



RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR, PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



STUDENT SUPPORT AND PROGRESSION

CRITERION 5

STUDENT SUPPORT AND PROGRESSION

5.1 Student Support

2019-2024

Submitted to



5.1.2: Capacity Development and Skills Enhancement Activities Organized by the Institution During 2023-2024

INDEX			
Sl. No	Year	Name of the Programme	Page No.
1.	2023-2024	Two Day Hands-on Training on ICT and AI Tools	3
2.	2023-2024	Training on Yoga Techniques	11
3.	2023-2024	Three Day Workshop on Fitness Training	17
4.	2023-2024	Workshop on Yoga Wisdom: Enlightened Living through Practice	24
5.	2023-2024	Training on Drama Techniques for Communication Development	32
6.	2023-2024	Think Outside the Box: Workshop on Problem Solving	40
7.	2023-2024	Craft Skill Enhancement through Bamboo Artistry	47
8.	2023-2024	Digital Essentials: Workshop on Computer Application Skills	54
9.	2023-2024	Training Programme on Clear and Compact Ways of Communication	61
10.	2023-2024	Adaptive Skills Enhancement Programme	69
11.	2023-2024	Workshop on Digital Marketing Tools and Techniques	76



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

1. Report on the Two Day Hands-on Training on ICT and AI Tools

Programme Details in a Nutshell	
Name of the Event	Two Day Hands-on Training on ICT and AI Tools
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">• To Familiarize participants with the fundamentals of Information and Communication Technology (ICT) and Artificial Intelligence (AI), highlighting their role in modern education.• Address ethical implications and privacy concerns associated with the use of ICT and AI tools in education, emphasizing responsible usage and data protection.
Resource Person	Dr. Neenu Kuriakose, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad
Date and Time	20-03-2024 to 21-03-2024 10.00 AM to 4.00 PM
Duration	10 Hrs
Beneficiaries	50 Students
Venue or Platform	Computer Lab, RVCAS
Organizing Dept./ Cell	Department of Commerce in association with IQAC
Coordinator	Dhanya S, Department of Commerce
Outcome/ Benefit of the Programme	<ul style="list-style-type: none">• To familiarize the participants with the ICT and AI tools, highlighting its role in modern education• It will promote active learning, critical thinking, and problem-solving strategies among students.

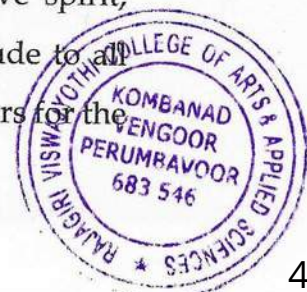


Detailed Report

The workshop entitled Two Day Hands-on Training on ICT and AI Tools conducted by Dr. Neenu Kuriakose, Assistant Professor at Rajagiri College of Management and Applied Sciences, Kakkanad held on 20-03-2024 to 21-03-2024, aimed to familiarize 50 participants with the fundamentals of Information and Communication Technology (ICT) and Artificial Intelligence (AI) in education. The session focused on effective pedagogical strategies for integrating these tools to enhance active learning, critical thinking, and problem-solving skills among students. Ethical implications and privacy concerns related to ICT and AI use were also addressed, emphasizing responsible practices and data protection.

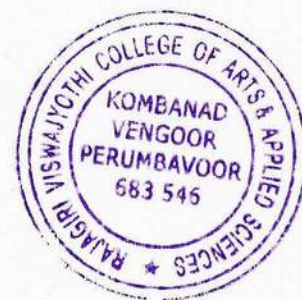
The workshop, held in computer lab, facilitated interactive discussions and practical insights, coordinated by Ms. Dhanya S under the oversight of the IQAC. Participants engaged actively throughout the workshop, gaining practical insights into leveraging ICT and AI tools effectively in educational contexts. Dr. Neenu Kuriakose's expertise and interactive teaching style enabled robust discussions on implementing these technologies to promote a dynamic learning environment. Attendees explored case studies and hands-on demonstrations, deepening their understanding of how ICT and AI can be tailored to enhance curriculum delivery and student engagement. By the end of the session, participants were equipped with strategies to navigate ethical considerations and ensure responsible usage of these technologies, poised to integrate innovative approaches into their teaching practices for future-ready classrooms.

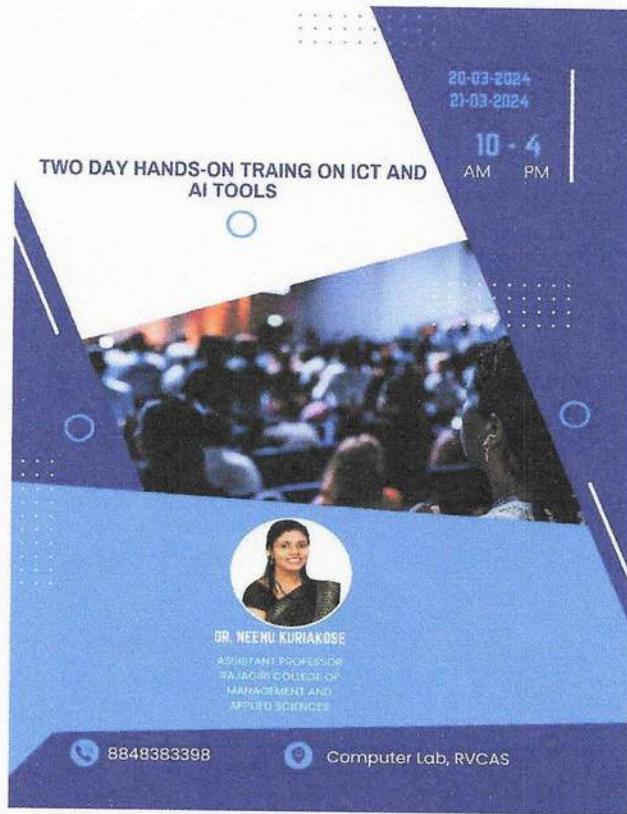
The workshop concluded with a rich array of insights and discussions aimed at transforming educational practices. Beginning with a serene prayer and a warm welcome address by Mr. Tennyson Thomas, Ms. Renjini D's inaugural address underscored the importance of technological integration in education. Sessions led by Dr. Neenu Kuriakose delved into practical applications and pedagogical frameworks, empowering participants with hands-on experiences and innovative teaching methodologies. The event brought together participants in a collaborative spirit, culminating in Evelyn Mariya John's vote of thanks. She expressed gratitude to all involved and highlighted the workshop's commitment to equipping educators for the technologically advanced classrooms of tomorrow.



Feedback Report

The workshop on Two Day Hands-on Training on ICT and AI Tools received overwhelmingly positive feedback from participants. Attendees appreciated the comprehensive insights provided by Dr. Neenu Kuriakose and the practical sessions that demonstrated effective integration of ICT and AI in education. Participants highlighted the relevance of the workshop's content to current educational trends and expressed readiness to implement new strategies in their teaching practices. The event was praised for its organization, relevance, and the opportunity it provided to explore innovative approaches to teaching and learning.





Poster of the Workshop on Two Day Hands-on Training on ICT and AI Tools

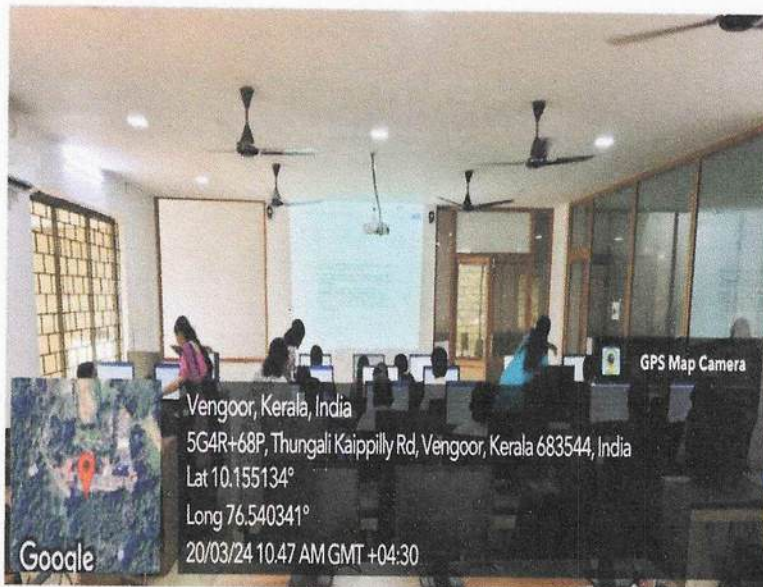
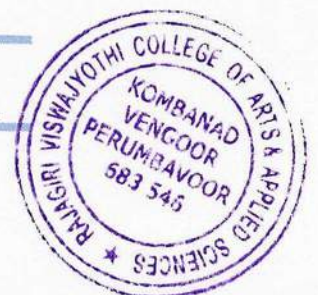


Image showing Resource Person Handling the Session



Participants List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: TWO DAY HANDS- ON TRAININGS ON ICT AND ATOOLS

Date: 20-03-24 to 21-03-24

Sl No	Name of Student	Department	Signature
1.	Abhimanyu Kope	III B.COM model 2 Finance & Taxation	
2.	Able Sabu	III BCOM Model 2 Finance & Taxation	
3.	Aphinraj	III Bcom Model 2 finance & Taxation	
4.	AIAN PSNAJU	III BCOM Model 2 FINANCE & TAXATION	
5.	Alphy J Varghese	III Bcom Model 2 finance & Taxation	
6.	Annatariyady	III B-com Model 2 finance & Taxation	
7.	Megha Thomas	III Bcom model 2 finance & Taxation	
8.	NOEL FELIX	III BCOM	
9.	Dinu Shibu	III BBA	
10.	Murhan Rima	III BBA	



11	Muhammed Amal	III BBA	Muhammed
12	Muhammed Shahid	III B.com Model 1	M. Shahid
13	Abhimanyu Gopi	III B.com Model 2	Abhimanyu
14	Nandana P.A	III B.com Model 1	P.A. Nandana
15	Navaru Vijikumar	III B.com Model 1	Navaru
16	Phansihu Nisahu J	III B.com Model 1	Phansihu
17	Tom Jose	III B.com Model 1	Tom Jose
18	Abin Anil	III B.com Model 1	Abin Anil
19	Arun P S	III B.com Model 1	Arun P S
20	Mumthas P	III B.com Model 1	Mumthas P
21	Sangal Miriyam Mammen	III B.com Model 1	Sangal M
22	Sandhya Santhosh	III B.com Model 1	Sandhya Santhosh
23	Sidharth A Kump	III B.com Model 1	Sidharth A Kump
24	Sivathirika T C	III B.com Model 1	Sivathirika T C
25	Siyanna C S	III B.com Model 1	Siyanna C S
26	Souraj Sunil	III B.com Model 1	Souraj Sunil



27	Able Sabu	III B.com Model 2	Able
28	AGHIN RAJ	III B.COM MODEL 2	Aghin Raj
29	Alan P Shaji	III B.com Model 2	Alan P Shaji
30	Alphy J Varghese	III B.com Model 2	Alphy Varghese
31	Anna Mariya Joy	III B.com Model 2	Anna
32	Joseph Anel Francis	III B.com Model 2	Joseph Anel Francis
33	Megha Thomas	III B.com Model 2	Megha
34	Bejin Eldhose	III B.com Model 2	Bejin Eldhose
35	Jeffrey Joby	III B.com Model 2	Jeffrey Joby
36	KIRAN SETHUMADHAVAN	III B.COM MODEL 2	Kiran
37	Smithy J	III B.com Model 2	Smithy
38	Edamurali Koushna	III B.com Model 2	Edamurali
39	Abel Antony	III B.COM Model 2	Abel Antony
40	Abhiraj Sali	III B.com Model 2	Abhiraj Sali
41	Ajin Murukan	III B.COM MODEL 2	Ajin Murukan
42	ALEX SABU	III B.COM MODEL 2	Alex



