



**RAJAGIRI VISWAJYOTHI**  
COLLEGE OF ARTS AND APPLIED SCIENCES  
VENGOOR , PERUMBAVOOR KERALA- 683546

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam | Approved by AICTE



## **CRITERION 1 - CURRICULAR ASPECTS**

### **1.1 Curricular Planning and Implementation**

**2019-2024**

Submitted to



**RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS  
AND APPLIED SCIENCES**

**VENGOOR, PERUMBAVOOR**



**RVCAS**

Rajagiri Viswajyothi  
College of Arts & Applied Sciences

**DEPARTMENT OF MANAGEMENT**

**BBA PROGRAMME PLAN & SCHEME**



## **HIGHLIGHTS OF THE BBA PROGRAMME IN RVCAS**

- 1. Industry Visits & Student day out programmes**
- 2. Secondary Data Research**
- 3. Field Survey – Data Collection and Analysis**
- 4. Personality Development Programmes & Training in Communication Skills**
- 5. Internships**
- 6. Management Research Project**
- 7. Aptitude Training**
- 8. Career Guidance & Placement Training**
- 9. Training in CAT, CMAT, KMAT, MAT – BANK COACHING, PSC, UPSC**
- 10. Training in Management Games**
- 11. Training in Share Market Investment and Consultancy**
- 12. Entertainment programmes & Club activities**

## **DEPARTMENT INITIATIVE**

### **1. SHARE MARKET CONSULTANCY FIRM**

The Department of Management decided to organize a Share Market Consultancy Firm as an initiative of the Department. The firm will be inaugurated in association with celebration of Management Association.

The programme organized will be a WORKSHOP ON SHARE MARKET INVESTMENT. The Share Marketing Consultancy firm is a business enterprise working in RVCAS as an initiative of Department of Management. It aims at providing share marketing consultancy services and training in share marketing investment by organizing workshops, seminars and MOU with Banks and Financial institutions for expert consultancy service for our stakeholders' financial operations.





The immediate plan is to organize a workshop in share marketing for the students of RVCAS, Higher Secondary Students from Ernakulam District, youth between 15 to 45 years from the Grama Panchayat.

The workshop will be organized in association with Grama Panchayat and Federal Bank. Feral Bank Share Market staff will be invited to Open D-Mat Account for those who are interested and provide consultancy service for those invest money in Share Market.

## **2. DIGITAL MARKETING**

Department of Management is offering a value-added course 'Digital Marketing' with advanced syllabus to equip the students in placements and self-employments

## **OPPORTUNITIES FOR BBA GRADUATES**

### **1. HIGHER STUDY IN INDIA**

MBA, PGDM, MHRM, M.com, C.A, MSW, LLB, MA, English, Hotel Mgt, Hospital Mgt, logistic mgt, etc. any course demanding eligibility bachelor's degree alone

### **2. HIGHER STUDY ABROAD**

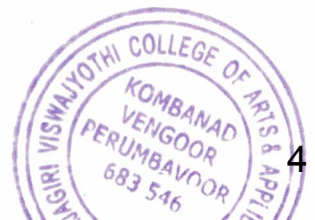
UK, Canada, USA, Australia, Newzeland, Germany, Russia etc.

### **3. EMPLOYMENT**

Government & Banking sector and private sector by writing competitive examinations- Civil Service examinations, PSC, UPSC, Bank Tests and all government and semi government institutions

### **4. SELF -EMPLOYMENT**

Organize business enterprises according to your choices



## SEMESTER I

1. **Basic training in Micro Soft Office** – One day work shop on basic training in excel will be given in three level

### LEVEL ONE

- a. Shortcut Key- column Setting – row setting (1 hr)
- b. Basic Formula – sum- mathematical formulas etc. (1 hr)
- c. Format setting -table rows -reports-conditions format etc (1 hr)

### LEVEL TWO

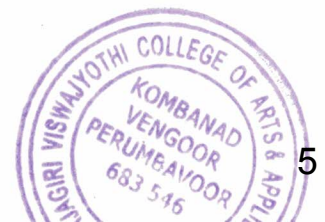
- a. V Look up- P vot table – report creation from data base (2 hr)
2. **Enrichment Hour (Activity Hour)** on every Thursday
    - a. English Topic Presentation
    - b. Presentations Based on Pictures
    - c. Debate Group Discussions
    - d. Discussion on Contemporary Business
    - e. Management Games
      1. Marketing Games
      2. Product Launch
      3. Business Plan Presentation
      4. Financial Games
      5. Case Studies

3. **Secondary Data Research**

Secondary data research is carried out on a particular business topic under the guidance of a Faculty. The analysis will be based on five business articles published internet. Summary of the articles will be the literature review, findings, suggestions and conclusions can be made from the study and followed by their **power point presentations and open debate.**

4. **Market Watch**

A daily exercise of Share Market Closing Updating is made in the class room. A 15mts report on share market updating will be held in all BBA batches during the first hour. The study will be done with the help of Mobile apps



concerning share market. Students will be selected for presentation on random base as every student need to prepared.

