

List of activities during the year 2021-2022

Sl. No.	Name of the MoU / Linkage	List the actual activities under each MoU/ Linkage and web -links year wise	Page No.
1.	Linkage with Paulman Media Pvt Ltd. Opp. POC, Padivattom, Edappilly, Ernakulam, Angamaly	<ol style="list-style-type: none"> 1. Internship 2. Lecture on The Role of Creativity in Advertisement and Content creation 	2
2.	Linkage with Rubbo Queen Healthcare Pvt. Ltd. Perumbavoor	<ol style="list-style-type: none"> 1. Industrial Visit 2. Workshop on Glove Manufacturing 	14
3.	Linkage with PDDP (People'sDiary Development Project Central Society), Kalady	<ol style="list-style-type: none"> 1. Experiential Learning 2. Research on Minor Project : The Impact of Inventory Management on Manufacturing Organisation at People's Diary Development Project Central Society 	22
4.	Linkage with Metric ways Rotogravure Printers Pvt. Ltd. Thiruvankulam	<ol style="list-style-type: none"> 1. Field visit 2. Internship on Bookkeeping 	43
5.	Linkage with Centre for Logistics And International Management Studies (CLAIMS) Academy, Kalamassery for SAP Training and Internship	<ol style="list-style-type: none"> 1. SAP Training 2. Internship 	48
6.	Linkage with Sreekrishnapuram V.T. Bhattathiripad College, P Mannampatta, Palakkad	<ol style="list-style-type: none"> 1. An Introduction to Manuscriptology 2. Indian Scientific Traditions and Intellectual Property Rights 	57



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LETTER OF LINKAGE

Between

Rajagiri Viswajyothi College of Arts & Applied Sciences

Thungaly, Vengoor, Perumbavoor, Ernakulam, Kerala – 683546

And

Paulman Media

Opp., POC, Padivattom, Edappilly, Ernakulam Pin: 682 024, India, Kerala

The Department of English at Rajagiri Viswajyothi College of Arts & Applied Sciences, Thungaly, Vengoor, Perumbavoor, Ernakulam, Kerala – 683546 and Paulman Media Opp., POC, Padivattom, Edappilly, Ernakulam Pin: 682 024 establish this Letter of Linkage to promote education, research and community engagement.

Both parties agree to develop and deliver educational programmes, field visit, workshops, and training sessions for students and faculties on various disciplines concerned.

Both parties agree to explore opportunities for joint research initiatives and projects with the goal of advancing knowledge and improving the quality of education.

Both parties will work together to organize workshops, seminars, and FDPs to promote a deeper understanding of the concerned fields.

The parties agree to contribute resources, including personnel, facilities, and materials, as needed, to fulfil the objectives outlined in this Linkage. Any financial arrangements related to collaborative activities will be detailed in separate agreements.



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Details of the Activities Organised as apart of Linkage with Paulman Media.

A Linkage was signed by the two institutions, Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, and Paulman Media, Ernakulam, on 13th December 2021. As per the Linkage agreed upon between the two institutions, the following are the details of various activities carried out between the institutions.


Signing Authority

Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) 683546



Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor


Signing Authority
Paulman Media, Ernakulam



Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
Perumbavoor

Activity 1

Report on Lecture on Advertisement & Content Creation

Programme Details in a Nutshell	
Name of the Event	The Role of Creativity in Advertisement & Content Creation
Nature of the event	Lecture
Objectives	Understanding the Essentials of Advertisement & Content Creation
Scope	To Provide Basic Knowledge of Advertisement & Content Creation
Resource Person	Mr. Shine Paul
Date and Time	14/10/2022 from 9.30 onwards
Duration	3 hours

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Beneficiaries	Students of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor
Venue or Platform	Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor
Organizing dept/Cell	Department of English
Coordinator	Asst. Prof. Ashly Paul
Associating Agency	Paulman Media
Outcome/Benefit of the programme	Students will develop basic skills and resulting knowledge will lead them to careers in advertising/content writing

**Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
Perumbavoor**

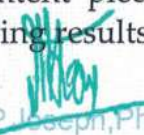
ACTIVITY I

On 16th October 2022, a lecture on "The Role of Creativity in Advertisement & Content Creation" was held at Rajagiri Viswajyothi College of Arts and Applied Sciences. The event aimed to shed light on the pivotal role creativity plays in the realms of advertising and content creation. The session was graced by the presence of Shine Paul, a distinguished expert in the field, who shared invaluable insights drawn from years of experience.

The speaker began the talk by emphasizing the essence of creativity in advertising, highlighting how it serves as the backbone of compelling campaigns that capture audience attention and drive engagement further. The speaker outlined several key points, including creativity and its importance in advertising. Key elements of creativity such as storytelling, visual appeal, emotional impact, and relevance were discussed in detail. The speaker provided examples of successful ad campaigns that utilized these elements effectively.

The discussion then shifted to content creation, where creativity is equally crucial. The speaker emphasized the need for high-quality, original content that adds value to the audience. Creative content strategies, such as leveraging trends, incorporating humour, and using multimedia elements, were highlighted. The speaker addressed common challenges in maintaining creativity, such as creative blocks and the pressure to constantly innovate. The lecture featured several case studies of iconic advertising campaigns and viral content pieces. These examples illustrated how creative thinking can lead to outstanding results and significant impact.




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Following the presentation, an interactive question and answer session was held, allowing attendees to engage directly with the speaker. Participants posed insightful questions about the practical application of creativity in their own projects, and the speaker provided thoughtful and encouraging responses. The lecture concluded with a vote of thanks from the organizers at RVCAS, expressing gratitude to the speaker for sharing such profound knowledge and to the attendees for their active participation. The event left the audience inspired and equipped with a deeper understanding of the integral role creativity plays in advertising and content creation.

Profile of the Resource Person

Shine Paul is a director at Paulman Media Private Limited, a company based in Ernakulam, Kerala. Paulman Media, established on July 31, 2019, operates in the printing and publishing industry. Shine Paul, along with Simi Jose, has been serving as a director since the company's inception. With Simi Jose as the other director, the company has shown significant financial growth under his guidance. For the fiscal year ending in 2022, Paulman Media reported a 273.75% increase in revenue, a 783.63% rise in profitability, and a 445.4% boost in net worth due to his efforts. The company, with an authorized share capital of INR 10 lakhs and a paid-up capital of INR 1 lakh, is located at Door No. 41/1066, 2nd Floor, Renjisha Building, Padivattom, Edappilly P.O., Cochin, Ernakulam, Kerala. Recent activities include an AGM held on September 29, 2023, and a balance sheet filed on March 31, 2023, with open charges totaling INR 79.47 lakhs from lenders like Axis Bank Limited. The efforts of Shine Paul in different fields, not only business has been often appreciated, as he has been a photographer as well as an advertising expert. He is serving as News Coordinator ACV NEWS (Asianet) at the same time.



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Poster:

**THE ROLE OF CREATIVITY
IN ADVERTISEMENT &
CONTENT CREATION**

Dept of English **PAULMAN**
DELIVERING VALUES SINCE 1996

In association with IQAC

DATE: 14/10/22
TIME: 9:30 AM

VENUE: **AUDITORIUM**

Mr. Shine Paul
Managing Director
Paulman Media



Jay.P. Joseph
Jay.P. Joseph, Ph.D
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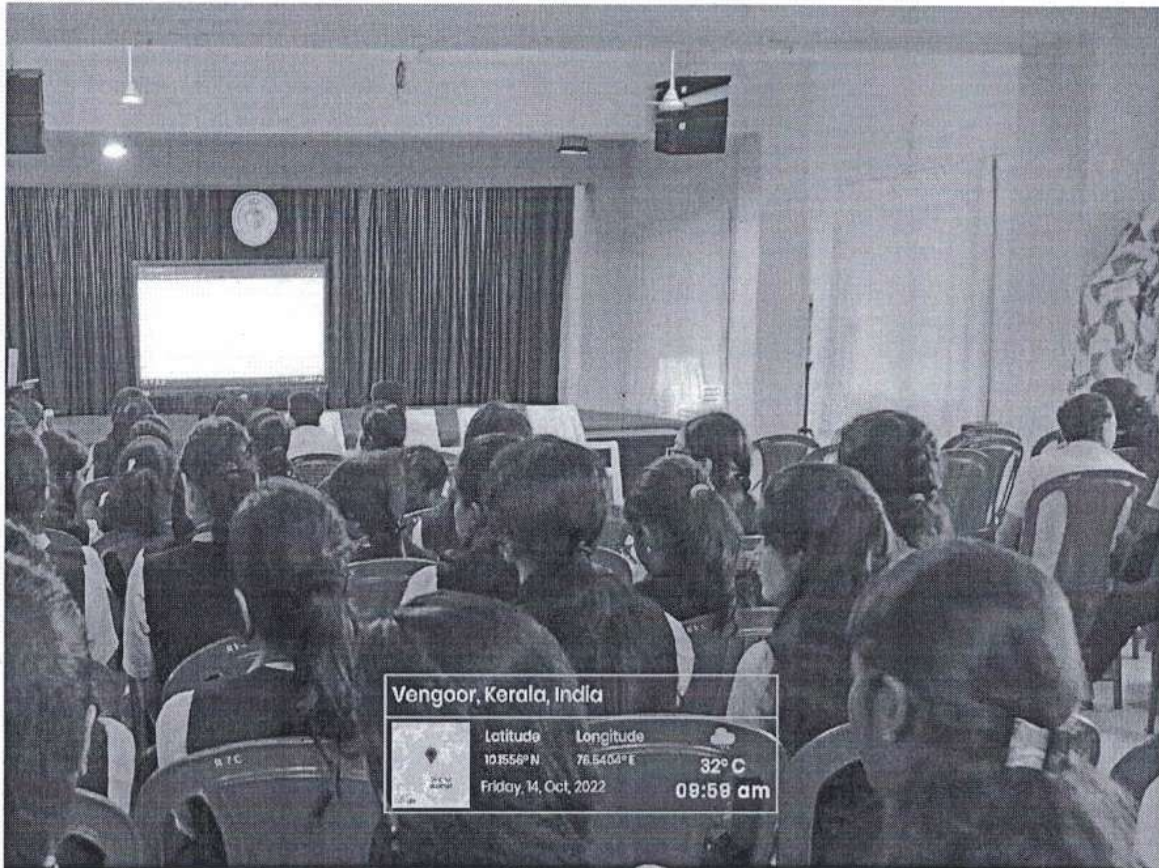
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Gallery



Students watching a video as part of the lecture



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Attendance Sheet

Attendance sheet of
THE ROLE OF CREATIVITY IN AN
ADVERTISEMENT AND CONTENT CREATION
PROGRAM
DEPARTMENT OF ENGLISH

Sl. No	NAME	SIGNATURE
1	Greshma K. Saji	<i>Greshma K. Saji</i>
2	Kaushik M	<i>Kaushik M</i>
3	Lakshmi Rini	<i>Lakshmi Rini</i>
4	Niveda Anil	<i>Niveda Anil</i>
5	Ridha Nanda K S	<i>Ridha Nanda K S</i>
6	Rose Emmanuel Sajan	<i>Rose Emmanuel Sajan</i>
7	Yedonandan S.	<i>Yedonandan S.</i>
8	Chanjitha B	<i>Chanjitha B</i>
9	Jazeem S	<i>Jazeem S</i>
10	Krishna Prasad	<i>Krishna Prasad</i>
11	Nirshel Mariam Saji	<i>Nirshel Mariam Saji</i>
12	Anna Alice Jose	<i>Anna Alice Jose</i>
13	Anyan A.	<i>Anyan A.</i>

