



**RAJAGIRI VISWAJYOTHI**  
COLLEGE OF ARTS AND APPLIED SCIENCES  
VENGOOR , PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



## **CRITERION 3**

# **RESEARCH INNOVATIONS AND EXTENSION**

### **3.2 Innovative Ecosystem**

**2019-2024**

Submitted to



## Entrepreneurship Development Club

3.2.1: Institution has created an Ecosystem for Innovations and has taken initiatives for creation and transfer of knowledge (2019-2024)

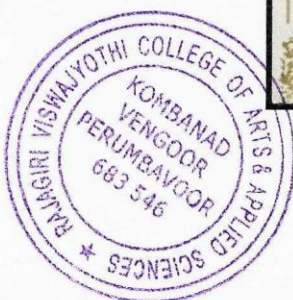
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## ED Club at Rajagiri Viswajyothi College of Arts & Applied Sciences

The Entrepreneurship Development (ED) Club at Rajagiri Viswajyothi College of Arts & Applied Sciences has been at the forefront of fostering creativity, innovation, and entrepreneurial thinking among students. The club's initiatives are thoughtfully designed to blend practical experience with community values, making entrepreneurship both accessible and meaningful.

Rajagiri Viswajyothi College's ED Club has reached a new milestone by officially registering with the District Industries Center under the Entrepreneurship Development Club Programme of the Department of Industries and Commerce, Government of Kerala. With Register No. EDC/EKM/107/2024, the club achieved this recognition on July 2, 2024, marking a formal acknowledgment of its enduring journey. What sets this club apart is its proven legacy of innovation and impact long before this registration. Since its inception in 2019, the ED Club has dynamically engaged students in a variety of activities designed to instill entrepreneurial thinking and skillsets. From hosting thought-provoking workshops to facilitating real-world business simulations, the club has consistently functioned as a catalyst for creative exploration and entrepreneurial growth. More than just a student initiative, the ED Club embodies the college's forward-thinking ethos, transforming academic knowledge into actionable insights and entrepreneurial ventures.



Certificate of ED Club Registration

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## Objectives of the ED Club Initiative:


- Ignite a passion for entrepreneurship through hands-on learning and critical thinking.
- Bridge the gap between theoretical knowledge and real-world business dynamics.
- Promote creativity, resilience, and problem-solving as key components of entrepreneurial success.
- Create valuable networking opportunities with established entrepreneurs and industry experts.
- Empower students with the skills and confidence to convert ideas into successful business models.

The ED Club at Rajagiri Viswajyothi College of Arts & Applied Sciences stands out as a dynamic platform dedicated to nurturing entrepreneurial thinking and ethical business practices among students. What makes this club unique is its holistic approach, which blends creativity, sustainability, community values, and hands-on experiences.

The club's initiatives go beyond conventional entrepreneurship, focusing on character-building, innovative problem-solving, and fostering a deep connection with the environment. From practical business activities to workshops led by experienced alumni, the ED Club provides a rich ecosystem where students can explore diverse aspects of entrepreneurship, build essential skills, and grow into socially responsible leaders. The club also integrates inclusivity, encouraging students from all walks of life to participate, share ideas, and collaborate in building sustainable business models.

By emphasizing integrity, creativity, and practical learning, the ED Club continues to be a trailblazer, preparing students not just for the marketplace, but for a future where ethical entrepreneurship and community-centered growth are paramount.



  
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## 1. Honesty Store

The CMI vision of education emphasizes the holistic development of students by instilling core values such as honesty, justice, love, and peace, aiming to cultivate a morally upright, socially sensible generation. In alignment with this vision, the ED Club introduced the innovative **Honesty Store** initiative in 2022. This unique strategy is designed to teach honesty through practical experience. Managed entirely by students, the store involves a designated group responsible for maintaining the stock register, ensuring proper accounts, and refilling inventory, offering valuable hands-on experience in managing inventory, accounting, and basic business operations.

Operating without a shopkeeper, the store displays item details and prices outside, allowing students to select and pay for items by placing money in a cash register, thus testing their honesty and fostering responsibility. By managing the store and handling transactions, students develop crucial life skills like teamwork, organization, and financial management. The initiative fosters a positive peer environment, encouraging adherence to honesty and integrity. With potential for expansion, the Honesty Store could further enhance moral development and provide invaluable experience, particularly for students in commerce streams considering entrepreneurship.



