



RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



CRITERION 6 - GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.2 Strategy Development and Deployment

2019-2024

Submitted to



6.2.1 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/perspective/ development plan etc

INDEX

Sl.No	Contents	Page No.
1	Preface	4
2	Message from the principal	5
3	Message from Associate Director	6
4	Milestones	7
5	Short-term Plan	8
6	Long-term strategic Plans	10
7	SWOC Analysis	13
8	Conclusion	14

Preface

Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS) is pleased to present its Strategic Plan for 2019-2030. This plan outlines our commitment to becoming a leading institution renowned for academic excellence and dedicated support for our students.

Our Strategic Plan focuses on:

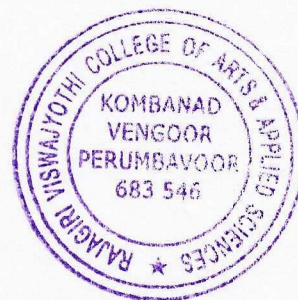
- **Enhancing Student Services:** Improving the support and resources available to our students.
- **Strengthening Teaching and Research:** Investing in advanced teaching methods and research facilities.
- **Upgrading Facilities:** Developing modern, state-of-the-art environments for both teaching and learning.

Recognizing the importance of collaboration, we aim to establish strong partnerships with institutions both nationally and internationally. These collaborations will provide valuable opportunities and exposure for our faculty and students, fostering their academic and personal growth.

Central to our vision is a dedication to academic excellence. We plan to set up Research Centers on campus to promote advanced research and innovation. These centers will help students gain crucial skills and prepare them to become responsible and engaged members of society.

This Strategic Plan is our roadmap for the next decade, highlighting our strengths, acknowledging past achievements, addressing current challenges, and exploring future opportunities. It reflects a collective effort from all stakeholders, ensuring a comprehensive approach to achieving our goals.

Through this plan, RVCAS aspires to be a model of academic excellence, responsive to the evolving needs of our world. With a focus on collaboration, research, and quality, we are committed to making a significant impact and setting new standards in higher education.



A handwritten signature in blue ink, appearing to be "S. J. S.", written over a horizontal line.

Message from the Principal

Dear Members of the Rajagiri Viswajyothi College Community,

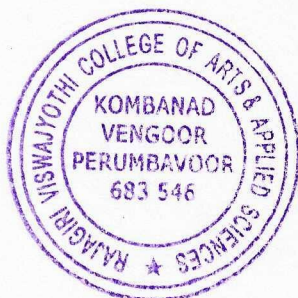
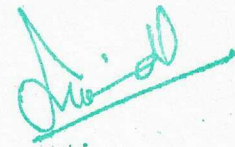
I am delighted to share with you the Strategic Plan for 2019-2030, a significant milestone in our journey towards academic excellence and institutional growth. This plan embodies our collective ambition to position Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS) as a leading institution renowned for its commitment to quality education and innovation.

The Strategic Plan outlines our vision to enhance student services, strengthen teaching and research, and invest in state-of-the-art facilities. These initiatives are designed to create a vibrant and supportive environment where both students and faculty can thrive. Our focus on collaboration with national and international partners will provide valuable opportunities and broaden our perspectives, contributing to a richer educational experience.

Our commitment to academic excellence and holistic development remains at the heart of this plan. By establishing dedicated Research Centers and improving our infrastructure, we aim to foster an environment where creativity, scholarship, and personal growth are paramount.

I invite each member of our college community—students, faculty, staff, and partners—to actively engage with this plan and contribute to its success. Your support and participation are essential as we work together to achieve our strategic goals and elevate RVCAS to new heights of excellence.

Thank you for your ongoing dedication and commitment to our shared mission.