M. Anandathi



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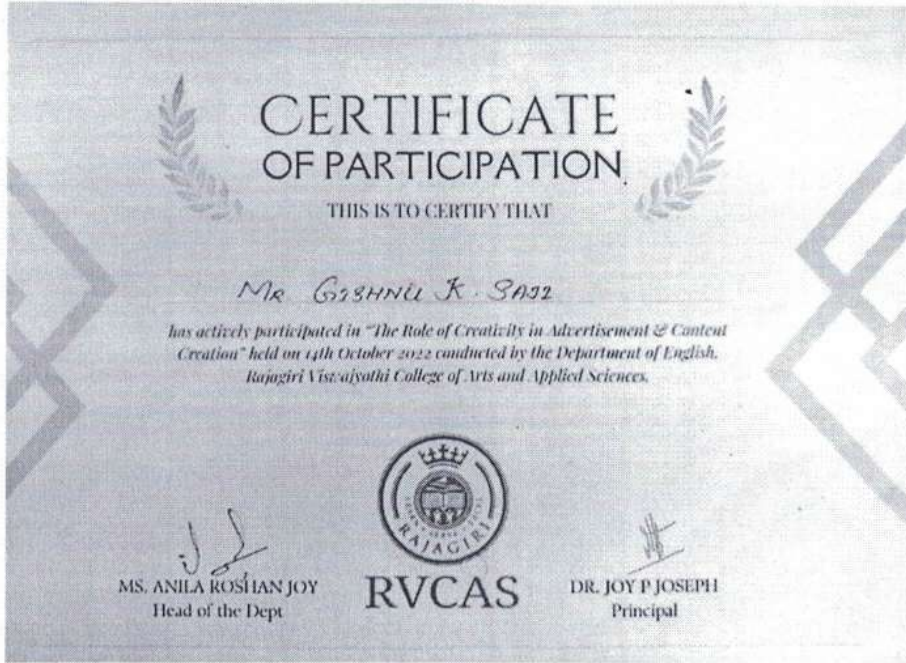
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Certificates



[Signature]
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Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
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Activity 2

Report on Internship at Paulman

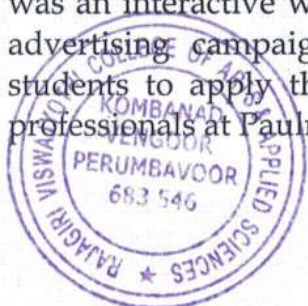
Programme Details in a Nutshell	
Name of the Event	Internship at Paulman Media
Nature of the event	Internship
Objectives	Understanding the Basics of Advertising
Scope	To help students to better understand the topic in syllabus
Date and Time	19/10/2022 to 19/11/2022
Duration	1 month
Beneficiaries	Students of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor
Venue or Platform	Paulman Media, Angamaly
Organizing dept/Cell	Department of English
Coordinator	Asst. Prof. Arundhathi G
Associating Agency	Paulman Media
Outcome/Benefit of the programme	Students will gain better knowledge in advertising which will help them in the field of journalism.

Programme Report

ACTIVITY I

A BA English student from Rajagiri Viswajyothi College embarked on an internship at Paulman Media in Angamaly. The internship aimed to provide the student with practical insights into the advertising industry and its operations, bridging the gap between theoretical knowledge and real-world applications. This would be very useful in their future learning process.

The internship began with a comprehensive introduction to the company, its history, and its core services. The student learned about the company's mission to deliver impactful advertising that resonates with audience. The highlight of the internship was an interactive workshop where the student was given a task to create a mock advertising campaign for a fictional product. This hands-on activity allowed students to apply the concepts they had learned and receive feedback from the professionals at Paulman Media.



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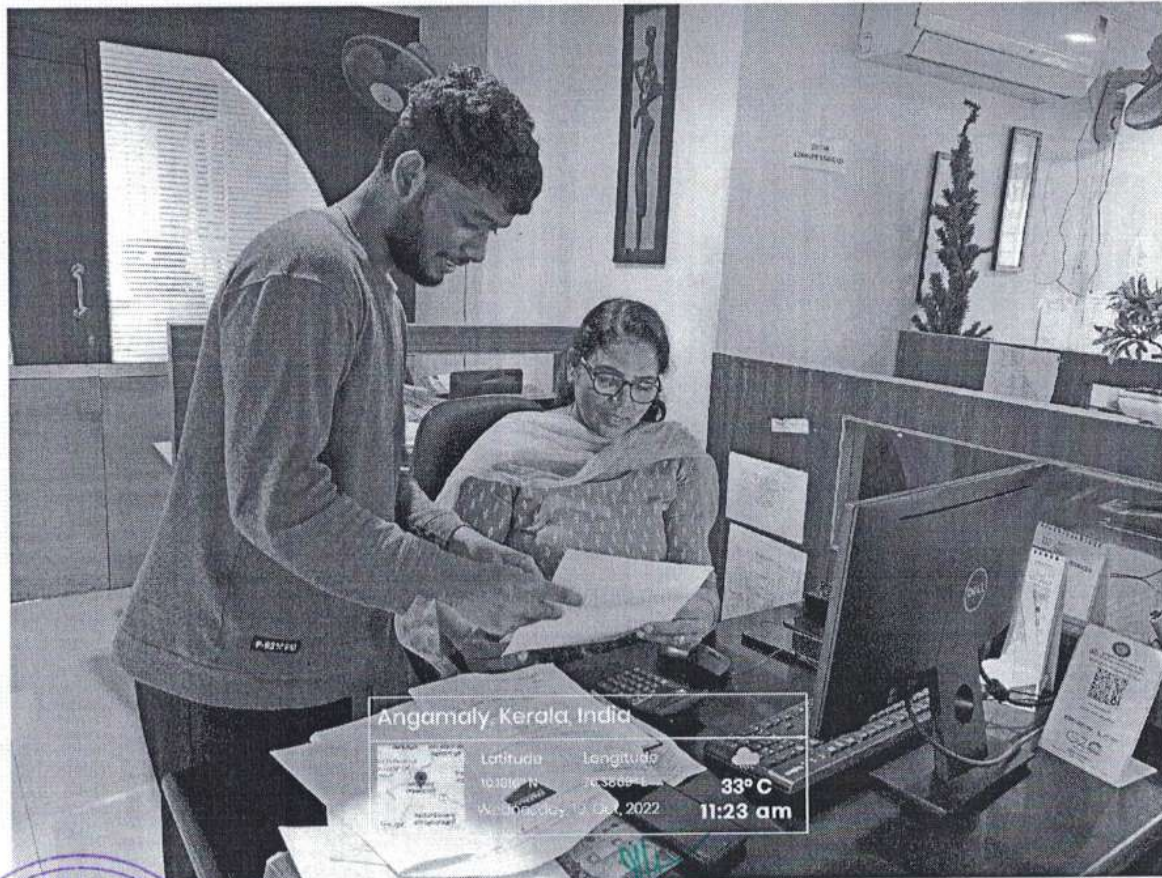
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Throughout the internship, there was an engaging question and answer session where the student asked questions about possible career opportunities in advertising, the skills required, and the challenges faced by the industry during contemporary times. The team at Paulman Media provided valuable insights and encouraged students to pursue their interests in the field.

The internship at Paulman Media was a highly educational and inspiring experience for the student. It provided him with a deeper understanding of the advertising industry and the various career paths available. The student left with a renewed enthusiasm for studies and a better appreciation of the practical applications of academic knowledge in triple main course.

Gallery



Internship at Paulman Media



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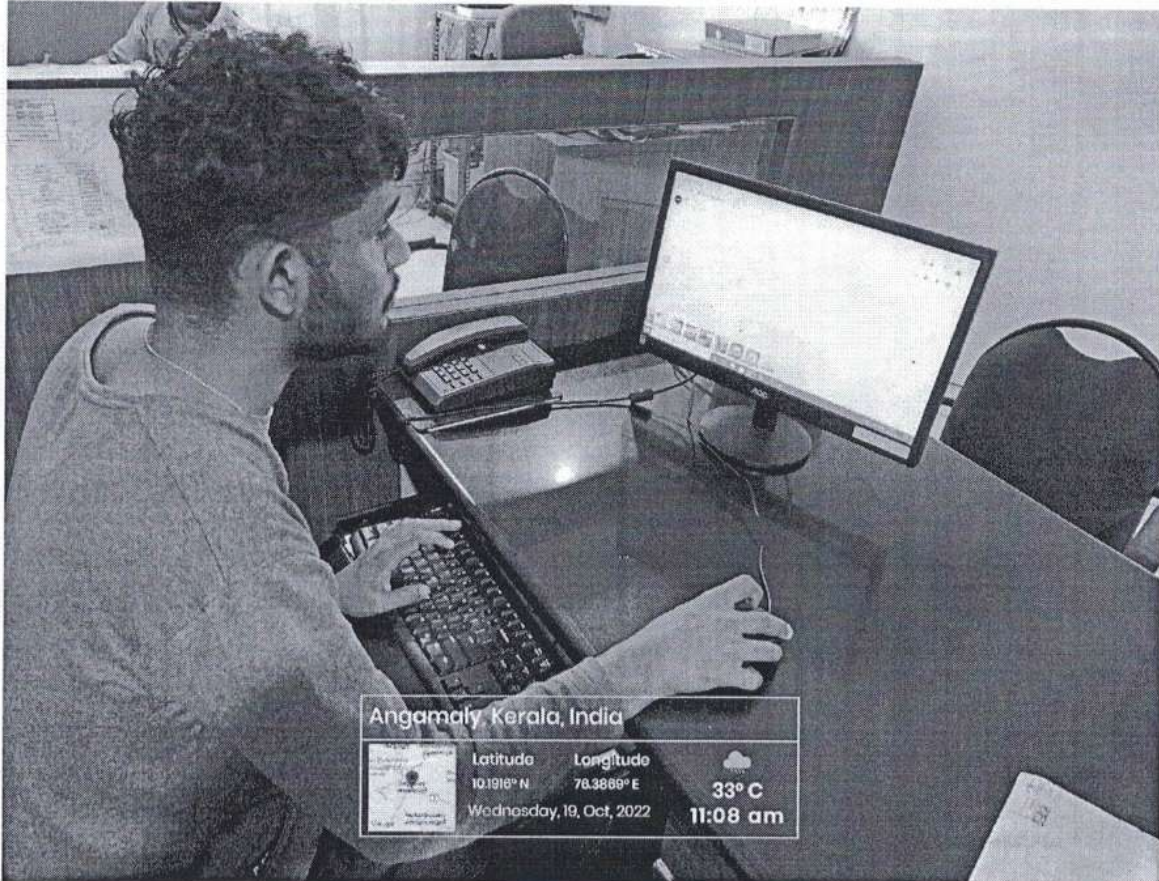
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Internship at Paulman Media



Joy P. Joseph
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Certificate

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CERTIFICATE OF INTERNSHIP

This is to certify that Mr. Nived Anil, who is pursuing B. A English Triple Main Model III Literature , Communication and Journalism at the Department of English, RajagiriViswajyothi College of Arts and Applied Sciences, Vengoor , has successfully completed his internship/training as part of a one-month content creation course in Paulman Media Pvt. Ltd., Ernakulam District, Kerala, from 19/10/2022, TO 19/11/2022. During this period, his work was rated as good.


Shipe Paul
Director



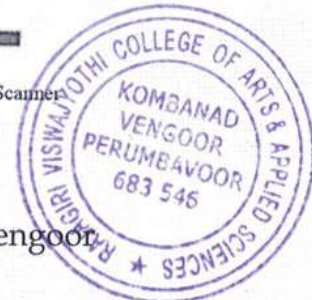
Joy P. Joseph, Ph.D

Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor,
Ernakulam (Dt) 683544

CS CamScanner

Signing Authority

Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor



Signing Authority

Paulman Media, Ernakulam





RUBBO QUEEN HEALTH CARE PRODUCTS PVT. LTD.

Plot No. 39, Rubber Park, Irapuram, Valayanchirangara P.O.