Inauguration of the Honesty Store by Assistant Director Fr. Dipin Karingen CMI

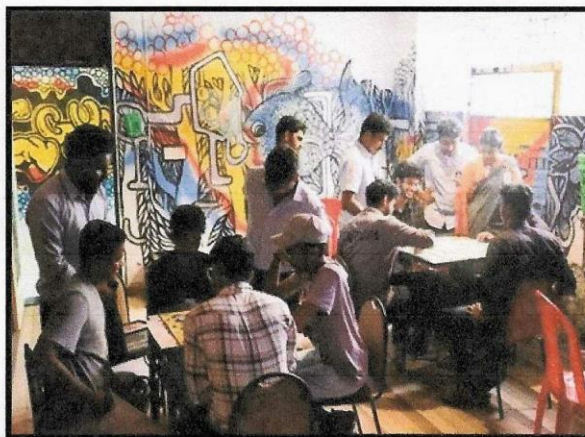
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## 2. Think Tank


The **Think Tank** at Rajagiri Viswajyothi College of Arts & Applied Sciences serves as a distinctive hub for fostering creativity and innovative thinking. Established in 2022 in a repurposed old kitchen, this multi-functional space has been thoughtfully designed to encourage intellectual exploration and collaborative engagement among students. The Think Tank offers a conducive environment for brainstorming, problem-solving, and reflective thought. It hosts a variety of student-led events, including discussions, board games, and workshops, providing an interactive platform for the exchange of ideas.

Additionally, the space promotes self-engagement, offering students a quiet area for relaxation and contemplation. This initiative exemplifies the institution's commitment to cultivating a dynamic and supportive environment that nurtures creativity, intellectual growth, and collaborative learning. The Think Tank continues to be a cornerstone for students seeking to explore innovative ideas and engage in meaningful discourse.



Students Brainstorming and Engaging in Board Games at the Think Tank



  
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### 3. RVCAS "Jaivam Veggies"

At Rajagiri Viswajyothi College of Arts & Applied Sciences, the NSS unit, in collaboration with the ED Club, has taken a significant step in promoting organic farming through the "Jaivam Veggies" initiative by cultivating a variety of vegetables in our campus garden. This effort, meticulously coordinated by our programme officer, saw enthusiastic participation from numerous volunteers. Guided by the college's Nature Club and ED Club, the vegetables were nurtured organically, underscoring our commitment to sustainable agricultural practices.

The recent harvest represents a significant milestone in our ongoing mission to promote organic farming within the campus community. The harvested vegetables are used in the college canteen, and any surplus produce is made available for purchase under the guidance of the ED Club, fostering entrepreneurial skills among students. This initiative not only enhances our environmental stewardship but also nurtures a sense of responsibility towards health-conscious and sustainable practices, while encouraging students to explore the entrepreneurial aspects of organic farming.



Harvest of "Jaivam Veggies" from the Organic Campus Garden

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## 4. Paper Pen-Making Programme

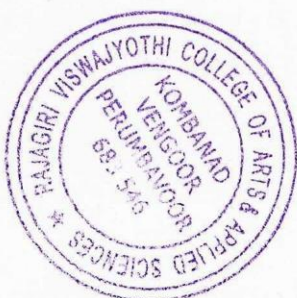
On October 25, 2022, Rajagiri Viswajyothi College of Arts & Applied Sciences celebrated International Artist Day with an engaging and creative programme. On this special day, students participated in hands-on training to create paper pens and paper bags, guided by members of the Painting & Crafts Club and ED Club. Following the training, the students distributed their handcrafted paper pens to various departments, showcasing both their newfound skills and entrepreneurial spirit. Additionally, the event featured an exhibition where students presented their glass bottle art and other paper crafts, highlighting not only their artistic talents but also their potential for turning creativity into entrepreneurial ventures. The initiative, emphasizing sustainable practices, inspired students to explore eco-friendly business opportunities, blending creativity with environmental stewardship.



