara PO, Kerala	Linkage	29/12/2021 to 28/12/2022	1 Year	Internship, Faculty Exchange
3.	Metric ways Rotogravure Printers Pvt. Ltd. Thiruvamkulam	Linkage	16/05/2022 to 14/05/2023	1 Year	Internship
4.	Centre for Logistics and International Management Studies (CLAIMS) Academy, Kalamassery for SAP Training and Internship	Linkage	25/05/2022 to 24/05/2023	1 Year	Faculty Exchange Internship,
	PDDP (Peoples Diary Development Project Central Society) Kalady, Kerala		05/04/2022 to 04/04/2023	1 Year	Research Faculty Exchange Student Exchange



Certificate Courses Offered 2021-2022

Add on /Certificate /Value Added Programmes offered and online MOOC Programmes like SWAYAM, NPTEL etc. Programmes offered			
1.	Certificate Course in Phonetics in Practice	23	23
2.	Certificate Course in Media Entrepreneurship	19	19
3.	Certificate Course in Nadan Pattukal	12	12
4.	Certificate Course in Bala Sahithya	13	13
5.	Certificate Course in MS Office	30	30
6.	Certificate Course in Corporate Social Responsibility	31	31
7.	Certificate Course in Yoga and Meditation	35	35
8.	Certificate Course in Hospitality Management	18	18
9.	Certificate Course in Stock Trading	25	25
10.	Certificate Course in Data Analysis using Excel	25	25
	Certificate Course in Digital Marketing	27	27
	Certificate Course in SAP ERP	20	20

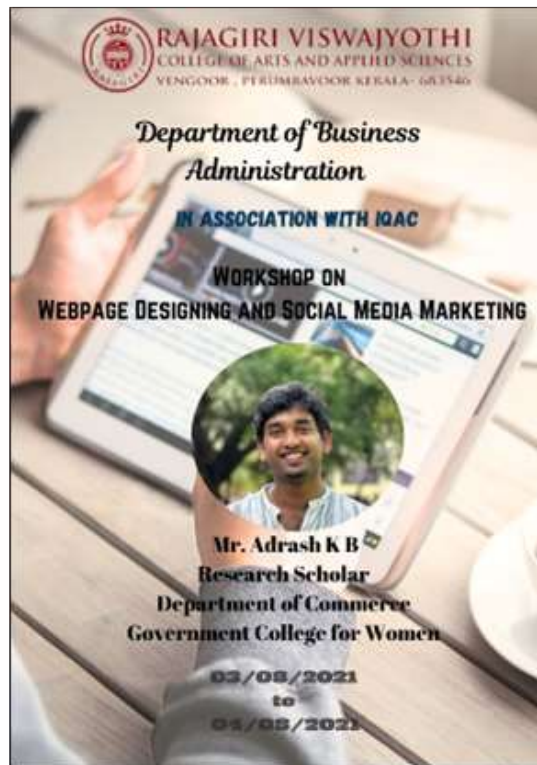


QUALITY INITIATIVES OF IQAC

1. Workshop on Webpage Designing and Social Media Marketing

A two-day workshop on "Webpage Designing and Social Media Marketing" to promote entrepreneurial skills among college students and faculty members was organized by Department of Business Administration in association with IQAC on 3rd August 2021 and 4th August 2021.

The workshop, facilitated by Mr. Adrash K B, an expert in digital marketing, focused on equipping participants with practical expertise in webpage design and social media marketing. Its objective was to provide participants with hands-on expertise in webpage design and social media marketing, enabling the participants to establish online identities that enhance brand visibility, customer interaction, and sales effectiveness.