43.	Able Sabu	III Bcom model 2 Finance & Taxation	<i>Able</i>
44.	Aghin Raj	III B.COM model 2 Finance & Taxation	<i>Aghin</i>
45.	Alan P Shaju	III Bcom model 2 Finance & Taxation	<i>Alan</i>
46.	Megha Thomas	III Bcom model 2 Finance & Taxation	<i>Megha</i>
47.	Bejin Eldhos	III Bcom model 2 Finance & Taxation	<i>Bejin</i>
48.	Sruthi T	III Bcom model 2 Finance & Taxation	<i>Sruthi</i>
49.	Anirudh C	III Bcom model 2	<i>Anirudh</i>
50.	G.S Prany	III Bcom model 2	<i>Prany</i>

Principal

[Signature]



Faculty

[Signature]

Joy P. Joseph, Ph.D
PRINCIPAL

Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) 683546

[Signature]

PRINCIPAL

Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546

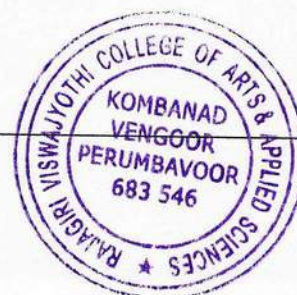




RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

2. Report of Training on Yoga Techniques

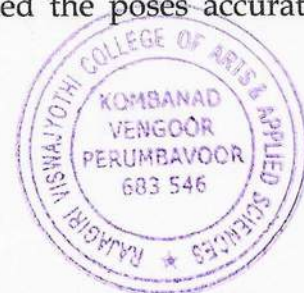
Programme Details in a Nutshell	
Name of the Event	Training on Yoga Techniques
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none"> ● To instruct participants in a range of yoga asanas (postures) that enhance flexibility, strength, and overall physical well-being. ● To offer hands-on guidance and practice sessions, ensuring participants can perform yoga poses accurately and safely.
Resource Person	Mr. Akhil Antony, Yoga Trainer, Bodhi Yoga Center Nileshwaram
Date And Time	06-03-2024 to 7-03-2024 9.30.AM to 4.30 PM
Duration	10 Hrs
Beneficiaries	23 Students
Venue Or Platform	Multi-Purpose Open Lecture Hall
Organizing Dept/ Cell	Department of Psychology in Association with IQAC
Coordinator	Ms. Thara Irene George, Assistant Professor Department of Psychology
Outcome/ Benefit of The Programme	<ul style="list-style-type: none"> ● They will experience greater flexibility, strength, and overall physical well-being by practicing a range of yoga asanas. ● They will acquire the skills and knowledge to safely and accurately incorporate yoga practices into their daily routines, promoting sustained holistic health and mindfulness.



Detailed Report

The “Training on Yoga Techniques” Workshop, held on March 06-03-2024 to 7-03-2024 from 9:30 AM to 4:30 PM, took place in Multi-Purpose Open Lecture Hall and saw the participation of 23 students. Organized by the Department of Psychology in association with IQAC, and coordinated by Ms. Thara Irene George, the workshop aimed to enhance participants' physical and mental well-being through yoga. Mr. Akhil Antony ,Yoga Trainer, Bodhi Yoga Center, from Nileschwaram, the resource person, guided the participants in a range of yoga asanas to improve flexibility, strength, and overall physical health. The workshop featured demonstrations of various postures, hands-on practice sessions to ensure correct alignment, and sessions on breathing techniques and meditation for mental clarity and emotional balance. Participants gained valuable skills to incorporate yoga into their daily routines, promoting sustained holistic health and mindfulness. The event concluded with a Q&A session, where participants expressed their satisfaction and reported noticeable improvements in their physical fitness and mental well-being.

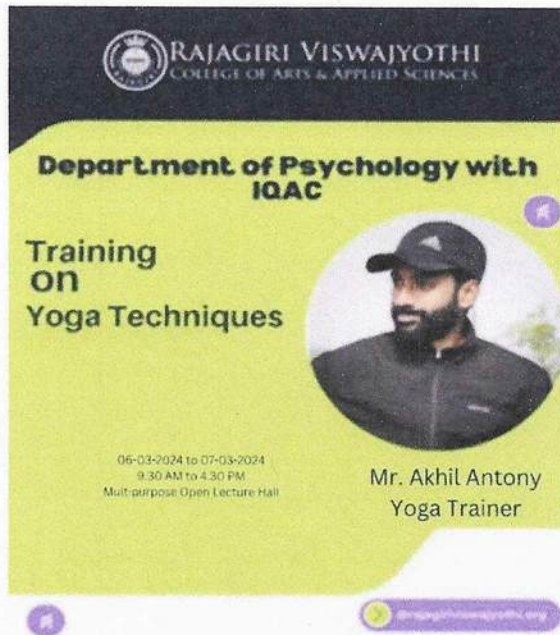
The workshop successfully achieved its objectives, providing a comprehensive yoga experience that contributed significantly to the holistic development of the students. The workshop commenced with an introduction to yoga and its numerous benefits, delivered by Mr. Akhil Antony. He emphasized the importance of yoga in achieving a balanced lifestyle and its role in enhancing both physical and mental health. Following the introduction, Mr. Akhil Antony demonstrated a variety of yoga asanas, each aimed at improving different aspects of physical fitness such as flexibility, strength, and overall well-being. His expert guidance and detailed explanations helped participants understand the correct techniques and the benefits of each posture. The interactive nature of the session allowed students to practice the asanas under his supervision, ensuring they performed the poses accurately and safely.



Feedback Report

The workshop was a success. Participants appreciated the hands-on practice and expert guidance provided by Mr. Akhil Antony. The focus on incorporating yoga into daily life was valuable. Participants reported improved physical and mental well-being. To enhance the workshop, gathering feedback and considering follow-up sessions is recommended.





Poster of the Workshop on Training on Yoga Techniques



Practicing Session of the Workshop



Participants List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: TRAINING ON YOGA TECHNIQUES

Date: 06-03-24 TO 7-03-24

Sl No	Name of Student	Department	Signature
1.	Abhinav Nagi	III Bcom model 2 Finance & Taxation	
2.	Able Sabu	III Bcom Model 2	
3.	Abhini Raj	III Bcom model 2 finance & Taxation	
4.	Alan P Shaju	III. Bcom model 2	
5.	Alphyt Varghese	III Bcom model 2	
6.	Megha Thomas	III Bcom model 2	
7.	NOEL FELIX	III Bcom	
8.	Dinu Shibu	III BBA	
9.	Murshankimo	III BBA	
10.	ALEX BENNY	III BBA	



11	Abhisaj.sali	III B.com model 2 logistics	Abhisaj
12	Abel Antony	III B.com model 2 logistics	Abel
13	Bala Murali Krishna	III B.com model 2 logistics	Bala
14	Bruthi J	III B.com model 2 Finance & Taxation	Bruthi
15	Kiran Sethu madhavan	III B.com model 2 Finance & Taxation	Kiran
16	Jeffrey Toby	III B.com model 2 Finance & Taxation	Jeffrey
17	Beju Eldhose	III B.com model 2 Finance & Taxation	Beju
18	Megha Thomas	III B.com model 2 finance & Taxation	Megha
19	Josephine Ivanios	III B.com model 2 Finance & Taxation	Josephine
20	Anna Mariya Joy	III B.com model 2 Finance & Taxation	Anna
21	Alphy T Varghese	III B.com model 2 Finance & Taxation	Alphy
22	Alan P Shaju	III B.com model 2 Finance & Taxation	Alan
23	Aghin Raj	III B.com model 2 Finance & Taxation	Aghin

Principal

Joy P. Joseph, Ph.D
PRINCIPAL

Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Email: jpm (D) 683546



Faculty Coordinator

PRINCIPAL

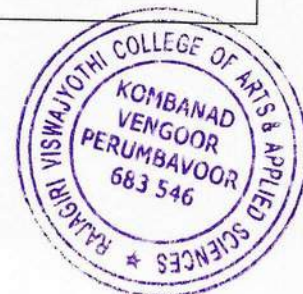
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

3. Report on Three Day Workshop on Fitness Training

Programme Details in a Nutshell	
Name of the Event	Three Day Workshop on Fitness Training
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none"> • Educate students on the importance of regular physical activity and its benefits for overall health and well-being. • Provide students with hands-on experience in various fitness routines, including aerobic exercises, strength training, and flexibility workouts.
Resource Person	Sreejith S, Physical Education Director, Al Furqan Islamic English Medium School, Karnataka
Date And Time	19-02-2024 to 21-02-2024 9.30.AM to 4.30 PM
Duration	18 Hrs
Beneficiaries	40 Students
Venue Or Platform	Auditorium, RVCAS
Organizing Dept./ Cell	Department of Psychology in association with IQAC
Coordinator	Ms. Thara Irene George, Assistant Professor, Department of Psychology
Outcome/ Benefit of The Programme	<ul style="list-style-type: none"> • Students learned proper exercise techniques, reducing the risk of injuries during physical activities. • Participants noticed enhanced cognitive function and improved concentration, benefiting their academic performance.

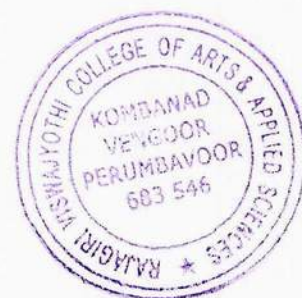


Detailed Report

On February 19,20 and21, 2024, Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS) hosted a workshop titled " Three Day Workshop on Fitness Training " from 9:30 AM to 4.30PM at the auditorium. Coordinated by Ms. Thara Irene George and organized by the Department of Psychology in association with IQAC, the workshop aimed to educate students on the importance of regular physical activity and its benefits for health and well-being. Sreejith S led the session attended by 40 students.

The workshop objectives included providing students with hands-on experience in various fitness routines, such as aerobic exercises, strength training, and flexibility workouts, and highlighting the connection between physical fitness and mental health. Throughout the eighteen-hour session, students engaged in practical exercises designed to improve their physical health and learned proper techniques to reduce the risk of injuries during physical activities. Additionally, the workshop emphasized the mental health benefits of exercise, such as stress reduction, improved mood, and enhanced cognitive function. Participants noticed better concentration and focus, which benefited their academic performance. The workshop successfully equipped students with valuable knowledge and skills to maintain a healthy and active lifestyle, fostering long-term physical and mental well-being.

