



CRITERION - 5
STUDENT SUPPORT AND PROGRESSION

5.2 Student Progression

2019-2024

Submitted to



5.2.1
Placement Cell Report 2020-2021

Placement Cell Report for the Academic Year 2020-2021

Introduction

The Placement Cell serves as a vital link between students and the professional world, dedicated to enhancing their employability and career prospects. By providing students with the necessary resources, guidance, and opportunities, the cell plays an essential role in preparing them for various career pathways. This report outlines the key activities undertaken by the Placement Cell during the academic year 2020-2021, highlighting initiatives aimed at fostering professional development and supporting students in achieving their career goals.

The Placement Cell offers structured support for students navigating the complex job market, ensuring they are well-prepared for interviews and recruitment processes. Additionally, the cell organizes workshops, webinars, and coaching programs that equip students with essential skills such as resume writing, interview techniques, and effective communication. Furthermore, the Placement Cell connects students with industry professionals, providing valuable insights into various career paths and facilitating networking opportunities. By promoting a proactive approach to career development, the Placement Cell empowers students to take charge of their futures.

Statistics for 2020-2021

Total Students Placed: 35

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List of students placed during the academic Year 2019-2020

		2020-21		
Sl. No	Name of student	Programme	Name of the Employer	Pay package (INR per annum)
1	Nigil Johny	Bachelor of Business Administration	Global Shares SVC OS, Emirates Group,	₹5,20000
2	Biriya Biju	B.Com Model I Finance & Taxation	EY, 5th Infopark Rd, Kusmagiri, Infopark, Kakkanad, Kochi	₹2,64,000
3	Biliya Kurian	Bachlor of Business Administration	MyG Areekal Plaza, Angamaly	₹2,55,000
4	Arjun Anil	B.A English Literature, Communication and Journalism Model III (Triple Main)	Alight Solutions Carnival Infopark ,Kochi,	₹2,60,000
5	Basil Roy	B.Com Model II Finance & Taxation	Avodha Carnival Infopark Face 1 First Floor, Infopark Kakkanad,	₹2,40000
6	Jiji Stephen	B.Com Model I Finance & Taxation	Guidehouse, Technopark 3rd Floor Bhavani Building, Trivandrum	₹3,60000
7	Jithin Rajan	B.Com Model II Finance &Taxation	Guidehouse, Technopark 3rd Floor Bhavani Building, Trivandrum	₹3,60000
8	Figo Joseph	B.Com Model II Finance and Taxation	Muthoot Finance Limited, Ta-21/22 Second Floor, Delhi South	₹2,52000
9	Alka M Sebastian	B.Com Model II Finance and Taxation	Williams lea India Pvt, Kochi,	₹1,97000

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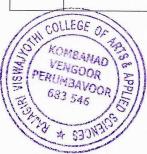
10	Rohan Joshy	B.Com Model II Finance and Taxation	ICICI Lombard General Insurance Co. Ltd,	₹3,50000
11	Muhammed Hisham	B.Com Model I Finance and Taxation	Alshaya Group, H.M, Mirqab, Kuwait City, Kuwait,	₹2.94000
12	Sneha Mariya Johny	B.Com Model II Finance and Taxation	Infosys BPM Limited 3050 Lake Dr, Citywest, Dublin, Ireland.	₹3,00,000
13	Muhammed Hesham C	B.Com Model I Finance and Taxation	Infolks Mina building, Oppo SBI, Kumaramputhoor, Mannarkkad, Kerala	₹2,04000
14	Devika Harichandran	B.Com Model I Finance and Taxation	Karur Vyaya Bank, Coimbatore- Oppanakkara Street,	₹6,00,000
15	Prabhul Prasad	B.Com Model II Finance and Taxation (2018-21)	Marketing Manager, Marketing and Advertising Support Services, Dubai	₹3,00,000
16	Faiza Hashir	B.Com Model II Finance and Taxation (2018-21)	Bloom Field HR Partners LLC, Office no 703, Dubai UAE,	₹9,60000
17	Renjitha Rajan	B.Com Model I Finance and Taxation (2018-21)	Magic Furniture Elembakapilly, Koovappady	₹1,96,000
18	Amal Paulose	B.Com Model I Finance and Taxation	Hi Power Home Productions Corporate Office High Power Tower	₹1,38000
19	Junaid PJ	Bachelor of Business Administration	Lulu Hypermarket, Saudi Arabia,	₹3,60000
20	Vishnu Vinod	B.Com Model II Finance and Taxation	Amani TVR Group, Post Box number 4831 Dubai,	₹1,68000
21	Akash Baiju	B.Com Model I Finance and Taxation	Scalene Works People Solutions, Alappuzha	₹1,93,000
23	Sonali Biju	B.Com Model II Finance and Taxation	Water Bird Water Treatment Chemicals LLC, Post Box 27126, Dubai - UAE,	₹2,40000

