



CRITERION - 5

STUDENT SUPPORT AND PROGRESSION

5.2 Student Progression

2019-2024

Submitted to



5.2.1 Placement Cell Report 2022-2023

Placement Cell Report for the Academic Year 2022-2023

Introduction

The Placement Cell is a cornerstone of our institution, dedicated to fostering the professional growth of students. Through a variety of initiatives aimed at enhancing employability and career readiness, the cell provides essential resources and support. This report summarizes the key activities conducted during the academic year 2022-2023, highlighting our commitment to preparing students for diverse career opportunities.

The Placement Cell plays a critical role in guiding students for their transition from academic life to professional environments. It offers comprehensive support through workshops, seminars, and coaching sessions that develop crucial skills such as interview techniques, resume writing, and professional grooming. By connecting students with industry professionals and alumni, the cell facilitates networking opportunities that can significantly impact career trajectories. Additionally, the Placement Cell promotes a proactive approach to career planning, empowering students to take charge of their futures.

Statistics for 2021-2022

Total Students Placed:29

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		2	022-23		
SI. No	Name of student	Programme	Name of the employer & contact details	Pay package (INR per annum)	
1	Chanjitha Biju	B.A English Literature, Communication and Journalism Model III (Triple Main)	Nutco FZ LLC-P O Box64351, AI Ras, Dubai Phone:00971- 585881947, Email:nutcofzllc@gmail.com	₹2,50,000	
3	Aleena Varghese	B. Com Model II Finance & Taxation	Cargo Service Centre Cochin International Airport	₹1,58,400	
4	Akshay Nath PS	B. Com Model II Finance and Taxation	GK Enterprises, 73, Annasalai, Lakshminagar, Porur, Chennai, mgksamy@gmail.com,	₹2,55,000	
5	Albin K Joy	B. Com Model II Finance and Taxation	Sutherland Technopolis, Plot #1, 6th Floor C-SEZ, Kakkanad, Kochi	₹2,15,000	
6	Alana Antony	Bachelor of Business Administration	MCSC, PO Box 5238, Manama Kingdom of Bahrain,	3,55000	
7	Farzin S	B.A English Literature, Communication and Journalism Model III (Triple Main)	HTIC Global,14-Tower II, TransAsia Cyber Park, Info Park Phase -2, Kochi	3,60000	
8	Nihal Roshan	B. Com Model II Logistics and Management	Fast Logistics, Door No.21-C,5th Cross St, South Phase, Guindy Industrial Estate, Chennai.	₹3,12,000	
9	Al Ameen T Basheer	B. Com Model II Logistics Management	Fusion Shipping & Logistics, Al saadoun tower, khalid bin al waleed street, Saudi Arabia.	₹8,05,000	
10	Ajith Saju	Logistics Cargo Kanna Management Of Albair	Cargo ,38/1621, AlGround Floor, Kannanthodathil Lane, Edapally, Mail		
11	Martin K Anto	B. Com Woodel II AD CONTROL KOMBANAD SCOOT VENGUOR SCOOT VENGUE SCOOT VENGUOR SCOOT VENGUE SCOOT VENGUE SCOOT VENGUOR SCOOT VENGUE SC	Com/Model II. o Scooty Logistics Private Limited, vengoor Scooty Logistics Private Limited, anagementumbay Bengaluru, asc@adecco.co.in		

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12	Abithamol K B	BBA	Malabar Gold & Diamonds near KG Hospital Angamaly	₹1,74,000
13	Melvin Thomas	B. Com Model I Finance and Taxation	The managers Investments, M SQUARE, Malayattoor,	₹1,32000
14	Sandra Chakkungal Muraleedhara n	B. Com Model II Finance &Taxation	UAE Ministry of HR and Emiratisation, Uni Tower Al Nokeel, Ras Khaimah.	₹7,08,000
15	Mathew B Eralil	B. Com Model I Finance and Taxation	Novelworx Digital Solutions Pvt Ltd, Geojit Financial Services LTD, kochi.	₹2,04,000
16	Alan Mathews V E	B. Com Model I Finance and Taxation	Titan Financial Brokers, 510 Office Court Building, Oud Metha P.O Box115304, Dubai, contactus@titanfinance	₹2,90,000
17	Akash K M	B. Com Model I Finance and Taxation	Bosch, 42, Bidadi Industrial area, 2nd Phase, Sector II, Bidadi Taluk Uttarahalli Hobli, Gollara Palya, Karnataka 562109	₹2,55,000
18	Mishal Ahammed	B. Com Model II Logistics Management	om Model II Adecco, QEXPRESS Documents stics Transportation LLC, UAE Ph:	
19	Jithul Joy	B. Com Model I Finance and Taxation	The managers Investments, M Square, Malayattoor, Mail ID themanagersinvestments@gmail.com Ph.9142007272	₹1,32,000
20	Neha Roshin	Bachelor of Business Administration	Upgrade Educational Institution, Smartworks, Mumbai	₹40,0000
21	Jerin J Thomas	B. Com Model II Logistics Management	Polyqueen Foams Pvt.Ltd, Ernakulam, 10/695 E, Valayanchirangara P.O Ernakulam.	₹1,92,000