Perumbavoor, Ernakulam Dist., Kerala, Pin - 683 556

Ph : 94470 53626, 94471 55626

E-Mail : rubboqueen@gmail.com, rubboqueengloves@gmail.com

LETTER OF LINKAGE

Between

Rajagiri Viswajyothi College of Arts & Applied Sciences

Thungaly, Vengoor, Perumbavoor, Ernakulam, Kerala – 683546

And

Rubbo Queen Health Care Products Pvt.Ltd

Plot No 39, Rubber Park , Irapuram, Valayanchirangara P.O, Kerala- 683556

The Department of Commerce at Rajagiri Viswajyothi College of Arts & Applied Sciences, Thungaly, Vengoor, Perumbavoor, Ernakulam, Kerala – 683546 and Rubbo Queen Health Care Products Pvt.Ltd, Plot No. 39, Rubber Park, Irapuram Valayanchirangara P.O, Kerala - 683556 establish this Letter of Linkage to promote education, research and community engagement.

Both parties agree to develop and deliver educational programmes, field visit, workshops, and training sessions for students and faculties on various disciplines concerned.

Both parties agree to explore opportunities for joint research initiatives and projects with the goal of advancing knowledge and improving the quality of education.

Both parties will work together to organize workshops, seminars, and FDPs to promote a deeper understanding of the concerned fields.

The parties agree to contribute resources, including personnel, facilities, and materials, as needed, to fulfil the objectives outlined in this Linkage. Any financial arrangements related to collaborative activities will be provided in separate agreements.





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E-Mail : rubboqueen@gmail.com, rubboqueengloves@gmail.com

Details of the activities organized as a part of MoU/ linkage with Rubbo Queen Health Care Products Pvt. Ltd., Perumbavoor

A linkage was signed by the two institutions Rajagiri Viswajyothi College of Arts and Applied Sciences and Rubbo Queen Health Care Pvt. Ltd., Perumbavoor in the month of Dec 29, 2021. As per the MoU agreed upon between Rajagiri Viswajyothi College of Arts and Applied Sciences and Rubbo Queen Health Care Products Pvt. Ltd., Perumbavoor for the conduct of Field Visit and Workshop.


Signing Authority

Rajagiri Viswajyothi College of Arts and Applied Sciences
Vengoor


PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-68



Signing Authority

Rubbo Queen Health Care Products Pvt. Ltd.

Perumbavoor

For Rubbo Queen Health Care Products Pvt. Ltd.

Authorised Signatory




God's Care
LATEX GLOVES



RUBBO QUEEN HEALTH CARE PRODUCTS PVT. LTD.

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E-Mail : rubboqueen@gmail.com, rubboqueengloves@gmail.com

Rajagiri Viswajyothi College of Arts and Applied Sciences
Vengoor, Perumbavoor

Report on Field Visit to Rubbo Queen Health Care Products Pvt. Ltd. Programme Details in a Nutshell	
Name of the event	Industrial Visit to Gloves manufacturing Unit
Nature of the event	Field Visit
Objectives	To enhance knowledge about daily business operations and to explore career pathways.
Date and Time	14/09/2022 2:30 PM to 3:30 PM
Duration	1 Day
Beneficiaries	2 nd Year Students of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, Perumbavoor
Venue or Platform	Rubbo Queen Health Care Products Pvt. Ltd
Organized Dept	Department of Commerce
Coordinator	Asst. Prof. Seena M. Peter
Outcome of the Programme	Equipped participants with the understanding of business operations and career pathways

Programme Report

Programme Report on Field Visit to Rubbo Queen Health Care Products Pvt. Ltd.

On [Date], second-year students from Rajagiri Viswajyothi College of Arts and Applied Sciences participated in a field visit to Rubbo Queen Health Care Products Pvt. Ltd. The visit was organized by the Department of Commerce and coordinated by Assistant Professor Seena M. Peter. The objective of this industrial visit was to provide students with practical insights into the daily business operations of a gloves manufacturing unit and to explore potential career pathways within the industry. The visit commenced at 9:30 AM and concluded at 3:00 PM, encompassing a comprehensive tour of Rubbo Queen's facilities at [Location].

During the visit, students had the opportunity to observe firsthand the various stages of gloves manufacturing, from raw material processing to final product packaging. They interacted with professionals at Rubbo Queen, gaining valuable insights into production processes, quality control measures, and the importance of operational efficiency in meeting market demands. Additionally, the visit aimed to broaden students' understanding of career opportunities available in glove manufacturing and to equip them with the skills and competencies necessary for success in the industry.



Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, Perumbavoor, Ernakulam (Dt) 683 556

MANUFACTURERS & EXPORTERS OF MEDICAL EXAMINATION AND SURGICAL GLOVES FROM NATURAL LATEX

Ernakulam (Dt) 683 556

Authorized Signatory



RUBBO QUEEN HEALTH CARE PRODUCTS PVT. LTD.

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RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES (RVCAS)

VENGOOR, PERUMBAVOOR

Workshop on Glove Manufacturing

Programme Details in a nutshell	
Name of the Event	Workshop on Glove Manufacturing
Nature of the event	Entrepreneurship
Objectives	To provide participants with practical knowledge and skills in glove manufacturing processes, from materials selection and production techniques to quality control and market positioning
Resource Person	Ms. Aswathy S Nair
Date and Time	06-10-2022- 07/10/2022
Beneficiaries	College Students No: of Participants: 12
Venue or Platform	Conference Hall
Organizing dept/Cell	Commerce
Coordinator	Mrs. Binitha P. S
Outcome/Benefit of the programme	Participants acquired a thorough understanding of glove manufacturing, enabling them to apply advanced techniques, enhance product quality, optimize production efficiency, and explore business opportunities in the glove industry effectively.

Program Report

The Workshop on Glove Manufacturing took place from 6th to 7th October 2022 in the Conference Hall, organized by the Commerce Department. Designed for students, the workshop aimed to provide practical knowledge and skills necessary for glove manufacturing, covering material selection, production techniques

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MANUFACTURERS & EXPORTERS OF MEDICAL EXAMINATION AND SURGICAL GLOVES FROM NATURAL LATEX

success in roles such as production management, quality assurance, and supply chain operations.


Overall, the field visit to Rubbo Queen Health Care Products Pvt. Ltd. was instrumental in bridging theoretical knowledge with practical application. It provided students with a deeper appreciation of business operations within the gloves manufacturing industry and equipped them with valuable insights that will aid in their academic and professional development. The experience underscored the college's commitment to offering holistic educational experiences that prepare students for future careers in commerce and related fields.

Gallery



The students and faculties from Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, visiting Rubbo Queen Gloves Manufacturing Unit.




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Arts and Applied Sciences
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Rubbo Queen Health Care Products Pvt. Ltd.
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and market positioning. Led by Aswathy S Nair, an expert in glove manufacturing, the workshop included interactive sessions where participants engaged in hands-on activities and discussions and had 12 attendees. They learned about sourcing raw materials, manufacturing methods, ensuring product quality, and strategies for effectively positioning glove products in the market. Mrs. Binitha P.S coordinated the workshop, creating a conducive learning environment where participants actively participated and received personalized feedback from students. The workshop was well-received, with participants expressing enhanced understanding and confidence in applying advanced techniques and optimizing production efficiency in glove manufacturing.

Gallery:



Lecture session of Mrs. Aswathy S. Nair on Glove Manufacturing




Joy P. Joseph, Ph.D
PRINCIPAL
Rajarini Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Dt)-683 546



For Rubbo Queen Health Care Products Pvt. Ltd.

Authorised Signatory

Profile of Resource Person

Aswathy S Nair is a skilled professional with a B.Sc in Biotechnology, currently employed as a Laboratory Technician at Rubbo Queen Healthcare Pvt Ltd. She brings expertise in conducting and analyzing laboratory tests, ensuring adherence to quality standards in healthcare product manufacturing. Aswathy contributes actively to the company's operations, leveraging her technical proficiency to support research and development initiatives in biotechnology and healthcare.

Poster:



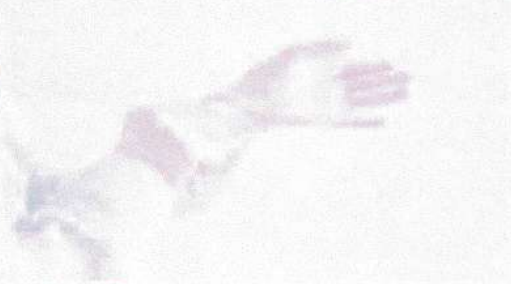
Department of Commerce In
Association With IQAC


"Workshop on Glove Manufacturing "

Date: 06-Oct-2022
: 07-Oct-2022

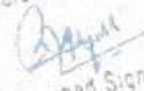
Resource Person:

Ms Aswathy S Nair
Lab Technician
Rubbo Queen Health
Care Pvt.Ltd




Dr. P. Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam




Rubbo Queen Health Care Products Pvt. Ltd
Authorised Signatory

Attendance on about manufacturing

Attendance Sheet

Sl. No.	Name of the candidate	Examiner's Year Sign
1.	Ahina Anil	[Signature]
2.	Arun P.S	[Signature]
3.	Anuraj Anand	[Signature]
4.	Sidharth A Manup	[Signature]
5.	Tara Jee	[Signature]
6.	Ana Manija jee	[Signature]
7.	Megha Thomas	[Signature]
8.	Jeev Jeev	[Signature]
9.	Alan jeev	[Signature]
10.	Peter Babu	[Signature]
11.	Alle Sahin	[Signature]
12.	Aghin Raj	[Signature]

Signature of the Examiners
 M/s. Binu P.S

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Joy.P.Joseph, P
 PRINCIPAL



For Habbu Queen Health Care Products Pvt. Ltd
 [Signature]
 Authorised Signatory



PEOPLE'S DAIRY DEVELOPMENT PROJECT CENTRAL SOCIETY, Reg. No. ER 181/83

Kuttillakkara, Piraroor P.O., Kalady, Ernakulam Dist., Kerala, S. India, Pin - 683 574

LETTER OF LINKAGE

Between

**Rajagiri Viswajyothi College of Arts and Applied sciences, Perumbavoor,
Kerala, India**

And

**PDDP (Peoples Dairy Development Project Central Society), Kalady,
Kerala, India**

The Letter of Linkage is made between **Rajagiri Viswajyothi College of Arts and Applied Sciences, Perumbavoor, Kerala, India** represented by its Principal, Dr. Joy P Joseph (hereinafter referred to as "RVCAS") and **Peoples Dairy Development Project Central Society, Kalady, Kerala, India** represented by its Chairman Rev. Fr. Thomas Mangattu (hereinafter referred to as "PDDP") on **5th day April 2022** to foster cooperation in education, training and recruitment.

1. AREAS OF CO-OPERATION:

- i. **Research Collaborations:** Faculty/Employees/Researchers/Students/Farmers of Milk co-operative society of PDDP and RVCAS can collaborate in future research projects that either involve working cooperatively with partner institutions and / or cover a research topic with an international component.
- ii. **Faculty/Employee Exchange with Partner Institutions:** Faculty members of RVCAS and PDDP can travel between upon the prior approval from the concerned, to participate in activities that can enhance their international / national experience and knowledge and also to foster relations between the parties.
- iii. **Promotion of integrated studies for related studies:** The parties can look at integrating an international / intercultural dimension into their teaching, research, training and employee development and service functions of the university which would enable the students/employee understanding on a global perspective.

Principal
Rajagiri Viswajyothi College of Arts and
Applied Sciences,
Perumbavoor, Kerala, India.