Exhibition of Students' Crafts and Distribution of Paper Pens

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## 5. KIED Flagship Training Programme

On October 10, 2023, the ED Club Coordinator, Ms. Dhanya S., and members of the ED Club from Rajagiri Viswajyothi College of Arts & Applied Sciences actively contributed as volunteers for the **"Inauguration of KIED Flagship Program and Community Meet-Up, 2023"** held at Kalamassery. The event was inaugurated by the Honourable Minister of Coir, Law & Industries, Sri P. Rajeev.

Asa Fathima, a first-year BBA student of Rajagiri College, skilfully anchored the event. During the programme, students Sooraj Suni (third-year B. Com Finance and Taxation) and Dylin Vargheese (second-year BBA) engaged in an insightful session with experienced professionals. Meanwhile, Nisha A.V., Safa Aboobakaer (first-year BBA), Adith Paul Aswan, and Basil Sabu (first-year B. Com) contributed by managing data entry, meticulously registering entrepreneur names. Participation in this event underscored the institution's commitment to fostering entrepreneurship, facilitating knowledge exchange, and advancing sustainable practices.



Certificate of Appreciation from KIED



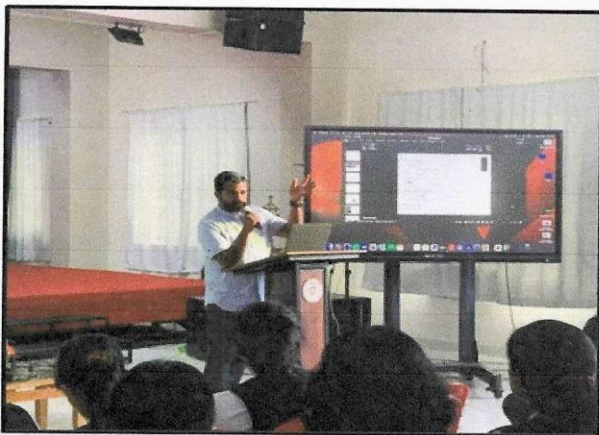
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## 6. Creative Tech Workshop

On March 18, 2024, the Entrepreneurship Development (ED) Club of Rajagiri Viswajyothi College of Arts & Applied Sciences organized a **Creative Tech Workshop** on photography for undergraduate students, including those from BCA, BBA, BCom, and BA English programmes, in the college auditorium. The session was led by Rev. Father Ebin, Vice Principal of Christ College, Bangalore.

The workshop covered essential photography skills such as exposure, aperture, shutter speed, and ISO, focus techniques, and white balance adjustments. These skills are crucial for students across various disciplines, as effective visual content is increasingly important in branding, marketing, and digital communication. For students in BCA, BBA, BCom, and BA English, mastering photography can enhance their ability to create compelling content, which is valuable for entrepreneurial projects and professional growth. The workshop aligns with the ED Club's goal of fostering creativity and entrepreneurial skills among students.



Photos of Creative Tech Workshop



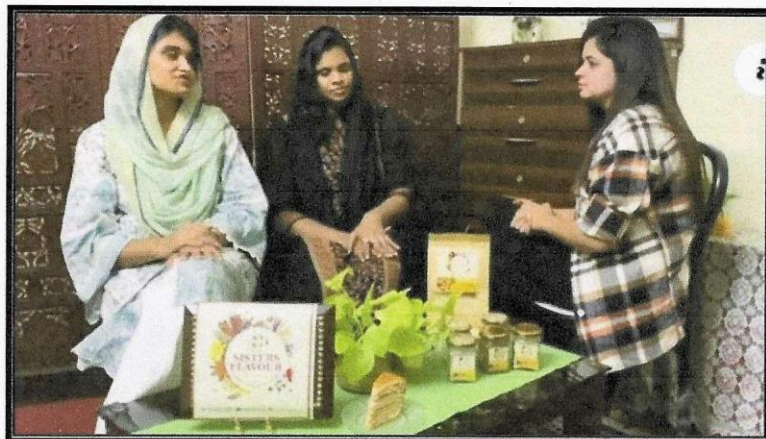
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## 7. The Startup Story: Insights from "Sisters Flavors"

On August 10, 2024, the ED Club of Rajagiri Viswajyothi College hosted **The Startup Story: Insights from "Sisters Flavors,"** featuring an engaging interview with the dynamic duo behind the burgeoning bakery venture. The conversation was led by Ms. Farzin S., a dedicated B.A. English student, who conducted an insightful dialogue with the founders of this innovative business.