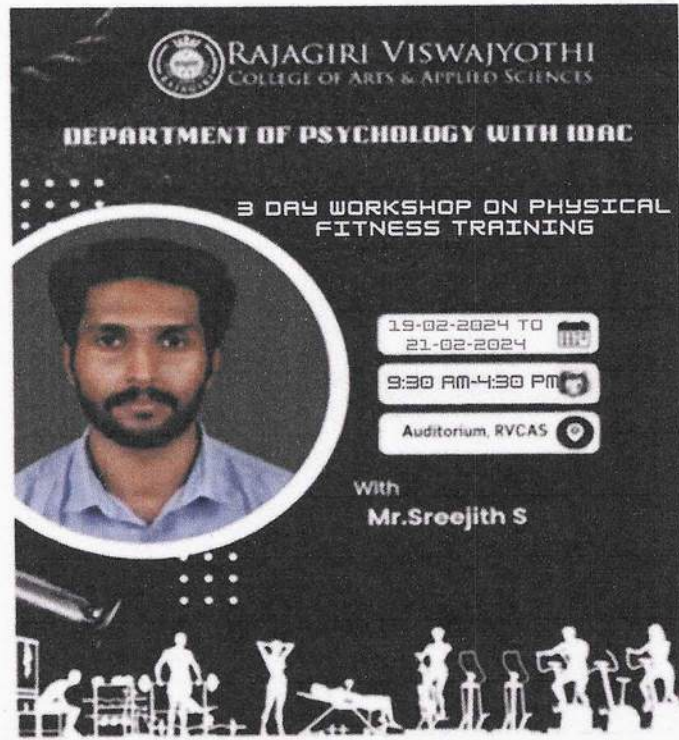
The workshop effectively met its objectives by providing comprehensive physical fitness training and emphasizing the importance of integrating regular exercise into daily routines. The hands-on approach ensured that students not only understood the theoretical aspects of physical health but also gained practical experience in various fitness routines. The positive feedback from participants underscored the workshop's impact on their physical and mental well-being, highlighting the value of such initiatives in promoting a balanced and healthy lifestyle among students.



Feedback Report

Participants reported significant improvements in their physical fitness, concentration, and mood, underscoring the workshop's positive impact. The workshop provided valuable insights into aerobic exercises, strength training, and flexibility workouts, while highlighting the connection between physical fitness and mental health. The event's success was greatly attributed to the continued support from the Department of Psychology in association with IQAC.

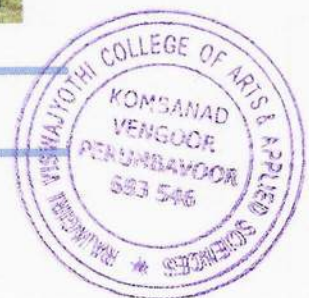




Poster of the Workshop on Fitness Training



Training Session of the workshop



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

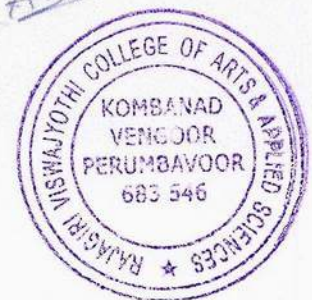
Name of the Program: THREE DAY WORKSHOP ON PHYSICAL FITNESS TRAINING

Date: 19-02-24 to 21-02-24

SI No	Name of Student	Department	Signature
1.	Ashok Mathew	III BBA	
2.	Fassim S	III BA English	
3.	DINO SHIBU	III BBA	
4.	Alam P Shaju	III Bcom Model 2 finance & Taxation	
5.	Megha Thomas	III Bcom Model 2 finance & Taxation	
6.	NOEL FELIX	III Bcom	
7.	Dino Shibu	III BBA	
8.	Murthas Rinu	III BBA	
9.	Albe Sabu	III Bcom model 2	
10.	Alphg F Varghese	III Bcom model 2	



11	Thanshu Nisabu J	III B Com Model 1 Finance and Taxation	Thanshu
12	Navamurugikumar	III B Com model 1 finance and Taxation	Navu
13	Nardana PA	III B com model 1 Finance and Taxation	Nardana
14	Muhammed Shahid	III B Com model 1 Finance and Taxation	Muhammed
15	Muhammed Ansal	III B Com model 1 finance and Taxation	Ansal
16	Joslin Joseph	III B Com model 1 Finance and Taxation	Joslin
17	Joel Jorly	III B Com model 1 Finance and Taxation	Joel
18	Krishnamoorthy C	III BBA	Krishna
19	Kevin Marshall	III BBA	Kevin
20	Joseph Mathew	III BBA	Joseph
21	Gautham Shaji	III BBA	Gautham
22	Calvin Thomas	III BBA	Calvin
23	Anjali Saliou	III BBA	Anjali
24	Akshay B Anil	III BBA	Akshay
25	Abraham V	III BBA	Abraham
26	Able Sabu	III B Com model 2 Finance & Taxation	ABLE



27	Aghin Raj	III BCOM Model 2 Financial and Taxation	<u>Aghin</u>
28	Han P Shaju	III B.com model 2 financial and Taxation	<u>Han</u>
29	Alphy J Varghese	III B.com model 2 Finance and Taxation	<u>Alphy</u>
30	Anna Mariya	III Bcom model 2 Finance and Taxation	<u>Anna</u>
31	Joseph Anel	III Bcom model 2 Finance and Taxation	<u>Joseph</u>
32	Megha Thomas	III Bcome model 2 Finance and Taxation	<u>Megha</u>
33	Jeffry Joby	III Bcome model 2 Finance and Taxation	<u>Jeffry</u>
34	Akshay S	III BBA	<u>Akshay</u>
35	Asher Mathew	III BBA	<u>Asher</u>
36	Adhul Krishna	III BBA	<u>Adhul</u>
37	Devadathan	III BBA	<u>Devad</u>
38	Dino Shibu	III BBA	<u>Dino</u>
39	Agnes P	III BBA	<u>Agnes</u>
40	Fazio S	III BA English	<u>Fazio</u>

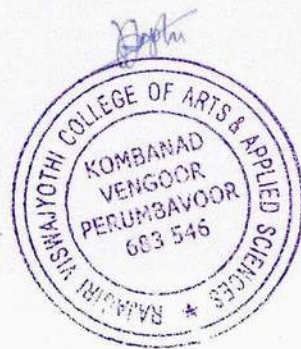
Principal

Joy P. Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emukulam (D) 683546



Joy P. Joseph

PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546





RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

4. Report on the Workshop Yoga Wisdom: Enlightened Living through Practice

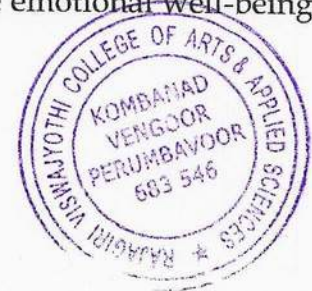
Programme Details in a Nutshell	
Name of the Event	Yoga Wisdom: Enlightened Living through Practice
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">• To Cultivate Mind-Body Connection• To Promote Stress Reduction and Inner Peace
Resource Person	Mr. Binoy K Benny, Athma Yoga Wellness Center, Thrissur.
Date and Time	13-02-2024 to 14-02-2024 9:30.AM to 4:30 PM
Duration	12 Hrs
Beneficiaries	45 Students
Venue Or Platform	Auditorium, RVCAS
Organizing Dept./ Cell	Department of Psychology in association with IQAC
Coordinator	Mr. Solymon V.L
Outcome/ Benefit of the Programme	<ul style="list-style-type: none">• Participants will develop a deeper connection between their mental and physical states.• Attendees will experience a significant reduction in stress levels



Detailed Report

The Department of Psychology, in association with IQAC, organized a two-day workshop titled "Yoga Wisdom: Enlightened Living through Practice," led by Mr. Binoy K Benny from Athma Yoga Wellness Center, Thrissur. Held on the 13th and 14th of February 2024 from 9:30 AM to 4:30 PM at the Auditorium of Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS), the workshop engaged 45 students in a total of 12 hours of immersive practice. The key objectives were to cultivate a deeper mind-body connection and promote stress reduction and inner peace through the practical application of yoga techniques. Mr. Solymon V.L played a pivotal role in the organization of the event, ensuring that the participants gained valuable insights into mindfulness and well-being. As a result of the workshop, students developed enhanced awareness of the connection between their mental and physical states, leading to improved focus, flexibility, and overall health. Participants experienced significant stress reduction, equipping them with tools to better manage emotions and maintain a sense of inner calm in their daily lives. The workshop was a successful blend of theory and practice, empowering students to integrate the principles of yoga into their holistic development.

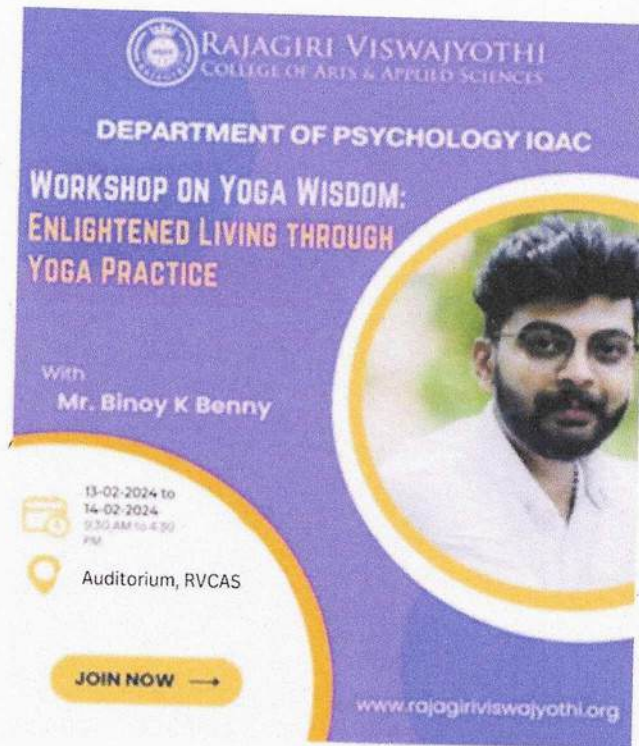
It fostered a supportive community among the participants. The group discussions and reflection sessions provided a space for students to share their experiences and challenges, enhancing their understanding of the power of yoga in everyday life. By the end of the two days, participants not only gained practical skills to reduce stress but also developed a greater sense of inner peace and resilience. The workshop successfully laid the foundation for students to continue their yoga journey, equipping them with lifelong tools to navigate stress, improve emotional well-being, and lead a more balanced and fulfilling life.



Feedback Report

The "Yoga Wisdom" workshop was a success. Participants praised Mr. Binoy K Benny's guidance and found the focus on daily meditation beneficial. They appreciated learning about yoga's positive impact on mental health. To improve, consider follow-up sessions and expanding workshop topics. The workshop effectively introduced participants to yoga and meditation.