Page 1 of 3

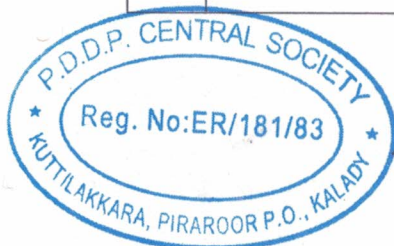
Chairman
Peoples Dairy Development Project Central
Society,
Kalady, Kerala, India

**Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
Perumbavoor**

linkage 2 - Activity 1

Report on June 2022-December 2022

Programmes in nut shell	
1.	Name of the Programme: Minor Research Project Date: June 2022 to December 2022 Duration: 6 months (3 rd Semester from June 2022 to December 2022). The University Examination for 3 rd semester and Viva for the Project conducted on 6/3/2023, delayed all the University Examinations due to COVID-19
2.	Organizing Department: Department of Business Administration of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor.
3.	Name of the Faculty Program Coordinator: Solymon VL, HOD of Business Administration
4.	Topic of Study: A study on Organizational Structure and its Effect on Workers in People's Dairy Development Project (PDDP) Central Society, Kalady.
5.	Nature of the program: Minor Research Project (Group Project)
6.	Mode of Operation: Offline Venue: People's Dairy Development Project, (PDDP), Central Society, Kalady
7.	Beneficiary Details: Students 1. Abraham V Kuruvila (PNR 210021086081) 2. Akshay B Anil (PNR 210021086082)
9.	Objective of the Study: Evaluating PDDP's formal and informal organizational arrangements, hierarchical levels, and communication flows. Assessing how the identified structure influences employee motivation, productivity, job satisfaction, and interpersonal dynamics. Providing recommendations based on findings to enhance organizational effectiveness and employee well-being. To deepen their understanding of management principles and apply theoretical concepts in a practical setting. The findings are intended to contribute valuable insights to both academic knowledge and practical implications for organizational management.
10.	Level of the Programme: College Level
11.	Documents Attached: College Certificate of Report/Company Certificate



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Prof. Dr. DEVASIA, M.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt), 683546



As part of the University curriculum for the third semester BBA course on "Personality Development and Management Skills" (BA3PRP15), Abraham V Kuruvila and Akshay B Anil undertook a group minor project focused on studying the organizational structure and its impacts on employees at PDDP, Kalady.

The project aimed to analyze how the organizational structure of PDDP influences its workforce. PDDP, located in Kalady, served as the focal point for examining various aspects of organizational behavior and management within a real-world context. By investigating this relationship, the project sought to uncover insights into how organizational structures can shape employee experiences, satisfaction, and overall effectiveness.

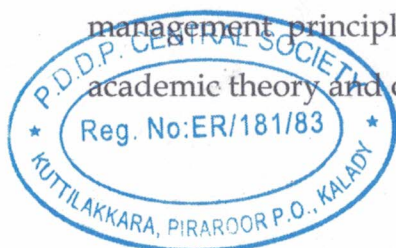
Evaluating PDDP's formal and informal organizational arrangements, hierarchical levels, and communication flows.

Assessing how the identified structure influences employee motivation, productivity, job satisfaction, and interpersonal dynamics.

Providing recommendations based on findings to enhance organizational effectiveness and employee well-being.

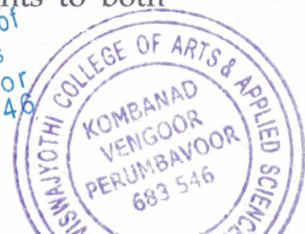
Through this project, Abraham V Kuruvila and Akshay B Anil aimed to deepen their understanding of management principles and apply theoretical concepts in a practical setting. The findings are intended to contribute valuable insights to both academic knowledge and practical implications for organizational management.

Their study focused on PDDP, Kalady, examining its formal and informal organizational structures, hierarchical levels, and communication channels. They assessed how these structures impact employee motivation, productivity, job satisfaction, and interpersonal dynamics. Based on their findings, they provided recommendations to enhance organizational effectiveness and employee well-being. This project aimed to apply management principles in a practical context, contributing valuable insights to both academic theory and organizational management practices.



A handwritten signature in black ink, likely belonging to Prof. Dr. DEVALA M.D.

Prof. Dr. DEVALA M.D.
PRINCIPAL
Rajagir Viswajothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt), 683546





RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546

**List of Students Attended Student Exchange Program in People's Dairy
Development Project (PDDP) Central Society, Kalady**

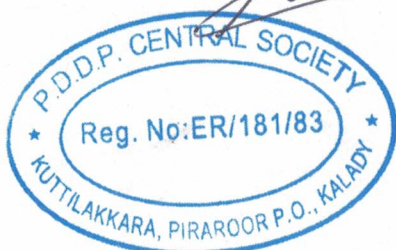
Linkage: 2- April 5, 2021


Activity -1: Minor Research Project (Group)- June 2022-December 2022

Institutions Collaborated: PDDP & RVCAS

FIRST YEAR BBA 2021-22 (2021-24 ADMISSION)

	Name	Topic	Time
1	Abraham V Kuruvila (PNR 210021086081)	A study on Organizational Structure and its Effect on Workers in People's Dairy Development Project (PDDP) Central Society, Kalady.	June 2022-December 2022
2	Akshay B Anil (PNR 210021086082)	A study on Organizational Structure and its Effect on Workers in People's Dairy Development Project (PDDP) Central Society, Kalady.	June 2022-December 2022




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PDDPCS/HRD/131/2024-25

12/08/2024

PROJECT CERTIFICATE

This is to certify that **Mr. Abraham V Kuruvila** (Reg No: 210021086081) and **Mr. Akshay B Anil** (Reg No: 210021086082), BBA students of Rajagiri Viswajyothi College Arts & Applied Sciences, Vengoor, Perumbavoor undergone a minor project study on the topic of **“A Study on the Organizational Structure and its Effect on Workers”** at People's Dairy Development Project Central Society from June 2022 to December 2022 as part of curriculum.

People's Dairy Development Project (PDDP) Central Society is engaged in the processing of Milk and Manufacturing of Dairy Products (Ice Cream, Skimmed Milk Powder, Curd, Ghee, Butter, Paneer, etc) and Cattle Feed; standard operating procedures and products of which are certified by FSSAI, ISO 22000:2018, AGMARK (3530/1/KHI/002), IS 13334-2014 and IS 2052-2009.

We wish every success in their personal, academic and professional endeavors.

For PDDP Central Society



Libin Varghese
Manager
Department of Human Resource



Prof. Dr. DEVASIA, M.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences

Web Site : www.pddp.org | perumbavoor@pddp.org | hrd@pddp.org

Phone (Off.) : 0484 - 2462591 / 9447770105 | 2462598

Sales : 2462591, 9447770105 | Ice Cream : 9447770106 | Feeds : 9207763637 | Vet Hos : 682462601

GST No. 32AAATP2406M1ZQ

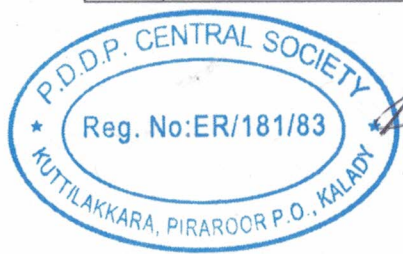


**Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
Perumbavoor**

Linkage 2 Activity 2

Report on 17/01/2023

Program in nut shell	
1.	Name of the Programme: Student Exchange Date: 17/01/23 Time: 9.30 -12.30 am Duration: 3hrs Hours
2.	Organizing Department: Department of Business Administration
3.	Name of the Faculty Program Coordinator: Solymon VL/Karthika Balachacndran
5.	Nature of the program: Experiential Learning
6.	Mode of Operation: Offline Venue: People's Dairy Development Project, (PDDP), Central Society, Kalady
7.	Purpose of the Programme: <ol style="list-style-type: none">1. Equipping students with industry-specific knowledge and insights to better prepare them for future careers in their field of study.2. Inspiring students by showcasing successful industry practices and innovations, encouraging creativity and entrepreneurship.3. Identifying potential research topics, case studies, or projects that can be pursued by students as part of their academic coursework or independent study.4. Understanding the workplace culture, ethics, and social responsibilities practiced by the industry, contributing to students' holistic development.
8.	Level of the Programme: College Level
9.	Beneficiary Details: Students of first semester BBA (BBA 2022-25 Admission)
10.	Number of Participants (List of students are attached): 29
11.	Documents Attached: Photographs/List of Students



Prof. Dr. DEVASIA, M.D.
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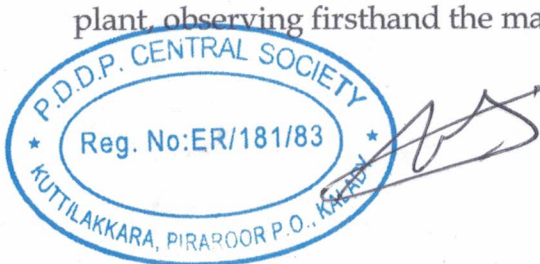
A student Exchange was organized by the Department of Business Administration for second and third semester BBA students to the PDDP Milk processing unit located in Mattor, Kalady, on January 17, 2023, from 9:30 am to 12:30 pm.



Linkage 2 Activity 2

Student Exchange: First Semester BBA 2022-23

Accompanied by Assistant Professor Solymon VL HOD of Department of Business Administration and Asst. Prof. Karthika Balachandran from the College, the students participated in a session conducted by the Operations Manager of the plant. They gained insights into the operational processes and management practices of the facility. Following the session, the students had the opportunity to visit various sections of the plant, observing firsthand the manufacturing and processing operations.



Dr. DEVA...
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Linkage 2 Activity 2

Student Exchange: First Semester BBA 2022-23

The objective of the visit was to provide students with practical exposure to industry operations, allowing them to connect theoretical knowledge with real-world applications. It aimed to enhance their understanding of management principles in the context of a cooperative society and dairy processing industry. Such visits also fostered networking opportunities and inspired students by showcasing industry best practices.



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**List of Students Attended Student Exchange Program in People's Dairy
Development Project (PDDP) Central Society, Kalady**

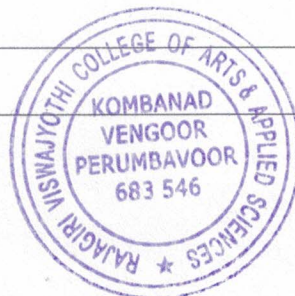
Linkage -2

Activity -2: Student Exchange - January 17, 2023

Institutions Collaborated: RVCAS and PDDP

FIRST YEAR BBA 2022-23 (2022-25 ADMISSION)

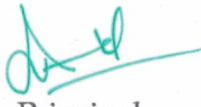
1	Aadil Shah
2	Abhiram Ashok
3	Adwaith K Gopal
4	Aleena Linoy
5	Ancy Rose
6	Aman Youshah
7	Anita Binoy
8	Benhur Binoy
9	Diljo Paul
10	Dylan Varghese
11	Efy Serish
12	Evia Rose Paul
13	Godson Martin
14	Harigovind A
15	Jerin Saiza
16	Jestin Geomon



[Signature]
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17	Joel Babu Daniel
18	John Issac
19	Joyal Johny
20	Kevin John George
21	Kristeffer Premji Kuttiyil
22	Lekshmi Saikumar
23	Meenakshi E Bebish
24	Mohammed Shaz Kuttiyassan
25	Muhammed Fadil M S
26	Naveen Tom Varghese
27	Paravthy Santhosh
28	Sahad Usman O K
29	Vishnu Kunjappan




Principal
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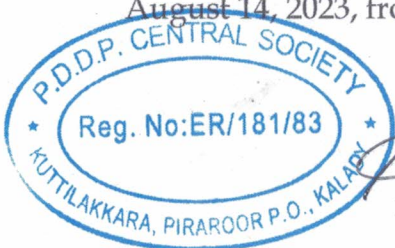
**Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
Perumbavoor**

Linkage 3 - Activity 1

Report on 14/08/23

1.	Name of the Programme: Student Exchange Date: 14/08/23 Time: 9.30 -12.30 am Duration: 3 Hours
2.	Organizing Department: Department of Business Administration
3.	Name of the Faculty Program Coordinator: Solymon VL
4.	Accompanying faculties: Solymon VL/ Saritha PN, Associate Director Rev.Fr. Dipin Karingen CMI
5.	Nature of the program: Experiential Learning
6.	Venue: People's Dairy Development Project, (PDDP), Central Society, Kalady
7.	Objective of the Programme: 1.To provide students with exposure to various career paths within the industry, helping them understand different roles, responsibilities, and career progression opportunities. 2. Familiarize students with the latest trends, technological advancements, and innovations in the industry, enhancing their knowledge of current practices and future developments. 3. Offer practical learning opportunities where students can apply theoretical knowledge gained in the classroom to real-world scenarios, fostering a deeper understanding of industry operations.
8.	Level of the Programme: College Level
9.	Beneficiary Details: 1 st Semester BBA Students 2023-26 Admission
10.	Number of Participants (List of Students attached): 41
11.	Documents Attached: Photographs/List of Students

The Department of Business Administration organized a Student Exchange Program for first semester BBA students to the PDDP Milk processing unit in Mattor, Kalady on August 14, 2023, from 9:30 am to 12:30 pm.