#### **5. Student Day Out.**

One visit in every month, a total of seven visit is planned

1. Industry Visit (Production Firm)
2. Charity Visit
3. Entertainment Visit
4. Trekking
5. Tribal Visit
6. Industry Visit (Service Firm)
7. Campus Tour

### **SEMESTER II**

#### **1. Field Survey**

A field survey will be organized to study the problems of electric vehicle uses with the help of questionnaire. The data collected will be analyzed with the help of tables, diagrams and graphs, and will be presented in power points.

#### **2. Enrichment Hour (Activity Hour) on every Thursday**

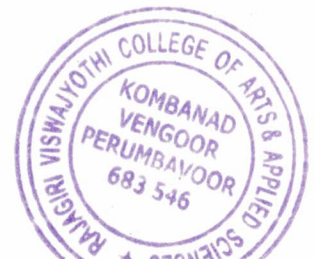
- a. English Topic Presentation
- b. Presentations Based on Pictures
- c. Debate Group Discussions
- d. Management Games
- e. Marketing Games
- f. Product Launch
- g. Business Plan Presentation
- h. Financial Games
- i. Case Studies

#### **3. Market Watch**

A daily exercise of Share Market Closing Updating is made in the class room. A 15mts report on share market updating will be held in all BBA batches during the first hour.

#### **4. Student Day out Programme**

Will be continued of the second semester



### SEMESTER III

#### 1. Digital Marketing

The value-added course will be implemented during the third semester

#### 2. Industry Visit

3. **BRAND WAR-** Competitive Event based on product brands (2022-23 academic years the competition will be held on Mobile Phone Brands). The programme include:

- a. Company Analysis
- b. Competitive advantage
- c. SWOT
- d. Income Statement Analysis

4. **Basic training in Micro Soft Office** – One day work shop on basic training in excel will be given in three level

#### LEVEL ONE

- a. Shortcut Key- column Setting – row setting (1 hr)
- b. Basic Formula – sum- mathematical formulas etc. (1 hr)
- c. Format setting -table rows -reports-conditions format etc (1 hr)

#### LEVEL TWO

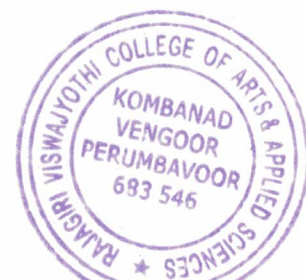
- a. V Look up- P vot table – report creation from data base (2 hr)

#### 5. Market Watch

A daily exercise of Share Market Closing Updating is made in the class room. A 15mts report on share market updating will be held in all BBA batches during the first hour.

#### 6. Career Guidance Orientation

A Career Guidance Orientation on CAT, CMAT, KMAT, MAT and Bank, PSC, UPSC will be conducted.





## SEMESTER IV

1. Market Watch
2. Enrichment Hour
3. Industry Visit
4. Company Analysis

A programme called Company Analysis is organized on selected companies

- a. Study about the company
  - b. Product or Service
  - c. Last five years financial Performance
  - d. Innovative Plan (next plan)
5. Career Guidance Programme – CMAT, CAT, MAT, KMAT, Bank, PSC and UPSC
  6. Internship

Internship will be organized for the 4<sup>th</sup> semester from 1<sup>st</sup> of May to 31<sup>st</sup> of May in any Company according to student choice. The Company should be identified by the students.

## SEMESTER V

1. Basic training in Micro Soft Office – One day work shop on basic training in excel will be given in three level

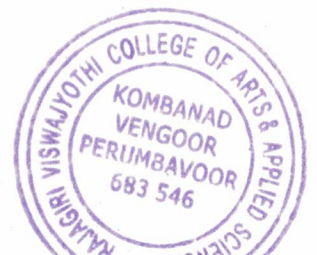
### LEVEL ONE

- d. Shortcut Key- column Setting – row setting (1 hr)
- e. Basic Formula – sum- mathematical formulas etc. (1 hr)
- f. Format setting -table rows -reports-conditions format etc (1 hr)

### LEVEL TWO

- a. V Look up- P vot table – report creation from data base (2 hr)

2. Market Watch
3. Career Guidance Orientation & Placement Training  
CMAT, CAT, MAT, KMAT, Bank, PSC and UPSC
4. Project Orientation
5. Industry Visit
6. Food Festival





Food Festival will be organized on the eve of Onam. Registration will be taken from participants at college level. Programme will be organized by constituting companies

- a. Finance
- b. Marketing
- c. Operations

## **SEMESTER VI**

### **1. Career Guidance Orientation & Placement Training**

CMAT, CAT, MAT, KMAT, Bank, PSC and UPSC

### **2. Final Semester University Management Project**

Final Semester University Project will be organized from June onwards. Project in the company will be conducted from 1<sup>st</sup> of December to 30<sup>th</sup> of December. Questionnaire has to be made before the students start their data collection in the company.