Message from Associate Director

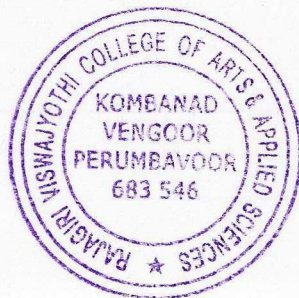
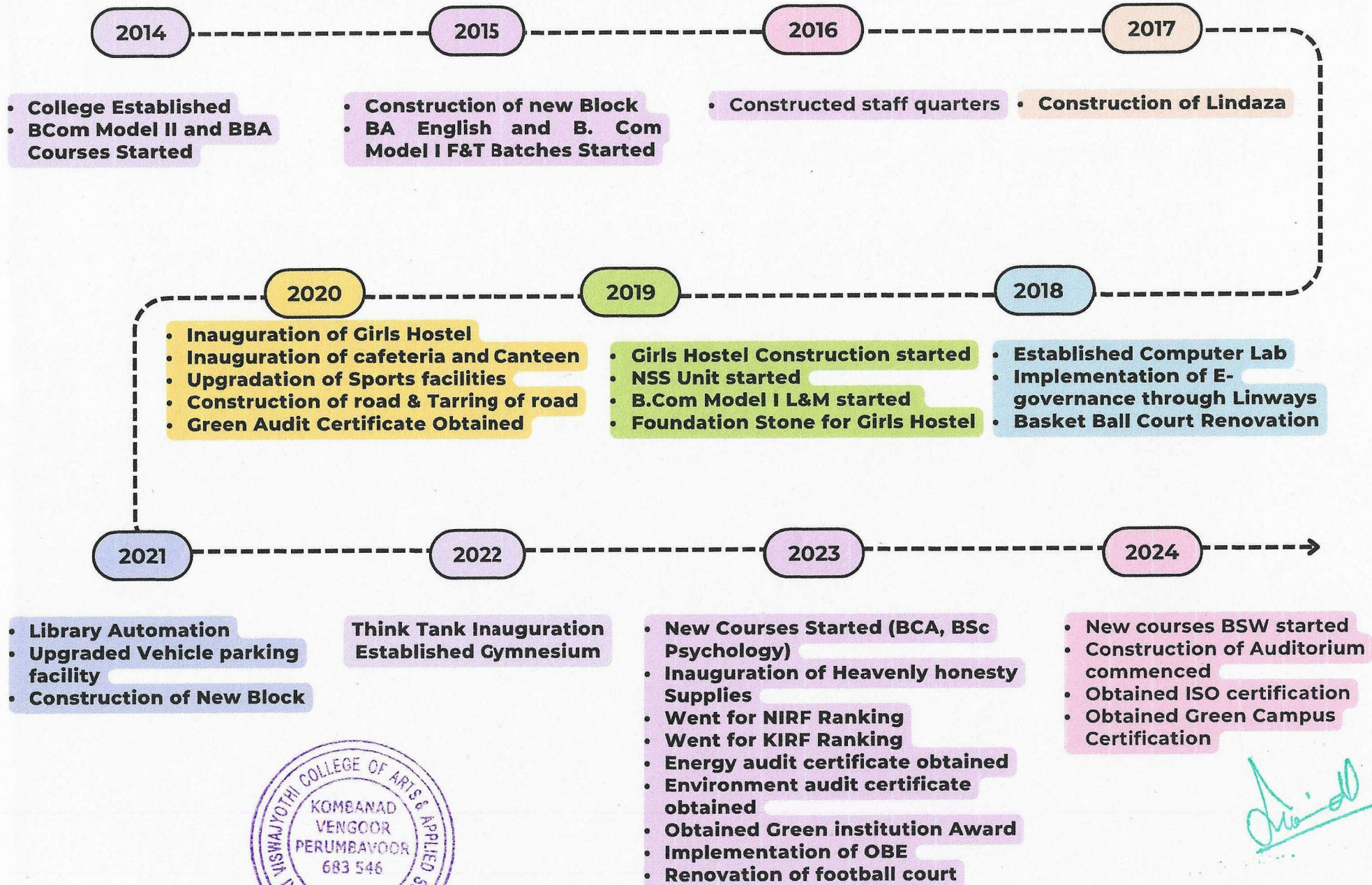
Esteemed Stakeholders of Rajagiri Viswajyothi College of Arts and Applied Sciences,
It is with great pride and anticipation that I present to you the Strategic Plan for 2019-2030. This plan is a testament to our commitment to excellence and our vision to establish RVCAS as a leading institution in higher education. As we embark on this transformative journey, I am excited to see our goals and aspirations articulated so clearly in this comprehensive document.

Our Strategic Plan is designed to honour our rich history while guiding us toward a future marked by innovation, global engagement, and academic distinction. It highlights our dedication to fostering a dynamic environment for cutting-edge research, teaching excellence, and holistic student development.

I encourage all stakeholders—faculty, students, parents, and partners—to actively participate in realizing these strategic objectives. Your support and dedication are crucial to the success of this plan. Together, we can elevate RVCAS to new heights and achieve the highest standards of academic excellence.



Milestones

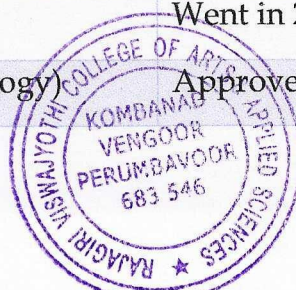


Handwritten signature in blue ink.