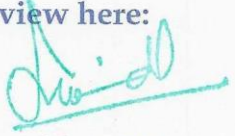
"**Sisters Flavors,**" launched by two enterprising sisters, has rapidly gained recognition for its unique approach to baking. During the interview, the sisters shared their inspiring entrepreneurial journey, discussing the challenges they faced and the strategies they used to establish their brand. The discussion began with the story behind the inception of "Sisters Flavors" and continued with valuable insights into managing finances, scaling operations, and navigating the competitive market. The sisters candidly shared their experiences, highlighting key lessons on overcoming obstacles and sustaining growth. Their reflections provided invaluable guidance for aspiring entrepreneurs within our community. This initiative by the ED Club remains an important platform for fostering entrepreneurial spirit and offering real-world learning opportunities to our students.



The Startup Story: Insights from "Sisters Flavors" - Watch the full interview here:

[<https://youtu.be/sfs30F9-LUY>]



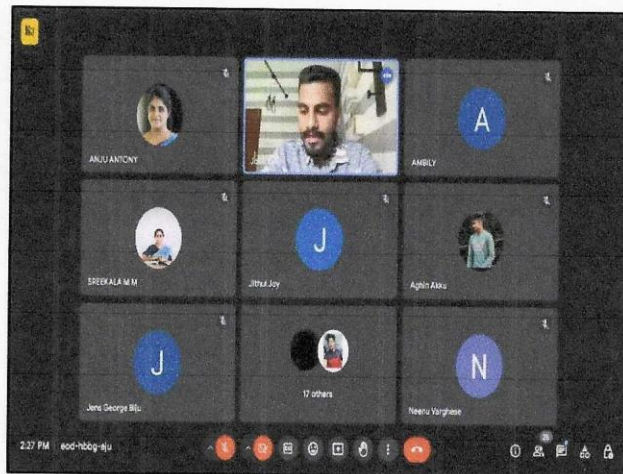
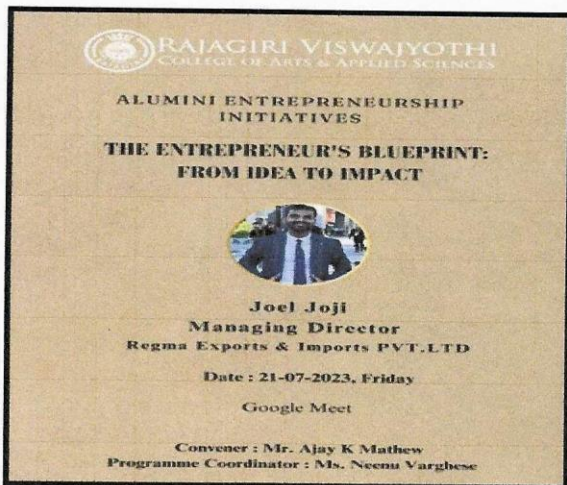
  
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## 8. The Entrepreneur's Blueprint: From Idea to Impact

The Alumni Entrepreneurship Initiatives, in association with the ED Club of Rajagiri Viswajyothi College of Arts & Applied Sciences, organized an insightful session titled "The Entrepreneur's Blueprint: From Idea to Impact" on July 21, 2023. The event featured **Mr. Joel Joji**, Managing Director of Regma Exports & Imports Pvt. Ltd., as the guest speaker. The session was conducted online via Google Meet, offering students and aspiring entrepreneurs valuable insights into the journey from ideation to successful business implementation.