Poster of the Workshop on Yoga Wisdom: Enlightened Living through Yoga Practice



Students Practicing Yoga



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: *Workshop on yoga wisdom: enlightenment living through yoga practice*

Date: *13-02-24 to 14-2-24*

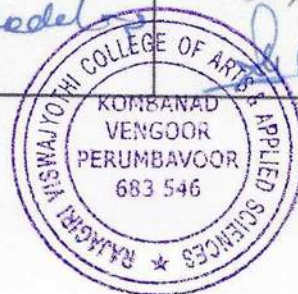
SI No	Name of Student	Department	Signature
1.	Faisal Thanka chan	III BBA	<i>[Signature]</i>
2.	Doitharook k. B	III BBA	<i>[Signature]</i>
3.	Asher Mathew	III BBA	<i>[Signature]</i>
4.	Noel Felix	III BBA	<i>[Signature]</i>
5.	Farzin S	III BA English	<i>[Signature]</i>
6.	Prasanna A.Y	III BBA	<i>[Signature]</i>
7.	Dino Shibu	III BBA	<i>[Signature]</i>
8.	Murthas R	III BBA	<i>[Signature]</i>
9.	Emmanuel Mathish	III BBA	<i>[Signature]</i>
10.	Charjitha B	III BA English	<i>[Signature]</i>

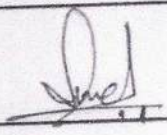
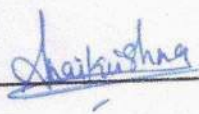
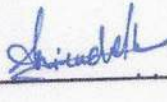


11	Muhammed Amal	III B com Model I Finance & Taxation	<u>Amal</u>
12	Muhammed Shahid	III B com Model I Finance & Taxation	<u>Muhammed Shahid</u>
13	Mandana PA	III B com Model I Finance & Taxation	<u>Mandana</u>
14	Navami vijikumar	III B com Model I Finance & Taxation	<u>Navami</u>
15	Shanishu usahu J	III B com Model I Finance & Taxation	<u>Shanishu</u>
16	Tom Jose	III B com Model - 1 Finance & Taxation	<u>Tom</u>
17	Abin Anil	III B com Model - 1 Finance & Taxation	<u>Abin</u>
18	Arun P.S	III B com Model I Finance & Taxation	<u>Arun</u>
19	Murugas . S	III B com Model - 1 Finance & Taxation	<u>Murugas</u>
20	Sainel Mieiyam Mammen	III B com Model - 1 Finance & Taxation	<u>Sainel</u>
21	Sandhya santhosh	III B com Model I Finance & Taxation	<u>Sandhya</u>
22	Sidharth Akulap	III B com Model - 1 Finance & Taxation	<u>Sidharth</u>
23	Sivathimika T.S	III B com Model - 1 Finance & Taxation	<u>Sivathimika</u>
24	Siyanna C.S	III B com Model - 1 Finance & Taxation	<u>Siyanna</u>
25	Souraj Suresh	III B com Model - 1 Finance & Taxation	<u>Souraj</u>
26	ABHIMANYU GOPI	III B COM MODEL - 2 Finance & Taxation	<u>Abhimanyu</u>

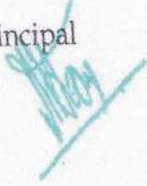


27	Able Sabu	III B.COM Model -2 Finance & Taxation	Able
28	Aghis Raj	III B.com Model -2 Finance & Taxation	Aghis
29	Alan P shiga	III B.com Model -2 Finance & Taxation	Alan
30	Alphy J varghese	III B.com Model -2 Finance & Taxation	Alphy
31	Anna Mariya Joy	III B.com Model -2 Finance & Taxation	Anna
32	Joseph Anel Seavios	III B.com Model -2 Finance & Taxation	Joseph
33	Mayha Thomas	III B.com Model -2 Finance & Taxation	Mayha
34	Rejin Adhose	III B.com Model -2 Finance & Taxation	Rejin
35	Jeffrey Soby	III B.com Model Finance & Taxation	Jeffrey
36	Kiran Sethumadhavan	III B.com Model Finance & Taxation	Kiran Sethum
37	Deuthi J	III B.COM Model 2 Finance & Taxation	Deuthi
38	Balamurali Keishna	III B.com Model -2 Logistics	Balamurali
39	Abel Antony	III B.com Model 2 Logistics	Abel
40	Abhinav sath	III B.com Model -2 Logistics	Abhinav
41	Ajin Muneeran	III B.com Model -2 Logistics	Ajin
42	Alex Sabu	III B-com Model -2 Logistics	Alex



43	Anil S. John	IV B.com Model-2 Logistics	
44	Anaikushna	III B.com model-2 Logistics	
45	Aniudh C	III B.com Model-2 Logistics	

Principal




Faculty Coordinator



Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Dt) 683546



PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546





RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

5. Report on Training on drama techniques for communication development

Programme Details in a Nutshell	
Name of the Event	Training on drama techniques for Communication development
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">● To Enhance Verbal and Non-Verbal Communication Skills.● To Foster Confidence and Public Speaking Abilities
Resource person	Ms. Poornima Mohish, SSM College, Rajakkad
Date and Time	08-02-2024 to 9-02-2024, 9.30AM to 4.30.P M
Duration	12.00 Hrs
Beneficiaries	44 Students
Venue or Platform	3 rd Year BBA Lecture Hall, RVCAS
Organising Dept/ Cell	Department of English in association with IQAC
Coordinator	Ms. Anila Roshan Joy, Assistant Professor, Department of English
Outcome/ Benefit of the Programme	<ul style="list-style-type: none">● Participants will develop stronger verbal and non-verbal communication abilities.● Attendees will gain greater self-assurance when speaking in front of others, resulting in more impactful and confident public presentations and interactions.



Detailed Report

The Department of English, in association with IQAC, organized a two-day workshop titled "Training on Drama Techniques for Communication Development" on the 8th and 9th of February 2024. The workshop was led by Ms. Poornima Mohish from S S M College, Rajakkad, and took place in the 3rd Year BBA class at Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS). Running from 9:30 AM to 4:30 PM over two days, the workshop offered 12 hours of intensive training to 44 students, aiming to enhance their communication abilities through practical drama techniques. Ms. Anila Roshan Joy was instrumental in coordinating the event, ensuring smooth facilitation and participant engagement.

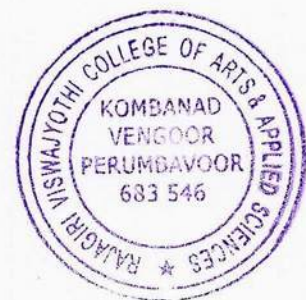
The workshop's primary objectives were to enhance both verbal and non-verbal communication skills and to foster confidence and public speaking abilities among the participants. Through a variety of drama exercises, such as role-playing, improvisation, and storytelling, students were encouraged to explore new methods of expression. These techniques helped them break down communication barriers, allowing them to articulate thoughts more effectively while using body language to reinforce their messages. Ms. Poornima Mohish provided invaluable insights into the power of performance as a tool for personal and professional growth, emphasizing the role of drama in strengthening the clarity and impact of communication.

Participants witnessed significant improvements in their communication abilities. They became more adept at conveying their ideas clearly and with greater confidence, using both verbal cues and non-verbal gestures. Ms. Geona Sara Binoy delivered a heartfelt vote of thanks, expressing gratitude on behalf of all the participants and the organizing team. She began by extending sincere thanks to the resource person, Ms. Poornima Mohish from SSM College, Rajakkad, for her invaluable contributions and for sharing her expertise in drama techniques, which greatly enriched the participants' understanding of communication development.



Feedback Report

The "Training on Drama Techniques for Communication Development," held on February 8th and 9th, 2024, at Rajagiri Viswajyothi College of Arts and Applied Sciences, received exceptional feedback from 44 students. Facilitated by Ms. Poornima Mohish from SSM College, Rajakkad, the workshop effectively enhanced participants' verbal and non-verbal communication skills through interactive drama exercises. With high ratings for content relevance (4.8/5) and facilitation quality (4.9/5), students appreciated the practical approach and gained increased confidence in public speaking. The supportive learning environment fostered active engagement, leading to an overall satisfaction rating of 4.9/5. Suggestions for improvement included more personalized feedback and extended exploration of drama techniques.





RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546

Department of English
In Association With IQAC

Training on drama techniques for
communication development

Date:
08-02-2024 to 09-02-2024

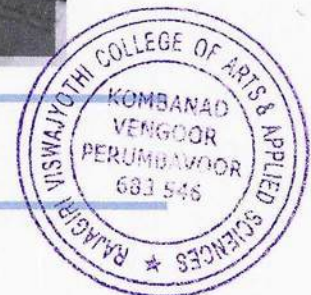


Ms Parvina Mohish
Asst.Prof
Dept.of Management
SSM College Rajakkad

Poster of the Workshop



Resource Person Handling the session



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: TRAINING ON DRAMA TECHNIQUES FOR COMMUNICATION DEVELOPMENT
Date: 08-02-24 to 9-02-24

Sl No	Name of Student	Department	Signature
1.	Faisal Thawka Chacko	III BBA	
2.	Abithamolk.B	III BBA	
3.	John Mathew	III BBA	
4.	Noel Felix	III BBA	
5.	FARSIN S	III BA English	
6.	Gracemar A.Y	III BBA	
7.	Dino Shibu	III BBA	
8.	Murthas R	III BBA	
9.	EMMANUEL MATHAN	III BBA	
10.	CHANJITHA B	III BA English	



11	Anaikrishna	III B Com Modal 2 Linguistics.	Anaik
12	Anal S. John	III B Com Modal 2 Linguistics.	Anal S John
13	Alex Sabu	III B Com Modal 2 Linguistics.	Alex
14	Ajith Murukan	III B Com Modal 2 Linguistics.	Ajith
15	Abel Antony	III B Com Modal 2 Linguistics.	Abel Antony
16	Abhiraj Sali	III B Com Modal 2 Linguistics	Abhiraj Sali
17	Balamurali Krishna	III B Com Modal 2 Linguistics	Balamurali Krishna
18	Santhi J.	III B Com Modal 2 Linguistics.	Santhi J
19	Jeffrey Joby	III B Com Modal 2 Linguistics.	Jeffrey Joby
20	Bejin Eldhose	III B Com Modal 2 Linguistics.	Bejin
21	Megha Thomas	III B Com Modal 2 Linguistics.	Megha
22	Joseph Anel Francis	III B Com Modal 2 Linguistics.	Joseph Anel
23	Anna Mariya Joy	III B Com Modal 2 Linguistics.	Anna Mariya Joy
24	Alphy J Varghese	III B Com Modal 2 Linguistics	Alphy
25	Alan P Shaju	III B Com Modal 2 Linguistics.	Alan Shaju
26	Aghin Raj	III B Com Modal 2 Linguistics.	Aghin



27	Able Sabu	III B Com Modal 2 Finance & Taxation	Able Sabu
28	Abhinav Jyoti	III B Com Modal 2 Finance & Taxation	Abhinav
29	Sooraj Sunil	III B Com Modal 2 Linguistics	Sooraj
30	Liyanna CS	III B Com Modal 2 Linguistics	Liyanna
31	Sivathnika TS	III B Com Modal 2 Linguistics	Siva TS
32	Sidharth A Krupa	III B Com Modal 2 Finance & Taxation	Sidharth
33	Sandhya Santhosh	III B Com Modal 1 Finance & Taxation	Sandhya
34	Munithas S	III B Com Modal 1 Finance & Taxation	Munithas
35	Arun P S	III B Com Modal 1 Finance & Taxation	Arun
36	Ashu Anil	III B Com Modal 1 Finance & Taxation	Ashu
37	Tom Jose	III B Com Modal 1 Finance & Taxation	Tom Jose
38	Shanishu Nirahut	III B Com Modal 1 Finance & Taxation	Shanishu
39	Narani Vijayam	III B Com Modal 1 Finance & Taxation	Narani
40	Nandana PA	III B Com Modal 1 Finance & Taxation	Nandana
41	Soel Soely	III B Com Modal 1 Finance & Taxation	Soel Soely
42	Kevin Maxbal	III B Com Modal 1 Finance & Taxation	Kevin Maxbal



43	Lalwin Thomas	III BBA	Lalwin
44	Joseph Mathew	III BBA	Joseph Mathew

Principal



Faculty Coordinator

Joy P. Joseph, Ph.D
 PRINCIPAL
 Rajagiri Viswajyothi College of
 Arts and Applied Sciences
 Vengoor, Perumbavoor
 Ernakulam (D) 683546

PRINCIPAL
 Rajagiri Viswajyothi College of
 Arts & Applied Sciences
 Vengoor, Perumbavoor





RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

6. Report on Think Outside the Box: Workshop on Problem Solving

Programme Details in a Nutshell	
Name of the Event	Think Outside the Box: Workshop on Problem Solving
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">• To boost problem-solving skills.• To ignite creative solutions.
Resource Person	Ms. Neha Agnes Francis
Date and Time	17-01-2024 to 18-01-2024, 9.30 AM To 4.00PM
Duration	12 Hrs
Beneficiaries	36 Students
Venue or Platform	First Year BCA Lecture Hall, RVCAS
Organising Dept/ Cell	Department of Commerce in association with IQAC
Coordinator	Ms. Dhanya S, Assist. Prof. Department of Commerce in association with IQAC
Associating Agency	IQAC
Outcome/ Benefit of the programme	<ul style="list-style-type: none">• Participants will apply new problem-solving techniques in their daily work.• Increased ability to identify and tackle challenges effectively.



