



RAJAGIRI VISWAJYOTHI
COLLEGE OF ARTS AND APPLIED SCIENCES
VENGOOR , PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



CRITERION 1 - CURRICULAR ASPECTS

1.3 Curriculum Enrichment

2019-2024

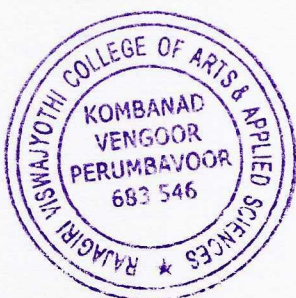
Submitted to



Industrial Visit Report

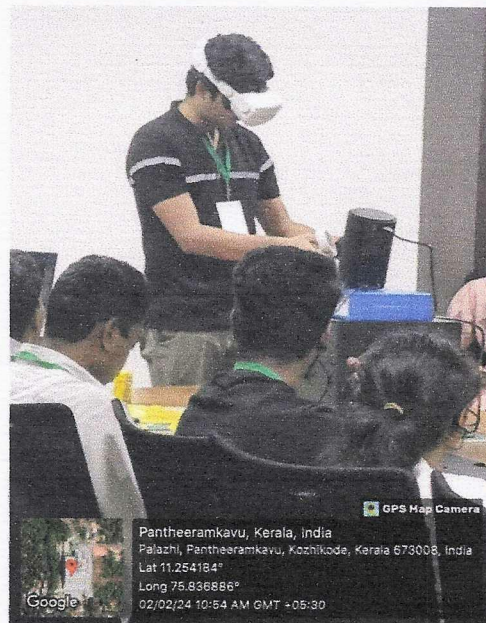
Name of the Company	Lilac Infotech Pvt. Ltd., Cyber Park, Kozhikode
Industry to which the Company belongs	IT Startup
Visit Date	02 February 2024
Beneficiaries and Number	1st Year Bachelor of Computer Applications (BCA) Students, 31
Objective of the Visit	To enrich Students' practical knowledge in various technology fields

On February 2, 2024, a group of 1st year Bachelor of Computer Applications (BCA) students visited Lilac Infotech Pvt. Ltd. to enrich their practical understanding of various technology fields. The visit included engaging sessions on website and app development, web design, data analytics, and emerging technologies such as virtual and augmented reality. Students learned about modern development frameworks, responsive design, and mobile app processes, while also gaining insights into data analytics tools and industry applications. Interactive games and quizzes reinforced their learning, fostering teamwork and a competitive spirit. Overall, the visit proved to be highly beneficial, motivating students to explore the discussed topics further. They expressed appreciation for the interactive sessions and the opportunity to engage with industry professionals. The experience emphasized the connection between theoretical knowledge and real-world applications, equipping students with a broader perspective on their future careers in technology. Future visits could include more hands-on workshops and guest lectures to expand their learning experience.

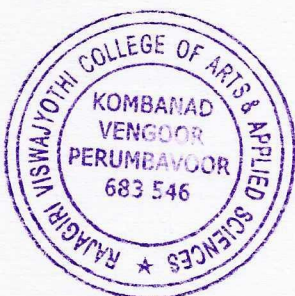


About the Company

Lilac Infotech Pvt. Ltd., Cyber Park, Kozhikode, Kerala, founded on 20th September, 2018, by two passionate individuals, focuses on creating engaging experiences that transform clients into industry leaders. As an emerging startup, the company aims to deliver high-value IT solutions globally, combining advanced technology with proven talent in a cost-efficient manner. Their expertise spans app and web development, digital marketing, data analytics, and enterprise resource planning, leveraging partnerships with leading technology providers. Lilac's mission is to ensure customer satisfaction through innovative design and development, while their vision is to foster an environment of IT excellence with cutting-edge solutions.

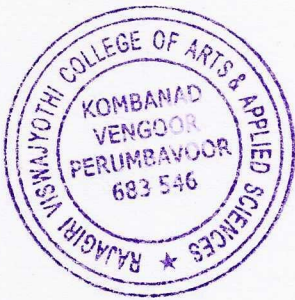



Resource person demonstrating VR





Students at the Cyber Park Campus




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