The following short-term proposals from the Strategic Plan 2019-2024 have been successfully accomplished, while others are still in progress:

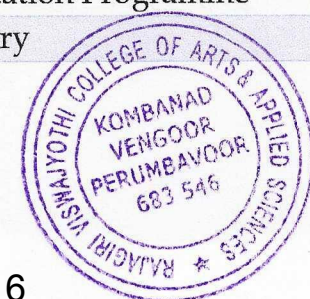
Short- term Plan :-

Sl.No	Plan	Status
1	Initiate Certificate Courses, Add-On Programmes, and Value Education from this academic year onwards	Initiated
2	Constructing a new lady's hostel	hostel inauguration in 2020
3	Establishing new canteen and café	Established
4	Promotion of green campus	
5	Renovation of staff accommodation	Completed
6	Implement ICT enabled classrooms	Implemented
7	Proposal for financial aid for external FDPs	
8	Kalopsia Proposal	
9	NSS Inauguration	Inaugurated in 2019
10	Common staff room	
11	Proposal for "Tink Tank"	Constructed in 2022
12	Sign more MoUs	
13	Implementing Biometric attendance marking for staff	Implemented
14	Proposal for upgrading Linways	Upgraded
15	Implementation of online certification and add-on courses	Implemented
16	Installing Fencing around football ground	Implemented
17	Upgrading vehicle parking facility	Upgraded
18	MOOC Course implementation	Implemented
19	Developing a disaster management team to meet societal requirements	Implemented
20	Took initiative for NIRF registration	Went in 2024
21	Request for new course (BCA, BSc Psychology)	Approved



Handwritten signature in green ink.

22	Introduction to various clubs	Implemented
23	Ethnic Day Celebration Initiation	Initiated
24	Implementation of OBE	Implemented in 2023
25	Establishing Board Room	Implemented
26	Green Institution (A+ Grade)	Got awarded from Haritha Kerala Mission
27	To go for NIRF ranking	Went in 2024
28	To go for KIRF	Went in 2024
29	To obtain ISO 9001- 2015 Certification	Obtained
30	To construct a new Auditorium	Ongoing
31	To construct Gymnasium	Constructed
32	To construct Lindaza	Constructed
33	Implemented Extension Activities	
34	Proposal for financial aid for external FDPs	Conducted and participated in FDPs
35	Implementing Biometric attendance marking for staff	
36	To automate Library	KOHA integrated Library Management system was installed in the Library in 2021
37	Library renovation	Will implement
38	Implement Biogas plant	Implemented
39	Implementation of on grid Solar system	Implemented
40	Pond for Ground water preservation	Implemented
41	Fencing and Construction of Side walls of the Pond	Ongoing
42	To Construct New Seminar Hall	Will Implement
43	ED Club Registration	Registered
44	Launching of Heavenly honesty Supply Shop - byproduct of ED Club	Successfully launched and working profitably
45	Installing Fencing around volleyball court	Implemented
46	Implementation of Medicinal Garden	Implemented
47	Constructing East Gate and tarring of road	Implemented
48	Planning of City Escape Program for plus two students as part of Career Orientation Programme	Implemented
49	Implementation of Garden Library	Ongoing



Handwritten signature in green ink.

Long-Term Strategic Plans (2024-2030)

1. NEP Envisages Degree Awarding Institute:

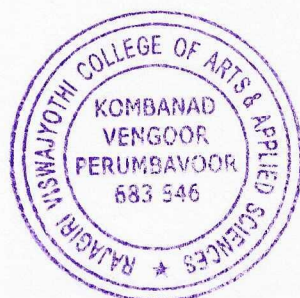
- Our long-term plan is to align with the NEP's vision by establishing our institution as a degree-awarding institute. This involves expanding our curriculum to be more multidisciplinary, enhancing research capabilities, and investing in advanced infrastructure and technology. By focusing on these areas, we aim to meet NEP standards and provide high-quality, future-ready education

2. Expand Academic Programs and Offerings

- **Develop New Degree Programs:** Introduce new undergraduate and postgraduate programs in emerging fields.
- **Enhance Interdisciplinary Studies:** Promote interdisciplinary programs that integrate multiple fields of study, encouraging broader academic exploration and innovation.

3. Strengthen Research and Innovation

- **Establish Advanced Research Centers:** Set up dedicated research facilities in key areas like renewable energy, biotechnology, and social sciences to drive cutting-edge research.
- **Promote Research Collaboration:** Build strategic partnerships with leading universities and research institutions globally to enhance research opportunities and publications.



A handwritten signature in blue ink, appearing to be "Anil", written over a horizontal line.

4. Upgrade Infrastructure and Facilities

- **Complete Campus Infrastructure Projects:** Finish construction of a new auditorium, seminar halls, and advanced laboratories to support diverse academic and extracurricular activities.
- **Expand Technological Resources:** Invest in next-generation educational technology, including virtual reality and artificial intelligence tools, to enhance teaching and learning experiences.