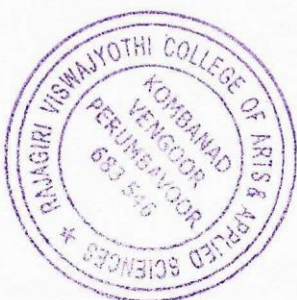
Mr. Joel Joji, an alumnus of the college, shared his entrepreneurial journey, highlighting the strategies, challenges, and impact of his business endeavors. The talk aimed to inspire participants by illustrating real-world applications of entrepreneurial concepts. The event was coordinated by Ms. Neenu Varghese. It provided an excellent platform for students to interact with an experienced entrepreneur and gain practical knowledge that complements their academic learning.



Poster and Screenshot of the Event

*Neenu Varghese*

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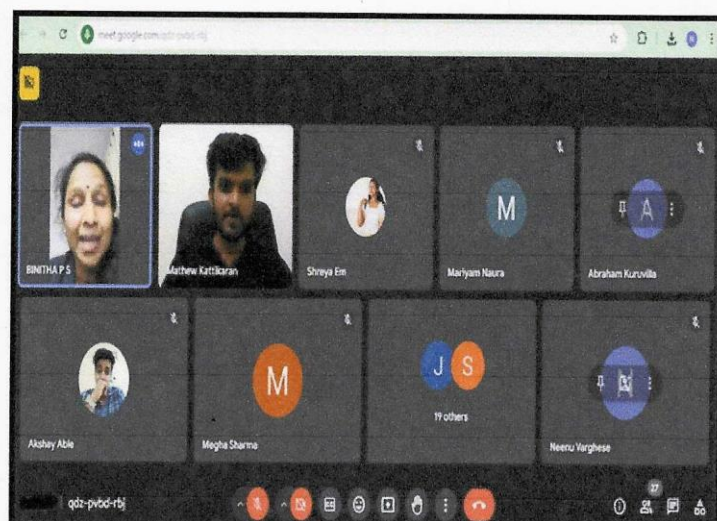
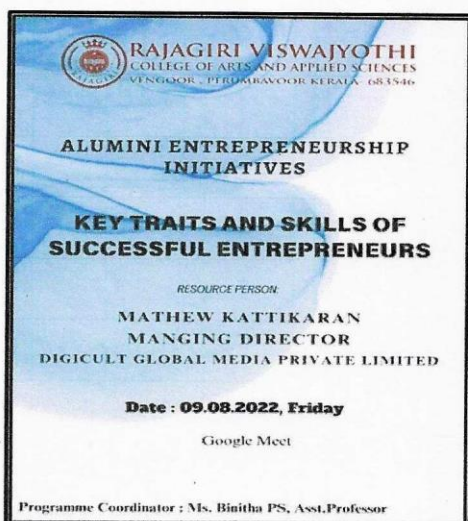




## 9. Key Traits and Skills of Successful Entrepreneurs

The ED Club of Rajagiri Viswajyothi College of Arts & Applied Sciences organized a virtual session titled “Key Traits and Skills of Successful Entrepreneurs” on August 9, 2022. The event, held via Google Meet, featured Mr. Mathew Kattikaran, Managing Director of Digital Global Media Private Limited, as the resource person. Coordinated by Ms. Binitha P.S in association with the ED Club, the session aimed to provide students with valuable insights into the essential qualities and skills that define a successful entrepreneur.

Mr. Mathew Kattikaran began the session by discussing the importance of having a clear vision and strategic approach in business. Drawing from his personal experiences, Mr. Kattikaran shared practical examples and offered actionable advice on how aspiring entrepreneurs can develop these traits. The event concluded on a positive note, with Ms. Binitha expressing gratitude to the resource person. The session provided meaningful learning opportunities and reinforced the college’s commitment to nurturing entrepreneurial talent among its students.



Poster and Screenshot of the Event

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## 10. "Swad" Food Fest

The Entrepreneurship Development Club successfully organized "Swad," a vibrant food fest aimed at celebrating diverse cuisines, engaging the campus community, and supporting local vendors. The event took place on 12th November 2023 at RVCAS Auditorium drawing a significant turnout from students, and faculty. The fest featured an impressive array of food stalls offering dishes from various Kerala culinary traditions, including Malabar, Syrian Christian, Nadan, and Thrissur cuisines. Students from the Entrepreneurship Development Club played a crucial role in organizing and managing the event. This provided them with valuable hands-on experience in event planning and execution. The event not only provided a memorable experience for attendees but also contributed to the club's goal of supporting local businesses and enhancing campus life.



