



CRITERION - 5

STUDENT SUPPORT AND PROGRESSION

5.2 Student Progression

2019-2024

Submitted to



5.2.1 Placement Cell Report 2019-2020

Placement Cell Report for the Academic Year 2019-2020

The Placement Cell plays a crucial role in bridging the gap between academia and the corporate world. It is dedicated to enhance the employability of students by equipping them with the necessary skills, knowledge, and opportunities to succeed in their chosen careers. The cell conducts various training programs and workshops aimed at preparing students for the competitive job market. This report outlines the significant activities undertaken by the Placement Cell during the academic year 2019-2020, highlighting the initiatives that contributed to student development and career readiness.

The Placement Cell serves multiple purposes, primarily focused on preparing students for the workforce. It provides guidance on career options, facilitates connections with industry professionals, and equips students with essential soft skills. By organizing training sessions, workshops, and coaching programs, the Placement Cell ensures that students are well-prepared for interviews and competitive exams, thereby increasing their chances of securing desirable positions in reputable organizations. Moreover, it fosters a culture of career-oriented learning and encourages students to take proactive steps toward their professional growth.

Statistics for 2019-2020

Total Students Placed:10

List of students placed during the academic Year 2019-2020

SI No.	Name of student	Programme	Name of the employer	Pay package (INR per annum)
1	Vishnu Murali	Bachelor of Business Administration	Kovilakam Heritage, Thiruvairanikulam, South Vellarapally, Ernakulam	₹1,80,000



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2	Joyal Jose	B. Com Model II Finance and Taxation	Omni Customer Fulfillment Associate, Store #3659,25 Plaza Blvd, Moncton, NB	₹3,00,000
3	Anand K Anil	B. Com Model II Finance and Taxation	Impact Outdoors Christchurch, u7/3 Synergy Lane, Islington, Christchurch 8042, New Zealand.	₹3,50,000
4	Jeemon Joseph	B. Com Model II Finance and Taxation	Local Self Govt Department, Painav, Idukki	₹2,40,000
5	Adam T A	B. Com Model II Finance and Taxation	Star Light Advertising & Graphic Design LLC, United Arab Emirates.	₹7,80,000
6	Sivani Vijil	B. Com Model II Finance and Taxation	Alight Solutions, Kochi	₹2,10,000
7	Ajay K Mathew	B. Com Model II Finance and Taxation	Edattel Ventures LLP, Muvattupuza.	₹9,00,000
8	Basil Jacob T	B. Com Model II Finance and Taxation	ESAF Coperative, Perumbavoor.	₹2,70,000
9	Abin Joy	B. Com Model II Finance and Taxation	KFC Kochi Finance Corporation, Ernakulam.	₹2,10,000
10	Muhammed Rafi P R	B Com Model II Finance and Taxation	Paracka Steels, Kalady.	₹1,80,000



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Placement Cell Activities for the Year 2019-2020

PLACEMENT CELL ACTIVITIES FOR THE YEAR 2019-2020				
NAME OF THE PROGRAMME	DATE			
Career Orientation Programme on Career Pathways in IT Sector	25/06/2019			
Placement Preparation for Undergraduates	19/07/2019			
KMAT/CAT/MAT/CMAT Coaching	30/08/2019			
Speak with Confidence: Master the Art of Group Discussions	18/09/2019			
Career Orientation Programme on New World of Opportunities for UG Students	26/11/2019			
Workshop on Curriculum Vitae Preparation	29/01/2020			
Learning from Experience: Insights from a PSC Rank Holder's Journey - A Motivational Session	17/02/2020			
Goal Setting & Self-Awareness for Competitive Exam Success	10/10/2019			
IELTS/PTE/TOEFL/GRE Coaching	16/12/2019			

1. Career Orientation Programme on Career Pathways in IT Sector

Date: 25/06/2019

Students benefitted: 46

This program introduced students to various career opportunities in the IT sector, covering emerging technologies and industry trends. It aimed to help students understand different roles within the sector and the skills required to excel.

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2. Placement Preparation for Undergraduates

Date: 19/07/2019

Students benefitted: 30

This session focused on equipping undergraduates with essential placement skills, including resume building, interview preparation, and professional etiquette, laying the groundwork for successful job applications.

3. KMAT/CAT/MAT/CMAT Coaching

Date: 30/08/2019

Students benefitted: 17

Aimed at students interested in pursuing management education, this coaching program provided insights into various management entrance exams, helping students strategize their preparation effectively.

4. Speak with Confidence: Master the Art of Group Discussions

Date: 18/09/2019

Students benefitted: 19

This workshop aimed at enhancing students' communication skills, specifically focusing on group discussions, which are a critical component of many recruitment processes.

5. Career Orientation Programme on New World of Opportunities for UG Students

Date: 26/11/2019

Students benefitted: 42

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This program explored various career options available to undergraduates beyond traditional roles, emphasizing the importance of adaptability and continuous learning in the evolving job market.

6. Workshop on Curriculum Vitae Preparation

Date: 29/01/2020

Students benefitted: 16

Students received hands-on training on crafting effective CVs that highlight their skills, experiences, and accomplishments, thus improving their chances of making a strong impression on potential employers.

7. Learning from Experience: Insights from a PSC Rank Holder's Journey - A Motivational Session

Date: 17/02/2020

Students benefitted: 11

This motivational session featured a guest speaker who shared valuable insights from their own journey to success, inspiring students to pursue their goals with determination and resilience.

8. Goal Setting & Self-Awareness for Competitive Exam Success

Date: 10/10/2019

Students benefitted: 28

This workshop emphasized the importance of setting clear, achievable goals and understanding one's strengths and weaknesses, providing students with strategies for success

in competitive examinations. OF ARTS & 40

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9. IELTS/PTE/TOEFL/GRE Coaching

Date: 16/12/2019

Students benefitted: 15

This coaching program prepared students for various English proficiency tests required for higher studies abroad, equipping them with the skills needed to excel in these assessments.

Conclusion

The activities organized by the Placement Cell during the academic year 2019-2020 significantly contributed to enhancing students' employability and career readiness and 10 students were placed. Through a diverse range of programs focused on skill development and career orientation, the Placement Cell has played an integral role in preparing students for the challenges of the professional world. The Placement Cell of RVCAS continues to innovate and adapt its offerings to meet the evolving needs of students and the demand of the job market.

Placement Cell Officer

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Principal

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