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Vengoor, Perumbavoor
Ernakulam (Dt), 683546





Linkage 3 Activity 1

Student Exchange: First Semester BBA 2023-24

Accompanied by Reverend Rev.Fr. Dipin Karigen CMI, Associate Director, Assistant Prof. Solymon VL, Head of Department, and Asst. Prof. Saritha PN, Class Coordinator from the College, the students participated in a session led by the Operations Manager of the plant.



Linkage 3: Activity 1

Student Exchange: First Semester BBA 2023-24

Prof. D. DEVIASIA, M.D
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Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt), 683546




They gained valuable insights into the operational processes and management strategies employed at the facility. Subsequently, the students toured various sections of the plant, where they observed firsthand the manufacturing and processing operations.



Linkage 3: Activity 1

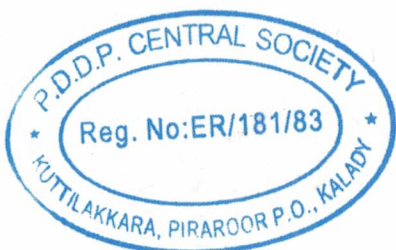
Student Exchange: First Semester BBA 2023-24

The visit aimed to provide students with practical exposure to industry practices, allowing them to apply theoretical knowledge in a real-world context.



Linkage 2 Activity 2

Student Exchange: First Semester BBA 2023-24
Prof. Dr. DEVA M.D
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Linkage 3: Activity 1

Student Exchange: First Semester BBA 2023-24

The industry visits in PDDP facilitated interaction with industry professionals and promoted understanding of cooperative society dynamics within the dairy processing sector.



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RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
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**List of Students Attended Student Exchange Program in People's Dairy
Development Project (PDDP) Central Society, Kalady**

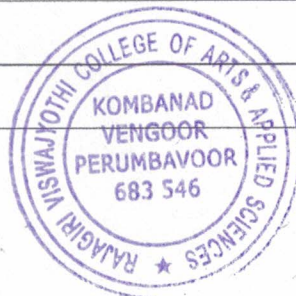
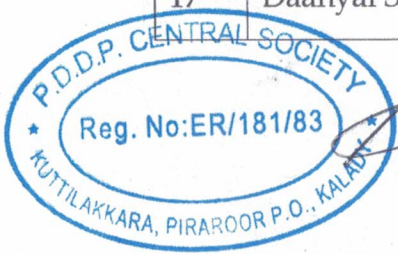
Linkage: 3 - April 5, 2023

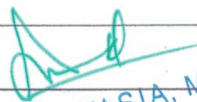
Activity -1: Student Exchange -August 14, 2023

Institutions Collaborated: RVCAS and PDDP

FIRST YEAR BBA 2023-24 (2023-26 ADMISSION)


1	Abigail Susan Denny
2	Adithya Sanker M D
3	Adithyan V K
4	Afrin Jafar
5	Ajalya Anil
6	Anish Salian
7	Anusree
8	Aparna K P
9	Arathy. S
10	Asa Fathima T
11	Ashish James
12	Bestin Eldho
13	Bhavana Joshy
14	Bibin Basil
15	Chandana
16	Charis Aeirin Paul
17	Daanyal Saji




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18	Eldin Eldho Jose
19	Emil Prakash
20	Harikrishnan B
21	Harisankar B Krishna
22	Hrisheekesh R
23	Joel Sebastian
24	John Geevarghese Jojy
25	Malavika Mohan
26	Muhammed Ajdhar Hussain
27	Muhammed Nahash Basheer
28	Neha Shinaj
29	Nisha A V
30	Rahul Bag
31	Raj Sing
32	Rinsha Sebastian
33	S Sreerag
34	Sachu Basil
35	Sravan Das P S
36	Sreelakshmi S Menon
37	Varun Ravindran
38	Zeb Shibu Paul
39	Zen Shibu Paul
40	Albin Seby
41	Safa Kanely Aboobaker




 Prof. Dr. DEVASTIA, M.D
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**Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor,
Perumbavoor**

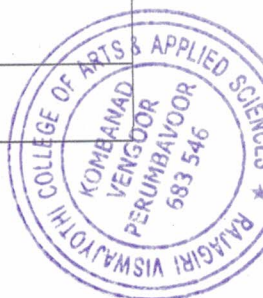
Linkage 3: Linkage 2

Report on 09/12/2023

1.	Name of the Programme: Sixth Semester BBA Research Project Date: 09/12/23 to 08/01/2024 Duration: One Month
2.	Organizing Department: Department of Business Administration of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor.
3.	Name of the Faculty Program Coordinator: Solymon VL, HOD of Business Administration
4.	Mode of Operation: Offline Venue: People's Dairy Development Project, (PDDP), Central Society, Kalady
5.	Nature of the program: Final Year Academic Research Project (BBA Sixth Semester 2021-24 Admission)
6.	Number of Participants: 2
7.	Beneficiary Details: Students 1. Abraham V Kuruvila (PNR 210021086081) 2. Krishnamoorthy C (PNR 210021086082)
8.	Objectives of the Program: One objective of a BBA project in a company as part of a university academic curriculum is to provide students with practical experience and exposure to real-world business environments. This hands-on experience allows students to apply theoretical knowledge gained in classrooms to solve actual business problems or challenges faced by the company. It also helps students develop essential skills such as teamwork, problem-solving, communication, and project management under professional guidance, preparing them for future careers in business and management roles.
9.	1. Name of Participant: Abraham V Kuruvila



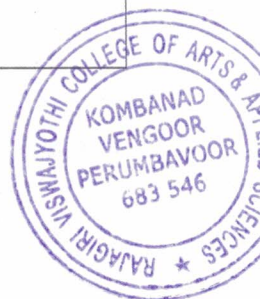
Prof. Dr. DEVASIA, M.D.
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt), 683546



	<p>Topic of Study: The Impact of Inventory Management on Manufacturing Organization at People's Dairy Development Project (PDDP) Central Society</p> <p>Objectives of the Study:</p> <p>1.To evaluate the current inventory management techniques and systems employed by a selected manufacturing organization and analyze key performance indicators such as inventory turnover, stockouts, carrying costs, and order fulfillment rates to assess the efficiency and effectiveness of inventory management practices.</p> <p>2.To Identify strengths, weaknesses, opportunities, and Challenges (SWOC analysis) related to the organization's inventory management practices and to propose strategic recommendations and actionable steps to optimize inventory levels, reduce costs, minimize wastage, overall operational performance.</p>
10	<p>2. Name of Participant: Krishnamoorthy C</p> <p>Topic of Study: The importance of Training and Development on Organizational Performance at People's Dairy Development Project (PDDP) Central Society</p> <p>Objective of the Study:</p> <p>1.To Evaluate the Impact of Training and Development Programs and Assess how training and development initiatives within a selected organization contribute to enhancing employee skills, knowledge, and job performance.</p> <p>2.To Identify gaps in current training and development practices within the organization and propose strategic recommendations to improve program effectiveness.</p>
11	Level of the Programme: College Level / University
12.	Documents Attached: Letter of communication with PDDP/Project Report/ Company Certificate/List of Student Completed project in PDDP



P. DEVI DEVASIA, M.D
PRINCIPAL
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 Arts and Applied Sciences
 Vengoor, Perumbavoor
 Ernakulam (Dt), 683546

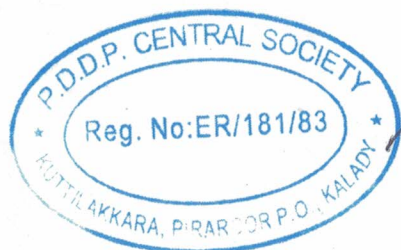


The Department of Business Administration of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor organized the final year BBA Project for the sixth semester students (2021-24 Admission) from December 9, 2023, to January 8, 2024. This one-month duration project was part of University Curriculum. The project was conducted at the People's Dairy Development Project (PDDP), Central Society, Kalady. This venue provided a practical setting for students to engage directly with real-world business scenarios.

The project was coordinated by Mr. Solymon VL, Head of the Department of Business Administration, Rajagiri Viswajyothi College of Arts and Applied Sciences. The programme aimed to integrate classroom knowledge with practical experience in a business environment. This hands-on approach allowed participants to tackle genuine business challenges, applying theoretical concepts to propose solutions. The overarching objective was to cultivate essential skills crucial for future business and management roles, including teamwork, problem-solving, communication, and project management.

Two students participated in the project:

1. **Abraham V Kuruvila (PNR 210021086081).** Topic of Study: The Impact of Inventory Management on Manufacturing Organization at People's Dairy Development Project Central Society
2. **Krishnamoorthy C (PNR 210021086082).** Topic of Study: The Importance of Training and Development on Organizational Performance at People's Dairy Development Project Central Society



Dev Asia
Prof. Dr. DEVASIA, M.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt), 683546





RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR, PERUMBAVOOR KERALA- 683546

**List of Students Attended Student Exchange Program in People's Dairy
Development Project (PDDP) Central Society, Kalady**

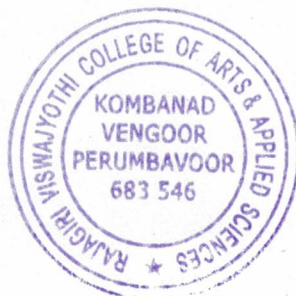
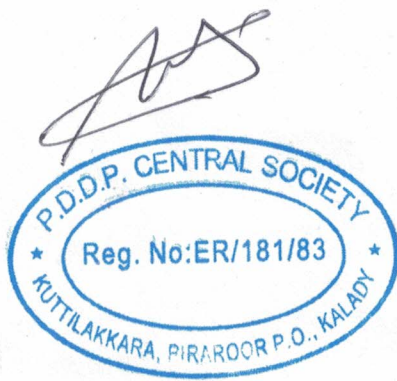
Linkage -3


Activity -2: 09/12/23 to 08/01/2024

Institutions Collaborated: PDDP and RVCAS

FINAL YEAR BBA 2023-24 (2021-24 ADMISSION)

	Name	Topic	Time Period
1	Abraham V Kuruvila (PNR 210021086081)	A Study of the "Impact of Inventory Management on Manufacturing Organization at People's Dairy Development Project (PDDP) Central Society"	09/12/23 to 08/01/2024
2	Krishnamoorthy C (PNR 210021086082)	A Study of the "Importance of Training and Development on Organizational Performance at People's Dairy Development Project (PDDP) Central Society"	09/12/23 to 08/01/2024




Principal
Prof. Dr. DEVASIA, M.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt), 683546

The Sixth Semester BBA Project provided a structured platform for students to immerse themselves in practical business research. Through their studies on inventory management and training and development, participants gained valuable insights into operational efficiencies and employee performance enhancement strategies. This initiative not only enriched their academic learning but also equipped them with practical skills essential for their future careers in business management.