### **3. FOOD FESTIVAL**

Food Festival will be organized under EDP cell working in the Department of Management, will be conducted by the students of Management department, especially final year students.

### **4. Project Viva**

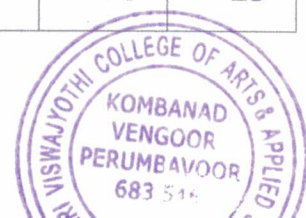
Project Viva will be stage presentation with open debate

### **5. College Tour**

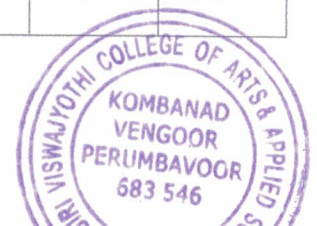
College Tour will be organized in between from the month of November to January



COURSE DESIGN MG UNIVERSITY				
Semester	Title	Course	Credit	Hour/Week
<b>SMESTER-1</b>				
BA1CRT01	Principles of Methodology and Management	Core	4	6
BA1CRT02	Business Accounting	Core	4	6
BA1CMT03	Fundamentals of Business Mathematics	Complementary	4	4
BA1CMT04	Fundamentals of Business Statistics	Complementary	4	4
BA1CCT05	English Paper -1	Common	4	5
TOTAL			20	25
<b>SEMESTER -2</b>				
BA2CRT06	Business Communication	Core	4	6
BA2CRT07	Cost and Management Accounting	Core	4	6
BA2CMT08	Mathematics for Management	Complementary	4	4
BA2CMT09	Statistics for management	Complementary	4	4
BA2CCT09	English Paper -II	Common	4	5
TOTAL			20	25
<b>SMESTER -3</b>				
BA3CRT11	Human Resource Management	Core	4	5
BA3CRT12	Marketing Management	Core	4	5
BA3CRT13	Research Methodology	Core	4	5
BA3CMT14	Business Laws	Complementary	4	5
BA3PRP15	Personality Development and Management Skills	Core	4	5
TOTAL			20	25

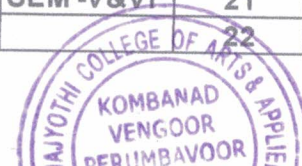


<b>SEMESTER -4</b>				
BA4CRT16	Managerial Economics	Core	4	5
BA4CRT17	Entrepreneurship	Core	4	5
BA4CRT18	Financial Management	Core	4	5
BA4CMT19	Corporate Law	Complementary	4	5
BA4CMT20	Basic Informatics for Management	Complementary	4	5
<b>TOTAL</b>			<b>20</b>	<b>25</b>
<b>SMESTER - 5</b>				
BA5CRT21	Organizational Behavior	Core	4	6
BA5CRT22	Environment Science and Human Rights	Open	3	4
BA5CRT23	Intellectual Property Rights and Human Rights	Core	4	5
BA5CMT24	Operations Management	Complementary	4	5
BA5CRT25	Industrial Relations	Core	2	2
BA5CRT26	Capital Market and Investment Management	Core	3	3
<b>TOTAL</b>			<b>20</b>	<b>25</b>
<b>SEMESTER -6</b>				
BA6OCT27	Capital Market and Insurance Management	(Optional) core	4	5
BA6OCT28	Advertising and Salesmanship	(Optional) core	4	5
BA6CRT29	Strategic Management	Core	4	5
BA6CRT30	Communication Skills and Personality Development	Core	4	5
BA6PRP31	Project	Core	4	5
<b>TOTAL</b>			<b>20</b>	<b>25</b>
<b>GRAND TOTAL</b>			<b>120</b>	<b>150</b>