5. Enhance Student and Faculty Development

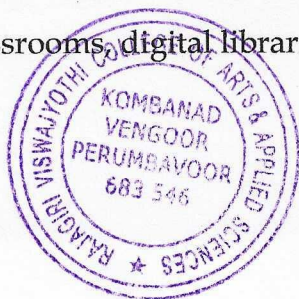
- **Launch Professional Development Programs:** Introduce comprehensive training programs for faculty and staff, including leadership development, pedagogical innovations, and industry-relevant skills.
- **Increase Student Exchange and Internship Opportunities:** Expand international exchange programs and industry internships to provide students with global exposure and real-world experience.

6. Strengthen Community Engagement and Extension Activities

- **Expand Community Outreach Programs:** Develop new community service initiatives and partnerships with local organizations to address social and environmental issues.
- **Enhance Alumni Relations and Involvement:** Establish a robust alumni network to support mentorship, networking, and philanthropic contributions to the college.

7. Advance Technological Integration

- **Upgrade ICT Infrastructure:** Invest in advanced ICT solutions to support smart classrooms, digital libraries, and administrative efficiency.



A handwritten signature in blue ink, appearing to be "S. S. S.", written over a horizontal line.

- **Expand E-Learning Platforms:** Develop and integrate more online learning resources and platforms to support remote and flexible learning options for students.

8. Achieve National and International Accreditation

- **Pursue Additional Accreditations:** Work towards obtaining further national and international accreditations to ensure the quality and recognition of our academic programs.
- **Improve Rankings and Recognition:** Implement strategies to achieve higher rankings in national and international education assessments.

9. Develop a Comprehensive Campus Safety and Wellness Program

- **Establish a Health and Wellness Center:** Create a dedicated center for student and faculty wellness, offering counselling, fitness programs, and health services.
- **Enhance Campus Security:** Implement advanced security systems and protocols to ensure a safe and secure learning environment.

These long-term plans aim to build upon our achievements and continue advancing Rajagiri Viswajyothi College of Arts and Applied Sciences as a leader in higher education, fostering an environment of academic excellence, innovation, and community engagement.



SWOC ANALYSIS

STRENGTHS

- Institutional Identity & Values
- Comprehensive Infrastructure
- Robust Academic Offerings
- Effective Governance & Management
- Community Engagement

OPPORTUNITIES

- Expansion of Academic Programs
- Advancement in Research and Innovation
- Technological Integration
- Accreditation and Rankings

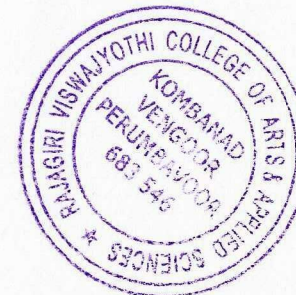


WEAKNESSES

- Incomplete Initiatives (Ongoing)
- Limited Research Output
- Infrastructure Needs

CHALLENGES

- Competition from Other Institutions
- Financial Constraints
- Changing Educational Landscape
- Maintaining Sustainability



Handwritten signature in green ink.

Conclusion

The strategic plan for Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS) for the upcoming decade is both ambitious and transformative. By leveraging our established strengths—such as a strong institutional identity, comprehensive infrastructure, and robust academic offerings—we are well-positioned to enhance our status as a leading institution in higher education.

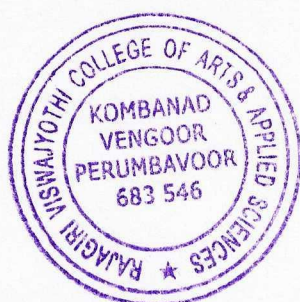
Our ongoing projects and initiatives, from the construction of new facilities to the implementation of advanced educational technologies, reflect our commitment to continuous improvement and innovation. We recognize the areas where growth is needed, particularly in research output and further infrastructure development. Addressing these weaknesses will be crucial for us to fully realize our vision.

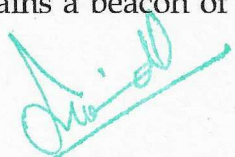
We are presented with significant opportunities to expand our academic programs, advance research, and integrate cutting-edge technologies. Pursuing these opportunities will not only strengthen our academic and research capabilities but also improve our global standing and attract diverse stakeholders.

However, we must also navigate challenges such as increasing competition, financial constraints, and the rapidly evolving educational landscape. Proactive and strategic responses will be essential to overcome these challenges and achieve our long-term goals.

In conclusion, Rajagiri Viswajyothi College of Arts and Applied Sciences is poised for a future defined by excellence, innovation, and community engagement. By harnessing our strengths, addressing our weaknesses, capitalizing on opportunities, and overcoming challenges, we will advance our mission and vision. Together, we will continue to foster an environment that nurtures academic and personal growth, drives meaningful research, and contributes significantly to the educational landscape.

We look forward to working collaboratively with all stakeholders to achieve the objectives outlined in this strategic plan, ensuring that RVCAS remains a beacon of higher education excellence and a catalyst for positive change.




PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546