Signing Authority

Prof. Dr. DEVASIA, M.D.
PRINCIPAL
Rajagiri Viswajyothi College of Arts and Applied Sciences,
Vengoor, Perumbavoor
Ernakulam (Dt), 683546



Signing Authority

Prof. Dr. DEVASIA, M.D.
PRINCIPAL
Rajagiri Viswajyothi College of Arts and Applied Sciences,
Vengoor, Perumbavoor
Ernakulam (Dt), 683546



LETTER OF LINKAGE

Between

Rajagiri Viswajyothi College of Arts & Applied Sciences
Thungaly, Vengoor, Perumbavoor, Ernakulam, Kerala – 683546

And

Metricways Rotogravure Printers Pvt Ltd, Kokkappilly, Thiruvankulam

The Department of Commerce at Rajagiri Viswajyothi College of Arts & Applied Sciences, Thungaly, Vengoor, Perumbavoor, Ernakulam, Kerala – 683546 and Metricways Rotogravure Printers Pvt Ltd, Kokkappilly, Thiruvankulam establish this Letter of Linkage to promote education, research and community engagement.

Both parties agree to develop and deliver educational programmes, field visits, workshops, and training sessions for students and faculties on various disciplines concerned.

Both parties agree to explore opportunities for joint research initiatives and projects to advance knowledge and improve the quality of education.

Both parties will work together to organize workshops, seminars, and FDPs to promote a deeper understanding of the concerned fields.

The parties agree to contribute resources, including personnel, facilities, and materials, as needed, to fulfil the objectives outlined in this Linkage. Any financial arrangements related to collaborative activities will be detailed in separate agreements.

Both parties agree to maintain the confidentiality of any proprietary or sensitive information shared during the collaboration and to obtain mutual consent before disclosing such information to third parties.



Details of the activities organized as a part of linkage with Metricways Rotogravure printers Pvt.Ltd

A linkage was signed by the two institutions Rajagiri Viswajyothi College of Arts and Applied Sciences and Metricways Rotogravure printers Pvt.Ltd in the month of May 16th 2021. As per the MoU agreed upon between Rajagiri Viswajyothi College of Arts and Applied Sciences and Metricways Rotogravure printers Pvt.Ltd for the conduct of Internship.

Signing Authority

Rajagiri Viswajyothi College of Arts and Applied Sciences

Vengoor



Signing Authority

Metricways Rotogravure printers Pvt.Ltd



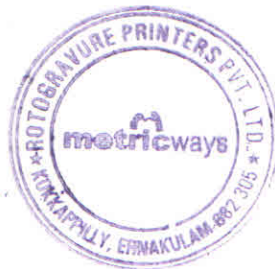
Rajagiri Viswajyothi College of Arts and Applied Sciences
 Vengoor, Perumbavoor

Report on	
programme Details in a Nutshell	
Name of the event	Internship
Name of the event	Internship
Objectives	To provide training in the basics of book keeping and practical knowledge about account treatment of various transactions
Date and Time	01.03.2022 to 02.05.2022
Duration	27 days
Beneficiaries	Tom Jose
Venue or Platform	Metricways Rotogravure printers Pvt.Ltd
Organized Dept	B.com
Coordinator	Seena M Peter
Outcome of the Programme	The internship provided Tom Jose with practical experience in book keeping and financial transaction management, significantly enhancing his understanding and skills in accounting



From March 1 to May 2, 2022, Tom Jose participated in an enriching internship at Metricways Rotogravure Printers Pvt. Ltd. The program was crafted to introduce him to the essentials of book keeping and offer practical insights into managing financial transactions. Coordinated by the B. Com department and guided by Seena M Peter, this 27-day journey was more than just a learning experience – it was an opportunity to connect classroom theories with real-world practices.

Tom's time at Metricways Rotogravure Printers Pvt. Ltd. allowed him to immerse himself in the daily realities of accounting work. He gained hands-on experience that significantly deepened his understanding of financial management and boosted his confidence in dealing with real-world scenarios. Beyond honing his technical skills, Tom also benefited from valuable networking opportunities and professional insights, all of which will be instrumental as he advances in his finance career.



Internship Certificate

This is to certify that Tom Jose Model I B. Com Finance and Taxation has successfully completed an internship at Metricways Rotogravure Printers Pvt. Ltd. from 1st of April 2022 to 2nd May 2022.

During this period, he was involved in:

1. Training in the basics of Book Keeping
2. Practical knowledge about account treatments of various transactions.

This internship provided valuable experience and practical exposure to the working of a business enterprise, including the management of Journals and Ledgers.

We commend Tom Jose for his dedication, enthusiasm, and contribution to our team during the internship period.



John Padinjara

Finance Head

Metricways Rotogravure Printers Pvt. Ltd





CLAIMS

Centre for Logistics And International Management Studies

LETTER OF LINKAGE

BETWEEN

Department of Commerce
Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor, Perumbavoor, Kerala

&

Centre For Logistics and International Management Studies (CLAIMS) Academy,
Kalamassery, Kerala

The Department of Commerce Rajagiri Viswajyothi College of Arts & Applied Sciences and Centre for Logistics And International Management Studies (CLAIMS) Academy, Kalamassery, Kerala establish this letter of linkage to foster cooperation in education and recruitment.

1. Both parties agree to encourage the following activities, in particular to promote academic progression among the B.Com Logistics students.

a) **Providing SAP ERP Software Training:**

Offering training in SAP ERP software focuses on enhancing students' practical skills and preparing them for the industry's technological demands in logistics management.

b) **Providing internships**

Facilitating real-world exposure and experience for students to apply theoretical knowledge in a professional setting and provide a structured internship program with defined learning objectives

Both parties shall discuss the all aspects involved to the satisfaction of each party and enter into specific agreements based on the agreed objectives and outcomes of the relationships.

2. This letter of linkage shall be applicable to educational activities attached to each party.

3. This letter of linkage constitute the entire agreement between the parties and all prior discussions, agreements, and understandings whether verbal or in writing are merged in this agreement.

4. This letter of linkage is not considered to be a contract creating legal and financial





CLAIMS

Centre for Logistics And International Management Studies

Details Of The Activities Organised As A Part Of linkage with CLAIMS Academy Kalamassery

A Linkage was signed by the two institutions Rajagiri Viswajyothi College Of Arts and Applied Sciences, Vengoor and **Centre For Logistics And International Management Studies(CLAIMS) Academy, Kalamassery, Kerala** in (25/05/2022). As per the linkage agreed upon between institutions Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor and **Centre For Logistics And International Management Studies(CLAIMS) Academy, Kalamassery, Kerala** for the conduct of and SAP ERP - certificate courses and internship to students in Rajagiri Viswajyothi College.


Signing Authority

Rajagiri Viswajyothi College Of Arts and Applied Sciences,
Vengoor




Signing Authority

**Centre For Logistics And International Management Studies(CLAIMS) Academy,
Kalamassery, Kerala**



Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, Perumbavoor
Activity 1

Report on Seminar on the SAP TRAINING

Programme Details in a nutshell	
Name of the Event	SAP ERP Training
Nature of the event	Certificate course
1. Objectives	The course was inclusive of practical sessions on

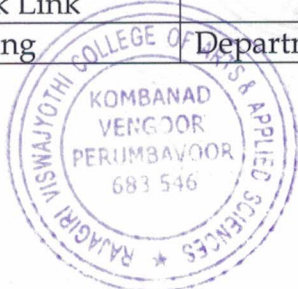
2. Scope	procurement process, sales process, reverse logistics and warehouse management.
Resource Person	Mr. Jose Zacharia (Consultant SAP)
Date and Time	01/06 /2024-10/06/2022
Duration	40hours
Beneficiaries	B.com Logistics Management students of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor
Venue or Platform	offline
Feedback Link	-
Organizing dept/Cell	Department of Commerce
Coordinator	Ms. Anju Antony
Associating Agency	Centre For Logistics And International Management Studies(CLAIMS) Academy, Kalamassery, Kerala
Fund Details (if any)	Fee paid
Outcome/Benefit of the programme	The students get over all information and scope of shipping and ocean freight management.

Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, Perumbavoor

Activity 2

Report on Internship


Programme Details in a nutshell	
Name of the Event	Internship @ Cochin International Frieght Station
Nature of the event	Internship
1.Objectives 2.Scope	1.To provide internship in logistics company 2.Scope of the event is to get the practical knowledge
Fecilitating Agency	Centre For Logistics And International Management Studies(CLAIMS) Academy, Kalamassery, Kerala
Date and Time	08/05/2023 to 08/6/2023
Duration	1 month
Beneficiaries	Students of Rajagiri Viswajyothi College Of Arts and Applied Sciences,Vengoor
Venue or Platform	Kerala State CFS
Feedback Link	
Organizing	Department of Commerce



Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Emakulam (Dt) 683546

dept/Cell	
Coordinator	Anju Antony
Associating Agency	Centre For Logistics And International Management Studies(CLAIMS) Academy, Kalamassery, Kerala
Fund Details (if any)	yes
Outcome/Benefit of the programme.	To provide practical knowledge among the students about operations in Logistics Company

Poster



RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546

Certificate Course on SAP -ERP Software


for Bcom Logistics Management students

Department of Commerce In Association with CLAIMS Academy Kallamassery

★ Course Outcome ★

- Proficiency in SAP MM Modules
- Practical Application Skills
- System Configuration and Customization
- Integration with Other SAP Modules

RESOURCE PERSON



JOSE ZACHARIAS
Consultant-SAP MM,
LE-WM, PM and PS

Start 01/06/2022

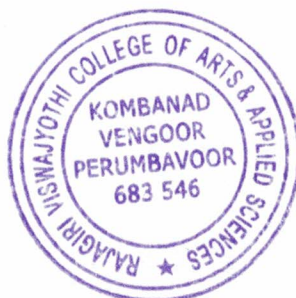
40 Hrs
Duration

For more details
ANJU ANTONY
Assistant Professor
9995069453

www.rajagiriviswajyothi.org

9048056118, 8848393398

Attendance Sheet:



(Signature)

Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) 683546

Vengoor

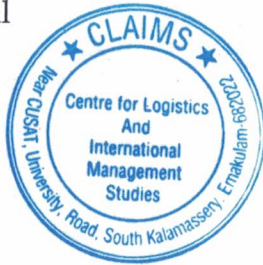


Signing Authority

Centre For Logistics And International Management Studies(CLAIMS) Academy,
Kalamassery, Kerala



Seal



Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) 683546



ACTIVITY II

The Internship at Cochin International Freight Station, organized by the Department of Commerce in collaboration with CLAIMS Academy, took place from 8th May to 8th June 2023. Aimed at students from Rajagiri Viswajyothi College of Arts and Applied Sciences, the month-long program provided practical insights into logistics operations at Kerala State CFS. Coordinated by Ms. Anju Antony, the internship facilitated hands-on learning opportunities, enhancing students' understanding of real-world logistics management within a dynamic operational environment. **Beneficiaries:** Students from Rajagiri Viswajyothi College were the primary beneficiaries of this internship, gaining invaluable practical experience and industry exposure aligned with their academic studies in logistics and supply chain management.

Outcomes:

1. **Enhanced Practical Knowledge:** Students gained hands-on experience in SAP ERP modules such as procurement, sales processes, reverse logistics, and warehouse management, equipping them with practical skills crucial for logistics management careers.
2. **Understanding of ERP Systems:** The training enabled students to understand the functionalities and integration capabilities of SAP ERP, providing them with insights into how such systems streamline business processes in logistics and supply chain management.
3. **Professional Development:** By interacting with Mr. Jose Zacharia, a SAP consultant, students were exposed to industry best practices and real-world scenarios, enhancing their professional development and readiness for future roles in logistics and international management.

