



RAJAGIRI VISWAJYOTHI

COLLEGE OF ARTS AND APPLIED SCIENCES

VENGOOR, PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



CRITERION 3

RESEARCH, INNOVATIONS AND EXTENSION

3.4 Extension Activities

2019-2024

Submitted to



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Extension and Outreach Programmes 2020-21

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Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor

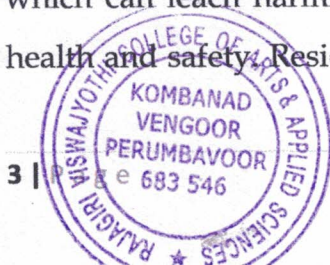
1. Plastic-Free Awareness Programme

Programme Title	Plastic-Free Awareness Programme
Organising Department/Cell	National Service Scheme
Date	04.01.2021
Nature of the Programme	Outreach
Venue	Vengoor Panchayat and Nearby

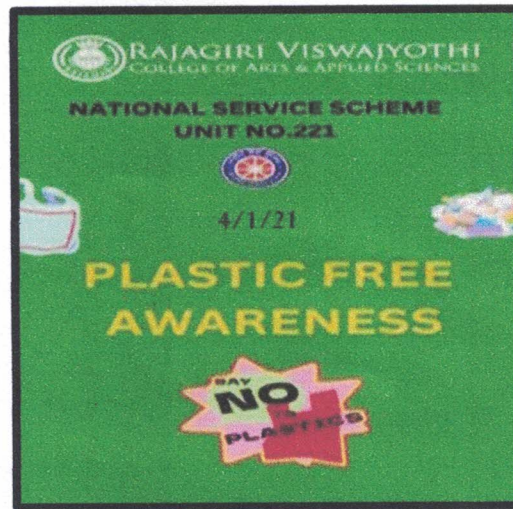
Report on the Event

On 4th January, 2021, the National Service Scheme (NSS) unit of Rajagiri Viswajyothi College of Arts and Applied Sciences, Vengoor, spearheaded an impactful door-to-door awareness campaign focused on the detrimental effects of plastic misuse. The campaign aimed to educate local residents on the severe environmental consequences of plastic pollution, emphasizing its disruption of ecological balance, contribution to atmospheric contamination, and long-term effects on both wildlife and human health.

During the campaign, volunteers engaged residents in informative discussions about how plastic waste endangers natural habitats and species. They highlighted the ways in which plastic pollution contributes to the release of toxic substances into the atmosphere. The volunteers also addressed the health hazards posed by plastic waste, which can leach harmful chemicals into soil and water sources, impacting human health and safety. Residents were encouraged to adopt sustainable practices such as



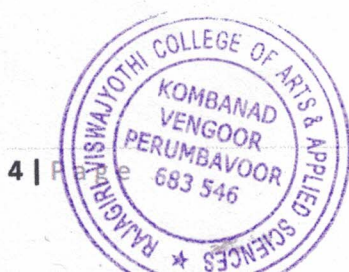
using reusable cloth bags, avoiding single-use plastics, and properly segregating waste for recycling. The campaign also served as an educational opportunity for the participating students, who gained valuable experience. The success of this initiative is reflected in the increased environmental awareness among the local residents and their willingness to adopt eco-friendly habits. By empowering both students and residents to take action against plastic pollution, the campaign has contributed to the broader goal of creating a more sustainable and environmentally conscious society.



Poster of the event



Students providing awareness at selected houses



PRINCIPAL

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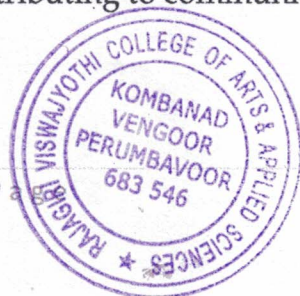
Rajagiri Viswajyothi College of Arts & Applied Sciences, Vengoor

2. COVID-19 Awareness Programme

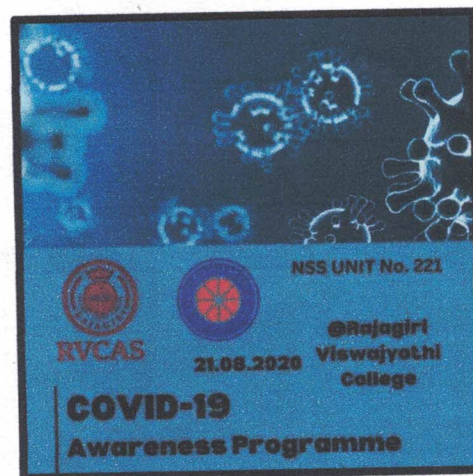
Programme Title	COVID-19 Awareness Programme
Organising Department/Cell	National Service Scheme
Date	21.08.2020
Nature of the Programme	Outreach
Venue	Rajagiri Viswajyothi College of Arts and Applied Sciences

Report on the Event

On August 21, 2020, the National Service Scheme (NSS) conducted a COVID-19 Awareness Campaign in association with Rayamangalam Panchayath. The event aimed to address crucial aspects of health and well-being amidst the pandemic. The primary objective of the campaign was to raise awareness about COVID-19, focusing on its prevention, symptoms, and treatment. With a significant number of residents participating, the session covered key topics including how the virus spreads, recognizing symptoms, and steps to take if infected. Informative presentations and interactive discussions were used to engage the audience and ensure that the information was both accessible and actionable. The session aimed to empower residents with the knowledge needed to protect themselves and others, thus contributing to community-wide safety.



Additionally, the programme provided practical guidance and resources to help participants maintain health and safety measures during the pandemic. This included detailed information on hygiene practices such as handwashing and the use of sanitizers, as well as guidance on social distancing and mask-wearing. The campaign also addressed vaccination, offering up-to-date information on its availability, importance, and how to get vaccinated. Furthermore, the campaign successfully enhanced access to practical resources and guidance on maintaining health and safety. The dissemination of information about vaccination and hygiene practices played a crucial role in encouraging greater adherence to public health protocols. The positive response from the participants and the noticeable improvement in community practices underscored the effectiveness of the campaign in fostering a safer and more informed environment.



Poster of the event



People attending the awareness programme