Photos of ED Club's "Swad" Food Fest

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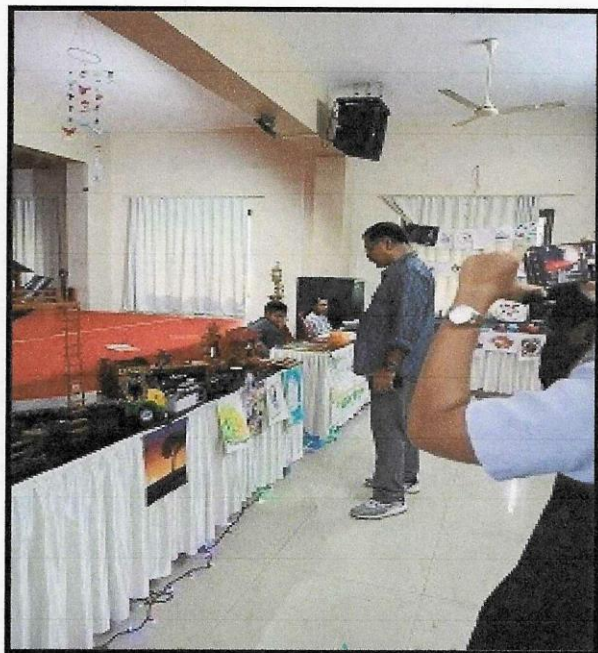
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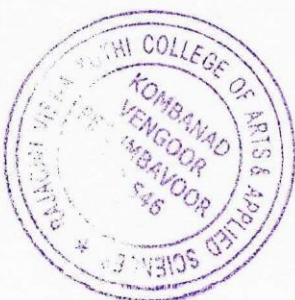
## 11. "ARTLERA"

The Painting and Craft Club of Rajagiri Viswajyothi College of Arts & Applied Sciences, in collaboration with the ED Club, organized "ARTLERA", an arts and crafts exhibition and sale, on November 7, 2023, at the RVCAS Auditorium. The event, which took place from 10:00 a.m. to 5:00 p.m., featured an impressive display of student-crafted paintings, sculptures, figurines, and eco-friendly crafts. By integrating artistic creativity with entrepreneurship, the exhibition provided students with valuable experience in managing pricing strategies, marketing products, and engaging with customers. The initiative was well-received, successfully demonstrating how artistic talent can be effectively channelled into entrepreneurial ventures.



Photos of "ARTLERA"

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## Future Plans

### Proposal for LED Clinic

Fr. Dipin Karingen CMI, the Associate Director of Rajagiri Viswajyothi College, is excited to introduce an innovative and community-focused initiative: the establishment of an **LED Clinic** on the RVCAS campus. This pioneering project aims to foster sustainability and community support by creating a dedicated space for the collection, repair, and redistribution of broken LED lights.

The primary goal of the LED Clinic is to collect non-functional LED lights from **Ward 5** in the **Mekkapala** region of **Vengoor Panchayath**. These lights will be repaired by the trained members of the ED Club. **The Haritha Karma Sena** will then return the refurbished bulbs to the households that originally contributed them. This approach not only supports a circular economy but also offers a valuable community service. To ensure the sustainability of this initiative, a modest fee will be charged for the repair services.

In preparation for this initiative, Fr. Dipin has proposed an insightful field visit to the Thuruthikkara Science Centre. This visit is designed to give interested students and club members a comprehensive understanding of the operational, technical, and community engagement aspects of running an LED Clinic. The specific date for this visit is yet to be finalized, but it promises to be a significant step in bringing this exciting initiative to life. This upcoming project reflects the institution's commitment to innovation, sustainability, and community service, marking a new chapter in the efforts to make a positive impact.



A handwritten signature in blue ink, appearing to be "Dipin".

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ED Club Meeting Minutes

Date: 25<sup>th</sup> July 2019  
Time: 1:30 p.m.