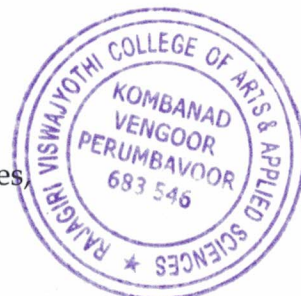
Outcomes of Internship @ Cochin International Freight Station:

1. **Hands-on Experience:** Students gained practical experience in logistics operations at Cochin International Freight Station, applying theoretical knowledge from their studies to real-world scenarios.
2. **Industry Exposure:** The internship exposed students to the day-to-day operations of a logistics company, providing insights into the challenges and intricacies of managing freight and logistics within a busy international environment.
3. **Skill Development:** Through the internship, students developed essential skills such as problem-solving, communication, and teamwork, which are crucial for success in the logistics and supply chain industry.

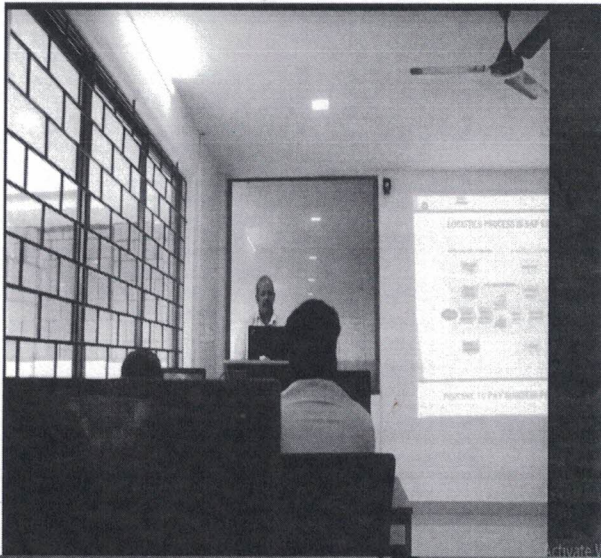


Signing Authority

Rajagiri Viswajyothi College Of Arts and Applied Sciences,



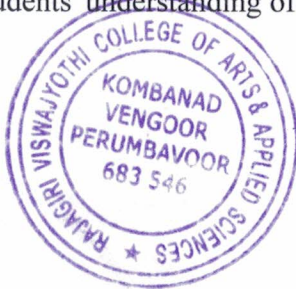
Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) 683546



Programme Report

ACTIVITY I

The SAP ERP Training conducted from 1st to 10th June 2022 at Rajagiri Viswajyothi College of Arts and Applied Sciences aimed to equip B.Com Logistics Management students with practical knowledge in procurement, sales processes, reverse logistics, and warehouse management. Led by Mr. Jose Zacharia, a SAP consultant from CLAIMS Academy, the 40-hour offline course provided comprehensive insights into shipping and ocean freight management. Coordinated by Ms. Anju Antony from the Department of Commerce, the training received positive feedback for enhancing students' understanding of logistics operations within the ERP framework.



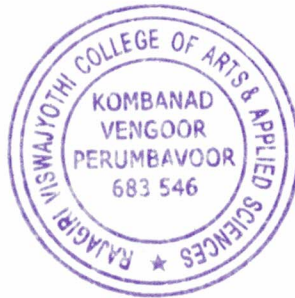
Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Ernakulam (Dt) C

SAP TRAINING

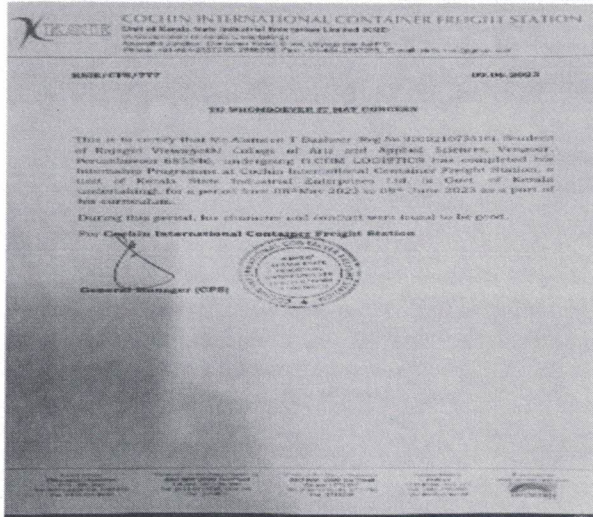
STUDENTS LIST ATTENDANCE

Sl.No	Name	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12
1.	Abhay Dev K P	P	P	A	P	P	P	P	P				
2.	Ajith Saju	P	P	A	P	A	A	P	A				
3.	Akshay A S	P	P	P	A	P	A	P	P				
4.	Akash Ken	P	P	P	A	P	P	P	P				
5.	Ebin Binu Thomangal	P	P	P	P	P	P	P	P				
6.	Jerin J Thomas	P	P	P	P	P	P	P	P				
7.	Krishnenthil Surzakumar	P	P	P	P	P	P	P	P				
8.	Martin K Anto	A	P	P	P	P	P	P	P				
9.	Midhat Ahmed	P	P	P	P	P	P	P	P				
10.	Nihal Koshan	P	P	P	P	P	P	P	P				
11.	Sanath Sanal	P	P	P	P	P	P	P	P				
12.	Sravan Moorthy V	P	P	P	P	P	P	P	P				
13.	Alan Binoy	P	P	P	P	P	P	P	P				
14.	John Joseph Mulerikal	P	P	P	P	P	P	P	P				
15.	Niveditha Bhasi	P	P	P	P	P	P	P	P				
16.	AJ Amoon T Basheer	P	P	P	P	P	P	P	P				
17.	Nahyan T Jabbar	P	P	P	P	P	P	P	P				

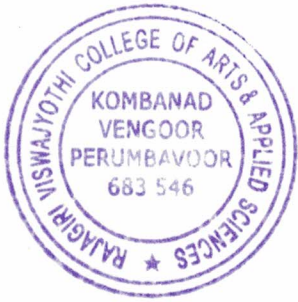
Certificate:



Joy.P.Joseph, Ph.D
 PRINCIPAL
 Rajagiri Viswajyothi College of
 Arts and Applied Sciences
 Vengoor, Perumbavoor
 Ernakulam (Dt) 683546



Gallery/ Geotag photos/ screen shots:



[Handwritten Signature]

Joy.P.Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences,
Vengoor, Perumbavoor,
Ernakulam (Dt) 683546



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B⁺ Grade

P.O.MANNAMPATTA, PALAKKAD, PIN - 678 633

Phone(Office) : 0466-2268285, 2268927

Email:principalvtbcollege@gmail.com Web:www.vtb.ac.in

LETTER OF LINKAGE



Rajagiri Viswajyothi College of Arts & Applied Sciences
Vengoor, Perumbavoor, Ernakulam, Kerala - 683546

&

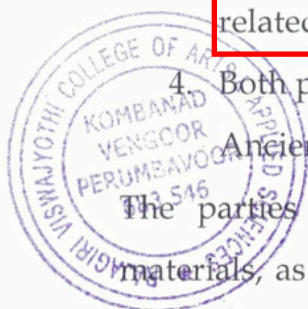
Sreekrishnapuram V. T. Bhattathiripad College,
Mannampatta, Palakkad, Kerala - 678633

Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor, Perumbavoor, Ernakulam, Kerala Pin Code: 683546 and Sreekrishnapuram V. T. Bhattathiripad College, Mannampatta, Palakkad, Kerala Pin Code: 678633 establish this Letter of Linkage to promote Education, Research and Community Engagement.

Objectives:

1. Both parties agree to jointly organize Workshops and Seminars on the Indian Knowledge System, focusing on Traditional Practices, Philosophies and Manuscripts.
2. Both parties agree to facilitate knowledge-sharing sessions and discussions on the significance and Preservation of Manuscripts.
3. Both parties agree to promote Research, Preservation and Documentation related to Indian Knowledge System.
4. Both parties will work together to train students on Reading and Interpreting Ancient Manuscripts in Indian languages.

The parties agree to contribute resources, including personnel, facilities, and materials, as needed, to fulfil the objectives outlined in this Linkage. Any financial





SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE
MANNAMPATTA, PALAKKAD, KERALA
Re-accredited by NAAC with B+ Grade
(Aided by Government of Kerala & Affiliated to University of Calicut)

LINKAGE
(Signed on 05.07.2022)

Between

SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE

&

RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES
(RVCAS), VENGOOR

for

Student and Faculty Exchange Programme





RAJAGIRI
VISWAJYOTHI COLLEGE OF
ARTS & APPLIED SCIENCES
Affiliated to M.G. University, Kottayam

A CMI INSTITUTE

Vengoor P.O., Perumbavoor
Ernakulam. Pin. 683 546, Kerala
T +91 0484 2644 777
F +91 904 805 611 8
E office@rajagiriviswajyothi.org
rajagiriviswajyothi.org

LETTER OF LINKAGE



Rajagiri Viswajyothi College of Arts & Applied Sciences
Vengoor, Perumbavoor, Ernakulam, Kerala - 683546

&



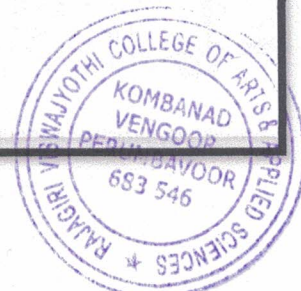
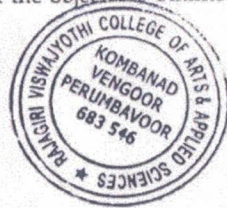
Sreekrishnapuram V. T. Bhattathiripad College,
Mannampatta, Palakkad, Kerala - 678633

Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor, Perumbavoor, Ernakulam, Kerala Pin Code: 683546 and Sreekrishnapuram V. T. Bhattathiripad College, Mannampatta, Palakkad, Kerala Pin Code: 678633 establish this Letter of Linkage to promote Education, Research and Community Engagement.

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arrangements related to collaborative activities will be detailed in separate agreements.

Both parties agree to maintain the confidentiality of any proprietary or sensitive information shared during the collaboration and to obtain mutual consent before disclosing such information to third parties.

Any amendments to this Linkage must be made in writing and signed by authorized representatives of both parties.

This Linkage shall be effective as of the date of signature of both parties, and shall remain in force for a period of 2 years, unless terminated earlier by mutual agreement in writing. Either party may terminate this Linkage with written notice to the other party, with termination taking effect 30 days from the date of notice.

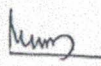
Both institutions subscribe to a policy of equal opportunity and will not discriminate on the basis of race, religion, colour, sex, age, national origin or ancestry, marital status, parental status, disability or veteran status.

This Letter of Linkage is written in English.

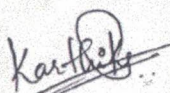
AGREED:



Principal
Dr. Joy P Joseph
Rajagiri Viswajyothi College of Arts &
Applied Sciences, Vengoor, Perumbavoor,
Ernakulam, Kerala, India.

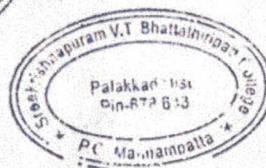
Principal 
Dr. Jayan E.
Sreekrishnapuram V. T. Bhattathiripad
College, Mannampatta, Palakkad, Kerala,
India

Principal
Sreekrishnapuram V.T. Bhattathiripad College
P.O. Mannampatta, Palakkad

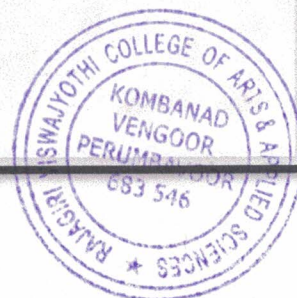


Authorized Signatory

05.07.2022



Authorized Signatory



Details of the Activities Organised as a part of Linkage with Sreekrishnapuram V. T. Bhattathiripad College, Mannampatta, Palakkad, Kerala.