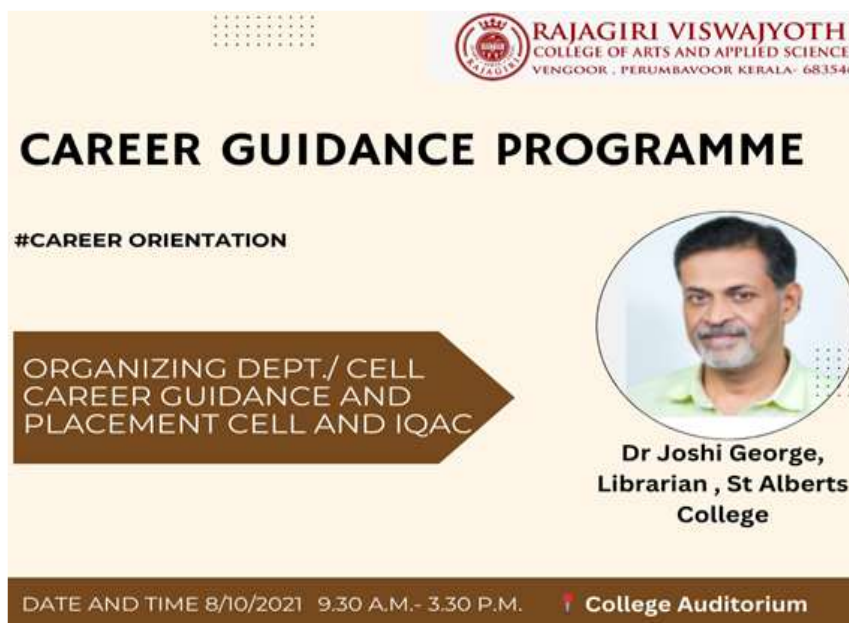
Poster of the Workshop on Webpage Designing and Social Media Marketing



2. Orientation Session on

“An in-depth insight into competitive examinations”

Rajagiri Viswajyothi College of Arts and Applied Sciences had hosted a comprehensive career guidance orientation session on October 8, 2021 for providing in-depth insights into competitive examinations. The event was organized by the Career Guidance and Placement Cell in collaboration with the Internal Quality Assurance Cell (IQAC). Dr. Joshi George, Librarian at St. Alberts College, served as the resource person for this one-day orientation. The primary objectives of the programme were to offer detailed information about various competitive exams, including their formats, eligibility criteria, and preparation strategies. A significant component of the programme also involved guiding participants on potential career opportunities that are accessible through competitive exams, highlighting the skills required for various roles.



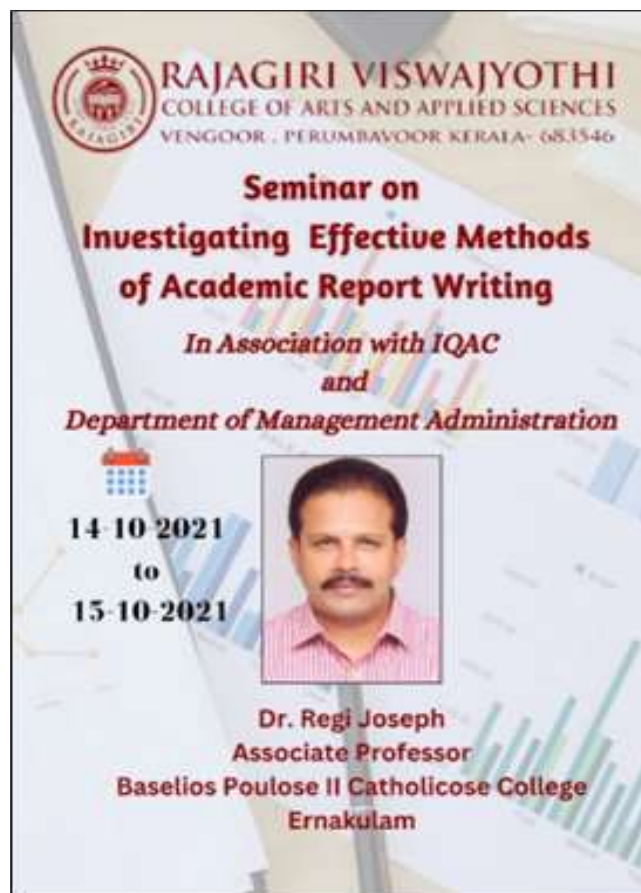
Poster of the Orientation Session on

“An in-depth insight into competitive examinations”:
Dr. Joshi George, Librarian at St. Alberts College



3. Seminar on “ Investigating Effective Methods of Academic Report Writing”

A Workshop on “Investigating Effective Methods of Academic Report Writing” on 14th-15th October 2021 was conducted in RVCAS. Dr. Regi Joseph, Associate Professor Baselios Poullose II Catholicose College, Piravam , was the resource person, guided the participants through investigative methods and practical applications for enhancing academic report writing. The participants had developed enhanced skills essential for producing impactful academic reports across various disciplines.