22	Anvin Rajeev	B. Com Model I Finance and Taxation (2020-23)	Cochin Steel Industries, No OP VI /1 A, Kovappady, P.O Ernakulam Ph: 04842640957	₹1,56,000
23	Sanath Sanil	B. Com Model II Logistics Management	Fibre Queen Mattress Pvt Ltd, A M Road, Perumbavoor, fibrequeen@gmail.com	₹1,20,000
24	Devadathan	Bachelor of Business Administration	Design Daddy, Kunnukara, Near Union Bank, Kunnukara, Ph.623853044	₹1,44,000
25	Joslin Jose	B. Com Model I Finance and Taxation	Exodus tours & travels, Mattoor, Airport Jn., Nedumbasherry Ph: +917909212131	₹1,56,000
26	Muhammed Ramzan C	B. Com Model II Logistics Management	Orbit Computers, First Floor Toms Park, Perumbavoor, Ph: 9744770686	₹1,50,000
27	Aiswarya K	B. Com Model II Finance and Taxation (2020-23)	Trinitas Enterprises Pvt, 21/248A Sea port Airport byline, Kalamasherry Ph: 09054398167	₹1,62,000
28	Muhammed Faseeh P	B. Com Model II Logistics Management	Trinitas Enterprises Pvt, 21/248A Sea port Airport byline, Kalamasherry	₹1,44,000
29	Ashly Varghese	B. Com Model I Finance and Taxation (2020-23)	Well Pack Timbers Fathima Building, Room 657, AM Road, Perumbavoor.	₹1,47,000



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Placement Cell Activities for the Year 2022-2023

PLACEMENT CELL ACTIVITIES FOR THE YEAR 2022-2023					
NAME OF THE PROGRAMME	DATE				
Orientation Session on Career Prospects of ACCA	03/06/2022				
Seminar on Careers in Banking	11/07/2022				
Seminar on Career Opportunities Abroad	17/08/2022				
Bank Coaching	06/09/2022				
Alumni Interaction on Setting Career Goals and Advancing Future	10/09/2022				
Interview Mastery and Professional Grooming Workshop	07/10/2022				
Mastering Competitive Exams: Tailored Coaching Program	17/11/2022				
KMAT/CAT/MAT/CMAT Coaching	30/12/2022				
Orientation Session on Securing Placements in Multinational Corporations	09/12/2022				
Seminar on Career planning: Empowering Your Path	9/01/2023				
Orientation Session on Navigating Education and Employment	15/02/2023				
How to crack Civil Service Examination: A Comprehensive Introduction	09/03/2023				

1. Orientation Session on Career Prospects of ACCA

Date: 03/06/2022

Students benefitted: 19

This session introduced students to the Association of Chartered Certified Accountants (ACCA) and the various career opportunities it offers. Students learned about the benefits of pursuing ACCA qualifications in the global job market.

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2. Seminar on Careers in Banking

Date: 11/07/2022

Students benefitted: 15

This seminar provided insights into the banking sector, discussing various roles, required skills, and career pathways. Industry experts shared their experiences, offering valuable advice to aspiring banking professionals.

3. Seminar on Career Opportunities Abroad

Date: 17/08/2022

Students benefitted: 13

Focused on global career prospects, this seminar informed students about job opportunities overseas, including visa processes and cultural adaptability, to better prepare them for international careers.

4. Bank Coaching

Date: 06/09/2022

Students benefitted: 15

This coaching program aimed to prepare students for competitive exams related to banking services. It included study materials and practice sessions to enhance students' chances of success.

5. Alumni Interaction on Setting Career Goals and Advancing Future

Date: 10/09/2022

Students benefitted: 25

In this interactive session, alumni shared their career journeys and the importance of setting achievable goals. Their insights inspired current students to plan strategically for COLLEGE

their futures.

6. Interview Mastery and Professional Grooming Workshop

Date: 07/10/2022

Students benefitted: 30

This workshop focused on developing essential interview skills and professional presentation. Students engaged in mock interviews and received feedback to improve their performance.

7. Mastering Competitive Exams: Tailored Coaching Program

Date: 17/11/2022

Students benefitted: 12

This program provided personalized coaching for various competitive exams, equipping students with effective study strategies and time management techniques.

8. KMAT/CAT/MAT/CMAT Coaching

Date: 30/12/2022

Students benefitted: 28

Students received specialized training for management entrance exams, enhancing their preparedness through targeted practice and expert guidance.

9. Orientation Session on Securing Placements in Multinational Corporations

Date: 09/12/2022

Students benefitted: 11

This session focused on the skills and strategies needed to secure placements in multinational corporations, including networking and application processes.

10. Seminar on Career Planning: Empowering Your Path

Date: 09/01/2023

Students benefitted: 11

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This seminar emphasized the importance of career planning and provided tools for students to create personalized career roadmaps aligned with their interests and goals.

11. Orientation Session on Navigating Education and Employment

Date: 15/02/2023

Students benefitted: 9

Students learned about the interplay between education and employment, including the importance of internships and skill development in enhancing employability.

12. How to Crack Civil Service Examination: A Comprehensive Introduction

Date: 09/03/2023

Students benefitted: 14

This session provided insights into the civil service examination process, including preparation strategies and the significance of civil services in public administration.

Conclusion

The Placement Cell's activities during the academic year 2022-2023 significantly contributed to the professional development of our students. Through a diverse array of workshops, seminars, and coaching programs, the cell empowered students to explore various career paths and enhance their skills and 29 students were placed. The Placement Cell remains committed in adapting its initiatives to the evolving needs of students and the job market, ensuring they are well-prepared to achieve their career aspirations.

Placement Cell Officer

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Principal