COLLEGE CALENDER FOR THE ACADEMIC YEAR 2022-23				
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
WENESDAY	June 1	College Reopening After Summer	SEM - III&V	1
THUSDAY	June 2	Regular Class		2
FRIDAY	June 3	Minor Project Orientation/Guide Allocation/Topic Introduction	SEM - III	3
SATURDAY	June 4			
SUNDAY	June 5			
MONDAY	June 6	Career Guidance Orientation - CAT, CMAT, KMAT, MAT, Abroad Study, Bank, PSC, UPSC etc	SEM - III	4
TUESDAY	June 7	Regular Class		5
WENESDAY	June 8	Regular Class		6
THUSDAY	June 9	Career Guidance Orientation - CAT/CMAT/KMAT/MAT, Abroad Study, Bank,PSC, UPSC etc for III Sem/ 6th Sem Final Project Orientation/ Enrichment Hour	SEM- III SEM - V&VI	7
FRIDAY	June 10	MINOR PROJECT - Topic	SEM - III	8
SATURDAY	June 11			
SUNDAY	June 12			
MONDAY	June 13	FINAL SEMESTER UNIVERSITY PROJECT - Topic Selection	SEM - V & VI	9
TUESDAY	June 14	Basic Training in MS Office Excel for 1st Semester -5 hours	SEM - III	10
WENESDAY	June 15	Regular Class		11
THUSDAY	June 16	Career Guidance Orientation- CAT, CMAT, KMAT, Abroad Study, Bank, PSC, UPSC etc/Enrichment Hour	SEM-V	12
FRIDAY	June 17	MINORPROJECT - Company Selection Final/Submission of Confirmation Letter	SEM - III	13
SATURDAY	June 18			
SUNDAY	June 19			
MONDAY	June 20	Assignment- HRM -OB - CM	SEM - III & V	14
TUESDAY	June 21	Assignment- MM -ESHR	SEM - III & V	15
WENESDAY	June 22	Assignment - RM -IPR	SEM - III & V	16
THUSDAY	June 23	Enrichment Hour/Assignment- BL - OM	SEM - III & V	17
FRIDAY	June 24	Assignment -IR / Basic Training in MS Office Excel for 1st Semester -5 hours	SEM - III & V	18
SATURDAY	June 25			
SUNDAY	June 26			
MONDAY	June 27	FINAL SEMESTER UNIVERSITY PROJECT - Guide Allocation	SEM-V&VI	19
TUESDAY	June 28	FINAL SEMESTER UNIVERSITY PROJECT - Topic Selection Finalization	SEM-V&VI	20
WENESDAY	June 29	FINAL SEMESTER UNIVERSITY PROJECT - Setting Research Objective	SEM -V&VI	21
THUSDAY	June 30	Enrichment Hour		





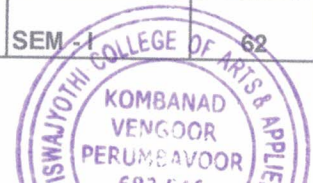
COLLEGE CALENDER FOR THE ACADEMIC YEAR 2022-23				
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
FRIDAY	July 1	MINOR PROJECT - Submission of First Chapter	SEM - III	23
SATURDAY	July 2			
SUNDAY	July 3			
MONDAY	July 4	FINAL SEMESTER UNIVERSITY PROJECT - Submission Research Objective to the Guide	SEM-V&VI	24
TUESDAY	July 5	Regular Class		25
WENESDAY	July 6	Assignment Submission- HRM -OB	SEM - III & V	26
THUSDAY	July 7	Enrichment Hour		27
FRIDAY	July 8	MINOR PROJECT -Chapter 1 Correction	SEM - III	28
SATURDAY	July 9			
SUNDAY	July 10			
MONDAY	July 11	FINAL SEMESTER UNIVERSITY PROJECT - Return Corrected Research Objective by Guide	SEM-V&VI	29
TUESDAY	July 12	Assignment Submission- CM	SEM - III & V	30
WENESDAY	July 13	Regular Class		31
THUSDAY	July 14	Enrichment Hour	SEM - ALL	32
FRIDAY	July 15	FINAL SEMESTER UNIVERSITY PROJECT - Re-submission of the Corrected Research Objective	SEM-V&VI	33
SATURDAY	July 16			
SUNDAY	July 17			
MONDAY	July 18	FINAL SEMESTER UNIVERSITY PROJECT - Questionnaire Preparation	SEM-V&VI	34
TUESDAY	July 19	Assignment Submission- MM -ESHR	SEM - III & V	35
WENESDAY	July 20	<b>Bakrid</b>		
THUSDAY	July 21	Enrichment Hour	SEM - ALL	36
FRIDAY	July 22	MINOR PROJECT - Chapte 2 Submission	SEM - III	37
SATURDAY	July 23			
SUNDAY	July 24			
MONDAY	July 25	FINAL SEMETER UNIVERSITY PROJECT -Submission of Questionnaire to Project Guides	SEM -V&VI	38
TUESDAY	July 26	Assignment Submission - RM -IPR	SEM - III & V	39
WENESDAY	July 27	FINAL SEMETER UNIVERSITY PROJECT - Final Submission of Questionnaire to the Project Guides	SEM - V&VI	40
THUSDAY	July 28	<b>Karkidakavavu</b>		
FRIDAY	July 29	MINOR PROJECT - Chapter 2 Correction/Assignment Submission- BL - OM	SEM - III & V	41
SATURDAY	July 30			
SUNDAY	July 31			