Detailed Report

A comprehensive workshop on problem-solving, titled "Think Outside the Box," was organized by the Department of Commerce in collaboration with IQAC on January 17 and 18, 2024. Held in the first year BCA lecture hall, RVCAS, the event aimed to equip participants with robust problem-solving skills and foster a creative mindset. Ms. Neha Agnes Francis, an esteemed expert in the field, served as the keynote speaker and workshop facilitator. The day commenced with a formal inauguration, graced by the presence of Mr. Solymon V.L., IQAC Coordinator, who extended a warm welcome to the participants. Reverend Father Dipin Karingen, Associate Director, delivered an inspiring inaugural address, setting a positive tone for the workshop. Subsequently, Ms. Neha Agnes Francis presented a captivating keynote speech, providing a theoretical foundation for problem-solving and emphasizing the significance of innovative thinking. The core of the workshop comprised interactive sessions led by Ms. Neha Agnes Francis. Participants were engaged in a series of thought-provoking exercises, case studies, and group activities designed to stimulate critical thinking and problem-solving abilities.

The emphasis was on practical application, encouraging participants to develop a structured approach to addressing challenges. To ensure maximum benefit, the workshop incorporated ample opportunities for participants to share their perspectives and experiences. Group discussions and collaborative problem-solving exercises fostered a supportive learning environment. The facilitator provided constructive feedback and guidance, helping participants to refine their problem-solving strategies. A dedicated evaluation process was implemented to assess the workshop's effectiveness. Participants were encouraged to provide feedback on the content, delivery, and overall experience. The collected feedback will be instrumental in refining future workshops and tailoring them to the specific needs of the participants. The workshop concluded with a vote of thanks by Vimal A.J., acknowledging the contributions of the resource person, organizers, and participants. The event was well-received by the 36 attendees, and it is anticipated that the skills acquired will be invaluable in their academic and professional pursuits. By providing participants with a strong foundation in problem-solving and encouraging a creative



approach, the workshop has empowered them to tackle challenges with confidence and innovation.

Feedback Report

The "Think Outside the Box" problem-solving workshop was met with positive feedback from participants. They appreciated the engaging sessions, experienced facilitator, and practical exercises. While participants enjoyed the collaborative environment, some suggested more time for group discussions and in-depth case studies. The workshop effectively enhanced problem-solving skills and fostered a creative mindset, with recommendations to extend duration, incorporate more case studies, and offer follow-up support for future improvements.

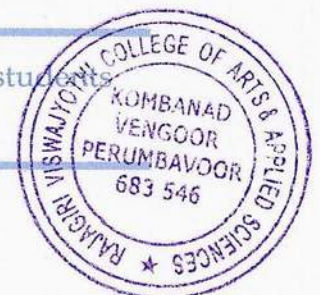




Poster of the Workshop on "Think Outside the Box" problem-solving workshop



Interactive session between the resource person and the students



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: *Think outside the box Workshop on Problem Solving*
 Date: *17-01-24 to 18-01-24*

S I No	Name of Student	Department	Signature
1.	DINO SHIBU	III BBA	<i>[Signature]</i>
2.	farzina S	III BA English	<i>[Signature]</i>
3.	Krishnaraja Manj	III BA - English	<i>[Signature]</i>
4.	Gracemona V	III BA	<i>[Signature]</i>
5.	NEHA ROSHNI	III BBA	<i>[Signature]</i>
6.	Dilsha C.P	III BBA	<i>[Signature]</i>
7.	Murthas Rahim	III BBA	<i>[Signature]</i>
8.	Elizabeth Joseph	III BBA	<i>[Signature]</i>
9.	ASHER MATHAN	III BBA	<i>[Signature]</i>
10.	Alenbenny	III BBA	<i>[Signature]</i>



11	MUHAMMED AMAL	III B COM MODEL - 1 FINANCE & TAXATION	<u>Amal</u>
12	Muhammed Shahid	III B com Model - 1 Finance & Taxation	<u>Shahid</u>
13	Nardana PA	III B com Model - 1 Finance & Taxation	<u>Nardana</u>
14	Navami vijikumar	III B com model - 1 Finance & Taxation	<u>Navami</u>
15	Shanishu Nishu J	III B com Model - 1 Finance & Taxation	<u>Shanishu</u>
16	Tom Jose	III B com Model - 1 Finance & Taxation	<u>Tom Jose</u>
17	Abin Aril	III B com Model - 1 Finance & Taxation	<u>Abin</u>
18	ARUN PS	III B com model - 1 Finance & Taxation	<u>Arun</u>
19	Mumthas S	III B com Model - 1 Finance & Taxation	<u>Mumthas</u>
20	Sairgel Mijyam A	III B com Model - 1 Finance & Taxation	<u>Sairgel</u>
21	Soraj Sunil	III B COM Model - 1 Finance & Taxation	<u>Soraj</u>
22	Abhinaya Anopi	III B com Model - 2 Finance & Taxation	<u>Abhinaya</u>
23	ABLE SABU	III B COM MODEL 2 FINANCE & TAXATION	<u>Able</u>
24	Aghin Raj	III B com Model - 2 Finance & Taxation	<u>Aghin</u>
25	Alan P Shaju	III B com Model - 2 Finance & Taxation	<u>Alan</u>



26	Alphy J varghese	II B com model-2 Finance & Taxation	Alphy
27	Anna Mariya Joy	II B com Model-2 Finance & Taxation	Anna
28	Joseph Anel Ivanios	III B com Model-2 Finance & Taxation	Joseph Anel
29	Megha Thomas	III B com Model-2 Finance & Taxation	Megha
30	Bejin Abdhose	III com Model-2 Finance & Taxation	Bejin
31	Jeffrey Soby	III com Model-2 Finance & Taxation	Jeffrey
32	Kiran Sekhmadhavan	III com model-2 Finance & Taxation	Kiran
33	Sushil S	III B com Model 2 Finance & Taxation	Sushil
34	Balamurali Krishna	III B com Model-2 Logistics	Baluru
35	Abel Antony	III B com Model-2 Logistics	Abel
36	Abhinaji Sali	III B com model-2 Logistics	Abhinaji

Principal

Faculty Coordinator



Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Dt) 683546

PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Perumbavoor

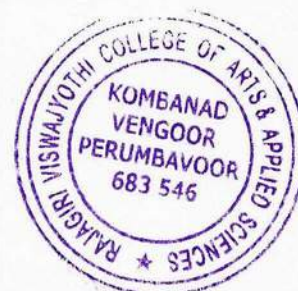




RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

7. Report on Craft Skill Enhancement through Bamboo Artistry

Programme Details in a Nutshell	
Name of the Event	Craft Skill Enhancement through Bamboo Artistry
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">• To equip participants with specialized skills in bamboo• To encourage participants to explore and apply innovative design concepts in bamboo artistry
Resource Person	Mr. Pappu, Perumbavoor
Date and Time	13-12-2023 to 14-12-2023 9.30.AM to 4.30 PM
Duration	12 Hrs
Beneficiaries	37 Students
Venue or Platform	Infront of Cafeteria
Organizing Dept./ Cell	Department of English and Cultural Heritage Club in association with IQAC
Coordinator	Ms. Anila Roshan Joy, Department of English
Outcome/ Benefit of The Programme	<ul style="list-style-type: none">• Participants will acquire advanced bamboo crafting techniques.• Attendees will demonstrate improved creativity and innovation in their bamboo artistry

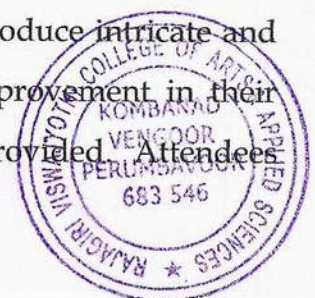


Detailed Report

The Department of English and Cultural Heritage Club in association with IQAC, organized a workshop titled "Craft Skill Enhancement through Bamboo Artistry," held on December 13th and 14th, 2023. This two-day workshop, conducted by Mr. Pappu from Perumbavoor, took place from 9:30 AM to 4:30 PM in front of the cafeteria at Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS). Designed for students, the workshop spanned 12 hours and focused on equipping participants with advanced bamboo crafting skills and encouraging innovative design concepts in bamboo artistry. The primary objective of the workshop was to equip participants with specialized skills in bamboo crafting. Mr. Pappu, an experienced craftsman, guided the students through a series of hands-on sessions that covered advanced techniques in bamboo manipulation and artistry. Participants learned to create intricate and durable bamboo art pieces, gaining proficiency in various crafting methods that enhance both the aesthetic and functional qualities of their creations. This practical training was aimed at developing the participants' technical skills, allowing them to produce high-quality bamboo crafts with precision.

In addition to technical skill development, the workshop also aimed to encourage participants to explore and apply innovative design concepts in bamboo artistry. Through interactive sessions and creative exercises, Mr. Pappu challenged students to think outside the box and experiment with new design ideas. The workshop provided a platform for students to express their creativity, resulting in a diverse array of unique and personalized bamboo art pieces. This focus on creativity not only enhanced the participants' ability to innovate but also allowed them to incorporate their personal styles into their craft.

The outcomes of the workshop were highly positive. Participants acquired advanced bamboo crafting techniques, which they applied to produce intricate and durable bamboo art pieces. They demonstrated significant improvement in their crafting skills, reflecting the effectiveness of the training provided. Attendees



showcased increased creativity and innovation in their bamboo artistry. The unique and original designs produced by the students highlighted their enhanced ability to integrate innovative concepts into their work, underscoring the success of the workshop in fostering both technical skill and creative expression.

Ms. Anila Roshan Joy, the workshop coordinator, played a crucial role in ensuring the smooth execution of the event. Her efforts, along with the expertise of Mr. Pappu, contributed to a valuable learning experience for the participants.

Feedback Report

The "Craft Skill Enhancement through Bamboo Artistry" workshop, held on December 13th and 14th, 2023, was highly successful, receiving positive feedback from all participants. Mr. Pappu's expert guidance on advanced bamboo crafting techniques was greatly appreciated, with participants noting a significant improvement in their crafting skills. The hands-on sessions and creative exercises fostered a high level of innovation and personal expression, leading to the creation of unique and intricate bamboo art pieces. Participants valued the opportunity to explore new design concepts and felt more confident in their ability to apply these skills in their own projects.