A Linkage was signed by the two institutions, **Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS), Vengoor, and Sreekrishnapuram V.T. Bhattathiripad College (VTB), Mannampatta, Palakkad, on July 05, 2022.** As per the Linkage agreed upon between the two institutions, the following are the details of various activities carried out between the institutions.

Signing Authority

Sreekrishnapuram V.T. Bhattathiripad College (VTB), Mannampatta, Palakkad.

Signing Authority

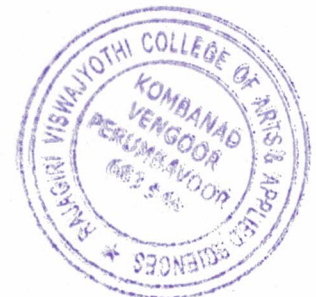
Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor.



Principal
Dr. Joy P Joseph
Rajagiri Viswajyothi College of Arts &
Applied Sciences, Vengoor, Perumbavoor,
Ernakulam, Kerala, India.



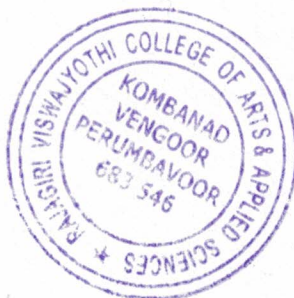
PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633



Activity 1

Report of Seminar on "An Introduction to Indian Knowledge Traditions"

Programme Details in a Nutshell	
Name of the Event	Seminar on "Indian Scientific Traditions and Intellectual Property Rights"
Nature of the event	Online Seminar
Objectives	<ul style="list-style-type: none">• To create awareness among students and faculty about the rich heritage of the Indian Knowledge System.• To Impart the Cultural heritage of India.
Outcomes	Participants gained an understanding of the Indian knowledge system and aware of the new research trends and possibilities of ancient Indian scientific treatises.
Resource Person	Dr. Parvathy K.P., Assistant Professor, Department of Sanskrit, Sreekrishnapuram V.T. Bhattathiripad College, Palakkad.
Date and Time	27/10/2023, 7:30 pm to 8.30 pm
Duration	1 hour
Beneficiaries	Teachers and Students of RVCAS
Organizing Dept/Cell	IQAC, VTB College, and Vaikhari Centre for Research in Kerala Heritage
Coordinator	Rathi K.N., Assistant Professor in Commerce with Finance
Associating Agency	Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor.



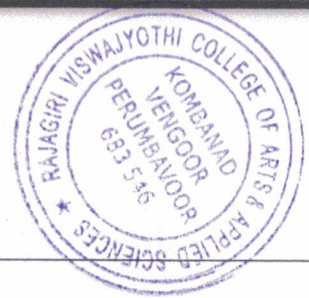
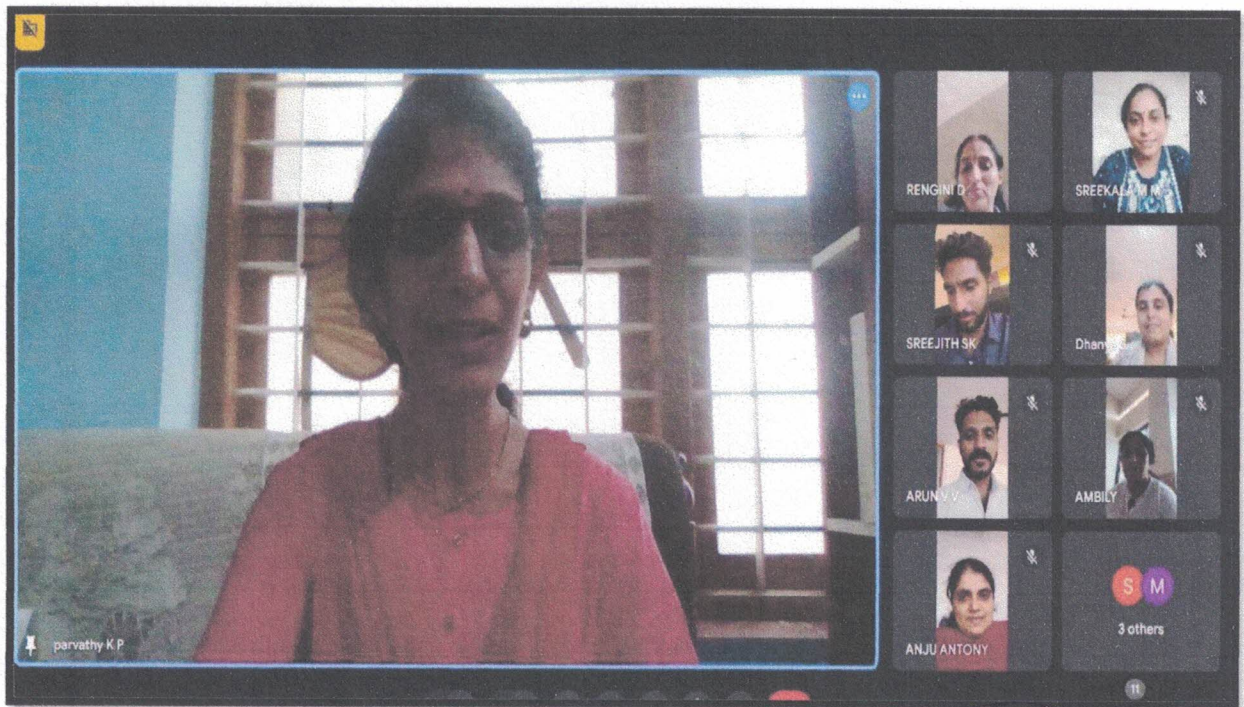
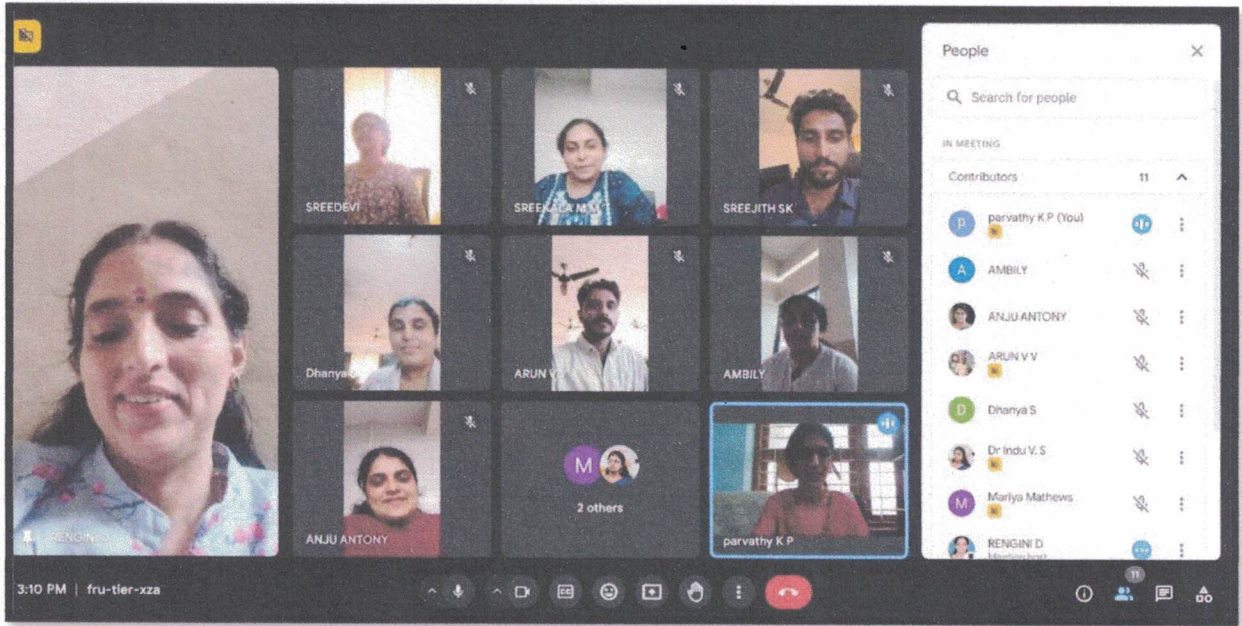

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Programme Report

Vaikhari Center for Research in Kerala Heritage of VTB College in collaboration with the IQAC and RVCAS Vengoor has organized a Seminar on the topic “**Indian Scientific Traditions and Intellectual Property Rights**” on **October 27, 2023**. The resource person for the programme was Dr. Parvathy K.P., HOD, and Assistant Professor from the Department of Sanskrit at Sreekrishnapuram V.T. Bhattathiripad College, Palakkad, Kerala. Dr. Parvathy K.P. used a dynamic demonstrating style to give a discourse on the study field. In the ancient Indian tradition, astronomy, mathematics, architecture, economics, and other subjects like physics and chemistry have autonomous analyses and a rich intellectual legacy. The speaker has meticulously introduced each system of knowledge through a methodical and complete technique of presentation. The speaker underlined the need to understand Indian knowledge traditions, and the lecture clarified the historical significance and rigorous methods required to preserve old information. The resource person's thorough description of both contemporary and classic conservation techniques enthralled the participants and highlighted the timeless value of these antiquated techniques in the current digital era. The lecture effectively brought attention to the significance of preserving traditional knowledge systems and motivated participants to value and support cultural heritage preservation.



Photo



Activity 2

Report of Seminar on "An Introduction to Manuscriptology"

Programme Details in a Nutshell	
Name of the Event	Seminar on "An Introduction to Manuscriptology"
Nature of the event	Online Seminar
Objectives	<ul style="list-style-type: none">• To create awareness among students and faculty about the rich heritage of the Indian Knowledge System.• To impart the significance of manuscripts in the history of India.• To understand the importance of preserving Indian knowledge hubs and distinguishing the heritage.
Outcomes	Participants gained an understanding of the significance of manuscript preservation and digitalization of it. Also, they are aware of the new research trends and possibilities of ancient Indian scientific treatises.
Resource Person	Dr. Parvathy K.P., Assistant Professor, Department of Sanskrit, Sreekrishnapuram V.T. Bhattathirippad College, Palakkad.
Date and Time	17/11/2022, 7:30 pm to 8.30 pm
Duration	1 hour
Beneficiaries	Teachers and Students of RVCAS
Organizing Dept/Cell	IQAC, RVCAS
Coordinator	Mr. Solymon V.L.
Associating Agency	Sreekrishnapuram V.T. Bhattathirippad College, Palakkad.




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Programme Report

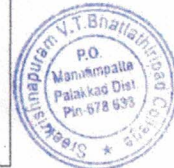
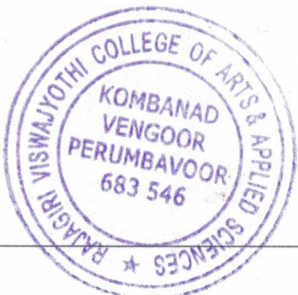
ACTIVITY I

On November 17, 2022, a Seminar on “An Introduction to the Manuscriptology” was held, featuring Dr. Parvathy K.P., HoD and Assistant Professor from the Department of Sanskrit at Sreekrishnapuram V.T. Bhattathirippad College, Palakkad, as the esteemed resource person. Dr. Parvathy K.P. delivered an insightful presentation on preserving data in palm leaves, a traditional method deeply rooted in India's rich cultural heritage. Her expertise shed light on the historical significance and meticulous techniques involved in maintaining palm leaf manuscripts, emphasizing their value in preserving ancient knowledge. Participants were captivated by the resource person's comprehensive explanation of both traditional and modern conservation practices, which underscored the enduring relevance of these ancient methods in today's digital age. The seminar successfully highlighted the importance of safeguarding traditional knowledge systems and inspired attendees to appreciate and contribute to the preservation of cultural heritage.

Photo



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