## COLLEGE CALENDER FOR THE ACADEMIC YEAR 2021-22

DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
MONDAY	Aug 1	I IAE -HRM/OB/ Basic Training in MS Office Excel for 1st Semester -5 hours	SEM -III&V&I	42
TUESDAY	Aug 2	I IAE- MM/IM	SEM - III &V	43
WENESDAY	Aug 3	I IAE - RM/ESHR/NFINAL SEMETER UNIVERSITY PROJECT - Issue Request Letter to the Company by RVCAS	SEM - III&V&VI	44
THUSDAY	Aug 4	I IAE-BL/IPR/ Enrichment Hour	SEM - III&V	45
FRIDAY	Aug 5	I IAE -OM/ FINAL SEMESTER UNIVERSITY PROJECT - Questionnaire -Project Guides Approval	SEM -V&VI	46
SATURDAY	Aug 6			
SUNDAY	Aug 7			
MONDAY	Aug 8	I IAE -IR/Secondary Data Reserch- Guide Allocation- Topic selection- Article selection -from 8th to 12 of August	SEM - V&I	47
TUESDAY	Aug 9	Assignment Submission-IR	SEM - III &V	48
WENESDAY	Aug 10	Industry Visit(Production Firm)	SEM - I	49
THUSDAY	Aug 11	FINAL SEMESTER UNIVERSITY PROJECT - Chapter - 1 Introduction -starts/ Enrichment Hour	SEM - V&VI	50
FRIDAY	Aug 12	MIONOR PROJECT - Chapter 3 Submission	SEM - III	51
SATURDAY	Aug 13			
SUNDAY	Aug 14			
MONDAY	Aug 15	Independence Day		
TUESDAY	Aug 16	PARENTS MEETING 3S BBA/Secondary Data Research -Literature Review		52
WENESDAY	Aug 17	PARENTS MEETING 5S BBA /FINAL SEMESTER UNIVERSITY PROJECT -Chapter 1 Introduction - Submission	SEM - V&VI	53
THUSDAY	Aug 18	Srteekrishnajaaynthi		
FRIDAY	Aug 19	MINOR PROJECT - Chapter 3 Correction	SEM - III	54
SATURDAY	Aug 20			
SUNDAY	Aug 21			
MONDAY	Aug 22	FINAL SEMESTER UNIVERSITY PROJECT -Chapter 1 -Guide Approval	SEM - V&VI	55
TUESDAY	Aug 23	Regular Class		56
WENESDAY	Aug 24	Industry Visit	SEM - III	57
THUSDAY	Aug 25	Enrichment Hour		58
FRIDAY	Aug 26	Secondary Data Research -Literature Review - Submission		59
SATURDAY	Aug 27			
SUNDAY	Aug 28			
MONDAY	Aug 29	Secondary Data Research -Literature Review - Final Submission Date	SEM - I	60
TUESDAY	Aug 30	FOOD FESTIVEL	Management Dept/ED Cell	61
WENESDAY	Aug 31	Secondary Data Research -Finding s, suggestions & Conclusions	SEM - I	62



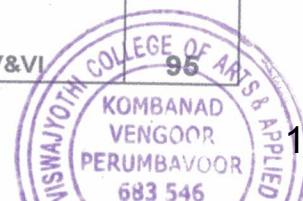


COLLEGE CALENDER FOR THE ACADEMIC YEAR 2021-22				
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
THURSDAY	Sep 1	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
FRIDAY	Sep 2	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
SATURDAY	Sep 3	IDENTIFICATION/ Onam Vaction	SEM -VI	
SUNDAY	Sep 4	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
MONDAY	Sep 5	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
TUESDAY	Sep 6	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
WENESDAY	Sep 7	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
THUSDAY	Sep 8	ONAM		
FRIDAY	Sep 9	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
SATURDAY	Sep 10	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
SUNDAY	Sep 11	FINAL SEM UNIVERSITY PROJECT COMPANY IDENTIFICATION/ Onam Vaction	SEM -VI	
MONDAY	Sep 12	MINOR PROJECT - Chapter 4 Submission/Secondary Data Research - Finding Suggestions and Conclusions Final Submission	SEM - I SEM - III	63
TUESDAY	Sep 13	Secondary Data Research - Creation of Presentation Mode (Power Point)	SEM - I	64
WENESDAY	Sep 14	FINAL SEMESTER UNIVERSITY PROJECT - Chapter 2 -Industry Profile	SEM - V&VI	65
THUSDAY	Sep 15	Enrichment Hour/ MINOR PROJECT Correction Chapter 4	SEM - III	66
FRIDAY	Sep 16	Secondary Data Research - Power Point - Final Submission		67
SATURDAY	Sep 17			
SUNDAY	Sep 18			
MONDAY	Sep 19	Secondary Data Research - Power Point Presentation Demo	SEM - I	68
TUESDAY	Sep 20	Tribal Vist	SEM - I	69
WENESDAY	Sep 21	Sree Narayana Guru Samadhi		
THUSDAY	Sep 22	Management Association Inauguration/Foundation of the Share Marketing Consultancy Firm /Work Shop on Share Trading	Managem ent Departmen t	70
FRIDAY	Sep 23	Regular Class		71
SATURDAY	Sep 24			
SUNDAY	Sep 25			
MONDAY	Sep 26	Secondary Data Research - Final Power Point Presentation		72
TUESDAY	Sep 27	Indsustry Visit	SEM - V	73
WENESDAY	Sep 28	Regular Class		74
THUSDAY	Sep 29	Enrichment Hour		75
FRIDAY	Sep 30	FINAL UNIVERSITY PROJECT - Chapter - 2 Submission	SEM - V&VI	76