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24	Fahad Ibnu Shajahan	B.Com Model II Finance and Taxation	Proprietorship, Kariyelil Home Appliances, Perumbavoor	₹9,60000
25	Anson Thomas	B.Com Model II Finance and Taxation	Anson Timber Industries, Kavamalil Blogs, Pulluvazhy, Perumbavoor,	₹5,00,000
26	Araon Titto	B.Com Model I Finance and Taxation	Design Daddy, Kunnukara, Near Union Bank, Kunnukara,	₹1,60,000
27	Adhitta Mol	Bachlor of Business Administration	Exodus tours & travels, Mattoor, Airport Jn., Nedumbasherry	₹1,80,000
28	Megha	Bachlor of Business Administration	S R. Agencies, Kombanad,	₹1,60,000
29	Niloofer Shereefa	B.Com Model I Finance and Taxation (2018-21)	Kochi Finance Corporation, Kochi,	₹1,06,000
30	Anandhu Santhosh	B.Com Model II Finance Taxation	Paracka Steels, Kalady,	₹2,00,000
31	Aisha PS	Bachelor of Business Administration	Orbit Computers, First Floor Toms Park, Perumbayoor	₹1,80,000
32	Devi Aswathy	B.Com Model II Finance Taxation	Unique Hydraulic & Earthmoving Parts, Nelikal Building, Muvattupuzha	₹2,40,000
33	Hans Binu	B.Com Model II Finance and Taxation	Unique Hydraulic & Earthmoving Parts, Nelikal Building, Muvattupuzha	₹2,40,000
34	Joe Antony	B.Com Model II Finance Taxation	ROLEX BOARDS, Marambilly, Ernakulam Ph: 04842677876	₹1,80,000
35	Dasna James	B.Com Model II Finance Taxation	B&B Memorial Hospital, Thrikkakara, Ph:0484 283 0800	₹1,80,000



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Placement Cell Activities for the Year 2020-2021

PLACEMENT CELL ACTIVITIES FOR THE YEAR 2020-2021			
NAME OF THE PROGRAMME	DATE		
Reach for your Potential: Webinar for BBA Undergraduates	2/11/2020		
Future Focus: Career Orientation and Guidance Programme	7/01/2021		
Competitive Exam Mastery: Personalized Coaching Programme	19/02/2021		

1. Reach for Your Potential: Webinar for BBA Undergraduates

Date: 02/11/2020

Students

benefitted:

24

This webinar focused on motivating BBA students to explore their potential and set ambitious career goals. Featuring industry experts, the session provided insights into various career trajectories within business administration and emphasized the importance of skill development.

2. Future Focus: Career Orientation and Guidance Programme

Date: 07/01/2021

Students benefitted: 46

This comprehensive program aimed to guide students through the evolving job market, highlighting emerging trends and opportunities. Participants learned about various fields and gained practical advice on how to align their skills and interests with career paths that

match their aspirations.

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3. Competitive Exam Mastery: Personalized Coaching Programme

Date: 19/02/2021

Students benefitted: 61

This personalized coaching program was designed to help students excel in competitive exams crucial for further studies and professional advancement. The sessions provided targeted strategies and resources tailored to individual needs, enhancing students' chances of success.

Conclusion

The Placement Cell's activities during the academic year 2020-2021 significantly contributed to the professional growth of students. Through webinars, guidance programs, and personalized coaching, the cell provided essential support to help students navigate their career journeys and 35 students were placed. As we look ahead, the Placement Cell remains committed to adapting its initiatives to meet the evolving needs of students and the dynamic job market, ensuring they are well-equipped to succeed in their chosen field.

Placement Cell Officer

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Principal

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