Poster of the Workshop on Craft Skill Enhancement through Bamboo Artistry



Students practicing bamboo crafting under the guidance of a skilled artisan



Participants List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

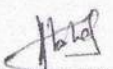
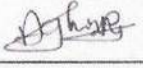
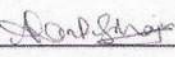

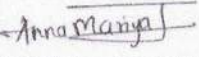
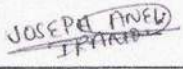
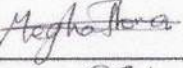
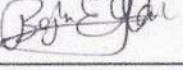



Name of the Program: *Craft Skill Enhancement through Bamboo Artistry*
 Date: *13-12-23 to 14-12-23*

S/No	Name of Student	Department	Signature
1.	FARSIN S	III BA English	<i>Farsin</i>
2.	Dino Shibu	III BBA	<i>Dino</i>
3.	KRISHNAJA MANOJ	MBA English	<i>Krishna</i>
4.	GRACEMONAY	III BBA	<i>GRACEMONAY</i>
5.	Neha Poshin	III BBA	<i>Neha</i>
6.	Dilsha C.P	III BBA	<i>Dilsha</i>
7.	Murthas Rahim	III BBA	<i>Murthas</i>
8.	Elizabeth Joseph	III BBA	<i>Elizabeth</i>
9.	Ashier Mathew	III BBA	<i>Ashier</i>
10.	ALEX BENNY	II BBA	<i>Alex</i>



11	Muhammed Amal	III B.com Model 1	Amal
12	Muhammed Shahid	III B.com Model 1	Muhammed Shahid
13	Nandana PA	III B.com Model 1	Nandana PA
14	Navami Kyskumar	III B.com Model 1	Navami
15	Jhansihu Nisahu J	III B.com Model 1	Jhansihu
16	Tom Jose	III B.com Model 1	Tom Jose
17	Abin Anil	III B.com Model 1	Abin Anil
18	Arun P.S	III B.com Model 1	Arun P.S
19	Mumthas S	III B.com Model 1	Mumthas S
20	Sairgel Muryam Mamman	III B.com Model 1	Sairgel Muryam
21	Chandra Sathish	III B.com Model 1	Chandra Sathish
22	Sarthath A Kuzup	III B.com Model 1	Sarthath A Kuzup
23	SIVATHMIKA T.S	III B.COM MODEL 1	SIVATHMIKA
24	Chyanna C S	III B.com Model 1	Chyanna C S
25	Seeraj Sunil	III B.com Model 1	Seeraj Sunil
26	Abhimanyu Cropi	III B.com Model 2	Abhimanyu



27	Able Sabu	III Bcom Model 2	
28	Aghin Raj	III Bcom model 2	
29	Alan P Thomas	III Bcom Model 2	
30	Alphy J Varghese	III B.com Model 2	
31	Anna Masiya Joy	III B.com Model 2	
32	JOSEPH ANEL IRANIOS	III B.COM MODEL 2	
33	Megha Thomas	III Bcom Model 2	
34	Bejin Eldheze	III B.com Model 2	
35	Jeffry Toby	III Bcom Model 2	
36	Kiran Sathumadhana	III Bcom Model 2	
37	Abuthi J	III Bcom Model 2	

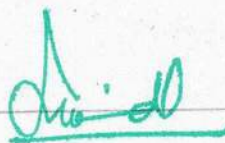
Principal



Jey P. Prasad
Principal
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Di) 683546



Faculty Coordinator

PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546





RAJARI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

8. Report on Digital Essentials: Workshop on Computer Application Skills

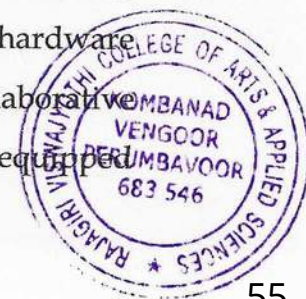
Programme Details in a Nutshell	
Name of the Event	Digital Essentials: Workshop on Computer Application Skills
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">To familiarize students with fundamental computer hardware components and their functions.To introduce basic software applications essential for academic and professional tasks.
Resource Person	Mr. Sreelal S.S. K.M.M College of Arts and Science, Thrikkakara, Edapally
Date And Time	18-12-2023 to 19-12-2023, 10. AM to 4.30.P M
Duration	11 Hrs
Beneficiaries	39 Students
Venue or Platform	2 nd Year B.Com Lecture Hall, RVCAS
Organizing Dept./ Cell	Department of Commerce in association with IQAC
Coordinator	Ms. Anju Antony, Assist. Prof. Department of Commerce
Outcome/ Benefit of The Programme	<ul style="list-style-type: none">Students will be able to identify and describe the purpose of essential hardware components such as CPU, RAM, hard drive, and peripherals.They will learn to effectively utilize software for academic tasks such as writing papers, creating presentations, and managing data.



Detailed Report

The “Digital Essentials: Workshop on Computer Application Skills” workshop, led by Mr. Sreelal S.S. was conducted on 18-12-2023 to 19-12-2023 at RVCAS's 2nd Year B.Com Lecture Hall. The workshop, organized by the Department of Commerce in association with IQAC under the guidance of Ms. Anju Antony, Assistant Professor, from the Department of Commerce aimed to equip students with foundational knowledge in computer hardware and essential software applications for academic and professional tasks. During the 11 -hour session, students engaged actively in learning the fundamental components and functions of computer hardware, including CPU, RAM, hard drive, and peripherals. Practical demonstrations and hands-on activities enabled participants to identify and describe the purpose of each component effectively. This segment emphasized the importance of hardware maintenance and troubleshooting techniques, empowering students with essential skills for managing and optimizing computer systems.

The workshop also introduced students to basic software applications crucial for academic tasks, such as word processing, presentation creation, and data management. Through interactive sessions, students learned to utilize software tools efficiently, enhancing their ability to write papers, create compelling presentations, and organize and analyze data effectively. Practical exercises and case studies provided practical insights into applying software skills in both academic and professional contexts, thereby boosting their confidence and proficiency. Feedback from participants highlighted the workshop's success in bridging foundational knowledge gaps in computing skills. Students expressed increased confidence in handling computer hardware and using essential software applications for academic tasks. They appreciated the interactive and practical approach of the workshop, which significantly enhanced their understanding and readiness to integrate computing skills into their academic pursuits and future careers. The workshop effectively achieved its objectives of familiarizing students with computer hardware components and introducing essential software applications. The collaborative efforts of the workshop provided a valuable learning experience that equipped



participants with practical skills and knowledge essential for success in academic and workshop facilitator, organizers, and departmental support contributed to its overall success and positive impact on student learning and development.

Feedback Report

The " workshop led by Mr. Sreelal S.S. at RVCAS's auditorium on 18-12-2023 to 19-12-2023 was highly impactful for the students in attendance. Participants expressed appreciation for the comprehensive coverage of computer hardware components, which enhanced their understanding of CPU, RAM, hard drive functions, and peripheral devices. The introduction to essential software applications like word processing and presentation tools was particularly beneficial, equipping students with practical skills for academic tasks and future professional endeavors. Feedback highlighted the workshop's interactive sessions and hands-on learning approach, which effectively bridged knowledge gaps and boosted confidence in using technology. The workshop received positive feedback for its relevance and practicality in preparing students for modern educational and career challenges in the digital age.




RAJAGIRI VISWAJYOTHI
 COLLEGE OF ARTS AND APPLIED SCIENCES
 VENGGOOR - PERUMBAVOOR, KERALA - 683546

Department of Commerce
In Association With IQAC

Digital Essentials: Workshop on
Computer Application Skills

18-12-2023 to 19-12-2023




RESOURCE PERSON: MR. SREELAL S.S.
ASSISTANT PROFESSOR
K.M.M COLLEGE OF ARTS AND SCIENCE, THRIKKAKARA

Poster of the Workshop on Digital Essentials: Workshop on Computer Application Skills




Vengoor, Kerala, India
 5G4R+68P, Thungali Kaippilly Rd, Vengoor, Kerala 683544, India
 Lat 10.155051°
 Long 76.540216°
 18/12/23 10:32 AM GMT +05:30

Insightful session of the Workshop



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: *Digital Essentials. workshop on computer Application Skills*
 Date: *18-12-23 to 19-12-23*

Sl No	Name of Student	Department	Signature
1.	FARSINS	III BA English	
2.	DINO SHIBU	III BBA	
3.	KRISHAJA MANOJ	III BA English	
4.	GRACEMONAY	III BBA	
5.	NEHA ROSHIN	III BBA	
6.	DILSHA CP	III BBA	
7.	MURTHAS RAHIN	III BBA	
8.	ELIZABETH JOSEPH	III BBA	
9.	ASHER MADHU	III. BBA	
10.	ALEX BENNY	III BBA	



11	Muhammed Amal	III B.com Model 1	Muhammed Amal
12	Muhammed Shahid	III B.com Model 1	Muhammed Shahid
13	Nandana PA	III B.com Model 1	Nandana PA
14	NAVAMI VIJIKUMAR	III B.COM MODEL 1	Navami Vijikumar
15	Jhanshu NISAHU J	III B.com Model 1	Jhanshu Nisahu J
16	Tom Jose	III B.com Model 2	Tom Jose
17	Abin Anil	III B.com Model 1	Abin Anil
18	Arun TS	III B.com Model 1	Arun TS
19	Munthas S	III B.com Model 1	Munthas S
20	Sangeetha Mithiyam Mammen	III B.com Model 1	Sangeetha Mithiyam Mammen
21	Chandra Lakshmi	III B.com Model 1	Chandra Lakshmi
22	SIDHARTH A KURUP	III B.COM MODEL 1	Sidharth A Kurup
23	Sivathmika B	III B.com model 1	Sivathmika B
24	Suyanna CS	III B.com Model 1	Suyanna CS
25	Sooraj Sunil	III B.com Model 1	Sooraj Sunil
26	Abhimanyu Gopi	III B.com Model 2	Abhimanyu Gopi



27	Able Sabu	III B.com Model 2	Able Sabu
28	Aghin Raj	III B.com Model 2	Aghin Raj
29	Alan P. Raju	III B.com Model 2	Alan P. Raju
30	Alphy J. Varghese	III B.com Model 2	Alphy Varghese
31	Anna Maziya Joy	III B.com Model 2	Anna Maziya Joy
32	Joseph and Junia	III B.com Model 2	Joseph and Junia
33	Megha Thomas	III B.com Model 2	Megha Thomas
34	Bejin Eldhose	III B.com Model 2	Bejin Eldhose
35	Jeffrey Joby	III B.com Model 2	Jeffrey Joby
36	KIRAN SETHUMADHAVAN	III B.COM MODEL 2	KIRAN
37	SRUTHI J	III B.COM MODEL 2	SRUTHI
38	Balamurali Krishna	III B.com Model 2	Balamurali Krishna
39	Abel Antony	III B.com Model 2	Abel Antony


Principal



Joy P. Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Dt) 683546



Faculty Coordinator





PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

9. Report on "Training Programme on Clear and Compact Ways of Communication"

Programme Details in a Nutshell	
Name of the Event	Training Programme on Clear and Compact Ways of Communication
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none"> To Enhance active listening skills to deepen engagement and understanding of diverse perspectives. To learn to effectively communicate clear and concise messages in both professional and personal contexts.
Resource Person	Mr. Abhijith Radhakrishnan, Assist. Prof. Department of English, Sacred Heart College, Thevara
Date and Time	10-10-2023 to 11-10-2023, 10.AM to 04.30 PM
Duration	11 Hrs
Beneficiaries	54 Students
Venue Or Platform	Computer Lab, RVCAS
Organizing Dept./ Cell	Department of English in association with IQAC
Coordinator	Mr. Tennyson Thomas, Assistant Professor, Department of English
Outcome/ Benefit Of The Programme	<ul style="list-style-type: none"> Participants will demonstrate improved active listening skills. Attendees will master the art of communicating clear and concise messages.



Detailed Report

On October 10-10-2023 to 11-10-2023, Rajagiri Viswajyothi College hosted the “Training Programme on Clear and Compact Ways of Communication” in its Computer Lab, from 10:00 AM to 04:30 PM. Led by Mr. Abhijith Radhakrishnan, Assistant Professor from Sacred Heart College, Thevara, the workshop was organized by the Department of English in association with Internal Quality Assurance Cell (IQAC), attracting 54 student participants. The session focused intensively on enhancing participants' communication abilities through active listening, clear and concise message crafting, and assertive communication exercises. As a result, significant improvements were observed in communication skills, language proficiency, public speaking capabilities, and collaborative aptitude among the attendees. This workshop underscored Rajagiri Viswajyothi College's commitment to nurturing holistic development among its students, preparing them effectively for future academic and professional challenges.