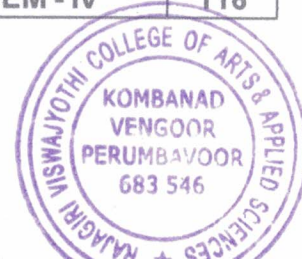
COLLEGE CALENDER FOR THE ACADEMIC YEAR 2021-22				
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
SATURDAY	Oct 1			
SUNDAY	Oct 2	Gandhi Jayanthi		
MONDAY	Oct 3	Regular class		77
TUESDAY	Oct 4	Mahanavami		
WENESDAY	Oct 5	Vijayadashmi		78
THUSDAY	Oct 6	Enrichment Hour		79
FRIDAY	Oct 7	FINAL UNIVERSITY PROJECT - Chapter 2 Approval	SEM - V&VI	80
SATURDAY	Oct 8	Nabidinam		
SUNDAY	Oct 9			
MONDAY	Oct 10	II IAE -HRM/OB/PMM	SEM - V&III&I	81
TUESDAY	Oct 11	II IAE - MM/IM/BA	SEM - V&III&I	82
WENESDAY	Oct 12	II IAE -RM/ESHR/FBM	SEM - V&III&I	83
THUSDAY	Oct 13	II IAE -BL/IPR/FBS/Enrichment Hour	SEM - V&III&I	84
FRIDAY	Oct 14	II IAE -OM/ENG	SEM - V&I	85
SATURDAY	Oct 15			
SUNDAY	Oct 16			
MONDAY	Oct 17	II IAE -IR/ FINAL UNIVERSITY PROJECT - Chapter -3 Company Profile	SEM -V&VI	86
TUESDAY	Oct 18	Entertainment Visit/UNIVERSITY PROJECT -Chapter -3 Company Profile Submission	SEM - I & VI	87
WENESDAY	Oct 19	Regular class		88
THUSDAY	Oct 20	Enrichment Hour		89
FRIDAY	Oct 21	FINAL UNIVERSITY PROJECT -Chapter - 3 Company Profile -Guide Aproval	SEM -V&VI	90
SATURDAY	Oct 22			
SUNDAY	Oct 23			
MONDAY	Oct 24	Deepavali		
TUESDAY	Oct 25	FINAL SEMESTER UNIVERSITY PROJECT-Chapter 4 Research Methodology	SEM - III & IV	91
WENESDAY	Oct 26	PARENTS MEETING FIRST SEMESTER	SEM-I	92
THUSDAY	Oct 27	Enrichment Hour		93
FRIDAY	Oct 28	FINAL SEMESTER UNIVERSITY PROJECT-Chapter 4 Research Methodology -Submission	SEM - III & IV	94
SATURDAY	Oct 29			
SUNDAY	Oct 30			
MONDAY	Oct 31	FINAL SEMESTER UNIVERSITY PROJECT - Chapter 4 -Research Methodology Guide Approval	SEM - V&VI	





### COLLEGE CALENDER FOR THE ACADEMIC YEAR 2021-22

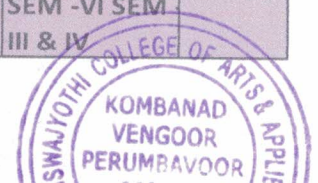
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
TUESDAY	Nov 1	FINAL SEMESTER UNIVERSITY PROJECT - Chapter 5 -Lierature Review	SEM - III & IV	96
WENESDAY	Nov 2	Regular class		97
THUSDAY	Nov 3	Enrichment Hour		98
FRIDAY	Nov 4	Deepavali		
SATURDAY	Nov 5			
SUNDAY	Nov 6			
MONDAY	Nov 7	Regular Class		99
TUESDAY	Nov 8	Regular Class		100
WENESDAY	Nov 9	Regular Class		101
THUSDAY	Nov 10	BRAND WAR Competition Based on Mobile Phone Brands/ Enrichment Hour	SEM - I	102
FRIDAY	Nov 11	FINAL SEMESTER UNIVERSITY PROJECT - Chapter 5 -Lierature Review -Submission	SEM - III & IV	103
SATURDAY	Nov 12			
SUNDAY	Nov 13			
MONDAY	Nov 14	Regular Class	SEM - III & IV	104
TUESDAY	Nov 15	Regular Class		105
WENESDAY	Nov 16	Regular Class		106
THUSDAY	Nov 17	Enrichment Hour		107
FRIDAY	Nov 18	Trekking	SEM - I	108
SATURDAY	Nov 19	Regular Class		
SUNDAY	Nov 20	Regular Class		
MONDAY	Nov 21	FINAL SEMESTER UNIVERSITY PROJECT - Chapter 5 -Lierature Review -Guide Aproval	SEM - V&VI	109
TUESDAY	Nov 22	Regular Class		110
WENESDAY	Nov 23	Regular Class		111
THUSDAY	Nov 24	INTERNSHIP ORIENTATION /Enrichment Hour	SEM - III & IV	112
FRIDAY	Nov 25	Regular Class		113
SATURDAY	Nov 26			
SUNDAY	Nov 27			
MONDAY	Nov 28	Regular Class		114
TUESDAY	Nov 29	Regular Class		115
WENESDAY	Nov 30	6s BBA Tour	SEM - IV	116