Poster of the Seminar on “ Investigating Effective Methods of Academic Report Writing”



4. Career Orientation:

“An Understanding the Financial Markets and Exploring Career Opportunities”

On October 26, 2021, Rajagiri Viswajyothi College of Arts and Applied Sciences has organized a one-day career orientation programme on the topic "Understanding the Financial Markets and Exploring Career Opportunities." The programme was organized by Career Guidance and Placement Cell and the Internal Quality Assurance Cell (IQAC). Mr Manoj T Neelakandan, a seasoned Trainer from the Skill India Mission, served as the resource person for the event.

The primary objectives of the event were three-fold; first, it aimed to increase financial market knowledge among the participants, helping them understand key concepts, trends, and the functioning of financial markets. Second, the programme sought to explore various career paths within the financial sector, providing valuable insights to guide participants' future career decisions. Lastly, it focused on developing essential skills required in the financial industry, such as financial analysis and market research, to enhance participants' career readiness.

Career Orientation

RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR, PERUMBAYOOR, KERALA - 683546

UNDERSTANDING THE FINANCIAL MARKETS AND EXPLORING CAREER OPPORTUNITIES

Organizing dept./ Cell
Career Guidance and
Placement Cell and
IQAC

COORDINATOR :
ANJU ANTONY

26/10/2021

9.30 a.m. -3.30 p.m

College Auditorium

Manoj Neelakandan
Trainer in Skill India
Mission.



Poster of the Programme, Understanding the Financial Markets and Exploring Career Opportunities,

Mr Manoj T Neelakandan

5. Advanced Training: KMAT/MAT/CMAT/CAT Examinations

The Career Guidance and Placement Cell of Rajagiri Viswajyothi College of Arts and Applied Sciences hosted a Career Orientation Programme titled "Advanced Training for KMAT/MAT/CMAT/CAT Examinations in collaboration with the IQAC on November 8, 2021. This event was organized by, aimed at providing students with comprehensive preparation strategies for MBA entrance exams, including KMAT, MAT, CMAT, and CAT. The primary objectives of the programme were to furnish students with advanced training and effective preparation techniques for these examinations. Mr. Madhusoodhanan E. P was the resource person.



Poster of the Career Orientation Programme,
Advanced Training for
KMAT/MAT/CMAT/CAT Examinations



**Advanced Training: KMAT/MAT/CMAT/CAT Examinations:
Mr. Madhusoodhanan E. P**

6. Workshop on Intellectual Property Rights for Start-Ups

A two-day workshop titled "Workshop on Intellectual Property Rights for Start-Ups" on 9th December 2021 was organized by Department of Management in association with IQAC to educate college students and entrepreneurs on the importance and application of intellectual property rights in business.

Resource person Dr. Manjit Singh, an expert in intellectual property law. The sessions covered various aspects of intellectual property, including patents, trademarks, copyrights, and trade secrets, tailored to the needs of start-up founders and entrepreneurs. The participants acquired actionable knowledge and strategies to enhance their business's legal standing and competitiveness through intellectual property rights. They learned about the legal protections to safeguard innovations, mitigate risks, and effectively manage intellectual assets for long-term growth.





Resource Person: Dr. Manjit Singh

workshop on "Intellectual Property Rights for Start-Ups"

7. Workshop on "ICT Enabled Tools for Effective Research"

The Workshop on "ICT Enabled Tools for Effective Research" was organized on the 27th and 28th of January 2022. Dr. R Vasanthagopal, Professor, Institute of Management in Kerala, was the resource person, an expert in research methodologies and ICT applications. The workshop focused on enhancing research efficiency through ICT-enabled tools. The sessions aimed at introducing participants to various tools for data analysis, collaboration, and dissemination in research.




RAJAGIRI VISWAJYOTHI
 COLLEGE OF ARTS AND APPLIED SCIENCES
 VENGGOOR, PERUMBAVOOR KERALA- 683546

**Workshop on
 ICT Enabled Tools for Effective
 Research**

**In Association with
 IQAC**

Resource Person


 27-01-2022
 &
 28-01-2022

At
 10:00 AM

Dr. R Vasanthagopal
 Professor
 Institute of Management in Kerala
 University of Kerala



Workshop on “ICT Enabled Tools for Effective Research”
Resource Person: Dr. R Vasanthagopal, Professor, Institute of Management in Kerala,

