



CRITERION - 5

STUDENT SUPPORT AND PROGRESSION

5.2 Student Progression

2019-2024

Submitted to



5.2.1 Placement Cell Report 2023-2024

Placement Cell Report for the Academic Year 2023-2024

Introduction

The Placement Cell is an essential part of our institution, dedicated to guide students through their career development journey. By organizing a variety of activities that enhance skills and provide valuable insights, the cell plays a vital role in preparing students for the job market. This report outlines the key activities conducted during the academic year 2023-2024, highlighting our ongoing commitment to empower students to achieve their career goals.

The Placement Cell is pivotal in shaping students' professional futures. It serves as a comprehensive resource for career guidance, skill development, and networking opportunities. By conducting workshops, seminars, and coaching sessions, the cell equips students with the tools necessary for effective job searching and professional growth. Furthermore, the Placement Cell fosters connections between students and industry professionals, helping them navigate various career paths with confidence.

Statistics for 2021-2022

Total Students Placed:13



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No	student	Programme	Name of the employer & contact details	Pay package (INR per annum)
1	Balamurali Krishna	B. Com Model II Logistics Management	Tele Performance Brilliant Sapphire Scheme Number 78, Part III, Vijay Nagar, Indore, Madhya Pradesh	₹2,40,000
2	Anaikrishna	B. Com Model II Logistics Management	CETO Shipping Services, S3,2nd Floor, Srilakshmi Bala Apartments, Chennai.	₹2,52,000
3	Devadathan P Biju	B. Com Model II Logistics Management	CETO Shipping Services, S3,2nd Floor, Srilakshmi Bala Apartments, Chennai.	₹2,52,000
4	Abhiraj Sali	B. Com Model II Logistics Management	Reliance Smart Point, WJWP+H92 Thodupuzha- Muvattupuzha RD, Vazhakulam	₹1,08,000
5	Nikhil George Thomas	B. Com Model II Logistics Management	HTIC Global,14-Tower II, Transasia Cyber Park, Info Park Phase -2, Kochi.	₹3,00,000
6	Kiran Sethumadhavan	B. Com Model I Finance and Taxation	Sutherland Technopolis, Plot #1, 6th Floor C-SEZ, Kakkanad, Kochi	₹2,65,000
7	Raghul raj	B. Com Model II Logistics Management	Delhivery Ltd, Anasseril Building, Anicad, Muvattupuzha	₹2,22,000
3	Abhimanyu Gopi	B. Com Model II Finance and Taxation	Kariyelil Home Appliances, Kariyelil Tower, Mudical P.o, Perumbavoor.	₹1,92,000
)	Peter Babu	B. Com Model II Logistics Management	Kariyelil Home Appliances, Kariyelil Tower, Mudical P.o, Perumbavoor.	₹2,04,000
SWAJ YOU	Abel Benny COLLEGE OF APPLOATE KOMBANAD VENGOOR PERIMBANDOR	B. Com Model II Logistics Management	Peekay Wood Industries, Rubber Park, Valayanchirangara P.O Perumbavoor.	₹1,92,000

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11	Able Sabu	B. Com Model II Finance and Taxation	Intercom Wood Industries, Rayonpuram P.O, Perumbavoor, interconwood@gmail.com	₹1,98,000
12	Aghin Raj	B. Com Model II Finance and Taxation	Everest Plywoods, Kanjirakkad, Rayonpuram P.O, Perumbavoor, <u>everestply@gmail.com</u>	₹1,92,000
13	Gautham Shaji	Bachelor of Business Administration	S.R. Agencies, Premier Tower, A M Road, Perumbavoor, Branch Kombanad	₹1,83,000



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PLACEMENT CELL ACTIVITIES FOR THE YEAR 2023-2024					
NAME OF THE PROGRAMME	DATE				
Seminar on Overseas Education	13/06/23				
Invited Talk and Interactive Session on Charting the Path Beyond Graduation	08/08/23				
Careers and Connects: IT Skill Solutions	10/08/23				
IT Career Readiness: Employability in the Tech Industry	21/08/23				
Recruitment Insights: Alumni-Led Placement Preparation for BCOM Undergraduates	07/09/23				
Seminar on Pursuing Careers in Government and Banking Sector	26/09/23				
Bank Coaching	26/10/23				
	27/10/23				
KMAT/CAT/MAT/CMAT Coaching	08/11/23				
Career Opportunities in Logistics and Supply Chain Management	24/11/23				
Investor Awareness Programme: An Overview of Securities Market and Career Growth	12/12/23				
Mastering Your Resume: A Practical Workshop	09/01/24				
IELTS/ PTE/TOEFL Coaching	24/01/24				

Placement Cell Activities for the Year 2023-2024

1. Seminar on Overseas Education

Date:13/06/2023

Students benefitted: 24

This seminar provided students with insights into studying abroad, including opplication processes, scholarship opportunities, and cultural adjustments. Experts shaped valuable information on how overseas education can enhance career prospects.

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2. Invited Talk and Interactive Session on Charting the Path Beyond Graduation

Date:08/08/2023

Students benefitted: 30

An engaging session where industry professionals discussed various career pathways post-graduation. Students were encouraged to ask questions and explore their interests in different fields.

3. Careers and Connects: IT Skill Solutions

Date:10/08/2023

Students benefitted: 13

This program focused on the essential skills required in the IT industry, offering students insights into current trends and technologies that shape the sector.

4. IT Career Readiness: Employability in the Tech Industry

Date:21/08/2023

Students benefitted: 16

Aimed at preparing students for careers in technology, this session covered resume building, interview preparation, and the importance of continuous learning in the fast-paced tech environment.

5. Recruitment Insights: Alumni-Led Placement Preparation for BCOM Undergraduates

Date:07/09/2023

Students benefitted: 18

Alumni shared their experiences and tips for successful placement preparation. The interactive format allowed current students to learn from those who have recently navigated the job market.

6. Seminar on Pursuing Careers in Government and Banking Sector

Date:26/09/2023

Students benefitted: 11

This seminar explored various career opportunities within government and banking sectors, discussing eligibility criteria, preparation strategies, and the significance of these fields in public service.

7. Bank Coaching

Date:26/10/2023&27/10/2023

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Students benefitted: 14

Focused on preparing students for competitive banking exams, this coaching provided essential strategies, study materials, and practice sessions to enhance students' success

rates.

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Students benefitted: 20

Students received targeted coaching for management entrance exams, enhancing their preparation with expert guidance and structured study plans.

9. Career Opportunities in Logistics and Supply Chain Management

Date:24/11/2023

Students benefitted: 18

This session introduced students to career prospects in the logistics and supply chain sector, highlighting the skills needed and the industry's growth potential.

10. Investor Awareness Programme: An Overview of Securities Market and Career Growth

Date:12/12/2023

Students benefitted: 28

This program educated students on the securities market, discussing investment strategies and potential career paths in finance and investment management.

11. Mastering Your Resume: A Practical Workshop

Date:09/01/2024

Students benefitted: 11

This hands-on workshop guided students in crafting effective resumes that highlight their skills and experiences, tailored to specific job opportunities.

12. IELTS/PTE/TOEFL Coaching

Date:24/01/2024

Students benefitted: 19

This coaching program prepared students for international English proficiency tests, providing tips and practice to help them achieve their desired scores for study abroad or employment opportunities.

Conclusion

The activities conducted by the Placement Cell during the academic year 2023-2024 have significantly enhanced students' professional readiness and career exploration. Through a range of seminars, workshops, and coaching programs, the cell has empowered students to pursue their career aspirations with confidence and 13 students were placed.

Placement Cell Officer

30/3/2024

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