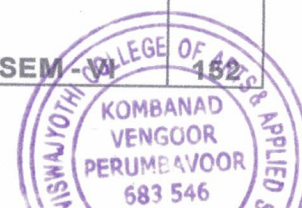
### COLLEGE CALENDER FOR THE ACADEMIC YEAR 2022-23

DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
THURSDAY	Dec 1	INTERSHIP for 4s BBA - Issue Request Letter from RVCAS -1-5-2023 to 31-5-2023/	SEM -III & IV	117
FRIDAY	Dec 2	Regular Class		118
SATURDAY	Dec 3			
SUNDAY	Dec 4			
MONDAY	Dec 5	COMPANY ANALYSIS - Orientation/Guide Allocation	SEM - IV	119
TUESDAY	Dec 6	Regular Class		120
WENESDAY	Dec 7	Regular Class		121
THURSDAY	Dec 8	Enrichment Hour		122
FRIDAY	Dec 9	Regular class		123
SATURDAY	Dec 10			
SUNDAY	Dec 11			
MONDAY	Dec 12	II IAE -PMM/COMPANY ANALYSIS - Company Selection	SEM - I & IV	124
TUESDAY	Dec 13	II IAE - BA	SEM - I	125
WENESDAY	Dec 14	II IAE - BAM	SEM - I	126
THURSDAY	Dec 15	II IAE -FBS/Enrichment Hour	SEM - I	127
FRIDAY	Dec 16	II IAE -ENG	SEM - I	128
SATURDAY	Dec 17			
SUNDAY	Dec 18			
MONDAY	Dec 19	Charity Visit (Orphanage)	SEM - I	129
TUESDAY	Dec 20	Regular Class		130
WENESDAY	Dec 21	Regular class		131
THURSDAY	Dec 22	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
FRIDAY	Dec 23	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
SATURDAY	Dec 24	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
SUNDAY	Dec 25	Christmas		
MONDAY	Dec 26	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
TUESDAY	Dec 27	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
WENESDAY	Dec 28	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
THURSDAY	Dec 29	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
FRIDAY	Dec 30	INTERNSHIP -Company Identification/ X mas Vaction	SEM - III & IV	
SATURDAY	Dec 31	INTERNSHIP -Company Identification/ 6s BBA UNIVERSITY PROJECT Ends/ X Mas Vaction	SEM -VI SEM III & IV	





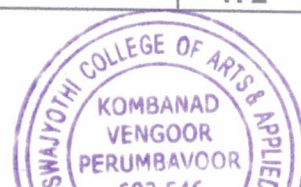
COLLEGE CALENDER FOR THE ACADEMIC YEAR 2022-23				
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
SUNDAY	Jan 1			
MONDAY	Jan 2	Field Survey - "PROBLEMS OF ELECTRIC VEHICLE USES" - Orientation/Guide Allocation/Questionnaire Preparation	SEM - II	132
TUESDAY	Jan 3	COMPANY ANALYSIS - Submission of Study	SEM - IV	133
WEDNESDAY	Jan 4	INTERNSHIP -Submission of Confirmation Letter - ( From 1st of May 2023 to 31 May 2023)	SEM -IV	134
THURSDAY	Jan 5	Enrichment Hour		135
FRIDAY	Jan 6	Field Survey - Questionnaire Submission	SEM - II	136
SATURDAY	Jan 7			
SUNDAY	Jan 8			
MONDAY	Jan 9	Field Survey- Return of the Corrected Questionnaire	SEM - II	137
TUESDAY	Jan 10	Industry Visit	SEM - IV	138
WEDNESDAY	Jan 11	FINAL UNIVERSITY PROJECT - Chapter 6 Data Analysis	SEM - VI	139
THURSDAY	Jan 12	COMPANY ANALYSIS - Presentation Demo	SEM - IV	140
FRIDAY	Jan 13	FINAL UNIVERSITY PROJECT - Chapter 6 Data Analysis -Submission	SEM - VI	141
SATURDAY	Jan 14			
SUNDAY	Jan 15			
MONDAY	Jan 16	Industry Visit (Service Industry)	SEM - II	142
TUESDAY	Jan 17	Regular Class		143
WEDNESDAY	Jan 18	FINAL SEMESTER UNIVERSITY PROJECT- Chapter 6 Data Analysis- Guide Approval	SEM - VI	144
THURSDAY	Jan 19	COMPANY ANALYSIS - Presentation	SEM - IV	145
FRIDAY	Jan 20	Field Survey - Conduction in a Public Place	SEM - II	146
SATURDAY	Jan 21			
SUNDAY	Jan 22			
MONDAY	Jan 23	Field Survey - Data Analysis/ Interpretation/ Finding/ Suggestions/ Conclusion	SEM - II	147
TUESDAY	Jan 24	Chapter 7 -Findings , Suggestions, Conclusion	SEM - VI	148
WEDNESDAY	Jan 25	Regular Class		149
THURSDAY	Jan 26	Republic Day		
FRIDAY	Jan 27	COMPANY ANALYSIS - Final presentation	SEM - IV	150
SATURDAY	Jan 28			
SUNDAY	Jan 29			
MONDAY	Jan 30	Field Survey - Final Submission of Data Analysis/ Interpretation/ Finding/ Suggestions/ Conclusion	SEM - II	151
TUESDAY	Jan 31	FINAL SEMESTER UNIVERSITY PROJECT - Chapter -7, Findings, Suggestions, Conclusion -Submission	SEM - IV	