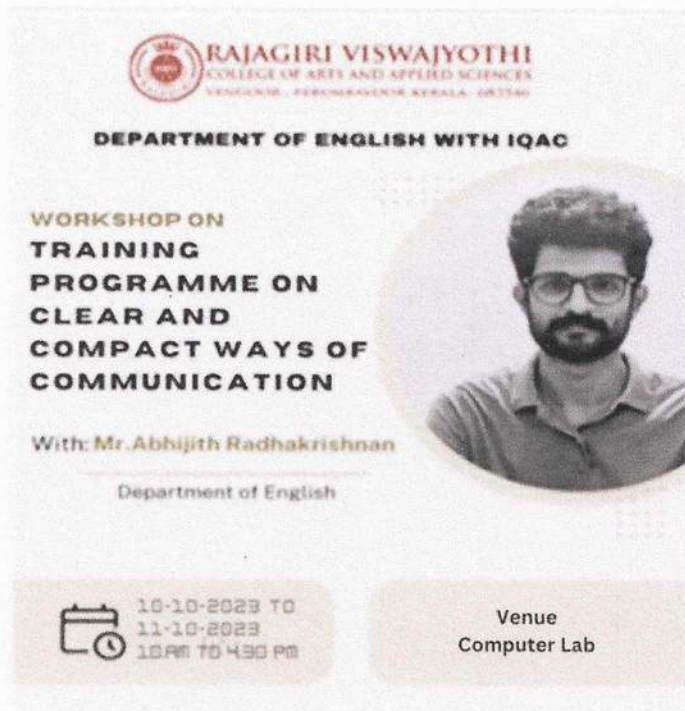
Participants engaged enthusiastically in interactive activities that simulated real-world communication scenarios, allowing them to apply newly acquired skills in a supportive environment. Mr. Abhijith Radhakrishnan's expertise and engaging teaching style contributed significantly to the workshop's success, fostering a conducive learning atmosphere where students felt encouraged to participate actively and explore their communication potential. Feedback from both students and organizers highlighted the workshop's effectiveness in not only improving individual communication competencies but also in fostering a sense of confidence and readiness for diverse interpersonal interactions. Moving forward, Rajagiri Viswajyothi College of Arts and Applied Sciences remains committed to organizing such enriching workshops that empower students with essential life skills crucial for their personal growth and professional success.



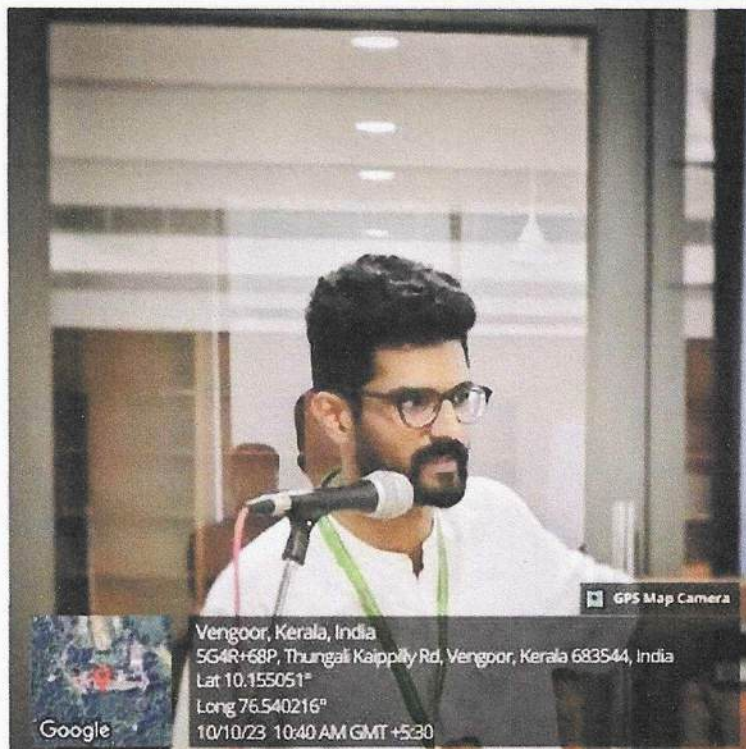
Feedback Report

Feedback for the workshop Training Programme on Clear and Compact Ways of Communication, led by Mr. Abhijith Radhakrishnan, Assistant Professor at Sacred Heart College, Thevara, on 10 and 11th October, was highly beneficial. Participants, totaling 54, enhanced their active listening skills, learned to communicate clear messages effectively in both personal and professional settings, and gained confidence in assertive communication through practical exercises. Organized by Department of Psychology and IQAC and facilitated by Mr. Tennyson Thomas., the workshop provided valuable insights and tools for improving communication across diverse contexts





Poster of the Training Programme on Clear and Compact Ways of Communication



Engaging Moments from the Training Programme on Clear and Compact Ways of Communication



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: *Training programme on clear and compact way of communication.*

Date: *10-10-23 to 11-10-23*

S/No	Name of Student	Department	Signature
1.	DINO SHIBU	III BBA	<i>[Signature]</i>
2.	Fazim S	III BA English	<i>[Signature]</i>
3.	KRISHNANA MANOJ	III BA English	<i>[Signature]</i>
4.	Prasanna Y	III BA	<i>[Signature]</i>
5.	Neha Poshin	III BBA	<i>[Signature]</i>
6.	Disha C.P	III BBA	<i>[Signature]</i>
7.	Murthas P	III BBA	<i>[Signature]</i>
8.	ELIZABETH JOSEPH	III BBA	<i>[Signature]</i>
9.	Asher Mathew	III BBA	<i>[Signature]</i>
10.	Alex benny	III BBA	<i>[Signature]</i>



11.	Devadathan	III BBA	<u>Devan</u>
12.	Dilsha C.P	III BBA	<u>Dilsha</u>
13.	Dino Shibu	III BBA	<u>DINO</u>
14.	Elizabeth	III BBA	<u>Elizabeth</u>
15.	EMMANUEL	III BBA	<u>Emmanuel</u>
16.	Faisa Thankachan	III BBA	<u>Faisa</u>
17.	Grace Monica	III BBA	<u>Grace</u>
18.	Murthas Rahim	III BBA	<u>Murthas</u>
19.	Neha Roshin	III BBA	<u>Neha</u>
20.	Niranjay Bobby	III BBA	<u>Niranjay</u>
21.	Noel Felix	III BBA	<u>Noel Felix</u>
22.	Nusayr Niyas	III BBA	<u>Nusayr</u>
23.	Punnaya	III BBA	<u>Punnaya</u>
24.	Chanjitha B	III BA English	<u>CHANJITHA</u>
25.	FARSIN S	III BA ENGLISH	<u>FARSIN</u>
26.	Krishnaja Manoj	III BA English	<u>KRISHNAJA</u>



27.	Absabam V Kuvvila	III BBA	<u>Absabam</u>
28.	Akshay B Anil	III BBA	<u>Akshay</u>
29.	Arijali Salian	III BBA	<u>Arijali</u>
30.	Calvin Thomas	III BBA	<u>Calvin</u>
31.	Gautham	III BBA	<u>Gautham</u>
32.	Joseph Mathew	III BBA	<u>Joseph</u>
33.	Kevin Marshall	III BBA	<u>Kevin</u>
34.	Krishnamoorthy C	III BBA	<u>Krishna</u>
35.	Joel Josly	III BBA	<u>Joel</u>
36.	Muhammad Amad	III Bcom model 1 Finance & Taxation	<u>Muhammad</u>
37.	Nardana PA	III Bcom model 1	<u>Nardana</u>
38.	Nayami vijikumar	III Bcom model 1 Finance and Taxation	<u>Nayami</u>
39.	Tom Jose	III B Com Model 1 Finance & Taxation	<u>Tom</u>
40.	Anup PS	III B Com Model 1 Finance & Taxation	<u>Anup</u>
41.	Munthas S	III B Com Model 1 Finance & Taxation	<u>Munthas</u>
42.	Siyanna Cs	III B com Model 1 Finance & Taxation	<u>Siyanna</u>



43.	Able Sabu	III Bcom model 2 Finance & Taxation	<i>Able</i>
44.	Aghin Raj	III B.COM model 2 Finance & Taxation	<i>Aghin</i>
45.	Alan P Shaju	III Bcom model 2 Finance & Taxation	<i>Alan</i>
46.	Megha Thomas	III Bcom model 2 Finance & Taxation	<i>Megha</i>
47.	Bejin Eldhos	III Bcom model 2 Finance & Taxation	<i>Bejin</i>
48.	Sruthi T	III Bcom model 2 Finance & Taxation	<i>Sruthi</i>
49.	Aniruddh C	III Bcom model 2	<i>ANIRUPDH</i>
50.	G S Pransh	III Bcom model 2	<i>Pransh</i>
51.	Josvin Joseph	III B Com Model 2 Finance & Taxation	<i>Josvin</i>
52.	Joseph Mathew	III BBA	<i>Joseph</i>
53.	Muhammed Shahid	III Bcom Model 1 Finance & Taxation	<i>Muhammed</i>
54.	TOM JOSE	III B Com Module 1 Finance & Taxation	<i>Tom</i>

Principal

[Signature]



Faculty

[Signature]

Joy P. Joseph, Ph.D
PRINCIPAL

Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Dt) 683548

[Signature]

PRINCIPAL

Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546

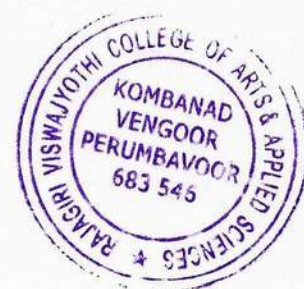




RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

10. Report on "Adaptive Skills Enhancement Programme "

Programme Details in a Nutshell	
Name of the Event	" Adaptive Skills Enhancement Programme "
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">To equip participants with strategies to adapt to various challenges and changing environments.To Strengthen participants' adaptive communication and teamwork skills
Resource Person	Ms. Priya Baby, CO/Director, LifeTech Solutions, Soft skill trainer
Date And Time	19-09-2023 to 20-09-2023 9.30 AM to 3.30 P M
Duration	10 Hrs
Beneficiaries	30 Students
Venue Or Platform	First Year BCA Lecture Hall, RVCAS
Organizing Dept./ Cell	Department of English in association with IQAC
Coordinator	Mr. Tennyson Thomas, Department of English
Outcome/ Benefit of the Programme	<ul style="list-style-type: none">Participants will demonstrate improved flexibility and resilience in addressing various challengesStudents will exhibit stronger adaptive communication and collaboration abilities



Detailed Report

The "Adaptive Skills Enhancement Programme," conducted on September 19th and 20th, 2023, aimed to develop participants' ability to navigate various challenges and foster effective communication and teamwork. The workshop, led by Ms. Priya Baby, a skilled soft skills trainer and CO/Director at LifeTech Solutions, took place from 9:30 AM to 3:30 PM at the First Year BCA Lecture Hall, RVCAS of Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS). The event, spanning 10 hours, catered to 30 students and was organized by the Department of English in association with IQAC, with Mr. Tennyson Thomas serving as the coordinator. The primary objective of the workshop was to equip participants with strategies to adapt to various challenges and changing environments. Ms. Priya Baby guided the students through a series of interactive sessions designed to enhance their flexibility and resilience. Participants engaged in practical exercises and discussions that provided them with tools and techniques to effectively manage and overcome obstacles in diverse situations. The focus was on developing adaptive problem-solving skills that can be applied in both personal and professional contexts.