Agenda: Discussion on Establishing an LED Clinic and LED Manufacturing Unit at Rajagiri Viswajyothi College of Arts and Applied Science

Attendees: Mr. Dhanya S., ED Club Coordinator  
 Mr. Anish V.V. ED Club Coordinator  
 Mr. Abhilash Anirudhas, Resource Person from Paritha Kerala Mission  
 Mr. Shivarathnas Sreedharan, ED Club Member  
 Mr. Anil M. Joseph, ED Club Member

Rev. Fr. Dipin Karinger CMJ commenced the meeting by introducing Mr. Abhilash Anirudhas, a representative from the Paritha Kerala Mission. Mr. Abhilash is known for his active involvement in environmental initiatives and sustainable development projects.

Proposal for LED Clinic  
 Fr. Dipin presented the concept of establishing an LED Clinic on RVACS campus. The primary goal of the LED Clinic is to collect non-functional LED lights from Ward 5 in the Makkapala region of Vengoor Panchayath. These lights will be repaired by the trained members of ED Club. The Paritha Karma Sena will then return the refurbished bulbs to the households that originally contributed them. To ensure the sustainability of this initiative,

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a model fee will be charged for the repair services.


Proposed Field Visit  
 In preparation for this initiative, Fr. Dipin has proposed an enlightful field visit to the Thuvattikkara Science Centre. The visit is designed to give interested students and club members a comprehensive understanding of the operational, technical, and community engagement aspects of running an LED Clinic. The specific date for this visit is yet to be finalized.

Proposed training at thuvattikkara science centre  
 Mr. Abhilash elaborated on Fr. Dipin's proposal. Thuvattikkara is renowned as the first "Filament Bulb Manufacturing Plant" in Kerala, achieved through the efforts of the Thuvattikkara Science Centre. The Centre specializes in repairing and manufacturing LED bulbs at affordable rates, providing employment opportunities to the local community. Mr. Abhilash recommended that the Centre is willing to offer training to interested students from RVACS.

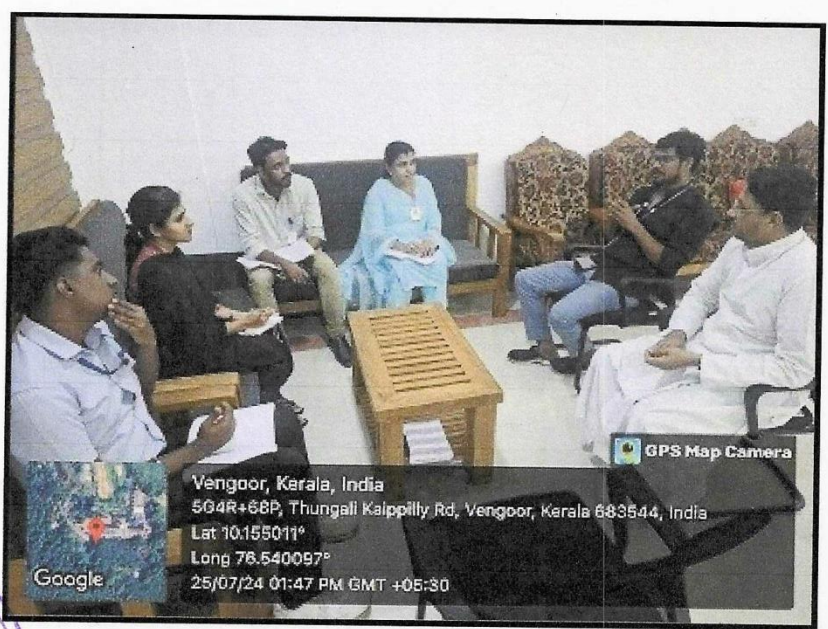
The meeting was adjourned with a note of thanks to Mr. Abhilash for his valuable inputs and to all members present for their participation.

Minutes Prepared by: Dr. Anish V.V., ED Club Coordinator

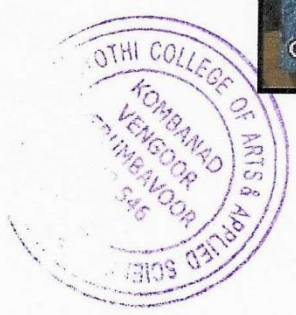
Approved by: 




**ED Club Meeting Minutes**



**Photos of ED Club Meeting**



  
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