### COLLEGE CALENDER FOR THE ACADEMIC YEAR 2022-23

DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
WENESDAY	Feb 1	Field Survey -Presentation	SEM - II	153
THUSDAY	Feb 2	Enrichment Hour		154
FRIDAY	Feb 3	Regular class		155
SATURDAY	Feb 4			
SUNDAY	Feb 5			
MONDAY	Feb 6	FINAL SEMESTER UNIVERSITY PROJECT - Chapter 7 -Findings, Suggestions, Conclusion - Guide Approval	SEM -VI	156
TUESDAY	Feb 7	Regular class		157
WENESDAY	Feb 8	Regular class		158
THUSDAY	Feb 9	Enrichment Hour		159
FRIDAY	Feb 10	FINAL SEMESTER UNIVERSITY PROJECT - Spiral Submission	SEM -VI	160
SATURDAY	Feb 11	Management day (department level)		
SUNDAY	Feb 12			
MONDAY	Feb 13	Field Survey -Presentation	SEM - II	161
TUESDAY	Feb 14	Regular class		162
WENESDAY	Feb 15	Campus tour	SEM - II	163
THUSDAY	Feb 16	Enrichment Hour		164
FRIDAY	Feb 17	Regular class		165
SATURDAY	Feb 18	Sivarathri		
SUNDAY	Feb 19			
MONDAY	Feb 20	FINAL SEM- PROJECT INTERNAL VIVA-STAGE PRESENTATION	SEM - VI	166
TUESDAY	Feb 21	FINAL SEM- PROJECT INTERNAL VIVA-STAGE PRESENTATION	SEM - VI	167
WENESDAY	Feb 22	FINAL SEM- PROJECT INTERNAL VIVA-STAGE PRESENTATION	SEM - VI	168
THUSDAY	Feb 23	FINAL SEM- PROJECT INTERNAL VIVA-STAGE PRESENTATION/Enrichment Hour	SEM - VI	169
FRIDAY	Feb 24	FINAL SEM- PROJECT INTERNAL VIVA-STAGE PRESENTATION	SEM - VI	170
SATURDAY	Feb 25			
SUNDAY	Feb 26			
MONDAY	Feb 27			171
TUESDAY	Feb 28			172





COLLEGE CALENDER FOR THE ACADEMIC YEAR 2022-23				
DAY	DATE	PROGRAMMES/ACTIVITIES	SEMESTER	DAYS
WENESDAY	March 1	Regular Class		173
THUSDAY	March 2	Enrichment Hour		174
FRIDAY	March 3	Regular Class		175
SATURDAY	March 4			
SUNDAY	March 5			
MONDAY	March 6	Regular Class		176
TUESDAY	March 7	Regular class		177
WENESDAY	March 8	Regular Class		178
THUSDAY	March 9	Enrichment Hour		179
FRIDAY	March 10	Regular Class		180
SATURDAY	March 11			
SUNDAY	March 12			
MONDAY	March 13	Regular Class		181
TUESDAY	March 14	Regular Class		182
WENESDAY	March 15	Regular Class		183
THUSDAY	March 16	Enrichment Hour		184
FRIDAY	March 17	Regular Class		185
SATURDAY	March 18			
SUNDAY	March 19			
MONDAY	March 20	Regular Class		186
TUESDAY	March 21	Regular Class		187
WENESDAY	March 22	Regular Class		188
THUSDAY	March 23	Enrichment Hour		189
FRIDAY	March 24	Regular class		190
SATURDAY	March 25			
SUNDAY	March 26			
MONDAY	March 27	Regular Class		191
TUESDAY	March 28	Regular Class		192
WENESDAY	March 29	Regular Class		193
THUSDAY	March 30	Enrichment Hour		194
FRIDAY	March 31	Regular Class		195

*Handwritten signature*

PRINCIPAL  
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Vengoor, Perumbavoor-683 544