In addition to problem-solving, the workshop aimed to strengthen participants' adaptive communication and teamwork skills. Through collaborative activities and role-playing scenarios, Ms. Priya Baby facilitated the development of effective communication strategies and improved teamwork dynamics. Students practiced adaptive communication techniques, learning to adjust their communication style to suit different contexts and enhance their ability to work collaboratively with others. These activities were designed to build stronger interpersonal skills and foster a more cohesive team environment.

The outcomes of the workshop were highly positive. Participants demonstrated significant improvement in their ability to address various challenges with increased flexibility and resilience. The practical exercises and strategies provided enabled them to better handle dynamic and changing situations, reflecting the effectiveness of the training. Additionally, students exhibited stronger adaptive communication and collaboration skills. They showed enhanced abilities to interact



effectively and work collaboratively in diverse group settings, underscoring the workshop's success in achieving its objectives.

Mr. Tennyson Thomas, the workshop coordinator, played a crucial role in ensuring the smooth execution of the program. His efforts, combined with Ms. Priya Baby's expertise, contributed to a valuable learning experience for the participants. The workshop successfully met its goals, providing students with essential adaptive skills and fostering a more effective approach to communication and teamwork.

Feedback Report

The "Adaptive Skills Enhancement Programme," held on September 19th and 20th, 2023, received positive feedback from the 30 students who participated. Led by Ms. Priya Baby, the workshop effectively improved participants' flexibility and resilience in tackling various challenges. Students appreciated the interactive sessions and practical exercises that enhanced their adaptive communication and teamwork skills. They reported a noticeable improvement in their ability to navigate dynamic environments and collaborate more effectively with others. The workshop was well-received, with participants valuing the practical strategies and skills gained, making it a successful and impactful experience.





Poster of the Workshop on Adaptive Skills Enhancement Programme



Participants Engaged in Interactive Sessions at the Adaptive Skills Enhancement Programme Workshop



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: *Adaptive Skills Enhancement programme*

Date: *19-9-23 to 20-9-23*

Sl No	Name of Student	Department	Signature
1.	Farzin S	III BA English	<i>Farzin</i>
2.	Dino Shibu	III BBA	<i>Dino</i>
3.	Krishnaja Manoj	III BA English	<i>Krishnaja</i>
4.	GRACEMON A Y	III BBA	<i>Gracemon</i>
5.	Veha Reshin	III BBA	<i>Veha</i>
6.	Dilsha C P	III BBA	<i>Dilsha</i>
7.	Mueethas Rahim	III BBA	<i>Mueethas</i>
8.	Elizabeth Joseph	III BBA	<i>Elizabeth</i>
9.	Asher Matthew	III BBA	<i>Asher</i>
10.	ALEX BENNY	III BBA	<i>Alex</i>



11	Elizabeth Joseph	III BBA	ESa
12	Annammal Manick	III BBA	Annammal
13	Faisal Turkadran	III BBA	Faisal
14	Gracemon AY	III BBA	Grace
15	Merthas Radin	III BBA	Merthas
16	Neha Roshin	III BBA	Neha radin
17	Maunjay Bobby	III BBA	Maunjay
18	Noel Felix	III BBA	Noel Felix
19	Nusaya Niyas	III BBA	Nusaya
20	Punnya Nakshathra	III BBA	Punnya Nakshathra
21	Chanzilla	III BBA	Chanzilla
22	Fazier S	III BBA English	Fazier
23	Kaishnaja Manoj	III BBA English	Kaishnaja
24	Timothy Koshy Varughese	B Com	Timothy
25	Sukhan Sadeek	B. Com	Sukhan
26	Peter Babu	B Com	Peter Babu



27	Raghu Raj	B Com	Raghu Raj
28	Savio Vijo	B Com	Savio
29	Abhisaj Sali	B Com	Abhisaj
30	Abel Benny	B Com	Abel Benny

Principal



Faculty Coordinator

Joy P. Joseph, Ph.D
 PRINCIPAL
 Rajagiri Viswajyothi College of
 Arts and Applied Sciences
 Vengoor, Perumbavoor
 Ernakulam (Dt) 683545

PRINCIPAL
 Rajagiri Viswajyothi College of
 Arts & Applied Sciences
 Vengoor, Perumbavoor-683 546





RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

11. Report on Digital Marketing Tools and Techniques

Programme Details in a Nutshell	
Name of the Event	"Digital Marketing Tools and Techniques "
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none"> To gain more knowledge about essential Digital Marketing Tools To Implement Effective Digital Marketing Strategies
Resource Person	Dr. Prathibha P.H, SSV College, Valayanchirangara
Date And Time	17-08-2023 to 18-08-2023 10. AM to 04.30.P M
Duration	10 Hrs
Beneficiaries	39 Students
Venue Or Platform	3 rd Year BBA Class, RVCAS
Organizing Dept./ Cell	Dept. of Computer Applications in association with IQAC
Coordinator	Ms.Rengini D, Assistant Professor, Department of Computer Applications
Outcome/ Benefit of the Programme	<ul style="list-style-type: none"> Participants will show a clear understanding and effective use of key digital marketing tools Attendees will be able to create and implement impactful digital marketing strategies

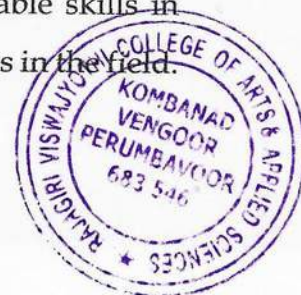


Detailed Report

The "Digital Marketing Tools and Techniques" workshop, held on August 17th and 18th, 2023, was designed to deepen participants' understanding of essential digital marketing tools and strategies. Conducted by Dr. Prathibha P.H from SSV College, Valayanchirangara, the workshop was held from 10:00 AM to 4:30 PM at the 3rd Year BBA Lecture Hall of Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS). Spanning 10 hours, the event catered to 39 students and was organized by the Department of Computer Applications in association with IQAC, with Ms. Rengini D, Assistant Professor in the Department of Computer Applications, coordinating the programme. The primary objective of the workshop was to gain more knowledge about essential digital marketing tools. Dr. Prathibha P.H led a series of interactive sessions that introduced participants to various digital marketing platforms and tools. These included search engine optimization (SEO) tools, social media management software, email marketing platforms, and analytics tools. Participants engaged in hands-on activities that provided practical experience with these tools, enhancing their ability to effectively manage and optimize digital marketing campaigns.

In addition to tool mastery, the workshop aimed to implement effective digital marketing strategies. Dr. Prathibha P.H guided attendees through the development and execution of comprehensive digital marketing plans. Students learned how to integrate various tools into cohesive strategies, targeting specific marketing goals and audiences. Practical exercises focused on creating and refining digital marketing strategies that leverage the capabilities of the tools introduced, allowing participants to apply their knowledge in real-world scenarios.

Ms. Rengini D, the workshop coordinator, played a crucial role in ensuring the program's smooth execution. Her coordination, combined with Dr. Prathibha P.H's expertise, contributed to a successful learning experience for the participants. The workshop effectively met its objectives, equipping students with valuable skills in digital marketing tools and strategies, thereby enhancing their capabilities in the field.



Feedback Report

The "Digital Marketing Tools and Techniques" workshop, held on August 17th and 18th, 2023, received positive feedback from all participants. Dr. Prathibha P.H's engaging sessions provided valuable insights into essential digital marketing tools and strategies, which students appreciated for their practical application. Participants demonstrated a solid understanding and effective use of various digital marketing tools, as well as the ability to create and implement impactful marketing strategies. The interactive and hands-on approach of the workshop was highly praised, leading to an overall high satisfaction rating. Attendees left with enhanced skills and confidence in managing digital marketing campaigns, making the workshop a successful and enriching experience.

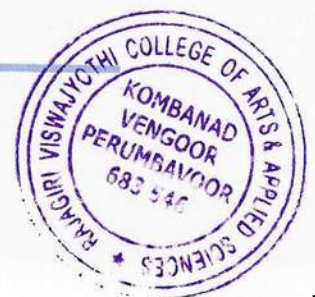




Poster of the Workshop on Digital Marketing Tools and Techniques



Students Exploring Key Digital Marketing Tools and Strategies at the Interactive Workshop



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAVOOR

Name of the Program: *Workshop on Digital Marketing tools*

Date: *17-08-23 to 18-08-23* and *Techniques*

S I No	Name of Student	Department	Signature
1.	Ashes Mathew	III BBA	<i>Ashes</i>
2.	Farsim S	III BA English	<i>Farsim</i>
3.	DINO SHIBU	III BBA	<i>Dino</i>
4.	Alan P Shaju	III Bcom model 2 Finance & Taxation	<i>Alan</i>
5.	Megha Thomas	III Bcom model 2 Finance & Taxation	<i>Megha</i>
6.	NOEL FELIX	III BCOM	<i>Noel</i>
7.	Murthas Rime	III BBA	<i>Murthas</i>
8.	Abby Sabu	III BCOM model 2	<i>Abby</i>
9.	Alphy F Varghese	III Bcom model 2	<i>Alphy</i>
10.	Abhimanyu Boppi	III BCOM model 2 Finance & Taxation	<i>Abhimanyu</i>



11	Muhammed Anaf	III B com Model-1 Finance & Taxation	<u>Anaf</u>
12	Muhammed Shahid	III B com Model-1 Finance & Taxation	<u>Muhammed</u>
13	Pandana PA	III B com Model-1 Finance & Taxation	<u>Pandana</u>
14	NAVAMI VIJIKUMAR	III B com Model-1 Finance & Taxation	<u>Navami</u>
15	Shanishu Abishu J	III B com Model-1 Finance & Taxation	<u>Shanishu</u>
16	Tom Jose	III B com Model-1 Finance & Taxation	<u>Tom Jose</u>
17	Abin Anil	III B com Model-1 Finance & Taxation	<u>Abin</u>
18	Arjun P S	III B com Model-1 Finance & Taxation	<u>Arjun</u>
19	Marthas . S	III B com Model-1 Finance & Taxation	<u>Marthas</u>
20	Sainel Muiyans Mammas	III B com Model-1 Finance & Taxation	<u>Sainel</u>
21	Sandhu Santhosh	III B com Model-1 Finance & Taxation	<u>Sandhu</u>
22	Sivathmika TS	III B com Model-1 - Finance & Taxation	<u>Sivathmika</u>
23	Siyanna CS	III B com Model-1 Finance & Taxation	<u>Siyanna</u>
24	Soraj Sanil	III B com Model-1 Finance & Taxation	<u>Soraj</u>
25	Shinaya Gopi	III B com Model-1 Finance & Taxation	<u>Shinaya</u>
26	ABIE SARU	III B com Model-2 FINANCE & TAXATION	<u>Abie</u>



27	Able Sabu	III B.com Model 2	Able Sabu
28	Aghin Raj	III B.com Model 2	Aghin Raj
29	Alan P. Shiga	IV B.com Model 2	Alan P. Shiga
30	Alphy J. Varghese	III B.com Model 2	Alphy Varghese
31	Anna Mariya Joy	III B.com Model 2	Anna Mariya Joy
32	Joseph Daniel Francis	III B.com Model 2	Joseph Daniel Francis
33	Megha Thomas	III B.com Model 2	Megha Thomas
34	Bejin Eldhose	IV B.com Model 2	Bejin Eldhose
35	Jeffrey Joby	III B.com Model 2	Jeffrey Joby
36	KIRAN SETHUMADHAVAN	III B.COM MODEL 2	KIRAN
37	SRUTHI J	III B.COM MODEL 2	SRUTHI
38	Balamurali Krishna	III B.com Model 2	Balamurali Krishna
39	Abel Antony	III B.com Model 2	Abel Antony

Principal

Joy.P. Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) 683546



Faculty Coordinator

PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546

